

**REPEAT VISITOR VS. FIRST TIME VISITOR
ISLANDS OF THE BAHAMAS
1997-2016**

| Repeat Visitors | | | | | | | | | | | | | | | | | | | | |
|----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
| Nassau/ P.I. | 50.3% | 48.6% | 49.1% | 51.5% | 51.5% | 53.8% | 52.6% | 53.6% | 51.5% | 51.8% | 55.0% | 56.5% | 59.2% | 59.5% | 57.8% | 53.5% | 56.4% | 57.9% | 53.9% | 54.6% |
| Grand Bahama | 48.9% | 50.7% | 52.9% | 49.7% | 51.4% | 52.0% | 50.7% | 51.8% | 52.7% | 54.6% | 53.8% | 56.9% | 59.4% | 51.8% | 53.9% | 53.8% | 57.2% | 51.4% | 47.3% | 44.8% |
| Out Islands | 64.1% | 63.6% | 55.9% | 64.4% | 68.6% | 69.0% | 67.4% | 64.4% | 65.4% | 65.7% | 67.4% | 68.9% | 67.5% | 64.8% | 61.0% | 63.6% | 65.4% | 65.6% | 70.4% | 65.8% |
| All Bahamas | 52.0% | 51.4% | 51.8% | 53.2% | 54.1% | 55.6% | 54.3% | 55.0% | 54.5% | 55.0% | 57.5% | 58.8% | 60.7% | 59.1% | 57.9% | 55.4% | 58.3% | 58.6% | 56.2% | 55.5% |
| First Time Visitors | | | | | | | | | | | | | | | | | | | | |
| | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
| Nassau/ P.I. | 49.3% | 51.2% | 50.3% | 48.2% | 48.2% | 45.9% | 46.9% | 46.0% | 48.0% | 47.8% | 44.8% | 43.0% | 40.5% | 39.7% | 41.5% | 46.1% | 43.0% | 40.9% | 44.8% | 43.8% |
| Grand Bahama | 50.0% | 48.4% | 46.5% | 50.0% | 48.3% | 47.6% | 48.4% | 47.7% | 47.0% | 44.9% | 45.9% | 42.7% | 40.6% | 47.3% | 45.0% | 45.3% | 41.9% | 48.1% | 51.3% | 53.2% |
| Out Islands | 35.4% | 35.7% | 43.1% | 35.0% | 31.0% | 30.5% | 32.0% | 35.0% | 33.7% | 33.7% | 32.1% | 30.3% | 32.1% | 33.9% | 36.1% | 35.1% | 33.3% | 33.2% | 28.5% | 32.4% |
| All Bahamas | 47.4% | 48.0% | 47.5% | 46.4% | 45.6% | 44.0% | 45.0% | 44.5% | 45.0% | 44.5% | 42.2% | 40.6% | 39.0% | 39.9% | 40.9% | 44.0% | 40.9% | 40.4% | 42.5% | 42.7% |