

EXIT STUDY REPORT

STOPOVER CUSTOMER EVALUATION

MAIN FINDINGS

FULL YEAR 2007



THE ISLANDS OF THE BAHAMAS
BAHAMAS MINISTRY OF TOURISM

THE ISLANDS OF THE BAHAMAS

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BAHAMAS MINISTRY OF TOURISM

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EXECUTIVE SUMMARY **2007 EXIT SURVEY**

The Exit Survey is designed to collect comprehensive information from departing visitors.

Trip Characteristics

- ◆ 68% of the stopover visitors were on vacation.
- ◆ 31% of the stopovers chose The Islands of The Bahamas just because of its beaches.
- ◆ 8% were visiting on a combination Florida/Islands of the Bahamas Vacation.
- ◆ 38% of the stopover visitors in 2007 had bought a package.
- ◆ Almost half (45%) of the stopover visitors to Nassau/Paradise Island 32% of them to Grand Bahama and 23% of them from the Out Islands had bought a package in 2007.
- ◆ In 2007, the percentage of stopover visitors to Grand Bahama who had bought a package declined significantly when compared to 2001. Thirty-two percent (32%) of them had bought a package in 2007, compared to 51% in 2002 and 60% in 2001.
- ◆ Twenty-three percent (23%) of the stopover visitors to the Out Islands bought a package in 2007.

Prior Travel Experience

- ◆ 42% of the stopover visitors to The Bahamas were visiting for the first time.
- ◆ 45% of the stopovers were visiting Nassau/Paradise Island for the first time.
- ◆ Less than half (46%) of them were visiting Grand Bahama Island for the first time.
- ◆ 32% were visiting the Out Islands for the first time.
- ◆ Almost one third (32%) of the stopover visitors in 2007 indicated that their previous visit on a cruise ship had influenced them to make a land-based trip.
- ◆ The most popular competing destinations were Florida, visited in the previous five years by 54% of all visitors to The Islands of the Bahamas,

Las Vegas (44.9%), Mexico (44.8%), (i.e., Cancun 20.5% and Other Mexico 24.3%), and Europe (33.6%).

Likelihood of Return/Likelihood to Recommend to Friends & Relatives

- ◆ More than half (51%) of the stopovers said that they were *very likely* to return in the next one to five years.
- ◆ Likelihood to return was highest for the Out Islands where 66% of the persons surveyed indicated that they were *very likely* to return to the Bahamas for a vacation in the next one to five years.
- ◆ More than half (58%) of the stopover visitors surveyed indicated that they were *very likely* to recommend The Bahamas to friends or relatives.
- ◆ Intention to recommend was highest for the Out Islands where 71% of the stopover visitors indicated that they were *very likely* to recommend The Bahamas to friends or relatives.

Expenditure

- ◆ Stopover Visitors spent, on average, \$1,175.1 per visit in 2007 compared to \$1,171.4 per visit in 2005.
- ◆ Stopovers spent an estimated total of \$1,881.08 million in 2007 compared to \$1,883.86 million in 2005.

Distribution of Expenditure by Dollars

- ◆ Thirty-six percent (36%) was spent on Accommodations
- ◆ Twenty-four percent (24%) was spent on Prepaid Packages
- ◆ Fifteen percent (15%) was spent on Meals and Drinks
- ◆ Seven percent (7%) was spent in Casinos
- ◆ Six percent (6%) was spent on Shopping
- ◆ Six percent (6%) was spent on Sporting Activities
- ◆ Four percent (4%) was spent on Local Transportation
- ◆ One percent (1%) was spent on Inter-Island Transportation

