

Tourism Statistical Review

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Bahamas Ministry of Tourism & Aviation



In June 2020:

- Air & sea arrivals were down 99.4% for the month and 56.1% 2020 YTD.
- Stopover arrivals were down 99.3% for the month and 66.8% 2020 YTD.
- During the month of June, there were no cruise arrivals to The Bahamas as the borders were still closed to cruise ships coming into the destination with passengers.
- Cruise arrivals were down by 52.7% for June 2020 YTD.

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Total Visitor Arrivals

In June 2020, The Bahamas received **3.9K** foreign air and sea arrivals, a decline of **99.4%** relative to June 2019, and air arrivals to the Bahamas as a whole declined by **99%** and stood at **1.7K**. At the end of March 2020, the Bahamas had closed its borders to international traffic. In June 2020, the Bahamas officially re-opened to international traffic that were coming by private planes or private boats.

Air arrivals during the month were down in all of the major islands: Nassau/Paradise Island (-99.7% to 1.03K), Grand Bahama (-99.2% to 544), Abaco (-99.2% to 363), Andros (-78.6% to 210), Berry Islands (-99.7% to 340), Bimini (-95.5% to 628), Cat Cay (-86.7% to 202), Cat Island (-89.8%), Eleuthera (-99.1% to 254), Exuma (-97.6% to 157), Inagua (-29.7%), Long Island (-59.9%), and San Salvador (-97.1% to 49).

In June 2020, stopover arrivals

were down 99.3% compared to June 2019. This reflects decreased stopover arrivals to all major island destinations in the Bahamas like Abaco (-99.9%), Andros (-90.4%), Berry Islands (-74.4%), Bimini, Exuma (98.9%), Grand Bahama (-99.8%), Mainland Eleuthera (-99.7%), Harbour Island (-99.6%), Nassau/Paradise Island (99.3%), and San Salvador (-99.7%) and decreased arrivals from all source markets.

By the end of June YTD, stopovers to most of the islands in

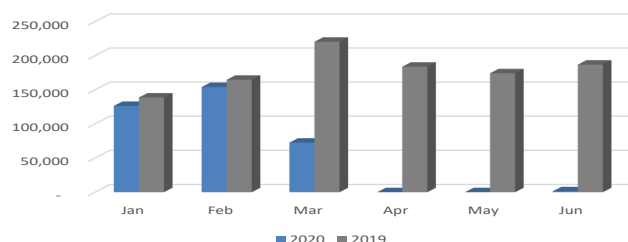
the Bahamas were down significantly for the period.

At the end of March 2020, most of the large hotels in Nassau/Paradise Island closed as a result of the border closures that took effect at that time and remained closed into June 2020.

According to the Forward Keys July 2020 report for the Bahamas, bookings for July 2020 were expected to be down by 87.4%.

Meanwhile, cruise arrivals were down 52.7% by **June 2020 YTD** to 1.33M.

Stopover Arrivals By Month



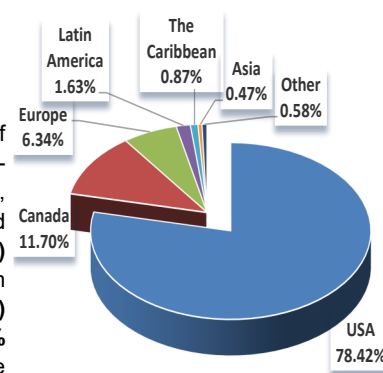
Stopover Arrivals (June YTD)

From January to June 2020, The Bahamas received **354.7K** stopovers, (down 66.8% compared to the same period in 2019).

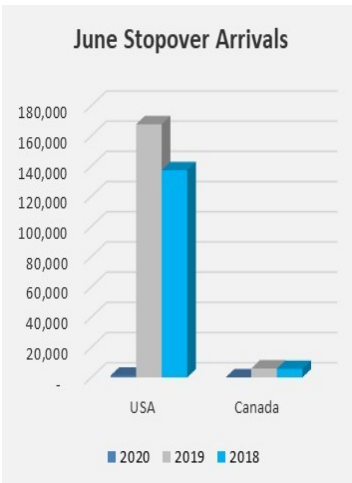
This reflects decreases in stopovers from the United States (down 68.3%), Canada (down 50%), Europe (down 65.9%), Latin America (down 70.6%), Caribbean (down 70.1%), Asia (down 75.7%), Africa (down 64.2%), Australasia (down 67.0%) and the Middle East (down 62.4%) for January to June

YTD.

