

Tourism Statistical Review

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February 2021

Bahamas Ministry of Tourism & Aviation



In February 2021:

- Air & sea arrivals were down 95.9% for the month and 97% 2021 YTD.
- Stopover arrivals were down 83.8% for the month and 84.7% 2021 YTD.
- Cruise visitor arrivals to the Bahamas began to return in February 2021. Cruise arrivals were down by February 2021 YTD as service had just resumed to the destination during the month of February.

Total Visitor Arrivals

In February 2021, The Bahamas received **29.5K** foreign air and sea arrivals, a decline of **95.9%** relative to February 2020, and foreign air arrivals to the Bahamas as a whole declined by **82.5%** and stood at **25.7K**. At the end of March 2020, the Bahamas had closed its borders to international traffic. In June 2020, the Bahamas officially reopened to international traffic that were coming by private planes or private boats and remained open for February 2021 for these visitors and the ones that travelled by commercial flights.

Air arrivals during the month of February were down in all the following islands: Nassau/Paradise Island (-87.7% to 15.0K), Grand Bahama (-82.3%), Abaco (-4.6%), Andros (-11.5%), Berry Islands (-19.0%), Cat Cay (-59.9%), Bimini (-64.4%), Eleuthera (-48.8%), Exuma (-73.2%), and San Salvador (-99.8%, the major hotel on island was still closed in February 2021).

Air arrivals in February 2021 were up in: Cat Island (41.4%), Long Island (20.6%), and Inagua.

In February 2021, stopover arrivals were down 87.6% compared to February 2020. This reflects decreased stopover arrivals to most major island destinations in the Bahamas like Abaco (-24.7%), Andros (-44.4%), Bimini (-53.3%), Exuma (-78.6%), Grand Bahama (-80.7%), Mainland Eleuthera (-62.3%), Harbour Island (-70.4%), and Nassau/Paradise Island (-87.6%), and decreased arrivals from all source markets.

By the end of February YTD, stopovers to most of the islands in the Bahamas were down significantly for the period.

At the end of March 2020, most of the large hotels in Nassau/Paradise Island closed as a result of the border closures that took effect at that time and opened once again during the month of December 2020. These hotels remained open in February 2021.

Meanwhile, cruise arrivals were down by February 2021 YTD.

Inside this report:

Stopover Arrivals by Region 2 - 3

Stopover Arrivals by Island 3

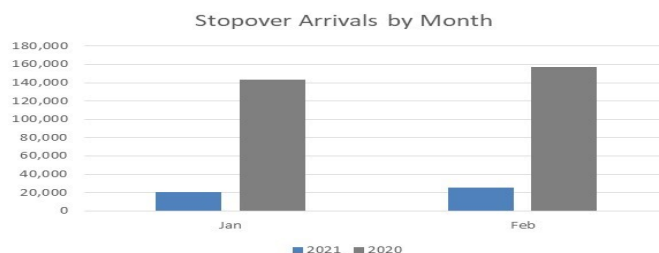
Travel Trends 4

Mode of Arrival 4

Cruise Arrivals 5

Legend 5

Detailed tables and charts 6 - 9



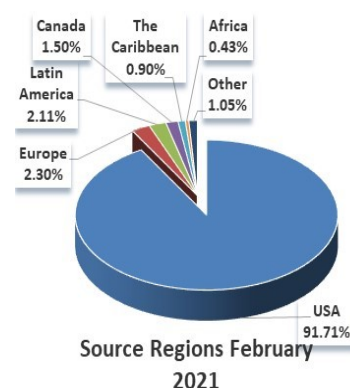
Stopover Arrivals (February YTD)

From January to February 2021, The Bahamas received **45.95K** stopovers, (down 84.7% compared to the same period in 2020).

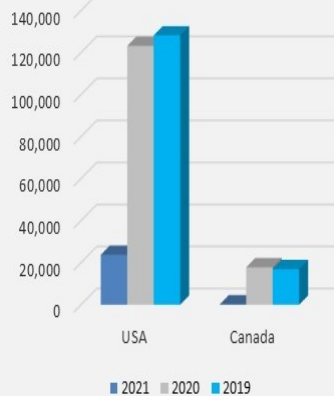
This reflects decreases in stopovers from the United States (down 82.1%), Canada (down 98.0%), Europe (down 94.6%), Latin America (down 82.0%), Caribbean (down 84.1%), Asia (down 90.7%), Africa (down 65.6%), Australasia (down 86.4%) and the Middle East (down 85.6%) for

January to February YTD.