Product Satisfaction Ratings

- ◆ More than one third (40%) of the persons surveyed in 2007 indicated that their hotel rooms were much better or better than expected.
- ◆ More than one third (42%) of the persons indicated that the food in the hotels was much better or better than expected.
- ◆ Almost one half (47%) of them indicated that the hotel service was much better or better than expected.
- ◆ 27% of the stopovers indicated that the value for money in the hotels was much better or better than expected. However, 23% of them indicated that the value for money in the hotels was not as good or worse than expected.
- ◆ 39% of the persons surveyed in 2007 indicated that The Bahamas as expected was easy to get to.
- ◆ More than half (58%) of them indicated that the beaches were much better or better than expected.
- ◆ Almost one half (49%) of the stopovers indicated that the climate was much better or better than expected.
- ◆ 61% of them indicated in 2007 that the attitude of the people was much better or better than expected. Twenty-four percent (24%) indicated that it was the same as expected.
- ◆ Forty-four percent (44%) of the stopover visitors thought that the food in the restaurants was much better or better than expected. Thirty-four percent (34%) thought that the food in the restaurants was the same as expected.
- ◆ More than one third (43%) of them indicated that the service in the restaurants was much better or better than expected. However, 13% of them indicated that the restaurant service was not as good or much worse than expected.
- ◆ More than one third (39%) of the persons surveyed indicated that the overall value for money in The Bahamas was much better or better than expected. However, 18% of them indicated that the overall value for money was not as good or much worse than expected.
- ◆ More than one half (57%) of the persons surveyed thought that The Bahamas overall was much better or better than expected.
- ◆ Tourists complained about prices, poor attitudes of the people, hotel, litter, poor service, and the airport.

Demographics

- ◆ Almost one half (48%) of the stopover visitors were couples (i.e. visited as a party of two). The average party size was 3.5.
- ◆ Sixty-nine percent (69%) of the stopovers had household incomes of \$60,000 a year or more. Forty-eight percent (48%) had household incomes of \$100,000 a year or more (Before taxes in U.S. dollars).
- ◆ More than one half (53%) of the stopover visitors to the Out Islands had household incomes of \$100,000 or more.
- ◆ Forty-four percent (47%) of stopovers to Nassau/Paradise Island had household incomes of \$100,000 or more, and 46% to Grand Bahama.
- ◆ Fifty-six percent (56%) of all stopover visitors to the Bahamas were between the age of 25 and 54 years old.
- ◆ Sixty-five percent (65%) of all stopover visitors were either college graduates or post-graduates.
- ◆ The average household size was 3.7.
- ◆ Eighty-three percent (83%) of the stopovers were from the United States.

INTRODUCTION

The Ministry of Tourism has undertaken a survey of tourists leaving the Islands of The Bahamas since the early 1970's. The Research Unit of the Ministry of Tourism conducts a survey of stopover visitors to The Islands of The Bahamas to gather information about their characteristics and expenditures on a quarterly basis. In 2007, The Islands of The Bahamas received an estimated total of 1,527,726 stopover visitors.

RESEARCH OBJECTIVES

1. Obtain expenditure estimates for stopover visitors to The Bahamas
2. Obtain expenditure distributions
3. Measure product satisfaction levels
4. Obtain information about the trip characteristics (reasons for visit, use of travel agent, use of a pre-paid package, etc.)
5. Measure intention to return
6. Obtain information on prior travel experience (repeat visits, competitive destinations).
7. Obtain demographic information on the stopover visitors (age, sex, income, education, household size, party size, etc.).

METHODOLOGY

Since the early 1970's the Ministry of Tourism has conducted a survey of tourists leaving The Islands of the Bahamas called the Exit Study. This study utilizes a sample of people and not a census of the entire population.

The Exit Study sample consists of stopover visitors to The Islands of The Bahamas. Stopover Visitors consists of non-residents travelling in the islands to stay in land-based accommodations and/or pleasure crafts other than cruise ships for 24 hours or more. In 2007, The Bahamas received an estimated 1,527,726 stopover visitors compared to 1,600,862 in 2006, a decline of 5%. The majority of stopover visitors 1,263,678 (83%) were from the U.S.A. The other stopovers to The Bahamas were: 7% (100,340) from Canada, 6% (87,170) from Europe, 1% (22,526) from the Caribbean, 1% (17,450) from Latin America and 2% (36,562) from Other Countries.

The method used in the selection of the sample for The Exit Study can be described as a two-staged Systematic Probability Sampling. With this method every kth element (mainly every 5th person) in the sampling frame is selected. Interviews of exiting stopover visitors are conducted on a year round basis at major airports and marinas throughout the country. Questionnaires are collected and compiled on a quarterly basis and are aggregated at the end of the year. The islands included in the survey include Nassau/Paradise Island, Grand Bahama, Eleuthera, Exuma, Abaco, Andros, Bimini, and San Salvador. Interviews during the sampling process are conducted in the mornings, afternoons and evenings.

