

# Tourism Statistical Review

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August 2021

Bahamas Ministry of Tourism & Aviation



## In August 2021:

- Air & sea arrivals were significantly up over 1000% for the month and down 54.6% 2021 YTD compared to 2020.
- Stopover arrivals were up over 1000% for the month, and up 47.1% for 2021 YTD compared to the same period of 2020.
- Cruise visitor arrivals to the Bahamas began to return in February 2021. Cruise arrivals were down 89.7% by August 2021 YTD as service had just resumed to the destination during the month of February and most cruise lines had not resumed their full operations yet.

## Total Visitor Arrivals

In August 2021, The Bahamas received **189.8K** foreign air and sea arrivals, an increase of over 1000 percent relative to August 2020. Foreign air arrivals to The Bahamas as a whole also increased by over 1000% and stood at **86.1K**. At the end of March 2020, The Bahamas had closed its borders to international traffic. In June 2020, The Bahamas officially re-opened to international traffic that were coming by private planes or private boats and remained open for August 2021 for these visitors and the ones that travelled by commercial flights.

Air arrivals to The Bahamas were up significantly between August 2020 and August 2021 as they climbed back up. This increase was seen in all the following islands: Abaco, Andros, Berry Islands, Bimini, Cat Cay, Cat Island, Eleuthera, Exuma, Grand Bahama, Inagua, Long Island, and Nassau/Paradise Island. San Salvador was the only island down in August 2021 be-

cause the major hotel for the island, Club Med was still closed.

In August 2021, stopover arrivals to the Out islands were up during the month compared to the same period of 2020 as visitors flocked to these islands. Stopover arrivals were up in Andros, Berry Islands, Bimini, Cat Island, Exuma, Mainland Eleuthera, Harbour Island, and Long Island.

By the end of August YTD 2021, stopovers to San Salvador were down due to the closure of Club Med. Most of the other islands experienced

growth for the period.

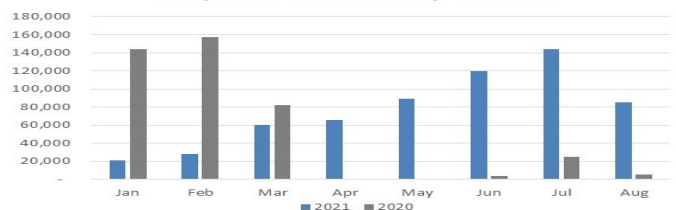
At the end of March 2020, most of the large hotels in Nassau/Paradise Island closed as a result of the border closures that took effect at that time and opened once again during the month of December 2020. These hotels remained open in August 2021. Hotel Occupancy for these large hotels in August 2021 was 56.1% although some properties had occupancies above 70% during the month.

Meanwhile, cruise arrivals which started again in February 2021 were still down by August 2021 YTD but were beginning to grow again, as cruise lines resumed service to The Bahamas.

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Stopover Arrivals by Month



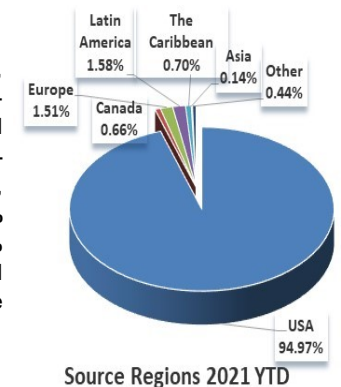
## Stopover Arrivals (August YTD)

From January to August 2021, The Bahamas received **612.7K** stopovers (up 47.1% compared to the same period in 2020).