For the year to date, **78.4%** of stopover visitors (**278.2K**) originated from the United States, while **11.7%** (**41.5K**) originated from Canada, **6.3%** (**22.5K**) from Europe, **0.9%** (**3.1K**) from the Caribbean, **1.6%** (**5.8K**) from Latin America, and **1.0%** (**3.7K**) from the rest of the world.



Source Regions 2020 YTD



North American Arrivals

United States

In June 2020, 1.2K stopover arrivals were received from the United States, a decrease of **99.3%**, compared to June 2019.

In this regard, arrivals from all sales territories across the US declined, including: the Northeast (down 99.7%), the Midwest (down 99.6%), the Southeast (down 99.7%), and Florida (down 98.5%).

In June 2020 YTD the top 10 producing states were Florida (down 77.8%), New York (down 60.6%), Massachusetts (down 53.4%), New Jersey (down 66.3%), Texas (down 74.1%),

Pennsylvania (down 64.6%), California (down 74.1%) Georgia (down 71.8%), Illinois (down 66.5%), and Virginia (down 66.4%).

The top ten DMAs during the period June YTD were: New York, Boston (Manchester), Miami-Ft. Lauderdale, Washington DC (Hagerstown), Philadelphia, Atlanta, Chicago, West Palm Beach-Ft. Pierce, Los Angeles, and Dallas-Ft. Worth.

Canada

In June 2020, a miniscule amount of stopover arrivals were received from Canada, a decrease of **99.8%**, compared to

June 2019.

In June 2020 YTD, the top five producing provinces for stopovers were: Ontario (down 52.4%), Quebec (down 40.8%), Alberta (down 44.4%), British Columbia down 49.4%), and Manitoba (down 37.8%).

The top ten producing cities YTD were: Toronto, Montreal, Mississauga, Ottawa, Calgary, Oakville, Brampton, London, Hamilton and Burlington.

In June, European arrivals were down **98.8%** for the month and **65.9%** June YTD.

European Arrivals

In June 2020, a miniscule amount of stopover arrivals were received from European countries, a decrease of **98.8%**, compared to June 2019.

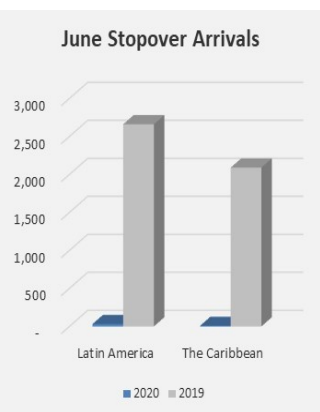
In June 2020, stopover arrivals from all sales territories across Europe were down, including: the UK, covering Italy, Netherlands, and the Nordic region

(down by 99.0%); France, covering Spain, Belgium, Portugal, Luxembourg, Monaco and Andorra (down 98.0%); and Germany, covering Central and Eastern Europe (down 99.1%).

By the end of June YTD, the top ten producing countries for stopover visitors 2020 were: the United Kingdom, France, Germany,

Italy, Switzerland, Poland, Spain, Netherlands, Russia, and Romania.

The top ten producing cities were: London, Paris, Rome, Moscow, Portland, Munich, Milan, Hamburg, Stockholm, Vienna and Constanta.



Latin American & Caribbean Arrivals

Latin America

In June 2020, a miniscule amount of stopover arrivals were received from Latin American countries, a decrease of **98.8%** compared to June 2019.

By the end of June YTD the top ten producing countries for stopover visitors during the period were: Brazil, Argentina, Mexico, Columbia, Chile, Panama, Peru, Venezuela, Ecuador and Uruguay.

The top ten producing cities were: Sao Paulo, Buenos Aires,

Rio de Janeiro, Santiago, Panama City, Bogota, Mexico City, Lima, Guatemala City, and Cancun.

The Caribbean

In June 2020, a miniscule amount of stopover arrivals were received from Caribbean countries, a decrease of **99.7%**, compared to June 2019.

By the end of June YTD, the top ten producing countries for stopover visitors were: Jamaica, Trinidad and Tobago, Turks and Caicos, Cayman Islands, Puerto

Rico, Dominican Republic, Barbados, Bermuda, Cuba, and Haiti.

