

**PRODUCT SATISFACTION RATINGS  
ISLANDS OF THE BAHAMAS  
2019**

All Bahamas	Excellent	Good	OK	Not So Good	Awful	DK/NR	Categories Combined	
							Excellent or Good	Not So Good or Awful
Climate	66%	25%	4%	1%	0%	4%	91%	1%
Beaches	69%	21%	4%	0%	0%	5%	90%	1%
Attitude of People	60%	26%	8%	2%	1%	4%	86%	3%
Easy to Get to	39%	34%	14%	3%	0%	10%	74%	3%
Food in Restaurants	33%	37%	14%	3%	1%	11%	71%	4%
Hotel Rooms	38%	32%	12%	2%	1%	16%	70%	3%
Restaurant Service	36%	34%	14%	4%	1%	11%	69%	5%
Hotel Service	41%	28%	11%	3%	1%	17%	68%	4%
Food in Hotels	28%	30%	18%	5%	1%	19%	58%	6%
Overall Value for Money	21%	36%	24%	9%	3%	8%	56%	12%
Value for Money in Hotels	18%	29%	23%	9%	3%	19%	47%	11%
<b>Bahamas Overall</b>	<b>51%</b>	<b>37%</b>	<b>7%</b>	<b>1%</b>	<b>0%</b>	<b>4%</b>	<b>88%</b>	<b>1%</b>

Includes cruise stopover visitors e.g. in GBI

Source: Tour Operator and Media Exit Survey 2019, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
NASSAU/PARADISE ISLAND  
2019**

Nassau/Paradise Island	Excellent	Good	OK	Not So Good	Awful	DK/NR	Categories Combined	
							Excellent or Good	Not So Good or Awful
Climate	65%	26%	4%	1%	0%	3%	91%	1%
Beaches	66%	23%	5%	0%	0%	5%	90%	1%
Attitude of People	58%	27%	8%	2%	1%	3%	85%	3%
Easy to Get to	41%	35%	13%	3%	0%	8%	76%	3%
Hotel Rooms	40%	35%	12%	2%	1%	10%	75%	3%
Hotel Service	44%	30%	12%	4%	1%	11%	73%	5%
Food in Restaurants	32%	38%	15%	4%	1%	11%	70%	4%
Restaurant Service	35%	34%	14%	5%	1%	11%	69%	6%
Food in Hotels	28%	32%	20%	5%	1%	14%	61%	6%
Overall Value for Money	20%	35%	25%	10%	3%	6%	55%	13%
Value for Money in Hotels	18%	31%	25%	10%	3%	13%	49%	13%
<b>Bahamas Overall</b>	<b>49%</b>	<b>39%</b>	<b>7%</b>	<b>1%</b>	<b>0%</b>	<b>4%</b>	<b>88%</b>	<b>1%</b>

Source: Tour Operator and Media Exit Survey 2019, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
GRAND BAHAMA ISLAND  
2019**

Grand Bahama Island	Excellent	Good	OK	Not So Good	Awful	DK/NR	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	65%	23%	6%	0%	0%	5%	88%	1%
Climate	58%	27%	9%	2%	0%	5%	84%	2%
Attitude of People	57%	27%	9%	2%	2%	4%	84%	3%
Food in Restaurants	34%	37%	14%	2%	1%	13%	71%	2%
Easy to Get to	31%	37%	14%	5%	2%	12%	69%	6%
Overall Value for Money	35%	32%	15%	2%	1%	14%	68%	3%
Hotel Service	29%	30%	16%	3%	2%	20%	58%	5%
Restaurant Service	20%	35%	25%	10%	3%	9%	55%	13%
Food in Hotels	19%	31%	21%	5%	2%	23%	50%	6%
Value for Money in Hotels	21%	29%	20%	6%	2%	23%	50%	7%
Hotel Rooms	18%	30%	24%	6%	3%	18%	49%	9%
<b>Bahamas Overall</b>	<b>46%</b>	<b>37%</b>	<b>10%</b>	<b>2%</b>	<b>0%</b>	<b>6%</b>	<b>83%</b>	<b>2%</b>

Includes cruise stopover visitors e.g. in GBI

Source: Tour Operator and Media Exit Survey 2019, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
OUT ISLANDS  
2019**

Out Islands	Excellent	Good	OK	Not So Good	Awful	DK/NR	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	79%	13%	2%	0%	0%	7%	91%	1%
Climate	70%	21%	3%	1%	0%	6%	91%	1%
Attitude of People	68%	21%	4%	1%	1%	5%	89%	2%
Food in Restaurants	38%	35%	11%	2%	0%	13%	73%	3%
Restaurant Service	37%	33%	13%	3%	1%	13%	70%	4%
Easy to Get to	34%	31%	15%	4%	0%	16%	64%	5%
Overall Value for Money	23%	37%	22%	6%	1%	12%	60%	8%
Hotel Rooms	33%	21%	6%	1%	0%	39%	54%	1%
Hotel Service	33%	19%	6%	1%	1%	41%	51%	2%
Food in Hotels	27%	21%	8%	2%	0%	42%	48%	2%
Value for Money in Hotels	18%	23%	13%	4%	1%	41%	41%	4%
<b>Bahamas Overall</b>	<b>60%</b>	<b>30%</b>	<b>4%</b>	<b>0%</b>	<b>0%</b>	<b>6%</b>	<b>90%</b>	<b>0%</b>