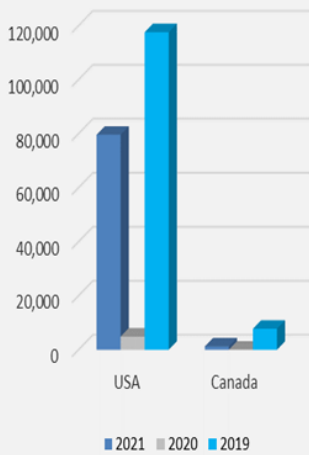
This reflects increases in stopovers from the United States (up 73.6%), Latin America (up 42.0%), Caribbean (up 30.3%), Africa (up 42.1%), and the Middle East (up 34.0%), and decreases in Canada (down 90.4%), Europe (down 61.7%), Asia (down 52.6%), Australasia (down 39.2%) for January

to August YTD.

For the year to date August YTD, **95% (581.8K)** of stopover visitors originated from the United States, while **1.58% (9.7K)** originated from Latin America, **1.51% (9.3K)** from Europe, **0.7% (4.1K)** from Canada, **0.7% (4.3K)** from the Caribbean, and **0.6% (3.6K)** from the rest of the world.



August Stopover Arrivals



## North American Arrivals

### United States

In August 2021, **79.6k** stopover arrivals were received from the United States, a substantial increase (over 1000%) compared to August 2020.

In this regard, arrivals from all sales territories across the US increased, including: Florida (over 1000%), the Northeast (over 1000%), the Midwest (over 1000%), and Southeast (over 1000%).

In August 2021 YTD the top 10 producing states were Florida (up 132.0%), New York (up 47.3%), Texas (up 148.9%), New Jersey (up 97.9%), Califor-

nia (up 132.1%), Georgia (up 132.4%), North Carolina (up 95.4%), Pennsylvania (up 32.1%), Massachusetts (down 11.1%), and Virginia (up 60.7%).

The top ten DMAs during the period August YTD were: New York, Miami-Ft.Lauderdale, West Palm Beach-Ft.Pierce, Atlanta, Washington DC (Hagerstown), Boston (Manchester), Los Angeles, Orlando-Daytona Bch-Melbrn, Dallas-Ft. Worth, Tampa-St.Pete. Philadelphia, and Houston

### Canada

In August 2021, 1.2K stopover

arrivals were received from Canada, a substantial increase (over 1000%) compared to August 2020.

In August 2021 YTD, the top five producing provinces for stopovers were: Ontario (down 91.3%), Quebec (down 90.4%), Alberta (down 87.5%), British Columbia (down 89.9%), and Manitoba (down 84.0%).

The top ten producing cities YTD were: Toronto, Mississauga, Calgary, Montreal, Winnipeg, Oakville, Dorval, Vaughan, Westmount, and Ottawa.

In August, European arrivals were up tremendously for the month but down 61.7% August YTD.

## European Arrivals

In August 2021, 1.7K stopover arrivals were received from European countries and were up substantially (over 1000%) compared to August 2020.

In August 2021, stopover arrivals from all sales territories across Europe were up, including: the UK, covering Italy, Netherlands, and the Nordic region (over

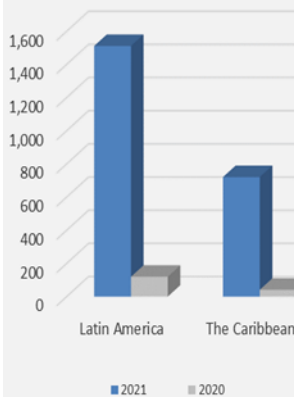
1000%); Germany, covering Central and Eastern Europe; (over 1000%) and France, covering Spain, Belgium, Portugal, Luxembourg, Monaco and Andorra (over 1000%).

By the end of August 2021 YTD, the top ten producing countries for stopover visitors were: the United Kingdom (down 60.7%),

France (down 77.2%), Germany (down 71.3%), Italy (down 69.5%), Switzerland (down 38.2%), Spain (down 19.4%), Netherlands (down 26.7%), Russia (down 42.1%), Romania (down 62.2%) and Poland (down 75.3%).

The top producing cities were: London, Rome, Paris, Salford, Moscow, Madrid, Delft, Istanbul, Munich, and Liw.