The top ten producing cities were: Kingston, Lucea, George Town, Montego Bay, St. Catharines, West Bay, Spanish Town, Port of Spain, Havana, Guaynabo, and East End.

Arrivals from the Rest of the World

Asia

In June 2020, a miniscule amount of stopover arrivals were received from Asian countries, a decrease of **98.7%** compared to June 2019. **1.7K** Asian visitors were received by June 2020 YTD, a 75.7% decrease from the same period in 2019.

The top ten producing countries for stopover visitors for June 2020 YTD were: China, Philippines, India, Japan, South Korea, Hong Kong, Singapore, Indonesia, Armenia, and Thailand.

The top ten producing cities were: Shanghai, Beijing, Caba, Seoul, Mumbai, Tokyo, Shenzhen, Bengaluru, New Delhi and Osaka.

Australasia

In June 2020, a miniscule amount of stopover arrivals

were received from Australasian countries, a decrease of **96.5%** compared to June 2019.

The top three producing countries for stopover visitors in June 2020 YTD were: Australia, New Zealand, and Fiji.

Africa

In June 2020, a miniscule amount of stopover arrivals were received from African countries, a decrease of **87.1%** compared to June 2019.

The top five producing countries for stopover visitors for June YTD 2020 were: South Africa, Kenya, Morocco, Mauritius, and Nigeria.

The top five producing cities were: Cape Town, Johannesburg, Durban, Pretoria, and Nairobi.

Middle East

In June 2020, no stopover arrivals were received from Middle Eastern countries, a decrease of **100%** compared to June 2019.

The top five producing countries for stopover visitors for June 2020 YTD were: Israel, United Arab Emirates, Jordan, Saudi Arabia and Qatar.

The top five producing cities were: Dubai, Tel Aviv-Yafo, Abu Dhabi, Ramat Gan, and Jerusalem.

In June, stopover arrivals from Asia, Australasia, Africa and the Middle East were down for the month and YTD.

Visitor Arrivals By Island

In June 2020, stopover arrivals decreased for all of the destinations in the Bahamas.

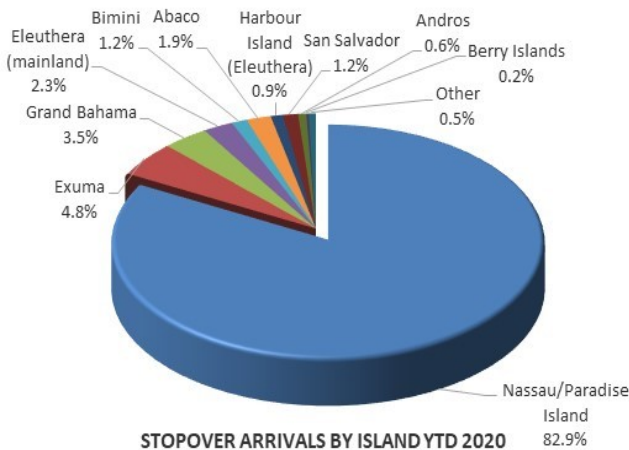
During the month, stopover visitor arrivals were down for the following islands: Nassau/Paradise Island (-99.3%), Grand Bahama (-99.8%), Abaco (-99.9%), Berry Islands (-74.4%), Mainland Eleuthera (-99.7%), Harbour Island in Eleuthera (-99.6%), Exuma (-98.9%), and San Salvador (-99.7%).

From January to June 2020, compared to the same period in 2019, Nassau received **293.98K** stopover visitors, a decrease of 62.9%. During the period stopover declines were also noted on other Islands like Abaco (down 91.6% to 6.6K), Bimini (down 84.3% to 4.2K), Cat Island (down 71.0% to 500 visitors), Crooked

Island (down 69.5% to 62), Exuma (down 64.6% to 17.2K), Harbour Island Eleuthera (down 71.5% to 3.3K) and San Salvador (down 64.5% to 4.1K).

In June YTD 2020, Nassau was the top island destination for visitors from all source markets, receiving **82.9%** of stopover arrivals, followed by Exuma which had 4.8% and Grand Bahama with 3.5%.

Eleuthera as a whole including Harbour Island had **3.2%** of the market share of stopovers: i.e., Eleuthera mainland with **2.3%** and Harbour Island with **0.9%**. The next biggest destination for stopovers to the Bahamas was Abaco with **1.9%** of arrivals, and Bimini with **1.2%** of the visitors.