During 2007, 9,009 questionnaires were collected from stopover visitors. The results were weighted to reflect the place of stay during the visit and the country of residence of the visitor. The published results, therefore, are weighted data and more accurately reflect the real situation.

As with any survey dependent upon random sampling, the percentages and averages in this report are subject to sampling error. The sample is used to estimate the population and differences exist between the result of the sample and the true underlying population value that is unknown. This difference is called sampling error and it is measurable. Sampling tolerances (error) for the percentages in this report are shown on the next page.

See Appendix for a copy of the 2007 questionnaire.

**SAMPLING TOLERANCES
FOR PERCENTAGES AT OR NEAR THESE LEVELS*
2007**

Place of Stay	Base	10% or 90%	20% or 80%	30% or 70%	40% or 60%	50%
All Bahamas	8,295	± 0.7%	± 0.9%	± 1.0%	± 1.1%	± 1.1%
Nassau/P.I.	4,831	± 0.9%	± 1.1%	± 1.3%	± 1.4%	± 1.4%
Grand Bahama	1,706	± 1.4%	± 1.9%	± 2.2%	± 2.3%	± 2.4%
Out Islands	1,745	± 1.4%	± 1.9%	± 2.2%	± 2.3%	± 2.4%

Country of Residence	Base	10% or 90%	20% or 80%	30% or 70%	40% or 60%	50%
U.S.A.	6,978	+ 0.7%	+ 0.9%	+ 1.1%	+ 1.2%	+ 1.2%
Canada	543	± 2.5%	± 3.4%	± 3.9%	± 4.1%	± 4.2%
Europe	395	± 3.0%	± 3.9%	± 4.5%	± 4.8%	± 4.9%
Other	378	± 3.0%	± 4.0%	± 4.6%	± 4.9%	± 5.0%

* 95% Confidence level

For example, if 50% of the stopover visitors to Nassau/Paradise Island gave a particular response, 95 times out of 100 times, the answer would be no higher than 51.4% and no lower than 48.6% (a margin of plus or minus 1.4%).

EXIT STUDY
MAIN FINDINGS
2007

The Ministry of Tourism has undertaken a survey of tourists leaving The Islands of The Bahamas since the early 1970's. The main purpose of the Exit Survey is to gather information about:

- ◆ The nature of the tourists' visit
- ◆ Their expenditure while in the Islands of The Bahamas
- ◆ Their level of satisfaction with their visit
- ◆ Their demographic characteristics

Interviews were conducted year round throughout The Islands of The Bahamas.

STOPOVERS
THE ISLANDS OF THE BAHAMAS
2007

	Stopovers	% Share	Completed Questionnaires*	% Share
Nassau/P.I.	960,767	62.9%	1,676	18.6%
Grand Bahama	279,193	18.3%	3,418	37.9%
Out Islands	287,766	18.8%	3,915	43.5%
All Bahamas	1,527,726	100.0%	9,009	100.0%