August Stopover Arrivals



## Latin American & Caribbean Arrivals

### Latin America

In August 2021, 1.5K stopover arrivals were received from Latin American countries a substantial increase (over 1000%) compared to August 2020.

By the end of August YTD the top ten producing countries for stopover visitors during the period were: Mexico (+137.7%), Brazil (+29.9%), Columbia (+63.5%), Peru (+95.1%), Argentina (-45.2%), Panama (+58.7%), Venezuela (+54.4%), Chile (-27.7%), Ecuador (+26.9%), and Guatemala

(+68.1%).

The top ten producing cities were: Sao Paulo, Mexico City, Lima, Bogota, Panama City, Cancun, Rio de Janeiro, Buenos Aires, Santiago and Guatemala City .

### The Caribbean

In August 2021, stopover arrivals received from Caribbean countries increased substantially (over 1000%) compared to August 2020.

By the end of August YTD, the top producing countries for stop-

over visitors from the Caribbean were: Jamaica (+57.6%), Puerto Rico (+151.8%), Turks and Caicos (+71.2%), Dominican Republic (+70.9%), Cuba (+101.5%), Bermuda (+5.5%), Cayman Islands (-49.6%), Trinidad and Tobago (-76.2%), Guyana (+45.8%), and Barbados(-54.1%).

The top ten producing cities were: Lucea, Kingston, Montego Bay, Guaynabo, Dorado, Spanish Town, Havana, Portmore, George Town and Caguas.

## Arrivals from the Rest of the World

### Asia

In August 2021, stopover arrivals received from Asian countries, increased compared to August 2020 (+352.0%). A miniscule amount of Asian visitors were received by August 2021 YTD, a -52.6% decrease from the same period in 2020.

The top producing countries for stopover visitors for August 2021 YTD were: Philippines (up 7.1%), India (down 36.4%), China (down 89.7%) Japan (down 74.1%), Hong Kong (down 48.6%), Singapore (down 51.1%), and Indonesia (down 60.8%).

The top producing cities were: Caba, Mumbai, Chas, Cebu City, Pune, Bengaluru, and Yerevan.

### Australasia

In August 2021, a small amount

of stopover arrivals were received from Australasian countries, but it saw a 472.7% increase compared to August 2020.

The top producing countries for stopover visitors in August 2021 YTD declined by 39.2% compared to the same period of 2020. The two top countries from the region were down Australia (-47.9%) and New Zealand (-4.5%).

### Africa

In August 2021, stopover arrivals received from African countries saw a 30.5% increase compared to August 2020.

The top producing countries for stopover visitors for August YTD 2021 were: South Africa (up 54.0%), Burkina Faso, Nigeria, Zimbabwe, and Namibia.

The top producing cities were:

Cape Town (+77.4%), Durban (+44.2), Johannesburg (-5.2%), Pretoria (+73.3%), Port Elizabeth (+172.7%), George (+237.5%), and Knysna (+71.4%).

### Middle East

In August 2021, there was increase in stopover arrivals received from Middle Eastern countries, an increase of over 1000% compared to August 2020.

The top producing countries for stopover visitors for August 2021 YTD were: Israel (up 53.8%), United Arab Emirates (up 32.7%), and Qatar (up 100.0%).

The top producing cities were: Dubai (+61.0%), Jaffa (+316.7%), Doha (+76.9%), Haifa (+166.7%), and Tel-Aviv-Yafo.

In August, stopover arrivals from Asia and Australasia were up for the month but still down by 2021 YTD.

## Visitor Arrivals By Island

In August 2021, stopovers to The Bahamas overall were up substantially compared to August 2020. This was due in part by the desire for visitors to travel again and the relaxation of travel restrictions as more and more people got vaccinated.

During the month, stopover visitor arrivals were up substantially for Nassau/Paradise Island, Exuma, Bimini, Grand Bahama, Mainland Eleuthera, and Harbour Island Eleuthera, Andros, and the Berry Islands.