Source: Tour Operator and Media Exit Survey 2019, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
ISLANDS OF THE BAHAMAS  
2018**

All Bahamas	Excellent	Good	OK	Not So Good	Awful	DK/NR	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	67%	22%	4%	1%	1%	5%	90%	2%
Climate	63%	26%	6%	1%	1%	3%	89%	2%
Attitude of People	61%	25%	7%	2%	1%	3%	87%	3%
Easy to Get to	39%	34%	14%	3%	1%	10%	72%	4%
Hotel Rooms	39%	31%	11%	2%	1%	16%	70%	3%
Hotel Service	42%	28%	10%	3%	1%	17%	69%	4%
Food in Restaurants	33%	35%	16%	3%	1%	12%	69%	3%
Restaurant Service	36%	32%	16%	4%	1%	11%	68%	5%
Overall Value for Money	23%	37%	25%	7%	2%	7%	60%	9%
Food in Hotels	28%	32%	17%	4%	1%	19%	59%	5%
Value for Money in Hotels	19%	32%	21%	7%	2%	19%	51%	9%
<b>Bahamas Overall</b>	<b>52%</b>	<b>36%</b>	<b>7%</b>	<b>1%</b>	<b>0%</b>	<b>4%</b>	<b>88%</b>	<b>1%</b>

Includes cruise stopover visitors e.g. in GBI

Source: Tour Operator and Media Exit Survey 2018, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
NASSAU/PARADISE ISLAND  
2018**

Nassau/Paradise Island	Excellent	Good	OK	Not So Good	Awful	DK/NR	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	67%	24%	4%	1%	0%	4%	91%	1%
Climate	63%	26%	6%	1%	1%	3%	89%	2%
Attitude of People	60%	26%	8%	2%	1%	3%	87%	2%
Hotel Rooms	43%	33%	11%	2%	1%	11%	76%	3%
Easy to Get to	41%	34%	13%	3%	0%	8%	76%	3%
Hotel Service	46%	29%	10%	3%	1%	11%	75%	4%
Restaurant Service	37%	32%	16%	4%	1%	10%	69%	5%
Food in Restaurants	33%	36%	18%	3%	1%	11%	69%	3%
Food in Hotels	29%	35%	19%	4%	1%	13%	64%	5%
Overall Value for Money	23%	37%	25%	7%	2%	6%	60%	9%
Value for Money in Hotels	20%	34%	22%	8%	2%	14%	54%	10%
<b>Bahamas Overall</b>	<b>52%</b>	<b>37%</b>	<b>7%</b>	<b>1%</b>	<b>0%</b>	<b>4%</b>	<b>89%</b>	<b>1%</b>

Source: Tour Operator and Media Exit Survey 2018, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
GRAND BAHAMA ISLAND  
2018**

Grand Bahama Island	Excellent	Good	OK	Not So Good	Awful	DK/NR	Categories Combined	
							Excellent or Good	Not So Good or Awful
Climate	55%	31%	8%	1%	1%	3%	87%	2%
Beaches	60%	26%	7%	2%	1%	6%	86%	2%
Attitude of People	57%	27%	9%	3%	1%	3%	84%	4%
Food in Restaurants	30%	37%	18%	4%	1%	10%	68%	5%
Restaurant Service	32%	33%	19%	4%	2%	11%	65%	5%
Easy to Get to	28%	37%	17%	5%	2%	12%	65%	6%
Overall Value for Money	23%	34%	28%	7%	2%	7%	57%	9%
Hotel Service	22%	30%	18%	6%	2%	22%	52%	9%
Hotel Rooms	16%	33%	22%	6%	2%	21%	49%	8%
Value for Money in Hotels	17%	29%	22%	6%	2%	25%	45%	9%
Food in Hotels	14%	27%	24%	6%	2%	27%	41%	9%
<b>Bahamas Overall</b>	<b>43%</b>	<b>42%</b>	<b>10%</b>	<b>1%</b>	<b>1%</b>	<b>4%</b>	<b>84%</b>	<b>2%</b>

Includes cruise stopover visitors e.g. in GBI

Source: Tour Operator and Media Exit Survey 2018, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
OUT ISLANDS  
2018**

Out Islands	Excellent	Good	OK	Not So Good	Awful	DK/NR	Categories Combined	
							Excellent or Good	Not So Good or Awful
Attitude of People	66%	21%	5%	2%	1%	5%	87%	3%
Climate	64%	23%	5%	1%	1%	6%	87%	2%
Beaches	70%	16%	4%	1%	1%	8%	86%	3%
Food in Restaurants	35%	33%	12%	3%	1%	16%	69%	4%
Restaurant Service	34%	31%	14%	4%	1%	16%	65%	5%
Easy to Get to	33%	31%	16%	5%	1%	15%	63%	6%
Overall Value for Money	24%	37%	22%	6%	1%	10%	61%	7%
Hotel Rooms	32%	24%	7%	2%	0%	35%	56%	2%
Hotel Service	34%	20%	7%	1%	1%	37%	54%	2%
Food in Hotels	29%	22%	9%	2%	1%	38%	51%	3%
Value for Money in Hotels	18%	26%	15%	3%	1%	37%	44%	4%
<b>Bahamas Overall</b>	<b>56%</b>	<b>33%</b>	<b>4%</b>	<b>1%</b>	<b>1%</b>	<b>6%</b>	<b>88%</b>	<b>2%</b>