For the year to date, **91.7%** of stopover visitors (**42.1K**) originated from the United States, while **2.3%** (**1.1K**) originated from Europe, **2.1%** (**971**) from Latin America, **1.5%** (**690**) from Canada, **0.9%** (**412**) from the Caribbean, and **1.5%** (**678**) from the rest of the world.



February Stopover Arrivals



North American Arrivals

United States

In February 2021, **23.8K** stopover arrivals were received from the United States, a decrease of **80.7%**, compared to February 2020.

In this regard, arrivals from all sales territories across the US declined, including: the Northeast (down 86.4%), the Midwest (down 83.9%), the Southeast (down 75.5%), and Florida (down 61.6%).

In February 2021 YTD the top 10 producing states were Florida (down 67.1%), New York (down 87.4%), Texas (down 79.9%), Georgia (down 76.3%), Califor-

nia (down 82.1%), New Jersey (down 88.4%), Massachusetts (down 89.8%), North Carolina (81.5%), Pennsylvania (down 89.2%) and Ohio (89.2%).

The top ten DMAs during the period February YTD were: New York, Miami-Ft. Lauderdale, West Palm Beach-Ft. Pierce, Atlanta, Boston (Manchester), Tampa-St. Pete (Sarasota), Orlando-Daytona Bch-Melbrn, Washington DC (Hagerstown), Los Angeles, and Philadelphia,

Canada

In February 2021, a miniscule amount of stopover arrivals were received from Canada, a decrease of **98.9%**, compared to

February 2020.

In February 2021 YTD, the top five producing provinces for stopovers were: Ontario (down 98.4%), Quebec (down 97.6%), Alberta (down 97.6%), British Columbia (down 97.9%), and Manitoba (down 97.8%).

The top ten producing cities YTD were: Toronto, Mississauga, Calgary, Montreal, Gatineau, Westmount, Winnipeg, Vaughn, Dorval, and Vancouver.

In February,

European arrivals were down 95.2% for the month and 94.6% February YTD.

European Arrivals

In February 2021, a miniscule amount of stopover arrivals were received from European countries, a decrease of **95.2%**, compared to February 2020.

In February 2021, stopover arrivals from all sales territories across Europe were down, including: the UK, covering Italy, Netherlands, and the Nordic

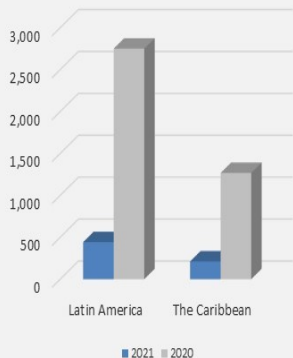
region (down by 95.6%); France, covering Spain, Belgium, Portugal, Luxembourg, Monaco and Andorra (down 97.1%); and Germany, covering Central and Eastern Europe (down 92.7%).

By the end of February YTD, the top ten producing countries for stopover visitors 2021 were: the United Kingdom, Germany,

France, Italy, Netherlands, Switzerland, Spain, Russia, Poland, and Denmark.

The top producing cities were: London, Gammelsdorf, Moscow, Sliema, Aston, Paris, Douglas, Poole, Hamburg, and Rome.

February Stopover Arrivals



Latin American & Caribbean Arrivals

Latin America

In February 2021, a miniscule amount of stopover arrivals were received from Latin American countries, a decrease of **83.9%** compared to February 2020.

By the end of February YTD the top ten producing countries for stopover visitors during the period were: Mexico, Brazil, Argentina, Chile, Columbia, Peru, Panama, Venezuela, Ecuador and Guatemala.

The top ten producing cities were: Mexico City, Santiago,

Buenos Aires, Lima, Toluca, Bogota, Panama City, Sao Paulo, Mazatlan and Medellin.

The Caribbean

In February 2021, a miniscule amount of stopover arrivals were received from Caribbean countries, a decrease of **83.3%**, compared to February 2020.

