

MONTHLY TOURISM STATISTICAL REVIEW March 2022

RESEARCH AND STATISTICS DEPARTMENT

The Bahamas Ministry of Tourism Investments and Aviation

April 24, 2022

TABLE OF CONTENTS

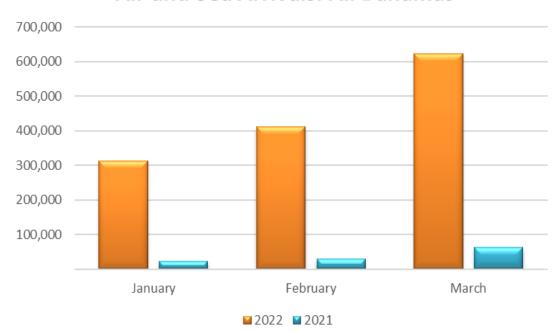
1. Foreign Air and Sea Arrivals	03	13. Canadian Visitors	29
2. Air and Sea Arrivals by Isl.	05	14. European Visitors	31
3. Monthly Foreign Air Arrivals	07	15. Latin American Visitors	33
4. Foreign Air Arrivals by Island	08	16. Caribbean Visitors	35
5. Cruise Arrivals	10	17. Asian Visitors	37
6. Stopover/Stayover Arrivals	15	18. African Visitors	39
7. Stopover Visitor Arrivals Mth	16	19. Middle Eastern Visitors	41
8. Mkt Shr. Stopovers by Isl.	17	20. Arrival Mode/Travel Trends	/
9. Top Producing Markets	18	Visitor Demographics	43
10. Stopover Visitors by Region	20	21. Hotel Performance Nassau	53
11. All Regions Stopovers	25	22. Definitions	56
12. US Territories	27		



Foreign Air and Sea Arrivals

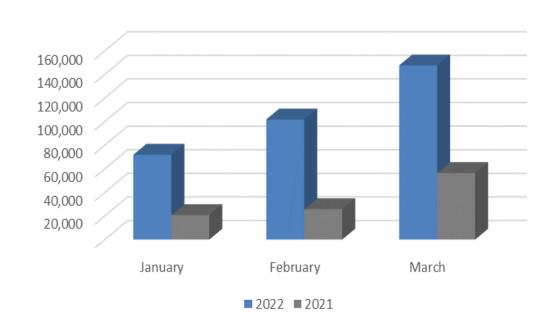
Foreign Air and Sea Arrivals All Bah.

Air and Sea Arrivals: All Bahamas



Air and sea arrivals for March 2022 were up by 892.8% over the same period of 2021.

Air Arrivals: All Bahamas



Air arrivals for March 2022 were up by 161.9% over the same period of 2021.

FOREIGN AIR AND SEA ARRIVALS TO THE BAHAMAS 1ST PORT OF ENTRY ONLY MARCH 2022

Foreign Air and Sea Arrivals to The Bahamas (1st Port of Entry) March 2022 vs. 2021

	2022	2021	2022/2021	2022	2021	2022/2021
	Air an	d Sea	% Chg Air/Sea	Air Only		% Chg Air
Nassau/Paradise Island	304,506	39,093	678.9%	112,719	37,404	201.4%
Grand Bahama	27,932	1,973	1315.7%	3,458	1,081	219.9%
Abaco	24,683	4,063	507.5%	7,856	3,802	106.6%
Andros	1,344	794	69.3%	1,333	791	68.5%
Berry Islands	154,220	1,704	8950.5%	1,204	1,226	-1.8%
Bimini	26,372	3,376	681.2%	1,705	851	100.4%
Cat Cay	670	511	31.1%	402	308	30.5%
Cat Island	252	194	29.9%	252	194	29.9%
Eleuthera	29,902	6,373	369.2%	9,814	6,372	54.0%
Exuma	8,733	4,241	105.9%	8,599	4,062	111.7%
Half Moon Cay	43,921	-	up	-	-	0.0%
Inagua	277	191	45.0%	51	40	27.5%
Long Island	263	224	17.4%	201	219	-8.2%
Mayaguana	-	-	0.0%	-	-	0.0%
San Salvador	27	28	-3.6%	22	21	4.8%
Bahamas Overall	623,102	62,765	892.8%	147,616	56,371	161.9%

Source: Immigration and Customs various ports of entry in the Bahamas, & Research and Statistics Dept. Ministry of Tourism. All numbers are subject to revision.

Foreign Air and Sea Arrivals to The Bahamas (1st Port of Entry) January to March 2022

FOREIGN AIR AND SEA ARRIVALS TO THE BAHAMAS 1ST PORT OF ENTRY ONLY JANUARY TO MARCH YTD

	2022	2021	2022/2021	2022	2021	2022/2021	
	Air an	d Sea	% Chg Air/Sea	Air (Air Only		
Nassau/Paradise Island	667,724	68,237	878.5%	243,647	65,074	274.4%	
Grand Bahama	50,743	4,438	1043.4%	7,276	2,471	194.5%	
Abaco	60,381	8,140	641.8%	16,556	7,591	118.1%	
Andros	3,859	2,133	80.9%	3,776	2,123	77.9%	
Berry Islands	308,428	3,621	8417.8%	2,569	2,564	0.2%	
Bimini	66,699	6,648	903.3%	3,150	1,770	78.0%	
Cat Cay	1,397	1,096	27.5%	922	611	50.9%	
Cat Island	555	423	31.2%	555	419	32.5%	
Eleuthera	78,674	12,470	530.9%	21,873	12,248	78.6%	
Exuma	20,667	7,470	176.7%	20,291	7,189	182.3%	
Half Moon Cay	85,323	-	up	-	-	0.0%	
Inagua	534	514	3.9%	115	193	-40.4%	
Long Island	1,344	615	118.5%	554	586	-5.5%	
Mayaguana	133	-	up	-	-	0.0%	
San Salvador	163	89	83.1%	44	43	2.3%	
Bahamas Overall	1,346,624	115,894	1061.9%	321,328	102,882	212.3%	

Source: Immigration and Customs various ports of entry in the Bahamas, & Research and Statistics Dept. Ministry of Tourism. All numbers are subject to revision.

Monthly Foreign Air and Sea Arrivals

FOREIGN AIR AND SEA ARRIVALS TO THE BAHAMAS 1ST PORT OF ENTRY ONLY JANUARY TO MARCH

	Air a	and Sea Arri	vals	Air Arrivals Only				
	2022	2021	%Chg 22/21	2022	2021	%Chg 22/21		
January	312,201	23,619	1221.8%	71,908	20,792	245.8%		
February	411,321	29,510	1293.8%	101,804	25,719	295.8%		
March	623,102	62,765	892.8%	147,616	56,371	161.9%		
Grand Total	1,346,624	115,894	1061.9%	321,328	102,882	212.3%		

Source: Immigration, Customs various ports of entry in the Bahamas, and Port Authorities. Research and Statistics Dept. Ministry of Tourism

All numbers are subject to revision

Foreign Air Arrivals By Island (1st Port of Entry)

FOREIGN AIR ARRIVALS BY ISLAND FIRST PORT OF ENTRY ISLANDS OF THE BAHAMAS MARCH 2019 TO 2022

			Grand			Berry			Cat					Other
Year	Bahamas	Nassau/P.I.	Bahama	Abaco	Andros	Islands	Bimini	Cat Cay	Island	Eleuthera	Exuma	San Sal.	Long Isl.	Out Isl.
2019	201,578	152,968	7,488	15,324	1,142	1,344	2,367	468	139	9,632	8,599	1,802	246	59
2020	75,656	60,904	1,945	1,514	480	724	978	226	74	4,353	3,548	690	172	48
2021	56,371	37,404	1,081	3,802	791	1,226	851	308	194	6,372	4,062	21	219	40
2022	147,616	112,719	3,458	7,856	1,333	1,204	1,705	402	252	9,814	8,599	22	201	51

Source: Immigration Card and Research & Statistics Dept. Bahamas Ministry of Tourism Investments and Aviation. Port of entry refers to the entry point of the visitor and is not necessarily where the visitor would have stayed.

FOREIGN AIR ARRIVALS BY ISLAND FIRST PORT OF ENTRY ISLANDS OF THE BAHAMAS JANUARY TO MARCH YTD 2019 TO 2022

			Grand			Berry			Cat					Other
Year	Bahamas	Nassau/P.I.	Bahama	Abaco	Andros	Islands	Bimini	Cat Cay	Island	Eleuthera	Exuma	San Sal.	Long Isl.	Out Isl.
2019	482,626	369,926	20,065	32,408	2,538	2,731	5,156	1,011	292	20,950	21,434	5,516	445	154
2020	348,008	288,284	8,805	5,721	1,982	2,410	3,431	846	271	16,028	16,137	3,507	461	125
2021	102,882	65,074	2,471	7,591	2,123	2,564	1,770	611	419	12,248	7,189	43	586	193
2022	321,328	243,647	7,276	16,556	3,776	2,569	3,150	922	555	21,873	20,291	44	554	115

Foreign Air and Sea Arrivals to The Bahamas (1st Port of Entry)