Source: Tour Operator and Media Exit Survey 2018, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
ISLANDS OF THE BAHAMAS  
2017**

All Bahamas	Excellent	Good	OK	Not So Good	Awful	DK/NR	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	66%	22%	4%	1%	0%	6%	89%	1%
Climate	60%	28%	6%	2%	0%	5%	88%	2%
Attitude of People	60%	27%	7%	2%	1%	4%	87%	3%
Food in Restaurants	32%	38%	13%	3%	1%	13%	71%	3%
Easy to Get to	34%	36%	15%	3%	1%	11%	70%	4%
Restaurant Service	34%	33%	15%	3%	1%	13%	68%	4%
Hotel Rooms	33%	32%	13%	2%	1%	19%	65%	3%
Hotel Service	37%	28%	11%	3%	1%	21%	65%	4%
Overall Value for Money	22%	37%	25%	7%	2%	8%	59%	9%
Food in Hotels	26%	30%	17%	3%	1%	23%	56%	4%
Value for Money in Hotels	18%	30%	22%	6%	2%	22%	48%	9%
<b>Bahamas Overall</b>	<b>49%</b>	<b>39%</b>	<b>7%</b>	<b>1%</b>	<b>0%</b>	<b>5%</b>	<b>88%</b>	<b>1%</b>

Includes cruise stopover visitors e.g. in GBI

Source: Tour Operator and Media Exit Survey 2017, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
NASSAU/PARADISE ISLAND  
2017**

Nassau/Paradise Island	Excellent	Good	OK	Not So Good	Awful	DK/NR	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	64%	25%	4%	1%	0%	6%	89%	1%
Climate	60%	29%	6%	2%	0%	4%	88%	2%
Attitude of People	59%	28%	7%	2%	1%	4%	87%	3%
Easy to Get to	36%	38%	14%	3%	0%	10%	73%	3%
Food in Restaurants	31%	39%	13%	3%	1%	13%	70%	3%
Hotel Service	40%	31%	11%	3%	1%	14%	71%	4%
Restaurant Service	35%	34%	14%	3%	1%	13%	68%	4%
Hotel Rooms	35%	35%	14%	2%	1%	13%	70%	3%
Food in Hotels	27%	33%	19%	4%	1%	17%	60%	5%
Overall Value for Money	20%	37%	26%	8%	2%	7%	58%	10%
Value for Money in Hotels	18%	32%	24%	8%	3%	16%	50%	10%
<b>Bahamas Overall</b>	<b>47%</b>	<b>41%</b>	<b>6%</b>	<b>1%</b>	<b>0%</b>	<b>4%</b>	<b>88%</b>	<b>1%</b>

Source: Tour Operator and Media Exit Survey 2017, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
GRAND BAHAMA ISLAND  
2017**

Grand Bahama Island	Excellent	Good	OK	Not So Good	Awful	DK/NR	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	63%	24%	5%	1%	1%	7%	87%	2%
Climate	55%	33%	6%	1%	1%	5%	88%	1%
Attitude of People	52%	30%	10%	3%	1%	4%	82%	4%
Easy to Get to	27%	40%	15%	5%	1%	13%	67%	5%
Food in Restaurants	27%	43%	15%	3%	1%	12%	70%	3%
Overall Value for Money	18%	38%	28%	5%	2%	10%	56%	6%
Restaurant Service	27%	38%	18%	4%	1%	14%	64%	5%
Hotel Service	21%	31%	16%	6%	2%	25%	52%	8%
Value for Money in Hotels	16%	28%	22%	5%	1%	29%	43%	6%
Hotel Rooms	16%	36%	19%	4%	2%	23%	53%	6%
Food in Hotels	16%	27%	19%	5%	2%	31%	43%	7%
<b>Bahamas Overall</b>	<b>40%</b>	<b>42%</b>	<b>10%</b>	<b>2%</b>	<b>0%</b>	<b>6%</b>	<b>82%</b>	<b>2%</b>

Includes cruise stopover visitors e.g. in GBI

Source: Tour Operator and Media Exit Survey 2017, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
OUT ISLANDS  
2017**

Out Islands	Excellent	Good	OK	Not So Good	Awful	DK/NR	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	74%	15%	3%	0%	0%	7%	89%	1%
Attitude of People	66%	23%	4%	2%	1%	5%	89%	2%
Climate	62%	26%	5%	1%	0%	5%	88%	1%
Food in Restaurants	38%	35%	12%	2%	0%	13%	73%	2%
Restaurant Service	37%	30%	15%	3%	1%	14%	67%	4%
Easy to Get to	35%	30%	17%	4%	1%	14%	64%	5%
Overall Value for Money	27%	35%	21%	5%	1%	10%	62%	6%
Hotel Rooms	34%	22%	7%	1%	0%	34%	57%	2%
Hotel Service	34%	20%	7%	2%	1%	36%	54%	2%
Food in Hotels	30%	22%	10%	1%	1%	37%	51%	2%
Value for Money in Hotels	20%	24%	15%	3%	1%	39%	44%	4%
<b>Bahamas Overall</b>	<b>56%</b>	<b>31%</b>	<b>6%</b>	<b>1%</b>	<b>0%</b>	<b>6%</b>	<b>88%</b>	<b>1%</b>