By the end of February YTD, the top producing countries for stopover visitors from the Caribbean were: Jamaica, Turks and Caicos, Dominican Republic, Puerto Rico, Cuba, Bermuda, Guy-

ana, Haiti, Barbados, and Trinidad and Tobago.

The top ten producing cities were: Kingston, Lucea, St. Catharines, Montego Bay, Spanish Town, Guaynabo, Havana, Portmore and St. Mary's City.

Arrivals from the Rest of the World

Asia

In February 2021, a miniscule amount of stopover arrivals were received from Asian countries, a decrease of **88.5%** compared to February 2020. A miniscule amount of Asian visitors were received by February 2021 YTD, a 90.7% decrease from the same period in 2020.

The top producing countries for stopover visitors for February 2021 YTD were: Philippines, India, Hong Kong, Singapore, China, Indonesia.

The top ten producing cities were: Caba, Cebu City, Bengaluru, Mumbai, and New Delhi.

Australasia

In February 2021, a miniscule amount of stopover arrivals were received from Australasian countries, a decrease of **82.9%** compared to February 2020.

The top producing countries for stopover visitors in February 2021 YTD were: Australia, and New Zealand.

Africa

In February 2021, a miniscule amount of stopover arrivals were received from African countries, a decrease of **60.6%** compared to February 2020.

The top producing countries for stopover visitors for February YTD 2021 were: South Africa, Nigeria, Namibia, and Congo.

The top producing cities were: Cape Town, Durban, Johannesburg, Port Elizabeth, Pretoria, Kloof and Krugersdorp.

Middle East

In February 2021, a miniscule amount of stopover arrivals were received from Middle East-

ern countries, a decrease of **88.0%** compared to February 2020.

The top producing countries for stopover visitors for February 2021 YTD were: Israel, United Arab Emirates, and Qatar.

The top producing cities were: Dubai, Doha, Abu Dhabi, and Holon.

In February, stopover arrivals from Asia, Australasia, Africa and the Middle East were down for the month and YTD.

Visitor Arrivals By Island

In February 2021, stopover arrivals decreased for most of the destinations in The Bahamas and this reflects the fact that the global pandemic had not reached its shores until March 2020.

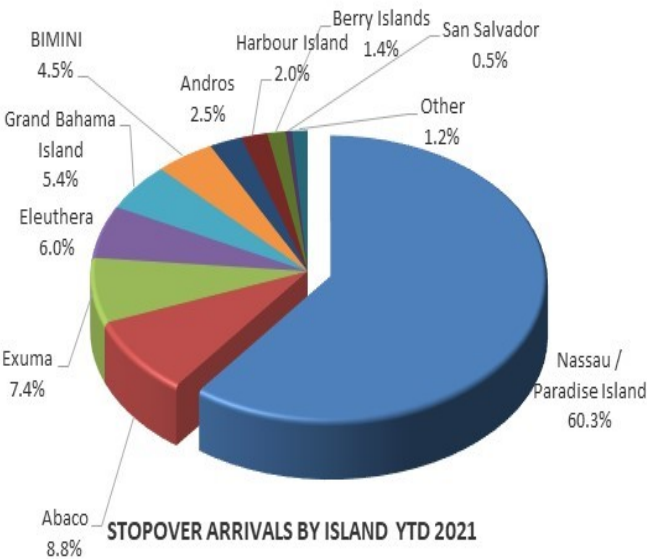
During the month, stopover visitor arrivals were down for the following islands: Nassau/Paradise Island (-87.6%), Grand Bahama (-80.7%), Abaco (-24.7%), Mainland Eleuthera (-62.3%), Harbour Island in Eleuthera (-70.4%), and Exuma (-78.6%).

From January to February 2021, compared to the same period in 2020, Nassau received **27.7K** stopover visitors, a decrease of 88.3%. During the period stopover declines were also noted on other Islands like Abaco (down 53.6% to 4.1K), Bimini (down

42.2% to 2.1K), Exuma (down 80.2% to 3.4K), Harbour Island Eleuthera (down 75.3%) and San Salvador (down 76.9%). Stopovers to Crooked Island were up 16.7%.