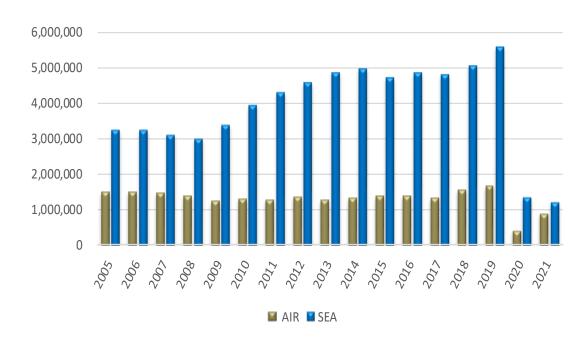
7	OTAL FOREIG		LS TO THE BA 2005 - 2021	HAMAS BY	Y AIR & SEA	
	AIR	%	SEA	%	TOTAL	%
2005	1,514,532	31.7%	3,264,885	68.3%	4,779,417	100.0%
2006	1,491,633	31.5%	3,238,974	68.5%	4,730,607	100.0%
2007	1,487,278	32.3%	3,114,060	67.7%	4,601,338	100.0%
2008	1,392,552	31.7%	3,001,020	68.3%	4,393,572	100.0%
2009	1,252,393	27.0%	3,392,722	73.0%	4,645,115	100.0%
2010	1,294,804	24.6%	3,960,002	75.4%	5,254,806	100.0%
2011	1,267,542	22.7%	4,320,046	77.3%	5,587,588	100.0%
2012	1,357,431	22.9%	4,582,739	77.1%	5,940,170	100.0%
2013	1,280,736	20.8%	4,870,048	79.2%	6,150,784	100.0%
2014	1,343,093	21.3%	4,977,095	78.7%	6,320,188	100.0%
2015	1,390,911	22.8%	4,721,182	77.2%	6,112,093	100.0%
2016	1,391,813	22.2%	4,873,206	77.8%	6,265,019	100.0%
2017	1,335,613	21.8%	4,800,226	78.2%	6,135,839	100.0%
2018	1,558,086	23.5%	5,063,929	76.5%	6,622,015	100.0%
2019	1,662,419	22.9%	5,587,110	77.1%	7,249,529	100.0%
2020	418,329	23.3%	1,376,193	76.7%	1,794,522	100.0%
2021	886,629	42.2%	1,213,989	57.8%	2,100,618	100.0%

Source: Immigration Card & Research & Statistic Dept. Bahamas Ministry of Tourism Investments and Aviation

These statistics are by First Port of Entry and reflect where visitors enter The Bahamas and not necessarily where they stay.

Air and sea arrivals to The Bahamas peaked in 2019 with 7.2 million visitor arrivals but in 2020, the COVID-19 pandemic hit the island nation and made it impossible to reach that target in 2020.

TOTAL FOREIGN ARRIVALS TO THE BAHAMAS BY AIR & SEA



Source: Immigration Card & Research & Statistic Dept. Bahamas Ministry of Tourism Investments and Aviation

By 2021, arrivals had begun to recover even though the COVID-19 pandemic had not yet ended.



Cruise Arrivals

Cruise Arrivals by Island (1st Port of Entry)

CRUISE ARRIVALS TO THE BAHAMAS 1ST PORT OF ENTRY ONLY MARCH 2022

		MARCH	
	2022	2021	%CHG 22/21
Nassau/Paradise Island	190,131	-	UP
Grand Bahama	22,211	7	317200.0%
Abaco (Castaway Cay)	16,491	-	UP
Andros	-	-	-
Berry Islands	152,177	-	UP
Bimini (Mainland & Ocean Cay)	19,858	28	70821.4%
Cat Cay	-	-	-
Cat Island	-	-	-
Eleuthera (Princess Cay & Oth)	19,901	-	UP
Exuma	-	-	-
Half Moon Cay	43,921	-	UP
Inagua	-	-	-
Long Island	-	-	-
Mayaguana	-	-	UP
San Salvador	-	-	UP
Bahamas Overall	464,690	35	1327585.7%

Source: Dept. of Immigration, Port Authority, Customs and Bahamas Ministry of Tourism Research & Statistics Dept.

2nd and 3rd port of call cruise arrivals are not listed in the above table. Nassau/P.I. was Port of Embarkation for some cruises.

All numbers are subject to revision. There were virtually very few cruise ships to the Bahamas in February 2021.

CRUISE ARRIVALS TO THE BAHAMAS 1ST PORT OF ENTRY ONLY JANUARY TO MARCH

	JANU	JARY TO MARCH	
	2022	2021	%CHG 22/21
Nassau/Paradise Island	420,378	-	UP
Grand Bahama	38,877	12	323875.0%
Abaco (Castaway Cay)	42,996	-	UP
Andros	-	-	0.0%
Berry Islands	304,117	-	UP
Bimini (Mainland & Ocean Cay)	54,539	33	165169.7%
Cat Cay	-	-	0.0%
Cat Island	-	-	0.0%
Eleuthera (Princess Cay & Oth)	56,462		UP
Exuma	-	-	0.0%
Half Moon Cay	85,323		UP
Inagua	-	-	0.0%
Long Island	545	-	UP
Mayaguana	133	-	UP
San Salvador	71	-	UP
Bahamas Overall	1,003,441	45	2229768.9%

Source:Dept. of Immigration, Port Authority, Customs and Bahamas Ministry of Tourism Research & Statistics Dept.

2nd and 3rd ports of entry for cruise arrivals are only to be used if an analysis is being done by individual island and you do not want the count for the Bahamas as a whole. If you want a count for the Bahamas as a whole you must look at 1st port of entry only to avoid double counting.

CRUISE ARRIVALS TO THE BAHAMAS ALL PORTS OF ENTRY MARCH 2022

Cruise Arrivals
by Island
(All Ports of
Entry)

		MARCH	
	2022	2021	%CHG 22/21
Nassau/Paradise Island	283,583	-	UP
Grand Bahama	35,630	7	508900.0%
Abaco (Castaway Cay)	30,528	-	UP
Andros	-	-	-
Berry Islands	196,341	-	UP
Bimini (Mainland & Ocean Cay)	29,934	61	48972.1%
Cat Cay	-	-	-
Cat Island	-	-	-
Eleuthera (Princess Cay & Oth)	35,311	-	UP
Exuma	-	-	UP
Half Moon Cay	58,865	-	UP
Inagua	-	-	-
Long Island	-	-	-
Mayaguana	-	-	-
San Salvador	-	<u>-</u>	-
Bahamas Overall	670,192	68	985476.5%

Source:Dept. of Immigration, Port Authority, Customs and Bahamas Ministry of Tourism Research & Statistics Dept.

2nd, 3rd, 4th and above ports of entry for cruise arrivals are only to be used if an analysis is being done by individual island and you do not want the count for the Bahamas as a whole.

If you want a count for the Bahamas as a whole you must look at 1st port of entry only to avoid double counting.

Cruise Arrivals

- Royal Caribbean Cruise Lines resumed service in The Bahamas on June 12, 2021 (Cruise and Maritime Dept. Bahamas Ministry of Tourism, 2021). Moreover, RCCL and Crystal Cruises temporarily homeported with a couple of their ships in The Bahamas during a few months of 2021.
- The Bahamas did not receive any cruise arrivals in April, May, June, August, September, October, November, December 2020 and January 2021 as the Cruise and Ferry Industry had not yet resumed service to The Bahamas. In July 2020, one ship came into the destination with cruise arrivals.
- Most of the cruise ports in The Bahamas had not yet opened for service in the early months of 2021 but by March 2022 they were open again.
- Cruise arrivals (first port of entry) for March 2022 were up because most of the major cruise lines had already resumed service to The Bahamas and there had been very few cruise arrivals for the same period of 2021. Royal Caribbean Cruise lines, Carnival Cruises, Celebrity Cruises, and Norwegian Cruises, had resumed service to The Bahamas after more than a year of absence due to the global pandemic, and other cruise lines had also done the same.

Cruise Arrivals by Month



1ST PORT OF ENTRY ONLY JANUARY TO MARCH 2022

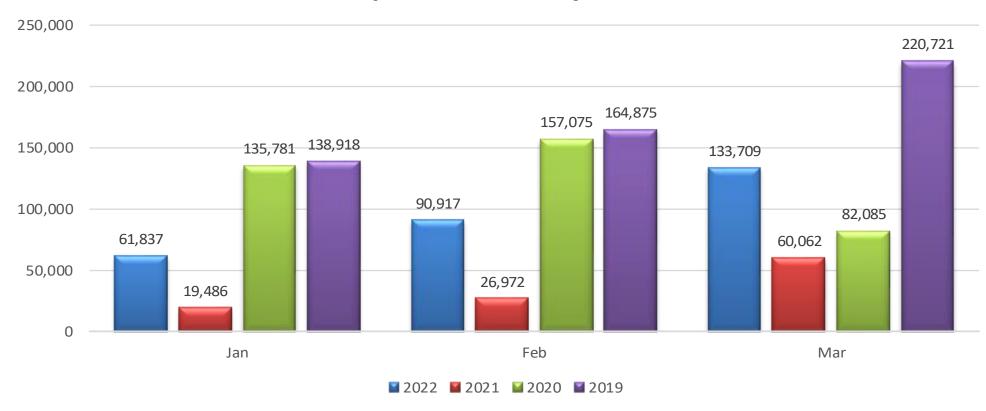
	JANU	JARY TO MARCH	
	2022	2021	% CHG
January	235,964		UP
February	302,787	10	3027770.0%
March	464,690	35	1327585.7%
Total YTD	1,003,441	45	2229768.9%

Source: Dept. of Immigration, Port Authority, Customs and Bahamas Ministry of Tourism Research & Statistics Dept.,



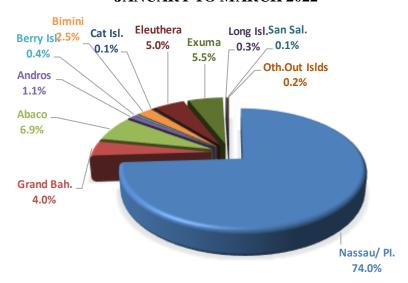
Stopover Visitor Arrivals by Month and Year

Stopover Arrivals by Month

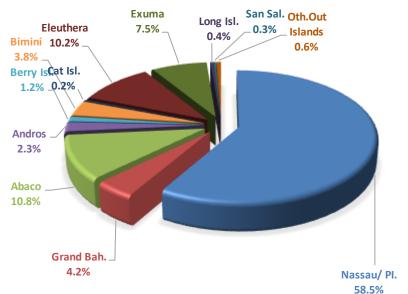


All numbers are subject to revision.

