

**LIKELIHOOD TO RETURN TO THE BAHAMAS IN 1-5 YRS**  
**ISLANDS OF THE BAHAMAS**  
**1998-2015**

<b>Very Likely to Return</b>																		
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Nassau/ P.I.	44.9%	46.1%	44.4%	46.0%	46.5%	48.0%	45.9%	46.8%	48.9%	46.6%	57.6%	59.6%	56.2%	56.5%	55.3%	59.0%	57.8%	54.3%
Grand Bahama	49.4%	50.4%	48.7%	48.1%	46.0%	51.5%	48.5%	47.1%	49.5%	46.5%	53.8%	58.3%	53.9%	59.1%	56.6%	56.2%	56.8%	51.6%
Out Islands	62.4%	59.4%	65.1%	68.2%	67.5%	66.5%	65.6%	64.9%	65.5%	66.3%	71.6%	70.2%	67.9%	68.6%	66.2%	69.8%	68.5%	67.0%
All Bahamas	48.6%	50.9%	48.7%	49.8%	49.6%	51.7%	50.1%	50.4%	52.1%	50.7%	59.5%	61.2%	57.9%	59.1%	57.5%	60.9%	59.9%	56.5%

<b>Somewhat Likely to Return</b>																		
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Nassau/ P.I.	32.4%	33.2%	33.3%	31.8%	32.7%	31.6%	32.8%	32.5%	32.0%	32.5%	28.5%	26.8%	28.6%	30.6%	28.5%	29.2%	29.9%	32.9%
Grand Bahama	27.5%	29.3%	30.5%	30.8%	31.5%	30.4%	32.1%	29.7%	31.1%	31.5%	28.6%	25.5%	28.7%	26.2%	28.0%	30.4%	30.1%	31.7%
Out Islands	24.2%	27.3%	23.4%	22.4%	22.9%	22.5%	24.0%	24.9%	24.5%	23.7%	20.6%	20.4%	23.2%	23.1%	24.4%	21.6%	22.4%	25.1%
All Bahamas	30.0%	30.6%	31.2%	30.2%	30.8%	30.0%	31.0%	30.3%	30.5%	30.4%	27.1%	25.5%	27.7%	28.6%	27.7%	27.8%	28.3%	31.1%

Research & Statistics Dept. Ministry of Tourism

<b>Somewhat Unlikely to Return</b>																		
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Nassau/ P.I.	12.1%	12.3%	12.7%	12.3%	12.2%	11.4%	12.0%	12.1%	11.2%	12.5%	8.1%	9.2%	9.5%	8.5%	9.9%	7.6%	7.9%	8.0%
Grand Bahama	10.5%	10.3%	10.3%	11.3%	11.7%	10.1%	11.1%	12.9%	10.8%	13.2%	9.6%	9.6%	9.3%	8.6%	9.2%	8.1%	8.3%	9.8%
Out Islands	7.1%	8.1%	6.2%	5.0%	6.0%	5.9%	6.5%	5.8%	6.6%	6.5%	5.2%	7.0%	5.0%	5.0%	5.2%	4.9%	5.0%	4.3%
All Bahamas	10.8%	10.9%	11.1%	10.9%	11.1%	10.2%	10.8%	11.1%	10.2%	11.4%	7.8%	8.8%	8.7%	7.9%	8.9%	7.1%	7.3%	7.6%

<b>Not at All Likely to Return</b>																		
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Nassau/ P.I.	8.5%	6.9%	8.5%	8.4%	7.4%	7.4%	7.9%	7.1%	6.6%	7.6%	5.1%	3.8%	4.1%	3.4%	5.5%	3.3%	2.9%	3.0%
Grand Bahama	9.0%	7.2%	8.7%	8.1%	9.4%	6.3%	7.3%	9.1%	7.6%	8.1%	7.0%	6.2%	6.1%	4.6%	4.8%	3.9%	3.8%	4.6%
Out Islands	3.7%	3.2%	3.1%	2.6%	2.2%	3.3%	2.4%	2.5%	1.9%	2.2%	1.9%	1.4%	2.1%	1.3%	2.4%	1.8%	2.3%	1.7%
All Bahamas	7.9%	6.0%	7.6%	7.5%	7.2%	6.4%	6.8%	6.7%	5.9%	6.5%	4.8%	3.8%	4.0%	3.2%	4.8%	3.1%	2.9%	3.0%