In February YTD 2021, Nassau was the top island destination for visitors from all source markets, receiving **60.3%** of stopover arrivals, followed by Abaco which had 8.8%, Eleuthera (Eleuthera as a whole including Harbour Island had **8.0%** of the market share of stopovers: i.e., Eleuthera mainland had **6.0%** and Harbour Island had **2.0%**), Exuma (7.4%), and Grand Bahama with 5.4%.

The next biggest destination for stopovers to the Bahamas was Bimini with **4.5%** of visitors.



Travel Trends

From January to February 2021, the average length of stay of stopover visitors to The Bahamas was 10.6 nights with 44.5% staying 4 to 7 nights, 20.8% staying 2 to 3 nights, 13.3% staying 8 to 14 nights and 8.2% staying 22-90 nights.

Among the main source markets not including Africa (31.8 nts.) visitors from Latin America (10.1 nts.), Europe (22.1 nts.), Asia (30.0 nts.) and Australasia (32.8 nts.) stayed the longest on average, compared to an average stay of 9.8 nights for US visitors.

During this period, 60.0% of

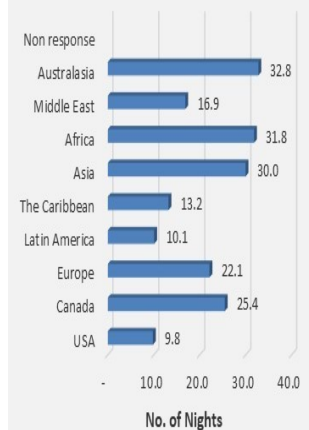
visitors from all regions, were repeat visitors, with the largest proportion of repeat visitors from the main source markets coming from Africa (i.e. 73.1%), Australasia (68.9%), Canada (67.7%), USA (i.e., 60.2%), and the Caribbean (i.e., 53.6%). The region with the lowest repeat visitor rate in the period was Latin America (43.2%).

During the period, 64% of all stopover visitors came to The Bahamas primarily for a vacation, with 11% coming for weddings and honeymoons, and 4% for business.

Approximately nine in ten (85.7%) visitors stayed in hotels, 5.0% in vacation rentals/apartments or villas, 2.4% in timeshare properties, 1.9% on private boats and 3.7% with friends and relatives.

The average age of stopover visitors during this period was 42.5 years, with 44.4% of all visitors being between the ages of 25 and 54 years. As such, Millennials and Generation X accounted for 23.8% and 23.0% of visitors, respectively, followed by Baby Boomers (16.2%) and Post-Millennials (14.4%).

Average Length of Stay YTD 2021



As of February YTD 2021, 11.3% of stopover visitors came to The Bahamas primarily for weddings and honeymoons.

Mode of Arrival

From January to February 2021 YTD, 58% of stopover visitors to The Bahamas arrived by commercial airline, 29.2% by private plane, 7.5% by private boat/yacht, and 0.6% by cruise ship. This generally reflects the travel patterns of US visitors.

For other source regions, the proportions of stopover visitors arriving by commercial airline, private plane, private boat and cruise ship varied by degree for each market.

For instance, the top transportation modes used by visitors to come to the Bahamas from:

Canada were commercial airlines (63.7%), private planes (23.0%) and private yachts (8.5%); Europe were commercial airlines (47.3%), private planes (33.7%) and private yachts (12.1%); Latin America were commercial airlines (52.9%), private planes (33.8%) and yachts/boats (6.2%); The Caribbean were commercial airlines (63.3%), private planes (25.2%) and private yacht/boat (4.3%); Africa were commercial airlines (42.1%), private yacht/boat (38.5%), and private planes

(11.1%); Australasia were commercial airlines (43.3%), private yacht/boat (31.1%), and private plane (15.0%); Asia were commercial airlines (50.0%), private planes (23.2%) and yachts/boats (13.3%).