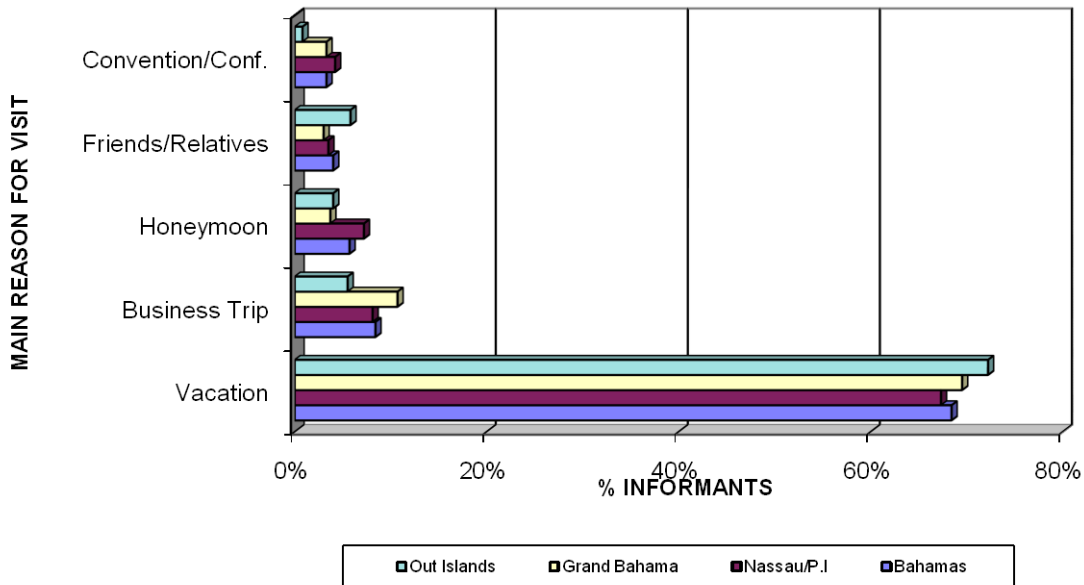
*By place of survey

The results of the 9,009 surveys were analyzed by computer and weighted to not only reflect the distribution of tourists throughout The Islands of The Bahamas but to reflect the distribution of the origin of such tourists. Therefore, the results in this report are weighted data.

MAIN REASON FOR THIS VISIT TO THE BAHAMAS

MAIN REASON FOR THIS VISIT TO THE BAHAMAS STOPOVER VISITORS 2007

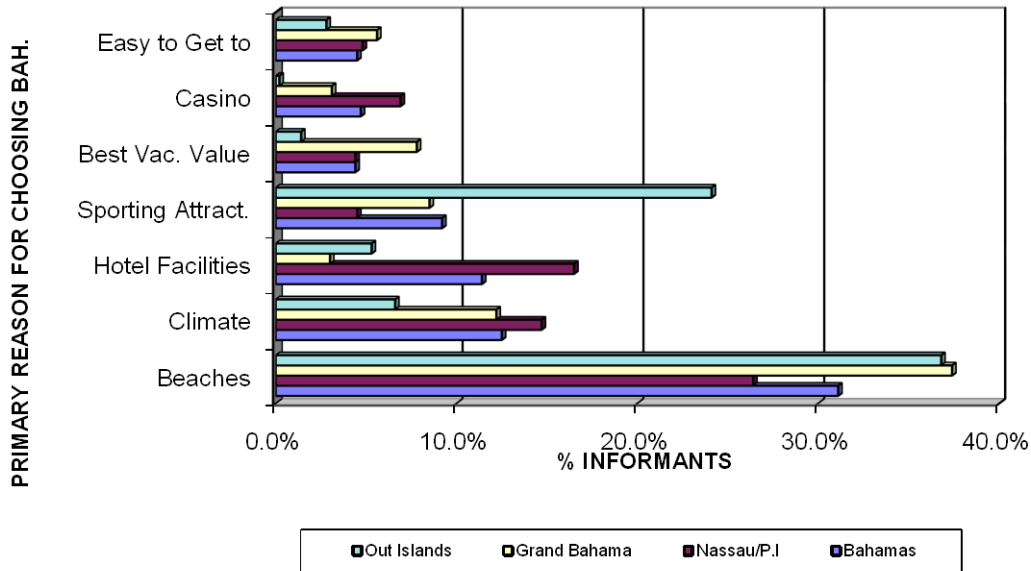
	Bahamas	Nassau/P.I	Grand Bahama	Out Islands
Vacation	68%	67%	70%	72%
Business Trip	8%	8%	11%	6%
Honeymoon	6%	7%	4%	4%
Friends/Relatives	4%	4%	3%	6%
Convention/Conf.	3%	4%	3%	1%



- 68% of all stopover visitors to The Bahamas were on ***vacation***.
- 6% of the stopovers to The Bahamas were on ***honeymoon***. 7% of the stopovers to Nassau were on honeymoon compared to 11% in 2001.
- Persons visiting The Islands of the Bahamas for ***business*** accounted for 8%.
- 2% of the stopover visitors to the Bahamas were ***accompanying family on business***.
- 3% of them came for a ***Convention and Conference***.
- 4% of them were visiting ***friends/relatives***.
- 2% of the visitors were on ***Casino excursions*** and ***personal business*** together and ***other reasons*** made up the remaining portion.