During the month, stopover visitor arrivals during the month were down for Abaco (-11.3%) and San Salvador (-95.0%).

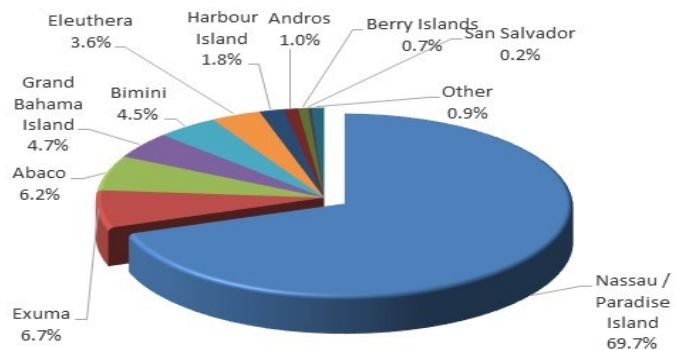
From January to August 2021 the following islands experienced increases in stopover visitors: Nassau/Paradise Island received

**426.7K** stopover visitors, an increase of 35.9%. Grand Bahama (+43.2% to 28.9K), Abaco (+167.1% to 38.0K), Andros (+65.5% to 6.2K), Berry Islands (+196.2% to 4.5K), Bimini (+137.8% to 27.4K), Mainland Eleuthera (+53.8% to 22.1K), Harbour Island Eleuthera (+86.9% to 11.0K), and Exuma (+70.3% to 40.9K stopovers).

During the same period, August 2021 YTD, other islands suffered declines in stopovers compared to the same period in 2020. During the period, stopover declines were noted on San Salvador (-68.4% to 1.5K).

In August YTD 2021, Nassau was the top island destination for visitors from all source markets, receiving 69.7% of stopover arrivals, followed by Exuma (6.7%),

Abaco (6.2%), Total Eleuthera 5.4% (i.e. mainland Eleuthera 3.6% and Harbour Island 1.8% of the market share of stopovers), Bimini (4.5%), and Grand Bahama Island (4.7%).



STOPOVER ARRIVALS BY ISLAND YTD 2021

## Travel Trends

From January to August 2021, the average length of stay of stopover visitors to The Bahamas was 7.0 nights with 59.1% staying 4 to 7 nights, 18.1% staying 2 to 3 nights, 12.2% staying 8 to 14 nights and 2.9% staying 22-90 nights.

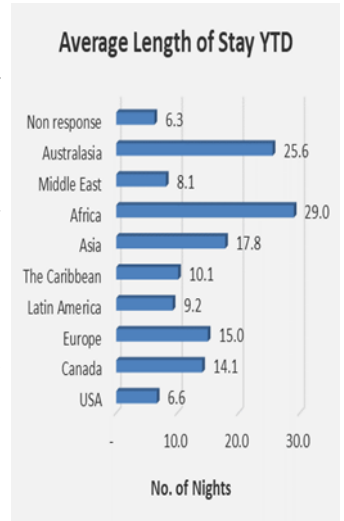
Among the main source markets not including Africa (29.0 nts.) visitors from Australasia (25.6 nts.), Asia (17.8 nts.), Europe (15.0 nts.), the Caribbean (10.1 nts.), and Latin America (9.2 nts.), stayed the longest on average, compared to an average stay of 6.6 nights for US visitors.

During this period, 46.7% of visitors from all regions, were repeat visitors, with the largest proportion of repeat visitors from the main source markets coming from Africa (79.7%), Australasia (61.9%), Canada (59.4%), USA (46.7%), Europe (44.1%) and the Caribbean (45.6%). The region with the lowest repeat visitor rate in the period was The Middle East (24.3%).

During the period, 70.4% of all stopover visitors came to The Bahamas primarily for a vacation, with 12.8% coming for weddings and honeymoons, and 2.4% for business.