Airlift

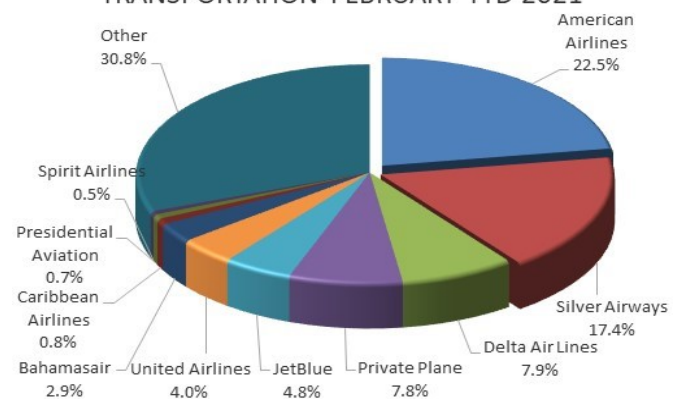
In February YTD, the top ten commercial airlines were: American Airlines, Silver Airways, Delta Air Lines, JetBlue, United Airlines, Bahamasair, and Caribbean Airlines.

For the US YTD, American Airlines delivered the most stopover visitors from the Midwest (2.88K), followed by Silver Airways (1.99K), and Delta (1.2K). American Airlines delivered the most visitors from the Northeast (2.89K), followed by Silver Airways (1.85K) and United Airlines (1.45K). American delivered the most visitors from the Southeast (1.26K), followed by Delta (1.09K) and Silver Airways (1.04K). Of the commercial airlines, Silver Airways delivered the most visitors from Florida (1.97K), followed by American Airlines (1.92K) and Jet Blue.

For Canada YTD, Air Canada

delivered the most stopover visitors, followed by Silver Airways, and American Airlines. For Europe YTD, American Airlines delivered the most stopover visitors followed by Silver Airways, and Air Canada. For Latin America YTD, American Airlines delivered the most stopover visitors, followed by Silver Airlines and Copa Airlines. For the Caribbean YTD, Caribbean Airlines delivered the most stopover visitors, followed by Silver Airways, and American Airlines.

COMMERCIAL AIRLINES AND OTHER TRANSPORTATION FEBRUARY YTD 2021



In February 2021,
the Balearia began
to bring cruise
visitor arrivals to the
Bahamas again.

Cruise Arrivals

In February 2021, The Bahamas received a small amount of cruise arrivals by first port of entry as the Balearia Caribbean resumed service to Bimini and Grand Bahama. The Balearia brought in more sea stopovers than cruise arrivals during the month.

The Bahamas did not receive any cruise arrivals in April, May, June, August, September, October, November, December 2020 or January 2021 as the Cruise and Ferry Industry had not yet

resumed service to the Bahamas.

Cruise arrivals (first port of entry) by February YTD 2021 were down significantly as cruise ships had just resumed service to the island in the month of February. Most of the cruise ports in the Bahamas had not yet opened for service in the 1st two months of 2021.



Ministry of Tourism & Aviation

#1 Bay Street, 3rd Floor
P. O. Box N-3701
Nassau, Bahamas

Phone: +(242) 302-2000
Fax: +(242) 302-2098

www.bahamas.com
www.tourismtoday.com

The Ministry of Tourism is a national destination management agency for the Islands of The Bahamas—mandated to advertise and promote the destination, as well as to strategically facilitate the growth of the commercial tourism industry.

For further information or details regarding our statistics, please contact our Research and Statistics Unit at (242) 302-2094 or gdelancy@bahamas.com.

Tables and Charts

Title	Page
Foreign Air and Sea Arrivals	6 - 7
All Stopover Arrivals	8 - 9

Foreign Air & Sea Arrivals - February [first port of entry only]

	2021	2020	2021/2020	2021	2020	2021/2020
	Air and Sea		% Chg Air/Sea	Air Only		% Chg Air
Nassau/Paradise Island	15,908	361,188	-95.6%	15,060	122,219	-87.7%
Grand Bahama	1,413	47,251	-97.0%	718	4,051	-82.3%
Abaco	2,271	23,727	-90.4%	2,138	2,240	-4.6%
Andros	718	822	-12.7%	715	808	-11.5%
Berry Islands	1,062	146,536	-99.3%	744	919	-19.0%
Bimini	1,681	30,959	-94.6%	468	1,315	-64.4%
Cat Cay	314	572	-45.1%	142	354	-59.9%
Cat Island	144	99	45.5%	140	99	41.4%
Eleuthera	3,645	38,622	-90.6%	3,463	6,765	-48.8%
Exuma	1,895	6,960	-72.8%	1,841	6,870	-73.2%
Half Moon Cay	-	54,007	-100.0%	-	-	0.0%
Inagua	216	69	213.0%	100	21	376.2%
Long Island	211	193	9.3%	187	155	20.6%
San Salvador	32	1,252	-97.4%	3	1,228	-99.8%
Bahamas Overall	29,510	712,257	-95.9%	25,719	147,044	-82.5%

Source: Immigration and Customs various ports of entry in the Bahamas, & Research and Statistics Dept. Ministry of Tourism. All numbers are subject to revision.