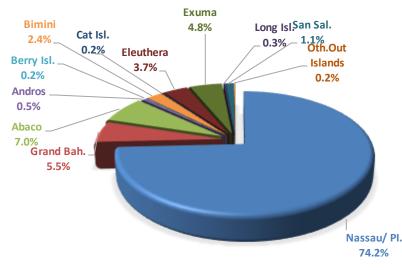
STOPOVER VISITORS BY ISLAND ISLANDS OF THE BAHAMAS JANUARY TO MARCH 2022



STOPOVER VISITORS BY ISLAND ISLANDS OF THE BAHAMAS JANUARY TO MARCH 2021



STOPOVER VISITORS BY ISLAND ISLANDS OF THE BAHAMAS JANUARY TO MARCH 2019



Market Shr. Stopover Visitors by Island Jan-Mar YTD

- Between Jan. to Mar. 2022, approximately three in every four (74%) stopover visitors that came to The Bahamas stayed in Nassau/Paradise Island.
- Approximately two in every ten (22%) stayed in one of the Out Islands and 4.0% stayed in Grand Bahama Island in YTD 2022.



Top Producing Markets for The Bahamas

Top Producing Countries for The Bahamas Jan. to Mar. YTD

Total Arrivals by Country (of Residence)

Country	2022	2021	2020	2019	2018	2017	2016
USA	258,151	99,937	295,714	417,584	321,323	279,444	309,263
CANADA	10,434	881	41,937	52,206	46,213	42,866	48,759
UK	3,701	604	7,569	9,888	9,833	8,616	10,115
FRANCE	1,374	202	3,922	6,020	5,124	4,977	3,750
GERMANY	1,227	156	2,432	3 <i>,</i> 536	3,581	2,917	2,861
ITALY	595	138	1,909	3,059	3 <i>,</i> 577	2,574	2,601
BRAZIL	779	186	1,672	2,730	2,824	1,986	2,024
ARGENTINA	416	119	932	1,534	2,607	2,527	2,022
CHINA	41	5	544	1,453	1,135	954	751
SWITZERLAND	599	138	901	1,412	1,542	1,462	1,641
JAMAICA	770	323	1,151	1,293	1,666	1,408	1,447
POLAND	265	49	684	1,191	1,402	1,160	1,017
MEXICO	646	674	796	1,069	1,573	907	1,313
AUSTRALIA	313	154	818	1,048	1,087	1,076	1,264
SPAIN	411	123	598	871	1,218	766	839
NETHERLANDS	413	123	593	842	626	657	637
ROMANIA	115	36	545	762	1,209	353	560
RUSSIA	125	79	477	710	753	524	397
SWEDEN	243	35	379	671	892	828	812
SOUTH AFRICA	377	434	513	640	590	439	562
PHILIPPINES	215	121	296	622	1,239	325	269
INDIA	145	35	271	591	635	209	193
AUSTRIA	169	30	391	564	634	527	537
NORWAY	150	23	340	563	444	316	420
CHILE	282	128	354	556	700	492	691
COLOMBIA	326	177	639	537	827	493	652
DENMARK	160	35	373	528	534	416	403
HAITI	43	12	58	521	195	330	392
Other	3,978	1563	8133	11513	14839	9738	10459
Total	286,463	106,520	374,941	524,514	428,822	369,287	406,651

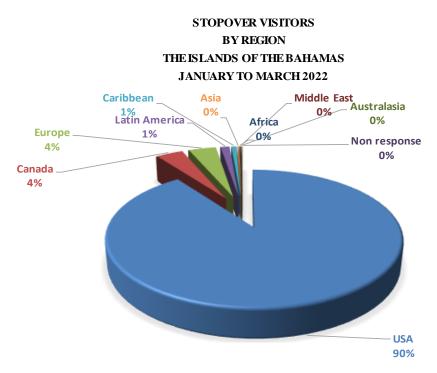
Stopover/Stayover Visitors by Region

STOPOVER VISITORS ISLANDS OF THE BAHAMAS JANUARY TO MARCH 2019 TO 2022

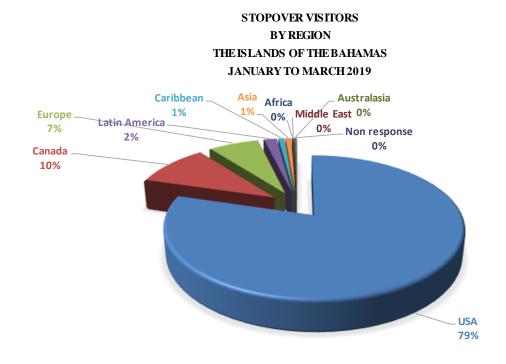
	Total				Latin				Middle	
Year	Stopovers	USA	Canada	Europe	America	Caribbean	Asia	Africa	East	Other
2019	524,514	417,584	52,206	34,795	8,791	4,162	3,945	869	443	1,719
2020	374,941	295,714	41,937	23,479	6,120	3,113	1,759	652	395	1,772
2021	106,520	99,937	881	2,104	1,736	795	319	456	61	231
2022	286,463	258,151	10,434	10,662	3,499	1,984	579	438	315	401

Source: Immigration Card and Bahamas Ministry of Tourism Research and Statistics Dept. All numbers are subject to revision.

Stopover/Stayover Visitors by Region 2022 & 2019



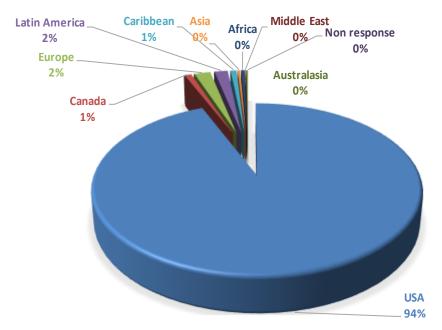
The biggest stopover market for The Bahamas is the United States. Between Jan. to Mar. 2022, 90% of the stopover business was from the USA, 4% was from Canada, 4% was from Europe and 1% was from Latin America.



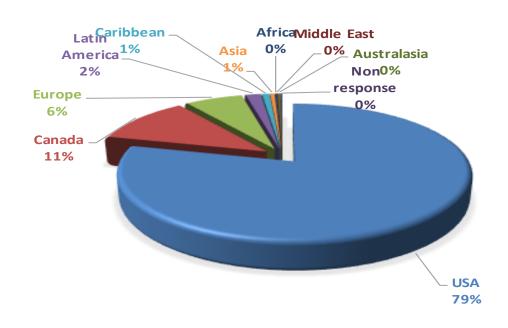
Between Jan. to Mar. 2019, 79% of the stopover business was from the USA, 10% was from Canada, 7% was from Europe and 2% was from Latin America.

Stopover/Stayover Visitors by Region 2021 & 2020

STOPOVER VISITORS BY REGION THE ISLANDS OF THE BAHAMAS JANUARY TO MARCH 2021



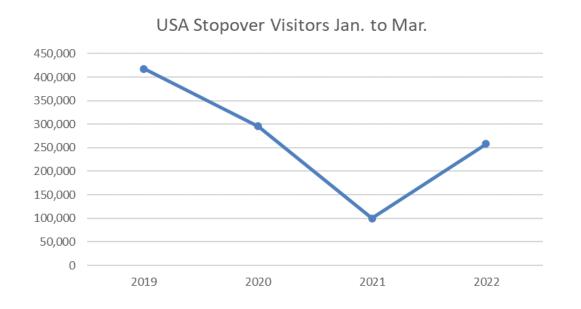
STOPOVER VISITORS BY REGION THE ISLANDS OF THE BAHAMAS JANUARY TO MARCH 2020

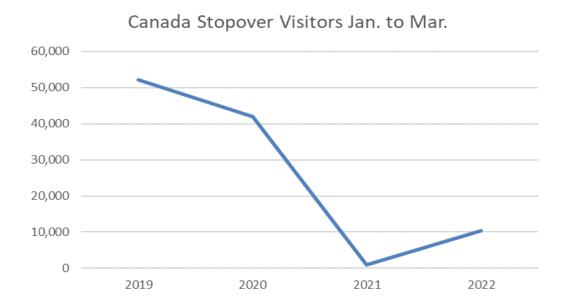


Between Jan. to Mar. YTD 2021, the majority (94%) of the stopover visitor arrivals were from the USA, 2% were from Europe, 2% from Latin America, and only 1% was from Canada; this was a contrast to 2020 and 2019.

Between Jan. to Mar. YTD 2020, approximately eight in every ten (79%) stopover visitor arrivals were from the USA while 11% were from Canada, and 6% were from Europe.

USA and Canada Stopover/Stayover Visitors Jan. to Mar.