Roughly nine in ten (86.6%) visitors stayed in hotels, 4.1% in vacation rentals/apartments or villas, 3.5% in timeshare properties, 2.1% with friends and relatives, and 1.4% on private boats.

The average age of stopover visitors during this period was 40.1 years, with 42.5% of all visitors being between the ages of 25 and 54 years. As such, Millennials and Generation X accounted for 21.6% and 22.9% of visitors, respectively, followed by Post-Millennials (20.0%) and Baby Boomers (13.7%).



As of August YTD 2021, 12.8% of stopover visitors came to The Bahamas primarily for weddings and honeymoons.

## Mode of Arrival

From January to August 2021 YTD, 70.0% of stopover visitors to The Bahamas arrived by commercial airline, 20.0% by private plane, 5.7% by private boat/yacht, and 1.4% by cruise ship. This generally reflects the travel patterns of US visitors.

For other source regions, the proportions of stopover visitors arriving by commercial airline, private plane, private boat and cruise ship varied by degree for each market.

For instance, the top transportation modes used by visitors to come to The Bahamas from:

Canada were commercial airlines (68.6%), private planes (22.1%) and private yachts (5.8%); Europe were commercial airlines (65.2%), private planes (21.2%) and private yachts (8.2%); Latin America were commercial airlines (60.1%), private planes (29.1%) and yachts/boats (4.9%); The Caribbean were commercial airlines (65.7%), private planes (24.4%) and private yacht/boat (3.1%); Africa were commercial airlines (40.7%), private yacht/boat (38.0%), and private planes

(8.1%); Australasia were commercial airlines (48.5%), private yacht/boat (27.1%), and private plane (13.3%); Asia were commercial airlines (59.9%), private planes (21.8%) and yachts/boats (9.5%).

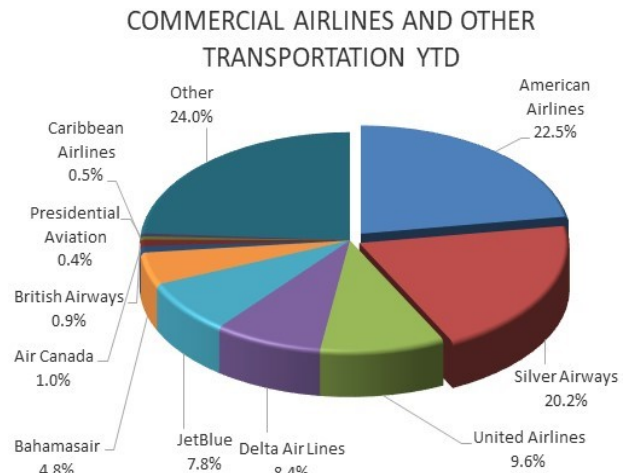
### Airlift

In August YTD, the top ten commercial airlines were: American Airlines, Silver Airways, United Airlines, Delta Air Lines, JetBlue, Bahamasair, Air Canada, British Airways and Caribbean Airlines.

For the US YTD, Silver Airways delivered the most stopover visitors from the Northeast (35.8K), followed by American Airlines (34.7K), and United Airlines (31.8K). American Airlines delivered the most visitors from the Midwest (50.97K), followed by Silver Airways (28.2K) and United Airlines (21.5K). Silver Airways delivered the most visitors from Florida (29.6K), followed by American Airlines (19.2K) and Bahamasair (17.8K). Of the commercial airlines, American Airlines delivered the most visitors from the Southeast (21.6K), followed by Silver Airways (19.7K), and Delta Airlines (17.0K).

For Canada YTD, Air Canada

delivered the most stopover visitors, followed by Silver Airways, and American Airlines. For Europe YTD, British Airways delivered the most stopover visitors followed by Silver Airways, and American Airlines. For Latin America YTD, American Airlines delivered the most stopover visitors, followed by Silver Airways, and COPA Airlines. For the Caribbean YTD, Silver Airways delivered the most stopover visitors followed by Caribbean Airlines and American Airlines.