Foreign Air & Sea Arrivals - February YTD [first port of entry only]

	2021	2020	2021/2020	2021	2020	2021/2020
	Air and Sea		% Chg Air/Sea	Air Only		% Chg Air
Nassau/Paradise Island	29,144	912,793	-96.8%	27,670	322,377	-91.4%
Grand Bahama	2,465	112,923	-97.8%	1,390	11,710	-88.1%
Abaco	4,077	83,692	-95.1%	3,789	12,653	-70.1%
Andros	1,339	5,257	-74.5%	1,332	5,179	-74.3%
Berry Islands	1,917	332,619	-99.4%	1,338	6,365	-79.0%
Bimini	3,272	82,738	-96.0%	919	5,139	-82.1%
Cat Cay	585	6,260	-90.7%	303	2,829	-89.3%
Cat Island	229	716	-68.0%	225	693	-67.5%
Eleuthera	6,097	110,256	-94.5%	5,876	25,431	-76.9%
Exuma	3,229	21,278	-84.8%	3,127	20,881	-85.0%
Half Moon Cay	-	120,417	-100.0%	-	-	0.0%
Inagua	323	783	-58.7%	153	431	-64.5%
Long Island	391	1,094	-64.3%	367	1,034	-64.5%
San Salvador	61	3,696	-98.3%	22	3,607	-99.4%
Bahamas Overall	53,129	1,794,522	-97.0%	46,511	418,329	-88.9%

Source: Immigration and Customs various ports of entry in the Bahamas, & Research and Statistics Dept. Ministry of Tourism. All numbers are subject to revision.

Foreign Air & Sea Arrivals - Year to Date [first port of entry only]

	Air and Sea Arrivals			Air Arrivals Only		
	2021	2020	%Chg 21/20	2021	2020	%Chg 21/20
January	23,619	687,200	-96.6%	20,792	125,308	-83.4%
February	29,510	712,257	-95.9%	25,719	147,044	-82.5%
TOTAL	53,129	1,399,457	-96.2%	46,511	272,352	-82.9%

Source: Immigration, Customs various ports of entry in the Bahamas, and Port Authorities. Research and Statistics Dept. Ministry of Tourism

All numbers are subject to revision

All Stopover Arrivals—February

Clear filters

Arrival Year

- 2021
- 2020
- 2019

Arrival Month

- Jan
- Feb
- Mar

Arrival Mode

- AIRLINE
- CRUISE SHIP STOPOVER...
- NR/JUNK

Country (of residence)

- AFGHANISTAN
- ALBANIA
- ALGERIA
- ANDORRA
- Island Visited
- ABACO
- ACKLINS
- ANDROS
- BERRY ISLANDS

Visitor Type

- Stop Over

Region

- USA
- Canada
- Europe
- Latin America
- The Caribbean
- Asia

Visitor Concentration by Country (of residence)

Total Arrivals by Country (of residence)

Region	2021	2020	2019	2018	2017	Total
USA	23,804	123,232	128,215	98,418	85,785	459,454
Canada	195	17,848	16,937	15,583	14,140	64,703
Europe	489	10,229	12,439	12,653	9,470	45,280
Latin America	442	2,751	3,002	4,053	2,831	13,079
The Caribbean	212	1,268	1,434	1,623	1,578	6,115
Asia	63	550	1,971	1,632	719	4,935
Australasia	54	315	347	427	383	1,526
Africa	108	274	249	276	192	1,099
Middle East	22	183	143	386	104	838
Non response		302	144	283	102	831
Total	25,389	156,952	164,881	135,334	115,304	597,860

Page 8

All Stopover Arrivals—February YTD