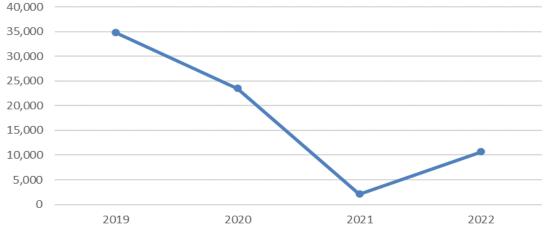


In 2020, the COVID-19 pandemic came into existence and caused arrivals to plunge. By 2021, recovery had begun with stopovers and this trend continued into the first three months of 2022.

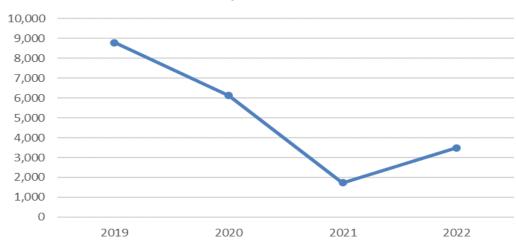
The COVID-19 pandemic impacted stopover arrivals in the Bahamas after the first qtr. of 2021. The lockdowns and flight restrictions that Canada had in place since the pandemic started caused a significant fall in stopovers between 2020 and 2021 but in the first three months of 2022 recovery had begun from this market.

Europe and Latin America Stopover/Stayover Visitors Trends Jan. to Mar.



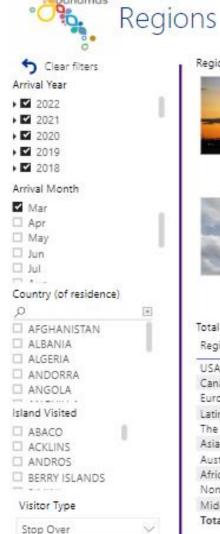


Latin America Stopover Visitors Jan. to Mar



- In 2020, the COVID-19 pandemic impacted stopover arrivals from European countries that were experiencing lockdowns and flight restrictions which extended into 2021. In the 1st quarter of 2022, however, stopover visitor arrivals were well on the way to recovery.
- In 2020, the COVID-19 pandemic caused a decline in stopovers to the island but by 2021, recovery of the Latin American market for The Bahamas had begun and this trend continued into the 1st quarter of 2022.

All Regions: Stopover Visitors-March









Visitor Concentration by Country (of residence)





Non response Middle East

Total

133,709 60,062 82,085 220,721 187,995 157,046 841,618







All Regions: Stopover Visitors-March YTD



US Territories: Stopover Visitors-March



USA Territories

2022 2021

635

371

227

879

53

1.554

13,488

1,778

20

117

1.640

131

232

369

244

77

56,981

2,197

31

1,539

1.003

4,040

1,880

3,820

20.55

3,795

0

51

159

3.986

1.364

480

550

632

660

283 122,

245

214

578

59

State

Alabama

Alaska

Arizona

Arkansas

California

Colorado

Delaware

Florida

Georgia

Hawaii

Idaho

Illinois

Indiana

Kansas

Kentucky

Louisiana

Maine

Total

lowa

Connecticut







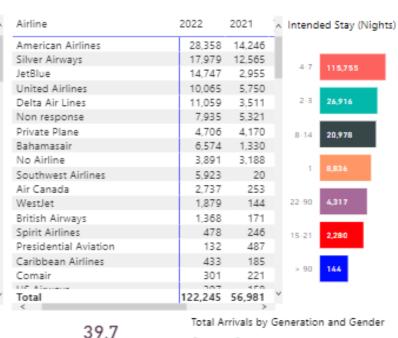




4 **7**

♦ Clear filters	
Arrival Year ▶	0
Arrival Month Mar Apr May Jun Arrival Quarter Qtr 1	1
USA Territories O (Blank) FLORIDA MIDWEST NORTHEAST SOUTHEAST	+
Island Visited ABACO ACKLINS ANDROS Visitor Type	
Stop Over	\sim

DMA	2022	2021
NEW YORK	21,483	10,204
MIAMI-FT. LAUDERDALE	8,004	6,636
BOSTON (MANCHESTER)	6,049	1,806
WEST PALM BEACH-FT. PIERCE	4,069	2,713
WASHINGTON, DC (HAGRSTWN)	4,093	1,796
UNK	4,170	1,529
CHICAGO	4,008	1,649
PHILADELPHIA	3,668	1,580
ATLANTA	3,502	1,430
DALLAS-FT. WORTH	3,306	1,624
TAMPA-ST. PETE (SARASOTA)	2,736	1,409
ORLANDO-DAYTONA BCH- MELBRN	2,720	1,318
HOUSTON	2,569	1,350
LOS ANGELES	2,205	1,312
RALEIGH-DURHAM (FAYETVLLE)	1,827	728
DENVER	1,736	794
DETROIT	1,694	648
COLUMBUS. OH	1.397	758
Total	122,245	56,981
<		>