**LIKELIHOOD TO RECOMMEND THE DESTINATION TO FRIENDS & REL.  
ISLANDS OF THE BAHAMAS  
1998-2015**

<b>Very Likely to Recommend</b>																		
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Nassau/ P.I.	54.1%	57.3%	57.5%	57.2%	58.6%	58.6%	56.4%	55.5%	57.2%	55.8%	68.5%	68.3%	67.0%	68.5%	66.6%	69.9%	71.5%	68.5%
Grand Bahama	53.9%	55.1%	54.6%	52.6%	51.4%	58.1%	54.9%	51.6%	53.8%	51.3%	62.9%	66.2%	61.2%	65.4%	64.6%	65.7%	68.6%	64.6%
Out Islands	68.2%	69.7%	69.7%	70.8%	70.1%	71.0%	71.5%	71.9%	71.8%	70.7%	79.9%	79.8%	78.6%	80.3%	77.0%	80.3%	81.6%	81.0%
All Bahamas	56.1%	60.8%	59.1%	57.9%	58.5%	60.3%	58.7%	57.8%	59.4%	58.0%	69.6%	70.0%	68.2%	70.3%	68.3%	71.5%	73.2%	70.5%

<b>Somewhat Likely to Recommend</b>																		
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Nassau/ P.I.	31.9%	31.3%	29.5%	30.2%	29.6%	29.7%	31.1%	31.7%	31.5%	32.1%	23.8%	24.5%	24.4%	24.9%	25.8%	24.4%	23.3%	26.1%
Grand Bahama	30.1%	30.3%	30.1%	32.0%	32.1%	30.0%	31.5%	32.8%	33.2%	34.6%	25.9%	25.3%	28.5%	25.9%	26.4%	26.2%	24.8%	27.2%
Out Islands	23.2%	23.6%	22.5%	22.0%	22.9%	21.9%	22.8%	22.3%	22.5%	23.3%	16.7%	16.3%	17.5%	15.1%	18.8%	16.3%	15.1%	15.3%
All Bahamas	30.1%	28.7%	28.4%	29.5%	29.1%	28.6%	29.7%	30.0%	30.1%	30.7%	22.9%	23.2%	23.8%	23.2%	24.6%	22.9%	21.8%	24.1%

Research & Statistics Dept. Ministry of Tourism

<b>Somewhat Unlikely to Recommend</b>																		
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Nassau/ P.I.	7.2%	6.9%	7.5%	6.8%	6.8%	6.5%	6.7%	6.6%	6.5%	6.8%	4.4%	5.1%	5.0%	3.3%	4.7%	3.9%	3.4%	3.2%
Grand Bahama	6.4%	7.0%	7.7%	7.4%	8.7%	6.1%	7.6%	9.5%	7.7%	9.1%	6.0%	5.2%	5.8%	4.9%	5.3%	4.6%	4.1%	4.4%
Out Islands	3.9%	3.2%	3.8%	3.7%	3.4%	3.0%	2.9%	2.7%	3.1%	3.2%	1.9%	2.6%	1.6%	2.2%	2.2%	1.5%	1.8%	1.0%
All Bahamas	6.5%	5.9%	6.9%	6.5%	6.8%	5.9%	6.1%	6.4%	6.0%	6.6%	4.2%	4.6%	4.5%	3.3%	4.3%	3.5%	3.2%	3.0%

<b>Not at All Likely to Recommend</b>																		
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Nassau/ P.I.	4.3%	3.0%	4.0%	4.1%	3.7%	3.5%	4.3%	4.5%	3.2%	4.4%	2.5%	1.8%	1.6%	2.0%	2.0%	1.3%	1.0%	0.9%
Grand Bahama	5.3%	4.2%	5.9%	6.1%	6.2%	4.1%	5.0%	4.8%	4.3%	4.2%	3.8%	3.1%	2.6%	2.4%	2.3%	2.0%	1.9%	2.1%
Out Islands	1.6%	1.3%	1.8%	1.1%	1.1%	1.7%	1.0%	1.2%	0.7%	1.3%	0.9%	0.5%	0.7%	0.4%	0.7%	0.6%	0.4%	0.4%
All Bahamas	4.3%	2.7%	4.1%	4.2%	4.0%	3.3%	3.9%	3.9%	2.9%	3.7%	2.4%	1.8%	1.6%	1.7%	1.8%	1.2%	1.0%	0.9%