Travel Trends

From January to June 2020, the average length of stay of stopover visitors to The Bahamas was 6.5 nights with 50.5% staying 4 to 7 nights, 9.6% staying 2 to 3 nights, 14.8% staying 8 to 14 nights and 18.2% staying 22-90 nights. There was a marked increase in stopovers staying longer in the month of June 2020 compared to June 2019.

Among the main source markets not including Africa (22.6 nts.) visitors from Latin America (8.6 nts.), Europe (9.0 nts.), Asia (9.7 nts.) and Australasia (12.7 nts.) stayed the longest on average,

compared to an average stay of 6.0 nights for US visitors.

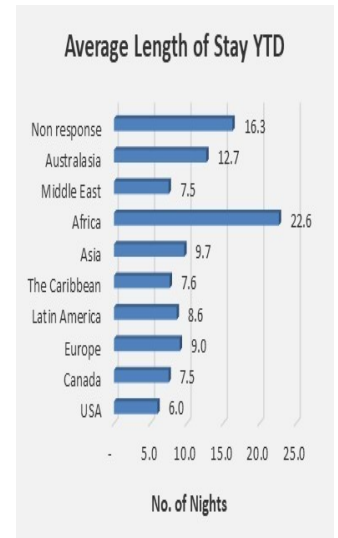
During this period, 146.5K visitors, or 41.3% of visitors from all regions, were repeat visitors, with the largest proportion of repeat visitors from the main source markets coming from the Caribbean (i.e., 53.1% were repeat visitors), Africa (i.e. 51.7%), the US (i.e., 42.6%) and the lowest from Asia (23.3%).

During the period, 69.0% of all stopover visitors came to The Bahamas primarily for a vacation, with 9.9% coming for weddings and honeymoons, and

7.1% for business.

Roughly nine in ten (89%) of these visitors stayed in hotels, 3.0% in vacation rentals/apartments or villas, 2.9% in timeshare properties, 1.0% on private boats and 2.2% with friends and relatives.

The average age of stopover visitors during this period was 41.4 years, with 49.1% of all visitors being between the ages of 25 and 54 years. As such, Generation X and Millennials accounted for 26.3% and 25.5% of visitors, respectively, followed by Baby Boomers (20.0%) and Post-Millennials (17.6%).



As of June YTD, 9.9% of stopover visitors in June 2020, came to The Bahamas primarily for weddings and honeymoons.

Mode of Arrival

From January to June 2020 YTD, 87.9% of stopover visitors to The Bahamas arrived by commercial airline, 7.3% by private plane, 1.4% by private boat/yacht, and 2.2% by cruise ship. This generally reflects the travel patterns of US visitors.

For other source regions, the proportions of stopover visitors arriving by commercial airline, private plane, private boat and cruise ship varied by degree for each market.

For instance, the top transportation modes used by visitors to come to the Bahamas from:

Canada were commercial airlines (94.6%), private planes (3.6%) and cruise ships (0.7%); Europe were commercial airlines (86.5%), private planes (6.2%) and cruise ships (4.1%); Latin America were commercial airlines (84.1%), private planes (8.1%) and cruise ships (4.3%). The Caribbean were commercial airlines (89.4%), private planes (6.6%) and cruise ships (1.4%). Africa were commercial airlines (63.0%), private yacht/boat (21.9%), private planes (4.7%), and cruise ships (4.4%). Austral-

asia were commercial airlines (80.5%), private yacht/boat (7.2%), and private plane (5.0%). Asia were commercial airlines (87.8%), private planes (4.7%) and cruise ships (4.0%).

Airlift

In June YTD, the top ten commercial airlines were: American Airlines, Delta Air Lines, JetBlue, United Airlines, Air Canada, Southwest Airlines, Bahamasair, WestJet, Silver Airways and Sunwing Airlines.

For the US YTD, American Airlines delivered the most stopover visitors from the Midwest (25.8K), followed by Delta (19.8K) and United (9.8K). Delta delivered the most visitors from the Northeast (25.8K), followed by American (25.4K) and Jetblue (22.2K). Delta delivered the most visitors from the Southeast (11.8K), followed by American (8.9K) and Southwest Airlines (1.4K). JetBlue delivered the most visitors from Florida (7.7K), followed by American (6.8K) and Bahamasair (5.1K).

