

LIKELIHOOD TO RETURN TO THE BAHAMAS IN 1-5 YRS
ISLANDS OF THE BAHAMAS
1998-2019

Very Likely to Return																						
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Nassau/ P.I.	44.9%	46.1%	44.4%	46.0%	46.5%	48.0%	45.9%	46.8%	48.9%	46.6%	57.6%	59.6%	56.2%	56.5%	55.3%	59.0%	57.8%	54.3%	53.1%	55.9%	58.4%	56.0%
Grand Bahama	49.4%	50.4%	48.7%	48.1%	46.0%	51.5%	48.5%	47.1%	49.5%	46.5%	53.8%	58.3%	53.9%	59.1%	56.6%	56.2%	56.8%	51.6%	53.0%	56.4%	52.5%	58.0%
Out Islands	62.4%	59.4%	65.1%	68.2%	67.5%	66.5%	65.6%	64.9%	65.5%	66.3%	71.6%	70.2%	67.9%	68.6%	66.2%	69.8%	68.5%	67.0%	66.4%	66.6%	68.7%	67.5%
All Bahamas	48.6%	50.9%	48.7%	49.8%	49.6%	51.7%	50.1%	50.4%	52.1%	50.7%	59.5%	61.2%	57.9%	59.1%	57.5%	60.9%	59.9%	56.5%	55.9%	58.7%	60.0%	58.3%

Source: Exit Surveys Research & Statistics Dept. Bahamas Ministry of Tourism

Somewhat Likely to Return																						
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Nassau/ P.I.	32.4%	33.2%	33.3%	31.8%	32.7%	31.6%	32.8%	32.5%	32.0%	32.5%	28.5%	26.8%	28.6%	30.6%	28.5%	29.2%	29.9%	32.9%	31.2%	29.4%	26.9%	28.9%
Grand Bahama	27.5%	29.3%	30.5%	30.8%	31.5%	30.4%	32.1%	29.7%	31.1%	31.5%	28.6%	25.5%	28.7%	26.2%	28.0%	30.4%	30.1%	31.7%	32.1%	25.8%	28.3%	27.1%
Out Islands	24.2%	27.3%	23.4%	22.4%	22.9%	22.5%	24.0%	24.9%	24.5%	23.7%	20.6%	20.4%	23.2%	23.1%	24.4%	21.6%	22.4%	25.1%	24.2%	23.0%	21.9%	22.6%
All Bahamas	30.0%	30.6%	31.2%	30.2%	30.8%	30.0%	31.0%	30.3%	30.5%	30.4%	27.1%	25.5%	27.7%	28.6%	27.7%	27.8%	28.3%	31.1%	29.9%	27.4%	26.0%	27.7%

Source: Exit Surveys Research & Statistics Dept. Bahamas Ministry of Tourism

Somewhat Unlikely to Return																						
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Nassau/ P.I.	12.1%	12.3%	12.7%	12.3%	12.2%	11.4%	12.0%	12.1%	11.2%	12.5%	8.1%	9.2%	9.5%	8.5%	9.9%	7.6%	7.9%	8.0%	8.7%	8.0%	8.4%	9.1%
Grand Bahama	10.5%	10.3%	10.3%	11.3%	11.7%	10.1%	11.1%	12.9%	10.8%	13.2%	9.6%	9.6%	9.3%	8.6%	9.2%	8.1%	8.3%	9.8%	8.4%	10.5%	12.2%	7.7%
Out Islands	7.1%	8.1%	6.2%	5.0%	6.0%	5.9%	6.5%	5.8%	6.6%	6.5%	5.2%	7.0%	5.0%	5.0%	5.2%	4.9%	5.0%	4.3%	4.9%	6.4%	5.4%	5.9%
All Bahamas	10.8%	10.9%	11.1%	10.9%	11.1%	10.2%	10.8%	11.1%	10.2%	11.4%	7.8%	8.8%	8.7%	7.9%	8.9%	7.1%	7.3%	7.6%	7.8%	7.9%	8.1%	8.4%

Source: Exit Surveys Research & Statistics Dept. Bahamas Ministry of Tourism

Not at All Likely to Return																						
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Nassau/ P.I.	8.5%	6.9%	8.5%	8.4%	7.4%	7.4%	7.9%	7.1%	6.6%	7.6%	5.1%	3.8%	4.1%	3.4%	5.5%	3.3%	2.9%	3.0%	4.7%	4.2%	3.6%	3.8%
Grand Bahama	9.0%	7.2%	8.7%	8.1%	9.4%	6.3%	7.3%	9.1%	7.6%	8.1%	7.0%	6.2%	6.1%	4.6%	4.8%	3.9%	3.8%	4.6%	4.4%	5.3%	4.2%	5.2%
Out Islands	3.7%	3.2%	3.1%	2.6%	2.2%	3.3%	2.4%	2.5%	1.9%	2.2%	1.9%	1.4%	2.1%	1.3%	2.4%	1.8%	2.3%	1.7%	1.5%	1.8%	2.0%	2.2%
All Bahamas	7.9%	6.0%	7.6%	7.5%	7.2%	6.4%	6.8%	6.7%	5.9%	6.5%	4.8%	3.8%	4.0%	3.2%	4.8%	3.1%	2.9%	3.0%	4.0%	3.7%	3.4%	3.6%