**PRIMARY REASONS FOR VACATIONING IN THE BAHAMAS
STOPOVER VISITORS
2007**

	Bahamas	Nassau/P.I	Grand Bahama	Out Islands
Beaches	31.1%	26.4%	37.4%	36.8%
Climate	12.5%	14.7%	12.2%	6.6%
Hotel Facilities	11.4%	16.5%	3.0%	5.3%
Sporting Attract.	9.2%	4.5%	8.5%	24.1%
Best Vac. Value	4.4%	4.4%	7.8%	1.4%
Casino	4.7%	6.9%	3.1%	0.2%
Easy to Get to	4.5%	4.8%	5.6%	2.8%



- The primary reason for choosing The Islands of The Bahamas for a vacation was its beaches (31%).
- The climate was the second dominant reason (13%) for choosing the Bahamas.
- Visitors to Nassau/P.I. indicated that the primary reason for choosing to vacation in the Bahamas was the beaches (26%), followed by the **hotel facilities (17%)**, and climate (15%). **Hotel Facilities** was not in the top three primary reasons for choosing to vacation in the Bahamas for Nassau/P.I. in 1998 (5%) or 1997 (4%). Hotel Facilities first appeared in the top three primary reasons for choosing to vacation in the Bahamas in 1999. This suggests that a hotel resort that came on

stream in the late 1990's had a significant impact on the reasons why visitors chose to vacation in Nassau/Paradise Island and is still having an impact. Hotel facilities were less of a reason for choosing to vacation in the Bahamas for visitors to Grand Bahama (3%) and The Out Islands (5%) in 2007.

- 4% of the stopovers indicated that they had chosen The Bahamas as it offered a perceived best vacation value for the dollar.
- 8% of all stopover visitors to Grand Bahama said that the best vacation value for the money was one of the primary reasons that they had selected that destination. Once upon a time for example in 1999, 15% of the stopover visitors indicated best vacation value for the money as a major reason for choosing to visit Grand Bahama. *Over the years the visitor perception that Grand Bahama was a cheaper destination that offered the best vacation value for the money has changed.*
- Sporting attractions (24.0%) (e.g., snorkeling, fishing, diving, sailing) was a primary reason for choosing to vacation in the Bahamas for visitors to The Out Islands.

PACKAGE/NON-PACKAGE VISITORS

- 38% of all stopover visitors had bought a package. Almost all of the packages included both airfare (81%) and accommodation (93%).
- 57% of the packages included transfers and 64% meals.
- 45% of the visitors to Nassau/Paradise Island had bought a package.
- In 2007, only 32% of the stopovers to Grand Bahama had bought a package compared to 60% in 2001.
- 22% of the visitors to the Out Islands had bought a package.