Source: Tour Operator and Media Exit Survey 2017, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
ISLANDS OF THE BAHAMAS  
2016**

All Bahamas	Excellent	Good	OK	Not So Good	Awful	DK	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	63%	24%	5%	1%	0%	2%	87%	1%
Attitude of People	56%	28%	9%	2%	1%	0%	84%	3%
Climate	58%	28%	7%	1%	0%	0%	87%	2%
Food in Restaurants	31%	37%	15%	3%	1%	7%	68%	3%
Easy to Get to	34%	35%	16%	3%	1%	3%	69%	4%
Restaurant Service	32%	33%	16%	4%	1%	7%	65%	5%
Hotel Service	35%	29%	13%	3%	1%	12%	64%	4%
Hotel Rooms	30%	32%	16%	3%	1%	12%	62%	3%
Food in Hotels	26%	30%	17%	4%	1%	14%	56%	5%
Overall Value for Money	21%	37%	25%	7%	2%	2%	58%	9%
Value for Money in Hotels	18%	30%	22%	7%	2%	12%	48%	9%
<b>Bahamas Overall</b>	<b>46%</b>	<b>39%</b>	<b>9%</b>	<b>1%</b>	<b>0%</b>	<b>1%</b>	<b>85%</b>	<b>1%</b>

Includes cruise stopover visitors e.g. in GBI

Source: Tour Operator and Media Exit Survey 2016, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
NASSAU/PARADISE ISLAND  
2016**

Nassau/Paradise Island	Excellent	Good	OK	Not So Good	Awful	DK	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	61%	26%	6%	1%	0%	2%	87%	1%
Climate	58%	30%	7%	1%	0%	0%	87%	1%
Attitude of People	55%	29%	9%	2%	1%	0%	84%	3%
Easy to Get to	35%	37%	15%	3%	1%	3%	72%	3%
Food in Restaurants	30%	39%	15%	3%	1%	7%	70%	4%
Hotel Service	38%	31%	13%	3%	1%	9%	69%	3%
Restaurant Service	33%	34%	16%	4%	1%	7%	67%	5%
Hotel Rooms	31%	35%	16%	2%	1%	9%	66%	3%
Food in Hotels	27%	33%	18%	4%	1%	11%	60%	5%
Overall Value for Money	19%	38%	26%	8%	2%	2%	57%	10%
Value for Money in Hotels	18%	31%	24%	8%	3%	9%	48%	11%
<b>Bahamas Overall</b>	<b>44%</b>	<b>41%</b>	<b>9%</b>	<b>1%</b>	<b>0%</b>	<b>0%</b>	<b>86%</b>	<b>1%</b>

Source: Tour Operator and Media Exit Survey 2016, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
GRAND BAHAMA ISLAND  
2016**

Grand Bahama Island	Excellent	Good	OK	Not So Good	Awful	DK	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	64%	25%	6%	1%	0%	1%	89%	1%
Climate	55%	31%	7%	2%	1%	0%	86%	3%
Attitude of People	52%	30%	11%	3%	2%	0%	82%	4%
Easy to Get to	34%	38%	15%	3%	0%	2%	72%	3%
Food in Restaurants	27%	39%	18%	3%	0%	8%	67%	4%
Overall Value for Money	27%	38%	22%	5%	1%	1%	64%	7%
Restaurant Service	28%	36%	18%	5%	1%	7%	64%	6%
Hotel Service	24%	35%	18%	6%	2%	8%	59%	9%
Value for Money in Hotels	23%	34%	21%	5%	2%	9%	56%	7%
Hotel Rooms	17%	36%	26%	6%	2%	6%	53%	8%
Food in Hotels	16%	33%	25%	7%	1%	11%	49%	9%
<b>Bahamas Overall</b>	<b>44%</b>	<b>40%</b>	<b>10%</b>	<b>2%</b>	<b>0%</b>	<b>0%</b>	<b>84%</b>	<b>2%</b>

Includes cruise stopover visitors e.g. in GBI

Source: Tour Operator and Media Exit Survey 2016, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
OUT ISLANDS  
2016**

Out Islands	Excellent	Good	OK	Not So Good	Awful	DK	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	70%	16%	5%	1%	0%	2%	86%	1%
Attitude of People	63%	22%	6%	1%	1%	1%	85%	2%
Climate	62%	24%	7%	2%	0%	1%	85%	2%
Food in Restaurants	36%	31%	14%	3%	1%	9%	67%	3%
Restaurant Service	33%	29%	15%	4%	1%	9%	62%	5%
Easy to Get to	32%	27%	18%	4%	1%	6%	60%	5%
Overall Value for Money	24%	34%	24%	5%	1%	3%	58%	6%
Hotel Rooms	33%	21%	10%	1%	0%	10%	54%	1%
Hotel Service	34%	19%	9%	2%	1%	25%	53%	3%
Food in Hotels	27%	23%	11%	2%	1%	25%	50%	2%
Value for Money in Hotels	18%	24%	17%	4%	1%	23%	42%	5%
<b>Bahamas Overall</b>	<b>53%</b>	<b>31%</b>	<b>7%</b>	<b>1%</b>	<b>0%</b>	<b>1%</b>	<b>84%</b>	<b>1%</b>