- In February 2021, the Balearia began to bring cruise visitors to The Bahamas again and by August 2021 other cruise lines like RCCL, Crystal Cruises, Carnival Cruises, Celebrity Cruises and others had resumed service to the destination.

## Cruise Arrivals

In August 2021, The Bahamas received cruise arrivals on many cruise lines that had resumed service to the destination. Royal Caribbean Cruise Lines resumed service in The Bahamas on June 12, 2021 (Cruise and Maritime Dept. Bahamas Ministry of Tourism, 2021). Moreover, RCCL and Crystal Cruises began temporarily homeporting with a few of their ships in The Bahamas during the month of June 2021.

The Bahamas did not receive any cruise arrivals in April, May,

June, August, September, October, November, December 2020 or January 2021 as the Cruise and Ferry Industry had not yet resumed service to The Bahamas.

Cruise arrivals (first port of entry) by August YTD 2021 were still down significantly by 89.7% but Royal Caribbean Cruise Lines, Carnival Cruises, and Celebrity Cruises had once again resumed service to The Bahamas after more than a year of absence due to the global pan-

demio, and other cruise lines were also scheduled to resume service too in the upcoming months. The Coco Cay port in The Bahamas was now open again.

In addition, Crystal Cruises began service to The Bahamas and made stops on many islands like Nassau, Grand Bahama, Bimini, Exuma, Long Island, and San Salvador.

Most of the cruise ports in The Bahamas had not yet opened for service in the early months of 2021 but slowly began to do so as the year progressed.



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The Ministry of Tourism is a national destination management agency for the Islands of The Bahamas—mandated to advertise and promote the destination, as well as to strategically facilitate the growth of the commercial tourism industry.

For further information or details regarding our statistics, please contact our Research and Statistics Unit at (242) 302-2094 or [gdelancy@bahamas.com](mailto:gdelancy@bahamas.com).

## Tables and Charts

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## Foreign Air &amp; Sea Arrivals - August [first port of entry only]

	2021	2020	2021/2020	2021	2020	2021/2020
	Air and Sea		% Chg Air/Sea	Air Only		% Chg Air
Nassau/Paradise Island	112,206	1,358	8162.6%	69,333	1,068	6391.9%
Grand Bahama	11,380	53	21371.7%	1,641	49	3249.0%
Abaco	3,076	859	258.1%	2,918	549	431.5%
Andros	871	356	144.7%	749	356	110.4%
Berry Islands	22,736	710	3102.3%	613	458	33.8%
Bimini	14,393	989	1355.3%	971	121	702.5%
Cat Cay	535	429	24.7%	291	154	89.0%
Cat Island	57	15	280.0%	57	15	280.0%
Eleuthera	4,071	357	1040.3%	4,019	324	1140.4%
Exuma	5,419	188	2782.4%	5,374	139	3766.2%
Half Moon Cay	13,638	-	up	-	-	0.0%
Inagua	66	35	88.6%	54	27	100.0%
Long Island	449	28	1503.6%	120	25	380.0%
San Salvador	926	8	11475.0%	-	8	-100.0%
<b>Bahamas Overall</b>	<b>189,823</b>	<b>5,385</b>	<b>3425.0%</b>	<b>86,140</b>	<b>3,293</b>	<b>2515.9%</b>

Source: Immigration and Customs various ports of entry in the Bahamas, & Research and Statistics Dept. Ministry of Tourism. All numbers are subject to revision.