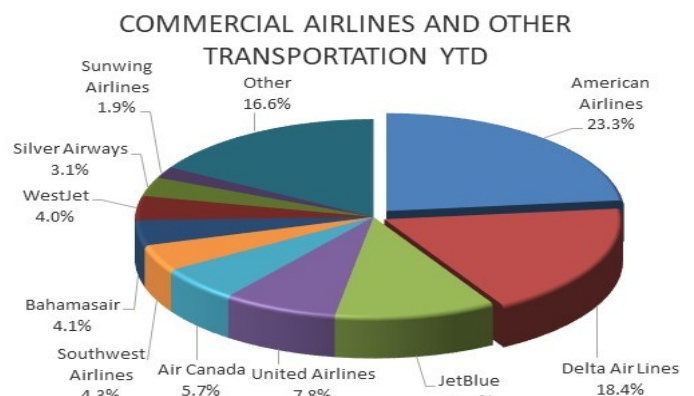
For Canada YTD, Air Canada delivered the most stopover visitors (16.8K) followed by

WestJet (12.4K), and Sunwing (5.4K).

For Europe YTD, American Airlines delivered the most stopover visitors (5.9K), followed by British Airways (5.1K) and Bahamasair (2.5K).

For Latin America YTD, American Airlines delivered the most stopover visitors (2.2K), followed by Copa Airlines (768 visitors) and Bahamasair (562 visitors).

For the Caribbean YTD, American Airlines delivered the most stopover visitors (948 visitors), followed by Caribbean Airlines (739 visitors) and Bahamasair (262 visitors).



In June 2020, there were no cruise arrivals to the Bahamas during the month and so by the end of June YTD cruise arrivals were down by 52.7%.

Cruise Arrivals

In June 2020, The Bahamas received zero cruise arrivals by first port of entry. The Bahamas did not receive any cruise arrivals in April or May either, and for this reason there was a significant decline by the end of June YTD.

Cruise arrivals (first port of entry) by June YTD 2020 decreased by 52.7% and stood at 1.33M. Most of the cruise ports in the Bahamas experienced declines in cruise arrivals for the first half of the year except Bimini.

Cruise arrivals to Bimini were up by June YTD 2020 because of the increase in cruise arrivals to Ocean Cay (cay in Bimini) during the first two months of 2020.

Cruise arrivals to Bimini (namely the cruise port of Ocean Cay) increased significantly during the period to 63.1K in the first half of the year because of the strong performance in the early months of 2020; this port was not open in the first half of 2019.



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The Ministry of Tourism is a national destination management agency for the Islands of The Bahamas—mandated to advertise and promote the destination, as well as to strategically facilitate the growth of the commercial tourism industry.

For further information or details regarding our statistics, please contact our Research and Statistics Unit at (242) 302-2094 or gdelancy@bahamas.com.

Tables and Charts

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Foreign Air & Sea Arrivals - June [first port of entry only]

	2020	2019	2020/2019	2020	2019	%Chg 20/19
	Air and Sea		% Chg Air/Sea	Air Only		% Chg Air
Nassau/Paradise Island	1,032	333,519	-99.7%	483	126,094	-99.6%
Grand Bahama	544	67,939	-99.2%	74	5,986	-98.8%
Abaco	363	45,970	-99.2%	295	15,767	-98.1%
Andros	210	980	-78.6%	204	952	-78.6%
Berry Islands	340	107,736	-99.7%	182	1,224	-85.1%
Bimini	628	13,811	-95.5%	30	1,821	-98.4%
Cat Cay	202	1,518	-86.7%	43	375	-88.5%
Cat Island	13	127	-89.8%	13	125	-89.6%
Eleuthera	254	28,885	-99.1%	182	7,613	-97.6%
Exuma	157	6,673	-97.6%	123	6,596	-98.1%
Half Moon Cay	-	32,314	-100.0%	-	-	0.0%
Inagua	78	111	-29.7%	-	46	-100.0%
Long Island	65	162	-59.9%	50	162	-69.1%
San Salvador	49	1,665	-97.1%	26	1,631	-98.4%
Bahamas Overall	3,935	641,410	-99.4%	1,705	168,392	-99.0%

Source: Immigration and Customs various ports of entry in the Bahamas, & Research and Statistics Dept. Ministry of Tourism. All numbers are subject to revision.