US Territories: Stopover Visitors-March YTD



USA Territories



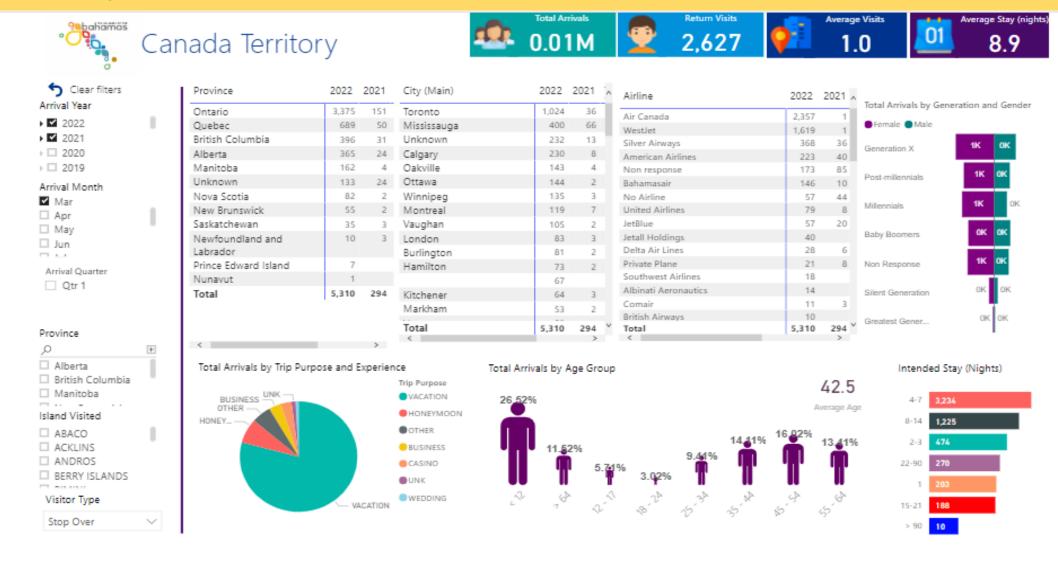




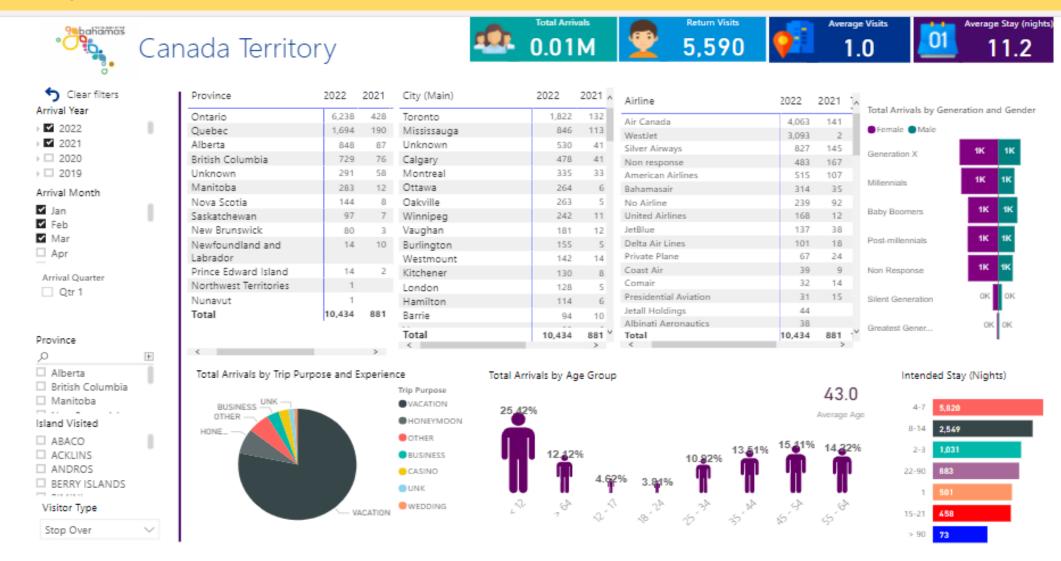


Clear filters Arrival Year	- 1	State	2022	2021 ^	DMA	2022	2021 ^	Airline	2022	2021 ,	 Intended Stay (Night 	
		Florida	44,024		NEW YORK	49,629	16,843	American Airlines	54.681	23.305		
✓ 2022	- "	New York	32,007	10,415	MIAMI-FT. LAUDERDALE	18,726	13.287	Silver Airways	44.819			
✓ 2021		Unknown	24,742	7,112	BOSTON (MANCHESTER)	13,296	3,300	JetBlue	30.317	,	4-7 215,308	
2020		Texas	13,822	5,870	WEST PALM BEACH-FT. PIERCE	8,632	5,352	Delta Air Lines	24.542	.,,		
Arrival Month		New Jersey	12,281	3,862	UNK	9,079	2,968	United Airlines	22.205	7.353	2-3 62.875	
		Massachusetts	11,402	2,858	WASHINGTON, DC (HAGRSTWN)	9,182	2,852	Non response	16.361			
✓ Jan	-11	California	8,887	3,772	ATLANTA	7,591	3,112	Private Plane	9.604			
✓ Feb		Georgia	8,297	3,696	PHILADELPHIA	7,856	2,515	No Airline	8,567	.,	8-14 42,375	
Mar		Pennsylvania	8,247	2,618	CHICAGO	7,655	2,515	Bahamasair	11.691	2.564		
Apr		Illinois	7,772	2,524	DALLAS-FT. WORTH	5,471	2,510			-,	1 20,017	
		North Carolina	7,272	2,978	ORLANDO-DAYTONA BCH-MELBRN	5,384	2,591	Southwest Airlines	11,392			
Arrival Quarter		Connecticut	7,200	2,473	TAMPA-ST. PETE (SARASOTA)	5,269	2,587	Air Canada	5,033	727	22.00	
Qtr 1		Virginia	6,715	2,295	LOS ANGELES	4,741	2,243	WestJet	3,555		22-90 11,202	
		Ohio	6,102	2,431	HOUSTON	4,002	1,777	British Airways	3,324			
		Maryland	5,872	1,634	RALEIGH-DURHAM (FAYETVLLE)	4,088	1,297	Spirit Airlines	929		15:21 5,596	
JSA Territories		Michigan	5,547	1,772	DENVER	3,242	1,298	Presidential Aviation	563	829		
		South Carolina	4,908	2,113	DETROIT	3,265	979	Caribbean Airlines	978		> 90 715	
	+	Tennessee	3.911	1.603	MINNEAPOLIS-ST. PAUL	2,964	895	Comair	694			
(Blank)		Colorado	3.366	1.421	RAITIMORE Total	3 041 258,151	793	Total	258 151	99.937	v	
FLORIDA		Minnesota	3.008	919	<	238,131	> >	<	230,131	>		
MIDWEST		Machineton	2.882	801					Total A	rrivals by G	Seneration and Gender	
□ NORTHEAST □ SOUTHEAST		Total	258,151	99,937 \					● Female ● Male			
		Total Arrivals by Age Group Average Age										
sland Visited		Total Arrivals by Trip Pu	rpose and Ex	perience					Generati	on X	46K 23K	
ABACO		UNK		Trip Pur	pose 25.62%				Millennia	is	46K 17K	
ACKLINS		CASINO		■VACA	. EJ. 82 /			400 45 400	Post-mill	ennials	43K 17K	
ANDROS		OTHER -			40.400	6.62%	2.91% 14.	42% 15.42% 10.81%			904	
_ ANDROS							11		Non Res	ponse	39K 15K	
Visitor Type		HONEY		OTHE	R D D	,7h	34	A 4 6 E 5	Baby Bo	omers	28K 16K	
			- VACATI	ON OCASIN	10	NO N	ා න	\$5 %			6K 3K	

Stopover Visitors: Canadian Provinces-March



Stopover Visitors: Canadian Provinces-March YTD



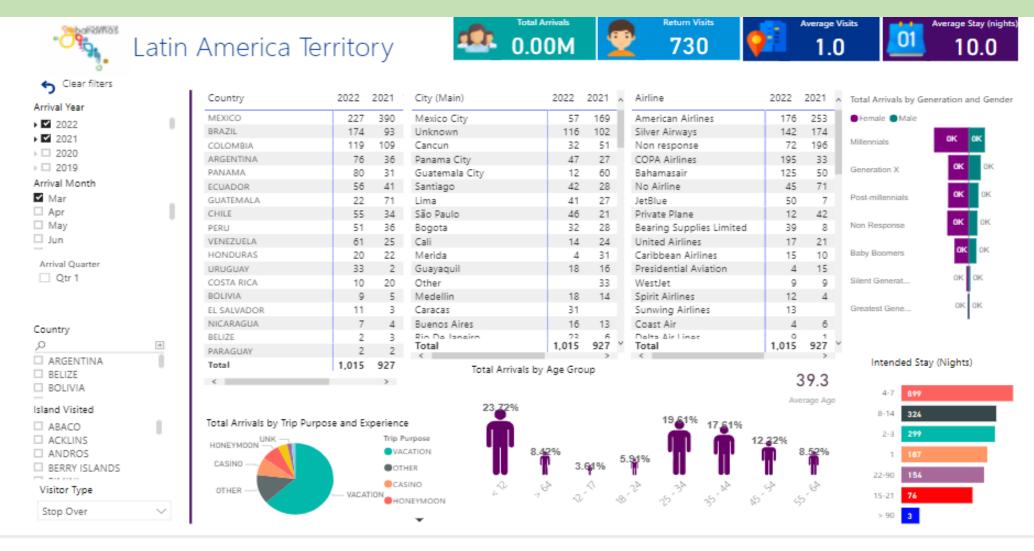
Stopover Visitors: European Countries-March



Stopover Visitors: European Countries-March YTD



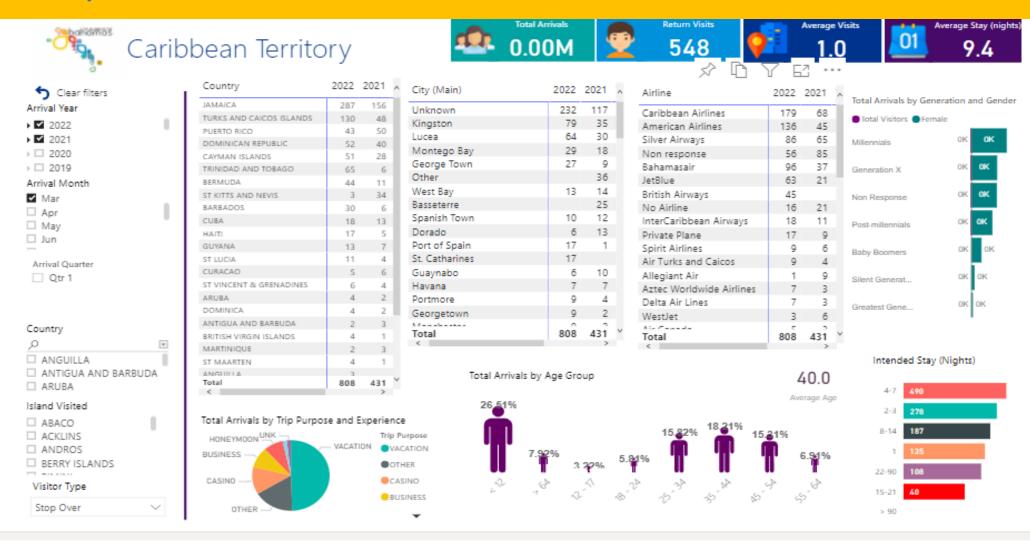
Stopover Visitors: Latin American Countries-March



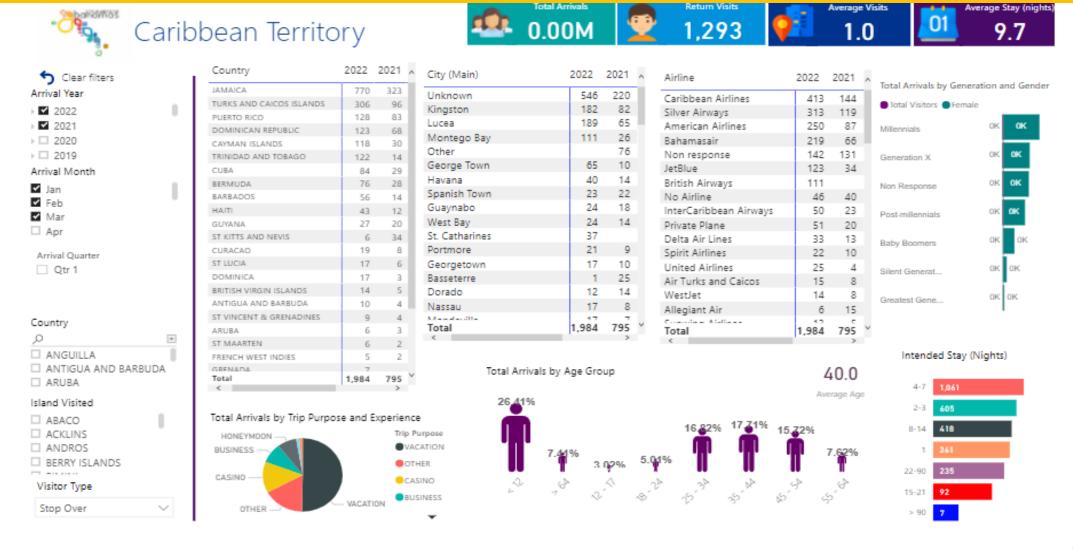
Stopover Visitors: Latin American Countries-March YTD