Source: Tour Operator and Media Exit Survey 2016, Research and Statistics Dept., Bahamas Ministry of Tourism



**PRODUCT SATISFACTION RATINGS  
ISLANDS OF THE BAHAMAS  
2015**

All Bahamas	Excellent	Good	OK	Not So Good	Awful	DK	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	52%	25%	14%	2%	1%	7%	77%	2%
Attitude of People	49%	27%	14%	3%	2%	5%	76%	5%
Climate	46%	28%	18%	3%	1%	5%	73%	4%
Easy to Get to	28%	31%	25%	4%	1%	11%	60%	5%
Food in Restaurants	26%	33%	23%	4%	1%	12%	59%	6%
Restaurant Service	28%	30%	22%	6%	2%	13%	58%	8%
Hotel Service	29%	26%	18%	5%	2%	20%	56%	7%
Hotel Rooms	24%	28%	23%	5%	7%	19%	52%	12%
Food in Hotels	22%	27%	22%	6%	2%	22%	49%	8%
Overall Value for Money	19%	29%	33%	9%	3%	8%	48%	12%
Value for Money in Hotels	16%	23%	29%	8%	3%	20%	39%	11%
<b>Bahamas Overall</b>	<b>40%</b>	<b>36%</b>	<b>17%</b>	<b>2%</b>	<b>1%</b>	<b>5%</b>	<b>76%</b>	<b>3%</b>

Includes cruise stopover visitors e.g. in GBI

Source: Tour Operator and Media Exit Survey 2015, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
NASSAU/PARADISE ISLAND  
2015**

Nassau/Paradise Island	Excellent	Good	OK	Not So Good	Awful	DK	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	52%	26%	13%	2%	1%	2%	78%	2%
Attitude of People	50%	28%	13%	3%	2%	0%	78%	5%
Climate	47%	29%	15%	3%	1%	0%	76%	4%
Easy to Get to	29%	34%	22%	4%	1%	2%	63%	5%
Restaurant Service	29%	33%	20%	6%	1%	6%	61%	7%
Hotel Service	32%	29%	17%	4%	1%	9%	61%	5%
Food in Restaurants	26%	36%	23%	3%	1%	6%	61%	4%
Hotel Rooms	25%	33%	21%	4%	1%	9%	58%	5%
Food in Hotels	23%	29%	22%	5%	1%	12%	52%	6%
Overall Value for Money	17%	30%	32%	9%	3%	1%	48%	13%
Value for Money in Hotels	16%	25%	29%	9%	3%	9%	41%	13%
<b>Bahamas Overall</b>	<b>39%</b>	<b>38%</b>	<b>15%</b>	<b>2%</b>	<b>0%</b>	<b>0%</b>	<b>78%</b>	<b>3%</b>

Source: Tour Operator and Media Exit Survey 2015, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
GRAND BAHAMA ISLAND  
2015**

Grand Bahama Island	Excellent	Good	OK	Not So Good	Awful	DK	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	36%	34%	22%	4%	1%	1%	70%	5%
Attitude of People	36%	30%	22%	6%	3%	0%	67%	10%
Climate	29%	31%	31%	6%	1%	0%	60%	7%
Easy to Get to	19%	33%	35%	4%	1%	2%	52%	5%
Food in Restaurants	17%	33%	30%	9%	3%	5%	50%	12%
Restaurant Service	18%	29%	33%	10%	3%	5%	47%	13%
Overall Value for Money	17%	29%	37%	10%	3%	1%	45%	13%
Hotel Service	15%	27%	28%	12%	4%	8%	42%	16%
Food in Hotels	12%	26%	29%	13%	5%	11%	38%	17%
Value for Money in Hotels	12%	25%	36%	8%	3%	9%	37%	11%
Hotel Rooms	11%	25%	36%	14%	2%	8%	36%	16%
<b>Bahamas Overall</b>	<b>28%</b>	<b>36%</b>	<b>27%</b>	<b>4%</b>	<b>1%</b>	<b>1%</b>	<b>64%</b>	<b>6%</b>

Includes cruise stopover visitors e.g. in GBI

Source: Tour Operator and Media Exit Survey 2015, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
OUT ISLANDS  
2015**

Out Islands	Excellent	Good	OK	Not So Good	Awful	DK	Categories Combined	
							Excellent or Good	Not So Good or Awful
Beaches	66%	16%	10%	1%	1%	2%	81%	1%
Attitude of People	58%	22%	12%	2%	1%	1%	80%	3%
Climate	54%	22%	15%	2%	1%	1%	76%	3%
Food in Restaurants	35%	27%	18%	4%	1%	9%	62%	5%
Restaurant Service	33%	24%	20%	4%	2%	9%	57%	6%
Easy to Get to	35%	21%	23%	6%	1%	4%	56%	7%
Overall Value for Money	25%	24%	30%	7%	2%	3%	49%	10%
Hotel Rooms	31%	18%	16%	2%	1%	23%	49%	3%
Hotel Service	31%	18%	13%	3%	1%	24%	49%	4%
Food in Hotels	27%	18%	14%	4%	1%	25%	45%	5%
Value for Money in Hotels	20%	17%	24%	5%	2%	23%	36%	6%
<b>Bahamas Overall</b>	<b>52%</b>	<b>26%</b>	<b>13%</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>79%</b>	<b>1%</b>