Foreign Air & Sea Arrivals - June YTD [first port of entry only]

	2020	2019	2020/2019	2020	2019	%Chg 20/19
	Air and Sea		% Chg Air/Sea	Air Only		% Chg Air
Nassau/Paradise Island	875,840	2,292,594	-61.8%	288,798	742,669	-61.1%
Grand Bahama	107,278	336,253	-68.1%	8,321	37,729	-77.9%
Abaco	75,438	231,659	-67.4%	6,016	76,254	-92.1%
Andros	2,235	5,595	-60.1%	2,186	5,512	-60.3%
Berry Islands	326,707	449,226	-27.3%	2,592	6,515	-60.2%
Bimini	72,960	58,303	25.1%	3,461	12,123	-71.5%
Cat Cay	1,874	6,482	-71.1%	889	2,652	-66.5%
Cat Island	307	851	-63.9%	284	800	-64.5%
Eleuthera	100,894	229,879	-56.1%	16,210	43,525	-62.8%
Exuma	16,515	41,893	-60.6%	16,260	41,225	-60.6%
Half Moon Cay	120,417	216,908	-44.5%	-	-	0.0%
Inagua	365	815	-55.2%	125	330	-62.1%
Long Island	566	1,049	-46.0%	511	923	-44.6%
San Salvador	3,619	10,918	-66.9%	3,533	10,669	-66.9%
Bahamas Overall	1,705,015	3,882,425	-56.1%	349,186	980,926	-64.4%

Source: Immigration and Customs various ports of entry in the Bahamas, & Research and Statistics Dept. Ministry of Tourism. All numbers are subject to revision.

The COVID-19 Global Pandemic began in December 2019 and by March 2020 had caused the closure of international borders around the world and had heavily impacted global travel. In June 2020, the Bahamas officially re-opened its borders to International traffic who were coming by private plane and private boats.

Foreign Air & Sea Arrivals - Year to Date [first port of entry only]

	Air and Sea Arrivals			Air Arrivals Only		
	2020	2019	%Chg 20/19	2020	2019	%Chg 20/19
January	687,200	636,881	7.9%	125,308	129,912	-3.5%
February	711,699	608,371	17.0%	146,486	151,136	-3.1%
March	302,118	749,044	-59.7%	75,656	201,578	-62.5%
April	43	657,617	-100.0%	11	171,167	-100.0%
May	20	589,102	-100.0%	20	158,741	-100.0%
June	3,935	641,410	-99.4%	1,705	168,392	-99.0%
Grand Total	1,705,015	3,882,425	-56.1%	349,186	980,926	-64.4%

Source: Immigration , Customs various ports of entry in the Bahamas, and Port Authorities. Research and Statistics Dept. Ministry of Tourism

All numbers are subject to revision

Clear filters

Year	2020	2019	2018	2017	2016	2015
✓	✓	✓	✓	✓	✓	✓

☒ Jun

☐ AFGHANISTAN
☐ ALBANIA
☐ ALGERIA
☐ ANDORRA
☐ ANGOLA
☐ ANGUILLA

Island Visited

☐ ABACO
☐ ACKLINS
☐ ANDROS
☐ BERRY ISLANDS

Stop Over

A photograph of the Statue of Liberty in New York City, taken from a low angle. The statue is silhouetted against a bright, orange and yellow sunset sky. The city lights are visible in the background, and the water of the harbor is in the foreground.

A photograph of the Christ the Redeemer statue in Rio de Janeiro, Brazil, set against a blue sky with white clouds. The statue is shown from the waist up, with its arms outstretched.

Region	2020	2019	2018	2017	2016	Total
USA	1,206	167,662	137,243	136,742	136,793	579,646
Europe	82	6,989	6,302	7,266	6,798	27,437
Canada	13	5,898	5,639	4,057	5,517	21,124
Latin America	31	2,660	2,938	2,731	3,036	11,396
The Caribbean	7	2,090	2,115	1,834	2,200	8,246
Asia	11	875	819	994	569	3,268
Australasia	12	346	324	580	411	1,673
Africa	31	240	265	209	215	960
Middle East		177	228	145	115	665
Non response		55	140	198	68	461
Total	1,393	186,992	156,013	154,756	155,722	654,876