Source: Exit Surveys Research & Statistics Dept. Bahamas Ministry of Tourism

LIKELIHOOD TO RECOMMEND THE DESTINATION TO FRIENDS & REL.
ISLANDS OF THE BAHAMAS
1998-2019

Very Likely to Recommend																						
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Nassau/ P.I.	54.1%	57.3%	57.5%	57.2%	58.6%	58.6%	56.4%	55.5%	57.2%	55.8%	68.5%	68.3%	67.0%	68.5%	66.6%	69.9%	71.5%	68.5%	67.0%	72.9%	75.9%	71.6%
Grand Bahama	53.9%	55.1%	54.6%	52.6%	51.4%	58.1%	54.9%	51.6%	53.8%	51.3%	62.9%	66.2%	61.2%	65.4%	64.6%	65.7%	68.6%	64.6%	67.4%	65.6%	62.5%	68.2%
Out Islands	68.2%	69.7%	69.7%	70.8%	70.1%	71.0%	71.5%	71.9%	71.8%	70.7%	79.9%	79.8%	78.6%	80.3%	77.0%	80.3%	81.6%	81.0%	80.8%	79.2%	83.3%	83.1%
All Bahamas	56.1%	60.8%	59.1%	57.9%	58.5%	60.3%	58.7%	57.8%	59.4%	58.0%	69.6%	70.0%	68.2%	70.3%	68.3%	71.5%	73.2%	70.5%	70.0%	73.7%	76.4%	73.5%

Source: Exit Surveys Research & Statistics Dept. Bahamas Ministry of Tourism

Somewhat Likely to Recommend																						
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Nassau/ P.I.	31.9%	31.3%	29.5%	30.2%	29.6%	29.7%	31.1%	31.7%	31.5%	32.1%	23.8%	24.5%	24.4%	24.9%	25.8%	24.4%	23.3%	26.1%	26.3%	20.4%	17.7%	21.4%
Grand Bahama	30.1%	30.3%	30.1%	32.0%	32.1%	30.0%	31.5%	32.8%	33.2%	34.6%	25.9%	25.3%	28.5%	25.9%	26.4%	26.2%	24.8%	27.2%	23.4%	26.1%	28.7%	24.5%
Out Islands	23.2%	23.6%	22.5%	22.0%	22.9%	21.9%	22.8%	22.3%	22.5%	23.3%	16.7%	16.3%	17.5%	15.1%	18.8%	16.3%	15.1%	15.3%	14.1%	15.7%	13.5%	13.9%
All Bahamas	30.1%	28.7%	28.4%	29.5%	29.1%	28.6%	29.7%	30.0%	30.1%	30.7%	22.9%	23.2%	23.8%	23.2%	24.6%	22.9%	21.8%	24.1%	23.3%	19.8%	17.7%	20.2%

Source: Exit Surveys Research & Statistics Dept. Bahamas Ministry of Tourism

Somewhat Unlikely to Recommend																						
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Nassau/ P.I.	7.2%	6.9%	7.5%	6.8%	6.8%	6.5%	6.7%	6.6%	6.5%	6.8%	4.4%	5.1%	5.0%	3.3%	4.7%	3.9%	3.4%	3.2%	3.7%	3.4%	3.0%	3.4%
Grand Bahama	6.4%	7.0%	7.7%	7.4%	8.7%	6.1%	7.6%	9.5%	7.7%	9.1%	6.0%	5.2%	5.8%	4.9%	5.3%	4.6%	4.1%	4.4%	4.8%	4.2%	4.8%	4.7%
Out Islands	3.9%	3.2%	3.8%	3.7%	3.4%	3.0%	2.9%	2.7%	3.1%	3.2%	1.9%	2.6%	1.6%	2.2%	2.2%	1.5%	1.8%	1.0%	1.7%	1.7%	1.3%	1.3%
All Bahamas	6.5%	5.9%	6.9%	6.5%	6.8%	5.9%	6.1%	6.4%	6.0%	6.6%	4.2%	4.6%	4.5%	3.3%	4.3%	3.5%	3.2%	3.0%	3.4%	3.1%	2.8%	3.1%

Source: Exit Surveys Research & Statistics Dept. Bahamas Ministry of Tourism

Not at All Likely to Recommend																						
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Nassau/ P.I.	4.3%	3.0%	4.0%	4.1%	3.7%	3.5%	4.3%	4.5%	3.2%	4.4%	2.5%	1.8%	1.6%	2.0%	2.0%	1.3%	1.0%	0.9%	1.2%	1.1%	1.1%	1.6%
Grand Bahama	5.3%	4.2%	5.9%	6.1%	6.2%	4.1%	5.0%	4.8%	4.3%	4.2%	3.8%	3.1%	2.6%	2.4%	2.3%	2.0%	1.9%	2.1%	2.2%	2.7%	2.1%	1.5%
Out Islands	1.6%	1.3%	1.8%	1.1%	1.1%	1.7%	1.0%	1.2%	0.7%	1.3%	0.9%	0.5%	0.7%	0.4%	0.7%	0.6%	0.4%	0.4%	0.6%	0.9%	0.5%	0.6%
All Bahamas	4.3%	2.7%	4.1%	4.2%	4.0%	3.3%	3.9%	3.9%	2.9%	3.7%	2.4%	1.8%	1.6%	1.7%	1.8%	1.2%	1.0%	0.9%	1.2%	1.2%	1.1%	1.4%

Source: Exit Surveys Research & Statistics Dept. Bahamas Ministry of Tourism