Source: Tour Operator and Media Exit Survey 2015, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
THE ISLANDS OF THE BAHAMAS  
1998 TO 2014**

Rating Area	Much Better or Better															
	2014	2013	2012	2011	2010	2009	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998
Hotel Rooms	38%	38%	38%	37%	38%	37%	40%	39%	39%	39%	40%	39%	41%	41%	38%	30%
Food in Hotels	38%	37%	37%	36%	37%	36%	42%	41%	40%	40%	41%	41%	40%	43%	44%	39%
Hotel Service	45%	44%	45%	44%	44%	44%	47%	48%	49%	48%	47%	45%	47%	48%	46%	39%
Value for Money in Htls.	29%	26%	27%	26%	26%	26%	27%	29%	28%	28%	30%	30%	29%	29%	27%	27%
Easy to Get to	45%	41%	40%	40%	41%	40%	39%	40%	40%	40%	40%	40%	39%	38%	38%	37%
Beaches	66%	63%	63%	62%	62%	59%	58%	58%	56%	56%	56%	56%	53%	57%	58%	54%
Climate	58%	56%	52%	54%	49%	49%	49%	50%	50%	50%	50%	52%	47%	51%	53%	47%
Attitude of People	66%	68%	67%	67%	64%	64%	61%	63%	62%	63%	61%	60%	62%	60%	63%	60%
Food in Restaurants	48%	47%	47%	46%	44%	45%	44%	44%	43%	43%	41%	40%	41%	42%	43%	43%
Restaurant Service	48%	47%	44%	45%	43%	44%	43%	43%	42%	42%	41%	38%	39%	39%	39%	39%
Overall Value for Money	34%	33%	33%	32%	32%	30%	39%	38%	38%	38%	38%	37%	36%	37%	37%	37%
Bahamas Overall	64%	63%	61%	62%	59%	61%	57%	58%	58%	58%	58%	55%	55%	57%	58%	54%

\*2008 is not listed because these ratings were not asked during this year. Visitors who said that their experience was the same as expected are not listed above.

Source: Tour Operator and Media Exit Survey, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
NASSAU/PARADISE ISLAND  
1998 TO 2014**

Rating Area	Much Better or Better															
	2014	2013	2012	2011	2010	2009	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998
Hotel Rooms	40%	39%	39%	38%	39%	38%	40%	36%	36%	37%	38%	37%	42%	43%	41%	32%
Food in Hotels	41%	39%	38%	38%	39%	37%	45%	42%	41%	41%	44%	44%	44%	46%	46%	40%
Hotel Service	49%	47%	48%	47%	46%	45%	50%	49%	49%	49%	50%	49%	52%	50%	49%	41%
Value for Money in Htls.	30%	26%	26%	26%	25%	25%	27%	27%	27%	26%	28%	28%	29%	27%	25%	25%
Easy to Get to	46%	43%	40%	40%	41%	40%	39%	39%	40%	40%	42%	41%	41%	39%	40%	38%
Beaches	64%	60%	61%	60%	60%	58%	54%	56%	53%	54%	57%	58%	54%	58%	55%	56%
Climate	59%	56%	51%	54%	48%	49%	48%	50%	51%	49%	52%	53%	50%	52%	51%	47%
Attitude of People	65%	67%	65%	66%	63%	64%	61%	63%	63%	63%	63%	63%	65%	62%	63%	62%
Food in Restaurants	47%	47%	46%	46%	44%	45%	46%	45%	43%	43%	44%	42%	43%	44%	44%	44%
Restaurant Service	49%	48%	44%	45%	44%	44%	47%	46%	45%	45%	45%	42%	44%	42%	42%	42%
Overall Value for Money	34%	32%	31%	31%	30%	29%	37%	37%	36%	35%	37%	36%	36%	35%	35%	35%
Nassau/P.I. Overall	63%	61%	59%	60%	58%	61%	56%	56%	58%	57%	58%	56%	57%	57%	57%	54%

\*2008 is not listed because these ratings were not asked during this year. Visitors who said that their experience was the same as expected are not listed above.

Source: Tour Operator and Media Exit Survey, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
GRAND BAHAMA ISLAND  
1998 TO 2014**

Rating Area	Much Better or Better															
	2014	2013	2012	2011	2010	2009	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998
Hotel Rooms	33%	30%	34%	35%	35%	29%	36%	40%	40%	39%	46%	43%	43%	33%	32%	28%
Food in Hotels	31%	28%	29%	28%	27%	24%	28%	30%	29%	32%	33%	33%	32%	34%	37%	35%
Hotel Service	40%	38%	39%	40%	37%	32%	38%	42%	44%	42%	45%	38%	39%	39%	39%	37%
Value for Money in Htls.	32%	28%	32%	30%	32%	25%	27%	30%	30%	31%	36%	35%	32%	33%	33%	31%
Easy to Get to	47%	40%	44%	44%	40%	40%	40%	42%	44%	44%	45%	42%	41%	38%	37%	38%
Beaches	70%	66%	65%	66%	65%	64%	61%	59%	57%	56%	55%	53%	52%	51%	49%	46%
Climate	58%	51%	52%	55%	51%	51%	49%	47%	45%	50%	53%	49%	44%	50%	49%	45%
Attitude of People	67%	67%	66%	67%	60%	61%	56%	59%	60%	59%	60%	53%	56%	54%	54%	54%
Food in Restaurants	49%	44%	48%	47%	45%	43%	41%	43%	41%	41%	40%	37%	38%	39%	40%	40%
Restaurant Service	44%	42%	44%	47%	41%	40%	37%	39%	36%	35%	36%	31%	34%	36%	37%	37%
Overall Value for Money	38%	36%	40%	38%	38%	29%	38%	39%	38%	40%	42%	37%	38%	41%	40%	40%
Grand Bahama Overall	63%	60%	61%	62%	58%	56%	53%	55%	54%	57%	58%	50%	52%	52%	51%	51%