Stopover Visitors: Caribbean Countries-March



Stopover Visitors: Caribbean Countries-March YTD



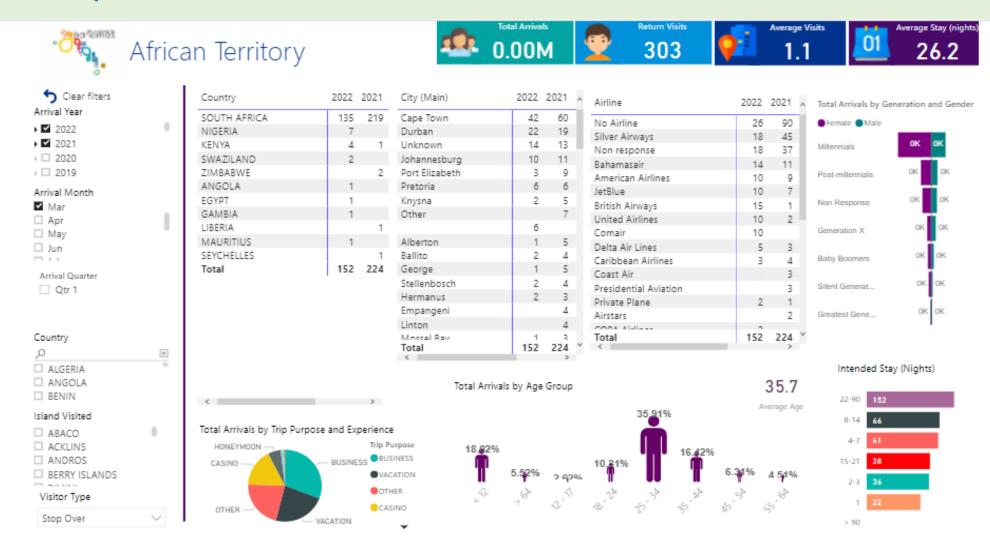
Stopover Visitors: Asian Countries-March



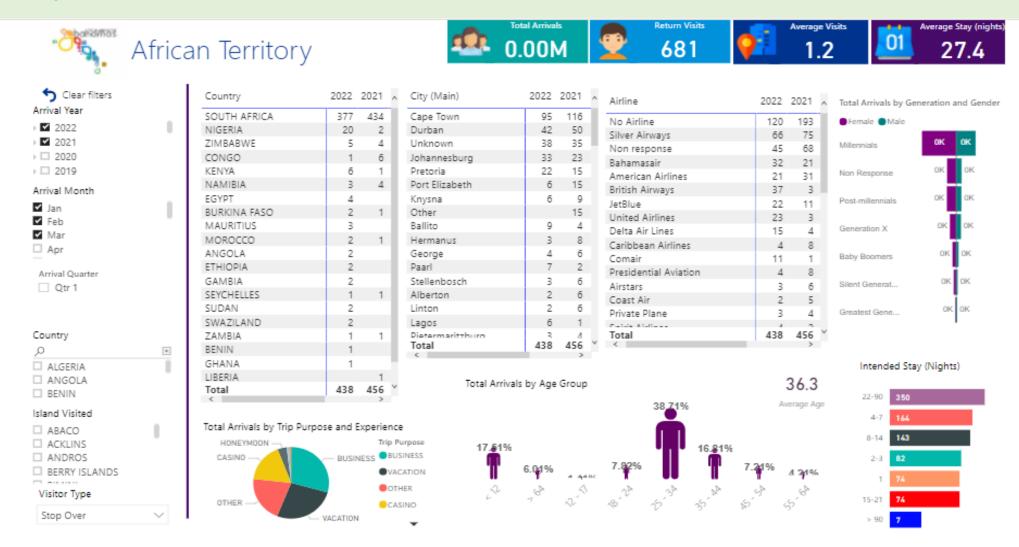
Stopover Visitors: Asian Countries-March YTD



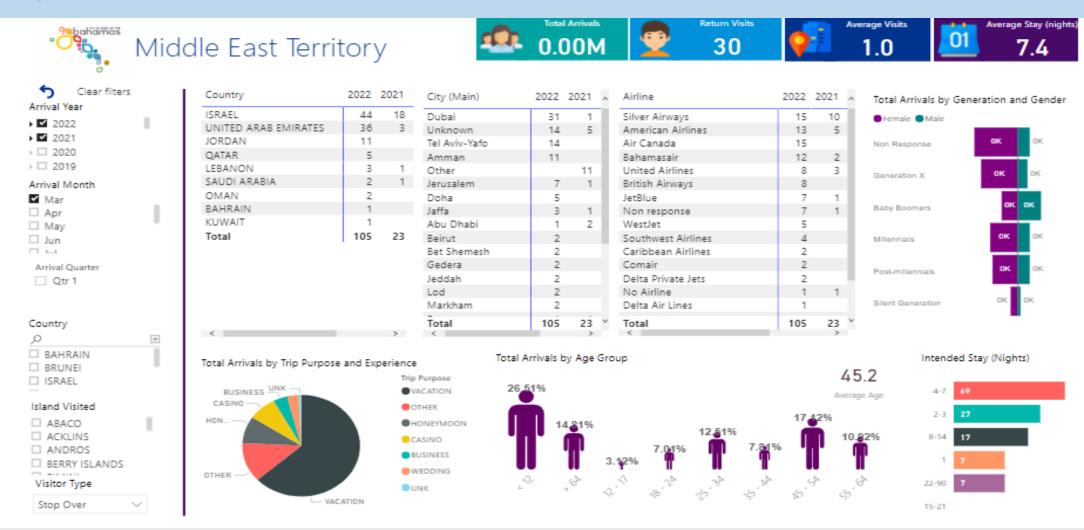
Stopover Visitors: African Countries-March



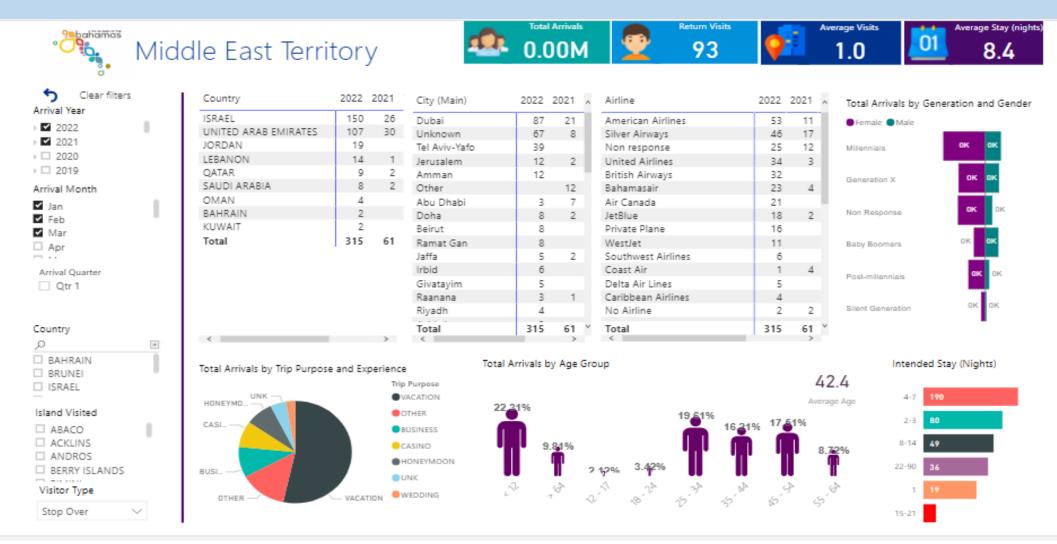
Stopover Visitors: African Countries-March YTD



Stopover Visitors: Middle Eastern Countries-March



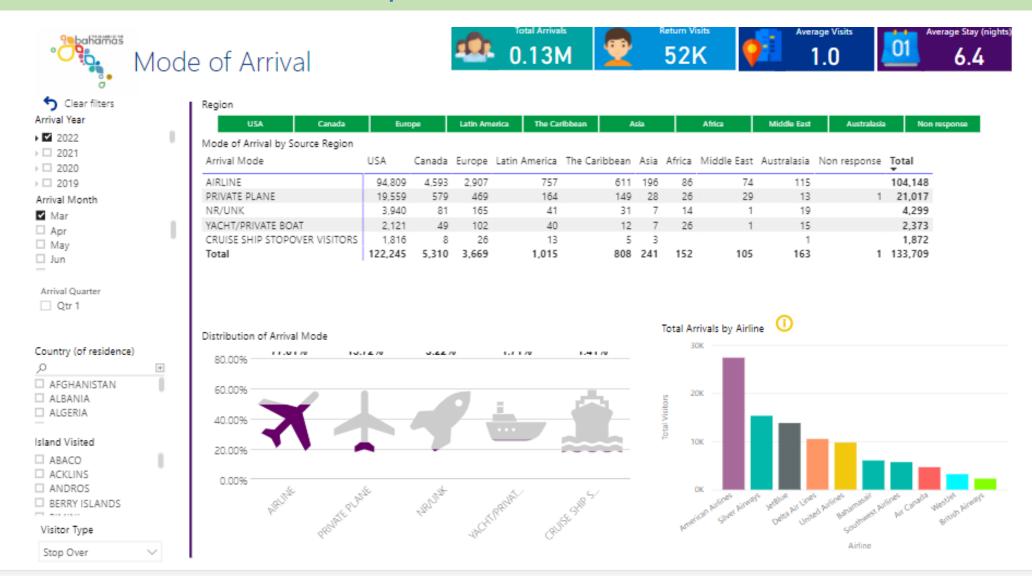
Stopover Visitors: Middle Eastern Countries-March YTD