## Foreign Air &amp; Sea Arrivals - August YTD [first port of entry only]

	2021	2020	2021/2020	2021	2020	2021/2020
	Air and Sea		% Chg Air/Sea	Air Only		% Chg Air
Nassau/Paradise Island	479,480	885,097	-45.8%	412,309	297,065	38.8%
Grand Bahama	41,671	109,743	-62.0%	12,851	9,446	36.0%
Abaco	37,359	77,896	-52.0%	33,062	7,398	346.9%
Andros	8,495	3,273	159.5%	8,323	3,212	159.1%
Berry Islands	42,874	329,456	-87.0%	7,725	3,952	95.5%
Bimini	53,924	78,495	-31.3%	7,959	4,216	88.8%
Cat Cay	5,392	3,155	70.9%	2,668	1,333	100.2%
Cat Island	1,271	435	192.2%	1,267	412	207.5%
Eleuthera	48,511	104,107	-53.4%	47,672	19,380	146.0%
Exuma	41,903	17,878	134.4%	41,302	17,561	135.2%
Half Moon Cay	19,033	120,417	-84.2%	-	-	0.0%
Inagua	1,299	448	190.0%	468	185	153.0%
Long Island	2,046	702	191.5%	1,614	642	151.4%
San Salvador	3,488	3,676	-5.1%	275	3,590	-92.3%
<b>Bahamas Overall</b>	<b>786,746</b>	<b>1,734,778</b>	<b>-54.6%</b>	<b>577,495</b>	<b>368,392</b>	<b>56.8%</b>


Source: Immigration and Customs various ports of entry in the Bahamas, & Research and Statistics Dept. Ministry of Tourism. All numbers are subject to revision.

## Foreign Air &amp; Sea Arrivals - Year to Date [first port of entry only]


	Air and Sea Arrivals			Air Arrivals Only		
	2021	2020	%Chg 21/20	2021	2020	%Chg 21/20
January	23,619	687,200	-96.6%	20,792	125,308	-83.4%
February	29,510	712,257	-95.9%	25,719	147,044	-82.5%
March	62,765	302,118	-79.2%	56,371	75,656	-25.5%
April	68,791	43	159879.1%	60,305	11	548127.3%
May	93,876	20	469280.0%	81,168	20	405740.0%
June	135,092	3,935	3333.1%	113,189	1,705	6538.7%
July	183,270	23,820	669.4%	133,811	15,355	771.4%
August	189,823	5,385	3425.0%	86,140	3,293	2515.9%
<b>Grand Total</b>	<b>786,746</b>	<b>1,734,778</b>	<b>-54.6%</b>	<b>577,495</b>	<b>368,392</b>	<b>56.8%</b>

Source: Immigration, Customs various ports of entry in the Bahamas, and Port Authorities. Research and Statistics Dept. Ministry of Tourism