\*2008 is not listed because these ratings were not asked during this year. Visitors who said that their experience was the same as expected are not listed above.

Source: Tour Operator and Media Exit Survey, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
OUT ISLANDS  
1998 TO 2014**

Rating Area	Much Better or Better															
	2014	2013	2012	2011	2010	2009	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998
Hotel Rooms	33%	36%	37%	37%	38%	39%	46%	49%	49%	48%	36%	40%	37%	42%	37%	24%
Food in Hotels	33%	35%	36%	34%	36%	51%	47%	49%	51%	50%	38%	42%	41%	44%	46%	33%
Hotel Service	35%	39%	40%	37%	41%	51%	49%	53%	52%	50%	39%	40%	39%	45%	42%	32%
Value for Money in Htls.	23%	26%	25%	22%	26%	37%	29%	32%	32%	33%	26%	27%	25%	28%	26%	20%
Easy to Get to	38%	38%	39%	35%	40%	38%	36%	38%	34%	35%	29%	30%	28%	30%	33%	28%
Beaches	69%	70%	70%	66%	68%	61%	64%	66%	63%	64%	53%	56%	56%	60%	65%	58%
Climate	56%	58%	56%	54%	52%	51%	52%	54%	50%	52%	45%	50%	46%	51%	54%	46%
Attitude of People	71%	73%	72%	69%	71%	71%	67%	70%	66%	68%	58%	64%	63%	61%	66%	61%
Food in Restaurants	49%	50%	49%	47%	44%	45%	42%	44%	44%	45%	35%	38%	41%	40%	42%	39%
Restaurant Service	46%	46%	46%	44%	44%	44%	38%	40%	40%	41%	32%	32%	34%	33%	34%	34%
Overall Value for Money	34%	38%	36%	35%	37%	43%	41%	42%	41%	43%	38%	40%	37%	37%	38%	36%
Out Islands Overall	67%	68%	67%	66%	65%	65%	65%	66%	65%	66%	61%	59%	59%	59%	64%	58%

\*2008 is not listed because these ratings were not asked during this year. Visitors who said that their experience was the same as expected are not listed above.

Source: Tour Operator and Media Exit Survey, Research and Statistics Dept., Bahamas Ministry of Tourism

**PRODUCT SATISFACTION RATINGS  
THE ISLANDS OF THE BAHAMAS  
1998 TO 2014**

Rating Area	Not as Good or Worse															
	2014	2013	2012	2011	2010	2009	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998
Hotel Rooms	10%	11%	10%	10%	10%	13%	17%	19%	18%	16%	16%	18%	18%	18%	17%	19%
Food in Hotels	12%	12%	14%	11%	13%	15%	17%	17%	17%	17%	18%	19%	20%	18%	16%	15%
Hotel Service	9%	8%	10%	8%	11%	11%	15%	15%	15%	15%	14%	19%	19%	18%	18%	16%
Value for Money in Htls.	15%	16%	16%	15%	15%	20%	23%	22%	23%	22%	22%	25%	25%	26%	25%	22%
Easy to Get to	5%	7%	7%	7%	6%	8%	7%	7%	7%	6%	6%	8%	8%	9%	8%	9%
Beaches	3%	3%	4%	3%	4%	4%	5%	6%	7%	6%	6%	7%	8%	8%	7%	9%
Climate	6%	6%	9%	6%	11%	9%	10%	11%	10%	12%	10%	11%	15%	10%	10%	15%
Attitude of People	6%	6%	6%	6%	7%	7%	11%	10%	11%	11%	11%	14%	11%	13%	10%	12%
Food in Restaurants	9%	8%	10%	9%	10%	11%	11%	11%	12%	12%	14%	14%	13%	13%	12%	12%
Restaurant Service	10%	9%	11%	10%	12%	11%	13%	12%	14%	14%	15%	17%	16%	16%	14%	15%
Overall Value for Money	14%	15%	16%	16%	19%	21%	18%	18%	17%	17%	18%	20%	20%	20%	18%	19%
Bahamas Overall	3%	4%	5%	4%	5%	4%	8%	7%	8%	8%	8%	10%	10%	9%	7%	10%