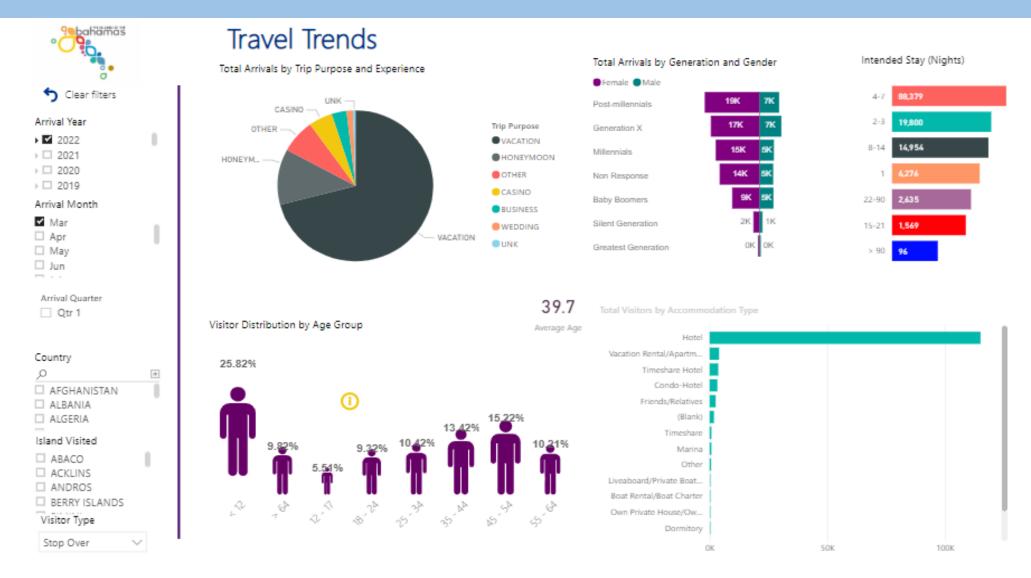


Arrival Mode, Travel Trends, Average Length of Stay & Visitor Demographics

Arrival Mode: Stopover Visitors Bahamas March

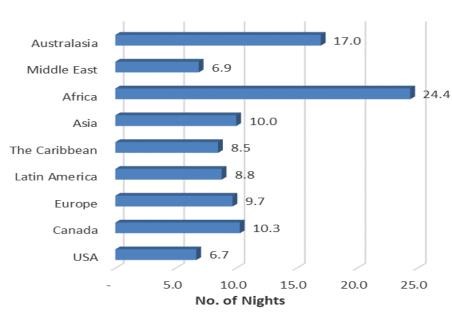


Travel Trends-March 2022



Average Length of Stay





Between Jan. to Mar. YTD 2022, stopover visitors from Africa stayed the longest at 24.4 nights and those from the US 6.7 nights. The average length of stay for most regions increased in 2021 compared to 2020 and 2019. In March YTD 2022 the average length went back down but stayed higher than the 2019 levels for the period.

STOPOVER VISITOR ARRIVALS AVERAGE LENGTH OF STAY YTD (NTS.)

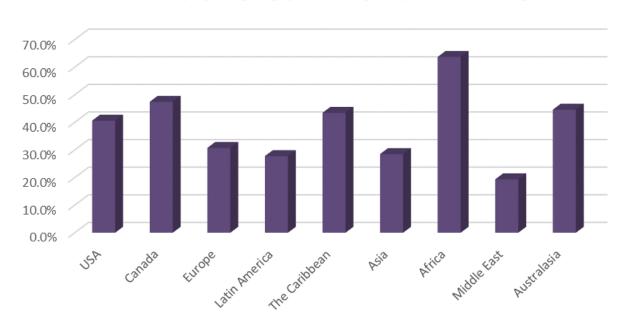
	January to March									
No. of Nights	2022	2021	2020	2019	% CHG 22/21	% CHG 22/19				
USA	6.7	8.6	6.2	6.2	-22.1%	8.1%				
Canada	10.3	23.2	7.6	8.1	-55.6%	27.2%				
Europe	9.7	21.5	9.2	9.4	-54.9%	3.2%				
Latin America	8.8	11.2	8.8	7.5	-21.4%	17.3%				
The Caribbean	8.5	12.8	7.8	10.1	-33.6%	-15.8%				
Asia	10.0	23.7	9.3	7.4	-57.8%	35.1%				
Africa	24.4	30.3	22.0	23.3	-19.5%	4.7%				
Middle East	6.9	16.1	7.5	7.9	-57.1%	-12.7%				
Australasia	17.0	33.8	12.8	14.0	-49.7%	21.4%				
Grand Total	7.0	9.3	6.6	6.7	-24.7%	4.5%				

Source: Dept. of Immigration and The Research and Statistics Dept, The Bahamas Ministry of Tourism. All numbers subject to revision

From January to March YTD 2022, the average length of stay of stopover visitors to The Bahamas was 7.0 nights with 61.1% staying 4 to 7 nights, 17.5% staying 2 to 3 nights, 11.7% staying 8 to 14 nights and 2.8% staying 22-90 nights.

Repeat Visitors to The Bahamas March YTD 2022

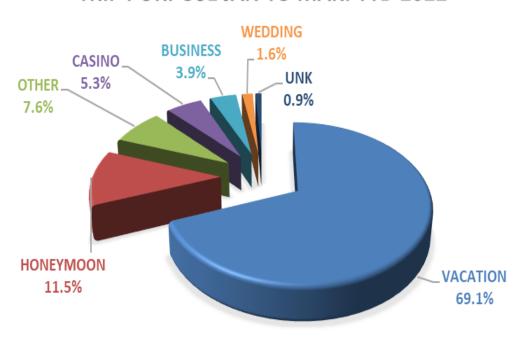
REPEAT VISITORS JAN. TO MAR. YTD 2022



• Between January to March 2022, 40.3% of visitors from all regions were repeat visitors, with the largest proportion of repeat visitors from the main source markets coming from Africa (63.7%), Canada (47.4%), Australasia (44.6%), the Caribbean (43.4%), USA (40.6%), Europe (30.7%) and Latin America (27.8%). The region with the lowest repeat visitor rate in the period was the Middle East (19.4%).

Trip Purpose to The Bahamas March YTD 2022

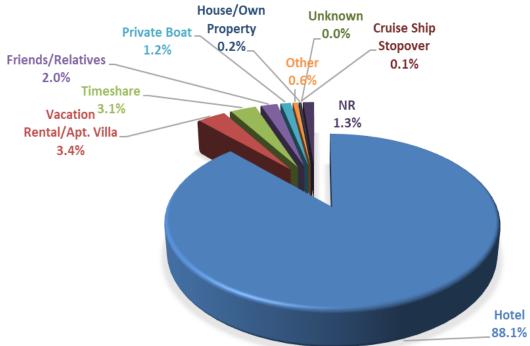
TRIP PURPOSE JAN TO MAR. YTD 2022



 During the period, 69.1% of all stopover visitors came to The Bahamas primarily for a vacation, with 13.1% coming for weddings and honeymoons, and 3.9% for business.

Type of Accommodation Jan. to Mar. YTD 2022

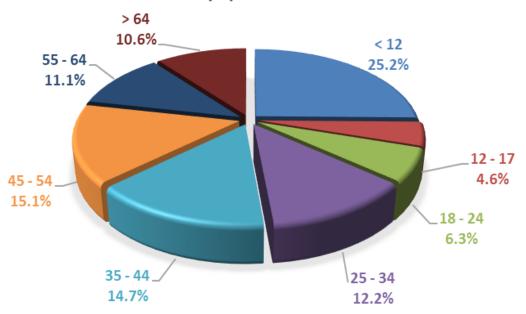
ACCOMMODATION TYPE JAN. TO MAR. YTD 2022 Own Private House/Own Unknown Cruico Ship



• Roughly nine in ten (88.1%) visitors stayed in hotels, 3.4% in vacation rentals/apartments or villas, 3.1% in timeshare properties, 2.0% with friends and relatives, and 1.2% on private boats.

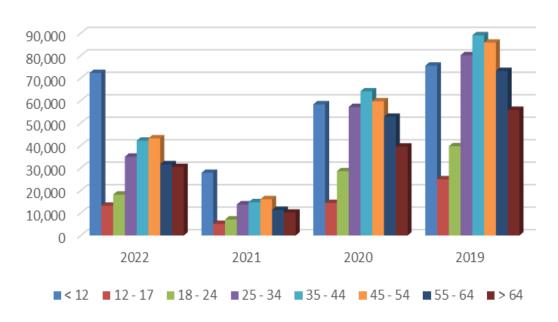
Age of Visitors Jan. to Mar. YTD 2022

AGE OF VISITORS (%) JAN. TO MAR YTD 2022



The average age of stopover visitors during this period was 41.1 years, with 42.1% of all visitors being between the ages of 25 and 54 years of age.

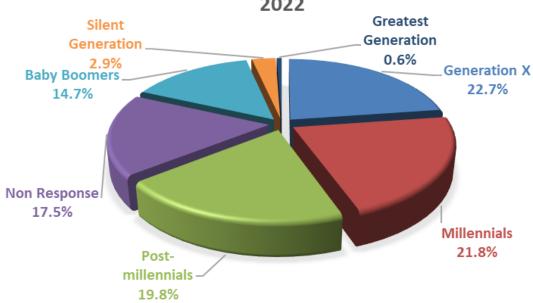
AGE OF VISITORS JAN. TO MAR. YTD 2022



Between Jan. to Mar. 2022, children under 12 who came with their families made up one in every four stopover visitors to The Bahamas.