# All Stopover Arrivals—August




## Regions




**0.63M**



**289K**




**1.1**




**6.0**


**Region**




USA




Canada



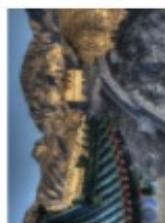
Europe



Latin America



The Caribbean



Asia

**Clear filters**

**Arrival Year**

- 2021
- 2020
- 2019
- 2018
- 2017

**Arrival Month**

- Mar
- Apr
- May
- Jun
- Jul
- Aug

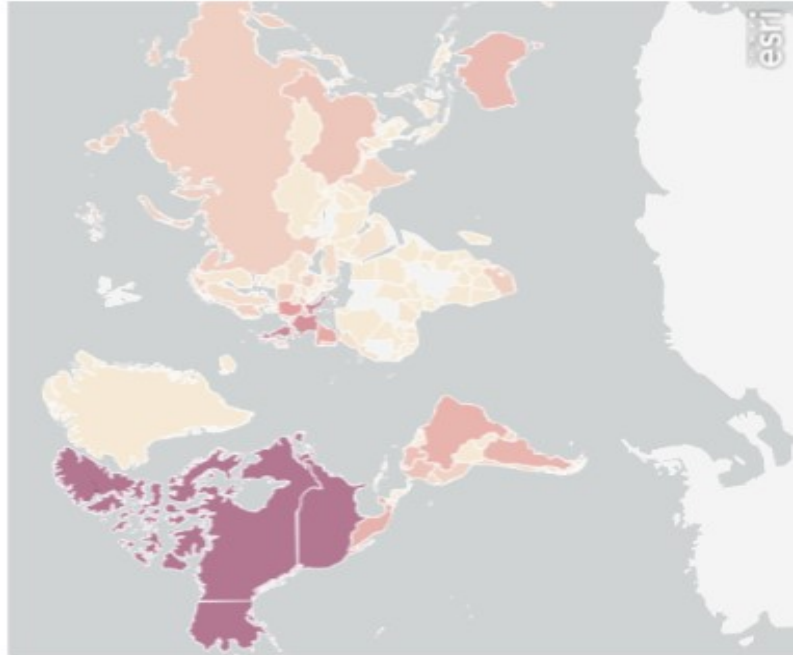
**Country (of residence)**

- AFGHANISTAN
- ALBANIA
- ALGERIA
- ANDORRA
- ANGOLA
- ...
- Island Visited
- ABACO
- ACKLINS
- ANDROS
- BERRY ISLANDS
- ...

**Visitor Type**

- Stop Over

**Visitor Concentration by Country (of residence)**



**Total Arrivals by Country (of residence)**

Region	2021	2020	2019	2018	2017	2016	Total
USA	79,580	4,882	117,545	120,803	97,811	97,956	518,577
Europe	1,706	111	13,371	12,317	13,387	12,789	53,681
Canada	1,237	26	7,778	7,622	6,822	8,008	31,493
Latin America	1,511	120	2,243	1,779	2,147	2,745	10,545
The Caribbean	721	42	2,304	1,688	2,070	2,063	8,888
Asia	113	25	794	578	767	549	2,826
Middle East	123	1	361	359	315	356	1,515
Australasia	63	11	331	307	346	360	1,418
Africa	77	59	316	259	275	237	1,223
Non response			46	100	299	106	551
<b>Total</b>	<b>85,131</b>	<b>5,277</b>	<b>145,089</b>	<b>145,812</b>	<b>124,239</b>	<b>125,169</b>	<b>630,717</b>



# All Stopover Arrivals—August YTD



Regions



**5.89M**



**3M**



**1.3**



**6.7**

Clear filters

Arrival Year

- 2021
- 2020
- 2019
- 2018
- 2017

Arrival Month

- May
- Jun
- Jul
- Aug
- Sep

Country (of residence)

- AFGHANISTAN
- ALBANIA
- ALGERIA
- ANDORRA
- ANGOLA
- Island Visited
- ABACO
- ACKLINS
- ANDROS
- BERRY ISLANDS

Visitor Type

- Stop Over

Region



USA



Canada



Europe



Latin America



The Caribbean



Asia

Visitor Concentration by Country (of residence)



Total Arrivals by Country (of residence)

Region	2021	2020	2019	2018	2017	2016
USA	581,832	335,072	1,165,950	965,140	882,453	915,845
Canada	4,052	42,208	98,764	88,413	80,780	94,010
Europe	9,275	24,186	90,245	88,110	83,257	80,433
Latin America	9,660	6,805	27,136	26,270	24,760	26,143
The Caribbean	4,261	3,271	15,659	15,130	14,349	15,794
Asia	885	1,868	8,778	8,899	6,932	5,326
Australasia	654	1,076	3,627	3,448	4,192	3,882
Africa	1,333	938	2,492	2,096	2,142	1,926
Middle East	540	403	1,644	1,973	1,526	1,513
Non response	188	800	785	1,612	1,406	626
<b>Total</b>	<b>612,680</b>	<b>416,627</b>	<b>1,415,080</b>	<b>1,201,091</b>	<b>1,101,797</b>	<b>1,145,498</b>