**PRODUCT SATISFACTION RATINGS  
NASSAU/PARADISE ISLAND  
1998 TO 2014**

Rating Area	Not as Good or Worse															
	2014	2013	2012	2011	2010	2009	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998
Hotel Rooms	11%	12%	12%	11%	10%	14%	20%	22%	22%	18%	18%	20%	18%	17%	16%	21%
Food in Hotels	12%	13%	15%	12%	12%	15%	16%	17%	18%	18%	17%	18%	19%	18%	16%	15%
Hotel Service	10%	9%	10%	9%	10%	11%	15%	16%	16%	15%	14%	18%	17%	18%	19%	18%
Value for Money in Htls.	18%	19%	20%	19%	17%	22%	27%	25%	26%	26%	25%	29%	28%	30%	30%	26%
Easy to Get to	4%	6%	7%	7%	5%	7%	7%	7%	7%	6%	6%	7%	7%	9%	7%	9%
Beaches	3%	4%	4%	3%	5%	4%	6%	6%	8%	7%	6%	7%	9%	7%	8%	8%
Climate	6%	6%	10%	6%	10%	9%	11%	12%	9%	13%	11%	11%	14%	10%	11%	16%
Attitude of People	7%	7%	7%	7%	8%	7%	11%	11%	12%	11%	11%	13%	11%	14%	11%	12%
Food in Restaurants	9%	8%	10%	10%	10%	11%	10%	11%	12%	12%	12%	13%	13%	14%	13%	11%
Restaurant Service	9%	8%	12%	10%	12%	11%	12%	11%	13%	13%	13%	14%	14%	16%	16%	15%
Overall Value for Money	15%	16%	19%	17%	21%	23%	20%	20%	19%	19%	20%	21%	22%	23%	21%	23%
Nassau/P.I. Overall	3%	4%	5%	4%	6%	4%	8%	8%	9%	8%	8%	9%	10%	10%	8%	10%



**PRODUCT SATISFACTION RATINGS  
GRAND BAHAMA ISLAND  
1998 TO 2014**

Rating Area	Not as Good or Worse															
	2014	2013	2012	2011	2010	2009	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998
Hotel Rooms	19%	14%	14%	15%	16%	16%	18%	16%	16%	15%	14%	17%	20%	23%	18%	20%
Food in Hotels	19%	16%	17%	16%	20%	20%	24%	21%	21%	20%	22%	23%	26%	20%	18%	16%
Hotel Service	15%	11%	12%	12%	17%	15%	20%	17%	17%	18%	16%	25%	26%	21%	17%	16%
Value for Money in Htls.	12%	13%	13%	12%	14%	14%	20%	20%	20%	18%	18%	20%	22%	20%	16%	16%
Easy to Get to	6%	7%	8%	8%	9%	7%	7%	6%	7%	6%	7%	10%	10%	8%	8%	8%
Beaches	3%	3%	4%	4%	4%	4%	4%	5%	7%	7%	9%	9%	9%	10%	10%	12%
Climate	6%	8%	11%	8%	13%	8%	10%	13%	15%	11%	9%	13%	21%	12%	11%	15%
Attitude of People	8%	6%	8%	6%	10%	7%	16%	12%	14%	14%	14%	22%	15%	16%	15%	15%
Food in Restaurants	12%	10%	11%	12%	10%	12%	15%	15%	17%	18%	20%	20%	18%	15%	15%	13%
Restaurant Service	14%	11%	13%	11%	14%	12%	21%	18%	20%	23%	36%	27%	24%	21%	17%	18%
Overall Value for Money	13%	12%	13%	14%	15%	17%	19%	19%	18%	18%	18%	21%	20%	18%	16%	16%
Grand Bahama Overall	5%	5%	6%	6%	7%	6%	10%	10%	12%	9%	10%	14%	14%	12%	10%	11%

**PRODUCT SATISFACTION RATINGS  
OUT ISLANDS  
1998 TO 2014**

Rating Area	Not as Good or Worse															
	2014	2013	2012	2011	2010	2009	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998
Hotel Rooms	4%	4%	4%	3%	4%	9%	8%	6%	6%	7%	10%	10%	9%	12%	16%	11%
Food in Hotels	6%	6%	8%	6%	9%	6%	11%	11%	8%	7%	9%	10%	9%	14%	14%	9%
Hotel Service	4%	11%	6%	4%	7%	6%	9%	8%	7%	7%	9%	10%	9%	14%	14%	9%
Value for Money in Htls.	7%	7%	8%	6%	9%	9%	14%	13%	12%	11%	15%	16%	19%	20%	20%	39%
Easy to Get to	7%	9%	8%	8%	8%	12%	9%	8%	9%	9%	7%	9%	9%	9%	8%	8%
Beaches	2%	2%	2%	2%	2%	3%	3%	3%	3%	4%	3%	4%	5%	5%	4%	4%
Climate	6%	6%	7%	7%	10%	8%	8%	8%	8%	8%	7%	8%	11%	7%	6%	12%
Attitude of People	3%	3%	3%	2%	3%	3%	6%	4%	4%	4%	5%	5%	5%	7%	6%	6%
Food in Restaurants	7%	7%	8%	7%	8%	4%	9%	9%	7%	6%	8%	10%	9%	11%	9%	9%
Restaurant Service	8%	7%	7%	7%	8%	6%	11%	10%	8%	8%	9%	13%	11%	14%	10%	11%
Overall Value for Money	11%	11%	11%	11%	12%	8%	12%	11%	11%	10%	14%	13%	14%	15%	14%	15%
Bahamas Overall	2%	2%	2%	2%	2%	3%	4%	3%	3%	3%	14%	4%	4%	4%	4%	5%