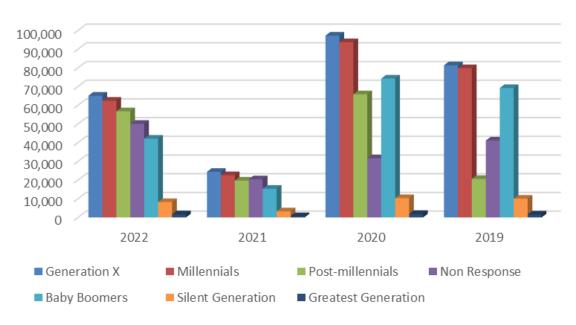
Generation of Visitors to The Bahamas Jan. to Mar. YTD 2022

VISITORS BY GENERATION JAN. TO MAR YTD 2022

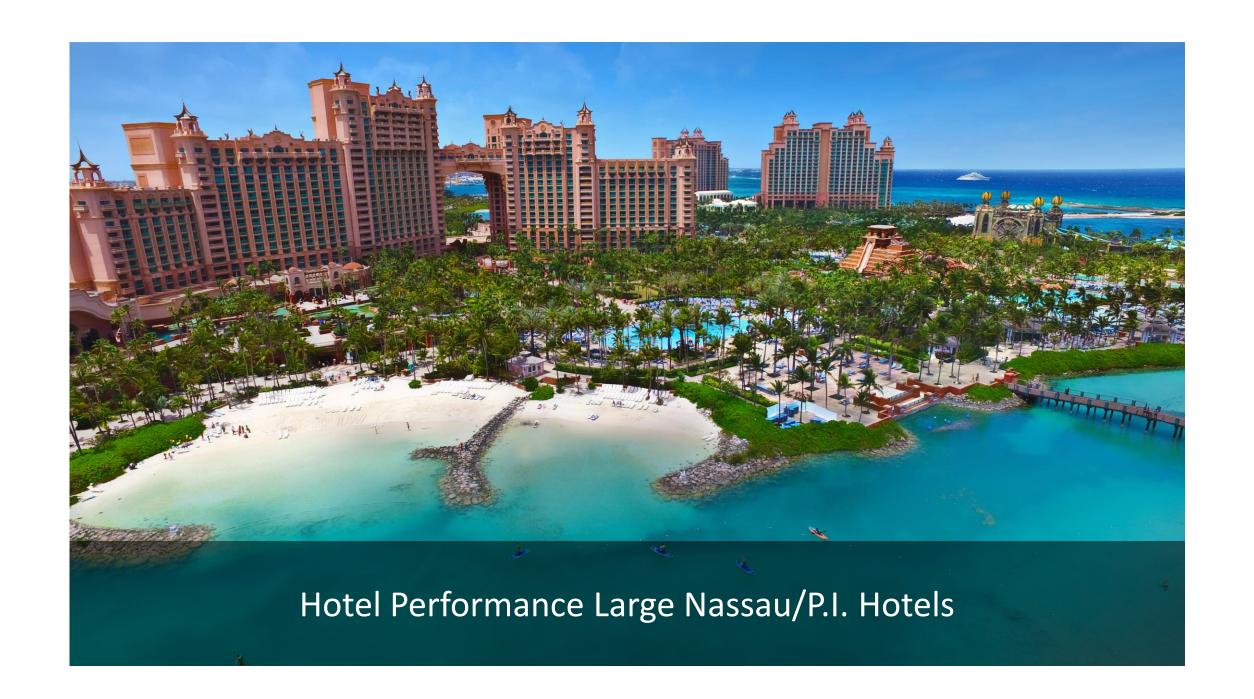


Between Jan. to Mar. YTD 2022, Generation X'ers and Millennials accounted for 22.7% and 21.8% of visitors, respectively, followed by Post-Millennials (19.8%) and Baby Boomers (14.7%).

Visitors by Generation Jan. to Mar. YTD 2022



Between Jan. to Mar. YTD 2022, The Bahamas received more Generation X'ers than Millennials and this was also the case in 2019, 2020 and 2021 for the same period.



Hotel Performance Large Nassau Hotels

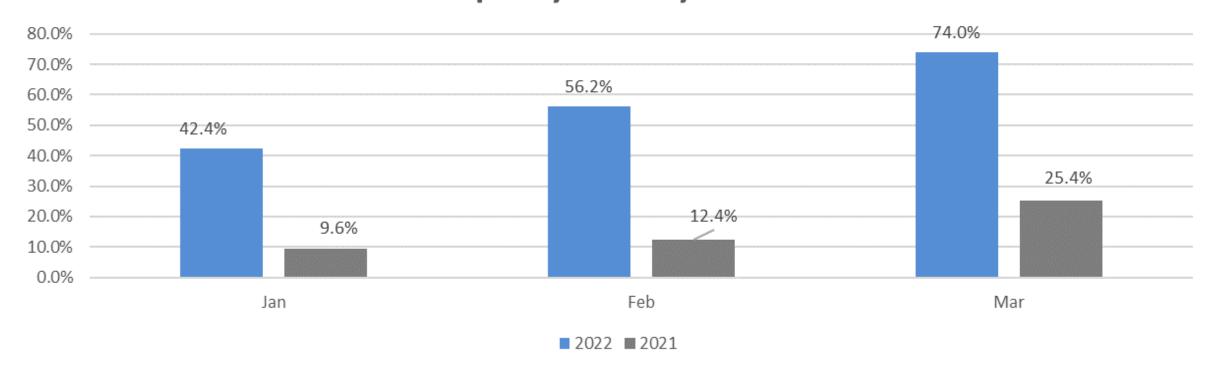
NASSAU AND PARADISE ISLAND SELECT LARGE HOTELS PERFORMANCE PRELIMINARY STATISTICS 2022-2021

									Room	Nassau/P.I.	Room
	Occupancy		ADR				RevPar		Revenue	Air Arrivals	Nights Sold
	2022	2021		2022		2021	2022	2021	% Chg 22/21	% Chg 22/21	% Chg 22/21
Jan	42.4%	9.6%	\$	364.74	\$	319.24	\$ 154.77	\$ 30.58	636%	325.3%	544%
Feb	56.2%	12.4%	\$	402.37	\$	309.10	\$ 226.09	\$ 38.35	673%	413.3%	494%
Mar	74.0%	25.4%	\$	473.97	\$	402.34	\$ 350.53	\$ 102.28	311%	201.4%	249%
YTD	57.7%	16.5%	\$	424.74	\$	365.48	\$ 244.91	\$ 60.21	434%	274%	359%

Source: Large Nassau/Paradise Island Hotels and Research & Statistics Dept. Ministry of Tourism. All numbers are subject to revision.

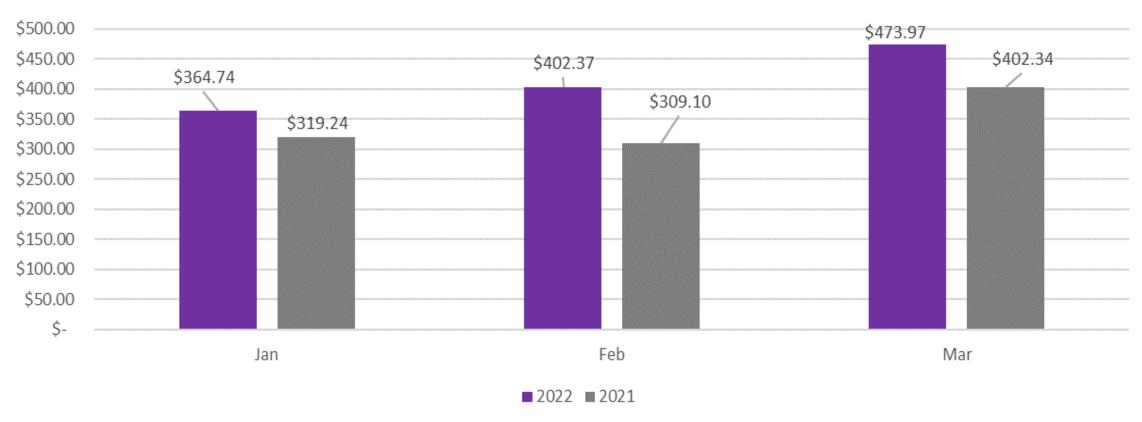
Hotel Performance Large Nassau: Hotel Occupancy

Hotel Occupancy January to March 2022



Hotel Performance Large Nassau Hotels: ADR

ADR January to March 2022



Definitions

- •Air arrivals are persons that come to the destination by air and include: stopover visitors, day visitors, & transits. Sea arrivals are persons that come to the destination by sea and include: cruise arrivals, cruise stopover visitors and boaters/yachters.
- •<u>Stopover/Stayover Visitors</u> are travelers that travel outside of their normal environment for any purpose other than to be employed by a resident entity and stay in the destination for 24 hours or more but less than a year. Some examples of stopover visitors include persons that stay in hotels, private boats/yachts, vacation rentals, timeshares, etc. <u>Cruise Stopover Visitors</u> are a special category of stopovers that come to the destination on a cruise ship but get off and stay in other land-based or other accommodations upon arrival. <u>Cruise Visitors</u> are travelers that travel outside of their normal environment on a cruise ship for any purpose other than to be employed by a resident entity and use the ship for their accommodations.
- •<u>Day Visitors</u> are travelers that travel outside of their normal environment for any purpose other than to be employed by a resident entity and stay in the destination for less than 24 hours.
- •<u>Transits</u> are persons that are simply passing through a country/destination on their way to somewhere else.



Bahamas Ministry of Tourism Investments & Aviation

www.Bahamas.com www.Tourismtoday.com For further information or details regarding our statistics, please contact our Research and Statistics Unit at (242) 302-2000 or gdelancy@bahamas.com.