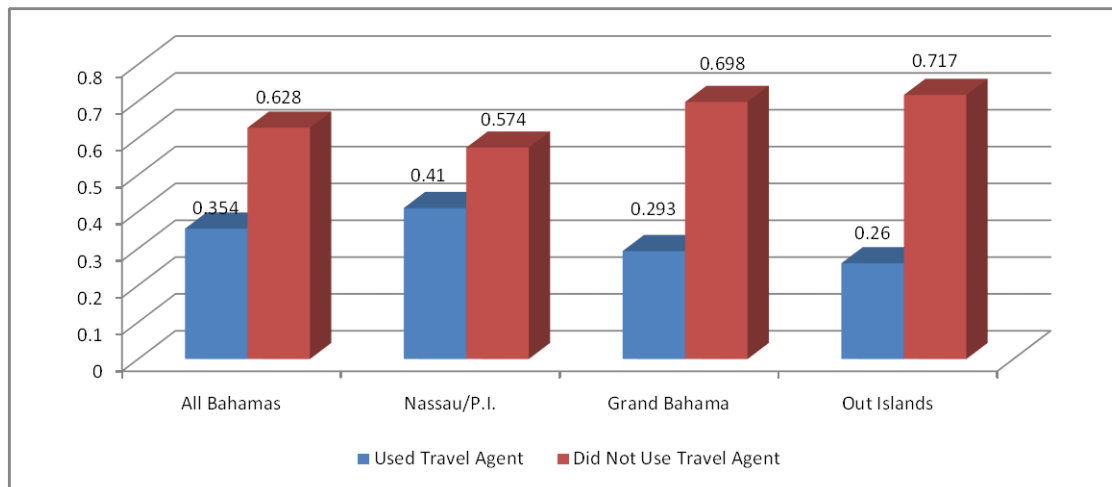
USE OF TRAVEL AGENT

ISLANDS OF THE BAHAMAS USE OF TRAVEL AGENT 2007

	All Bahamas		Nassau/P.I.		Grand Bahama		Out Islands		
	2007	2006	2007	2006	2007	2006	2007	2006	
Used Travel Agent	35%	39%	41%	45%	29%	29%	26%	29%	
Did Not Use Travel Agent	63%	59%	57%	53%	70%	69%	72%	68%	
		USA		Canada		Europe		Other Countries	
Used Travel Agent	33%	37%	52%	60%	47%	46%	43%	45%	
Did Not Use Travel Agent	65%	61%	47%	38%	52%	49%	53%	49%	

Source: Exit Survey 2007

USE OF TRAVEL AGENT 2007



- Overall, only 35% of the stopover visitors to The Bahamas in 2007 had used a travel agent compared to 54% in 2002 and 62% of them in 2001.
- The use of travel agents has been declining steadily over the years as visitors began to use other ways (e.g. internet) of booking their reservations. In 1997, 72% of the stopover visitors used a travel agent to book their reservations compared to only 35% in 2007.
- 41% of stopovers to Nassau/Paradise Island in 2007 indicated that they had used a travel agent to book their reservations compared to 54% in 2003, 61% in 2002, 68% of them in 2001 and 76% in 1997.

- 29% of the stopovers to Grand Bahama in 2007 had used a travel agent compared to 52% in 2002, 60% in 2001 and 72% in 1997.
- 26% of the stopover visitors to the Out Islands in 2007 had used a travel agent compared to 34% in 2002 and 40% in 2001.

COMBINATION FLORIDA/ISLANDS OF THE BAHAMAS VACATION

- 8% of the visitors surveyed indicated that they were visiting on a combination Florida/Islands of the Bahamas vacation.
- 6% of the stopover visitors to Nassau/Paradise Island were combining their trips with a stay in Florida.
- 6% of the stopovers to Grand Bahama and 14% to The Out Islands were combining their trips with a stay in Florida.

DESTINATIONS VISITED IN THE PAST FIVE YEARS

- Visitors to The Bahamas tended to be well travelled.
- 92% had visited another warm weather destination or Europe within the past five years.
- The most popular competing destinations were Florida, visited in the previous *five* years by 54% of all visitors to The Bahamas.
- 45% of the stopovers to the Bahamas had visited Mexico (Cancun 20.5% and Other Mexico 24.3%), 45% had visited Las Vegas and 34% had visited Europe.

THE COMPETITION

STOPOVER VISITORS (STAYOVER VISITORS) TOP 10 REGIONAL COMPETITORS 2007

	The top 10 regional competitors included:	2007	2006	% Chg
1	Dominican Republic	3,979,582	3,965,055	0.4%
2	Cuba	2,152,221	2,220,567	-3.1%
3	Mexico (Cancun & Cozumel)*	2,079,377	1,852,622	12.2%
4	Jamaica	1,700,785	1,678,905	1.3%
5	Puerto Rico (Hotel Registrations Only)*	1,359,638	1,485,296	-8.5%
6	Aruba*	772,073	694,372	11.2%
7	U.S.V.I.	693,372	671,362	3.3%
8	Barbados	574,533	562,558	2.1%
9	Martinique	503,107	502,053	0.2%
10	St. Maarten	469,407	467,804	0.3%

Source: Regional Data is from Caribbean Tourism Organization (CTO).

All numbers are subject to revision. * 2007 numbers may not be complete as it does not contain full year for Cozumel.

A large percentage of stopover visitors to Puerto Rico are persons visiting friends or relatives. Therefore, Hotel registration is a better indicator than the total number of stopover visitors to the island.

In addition, the Exit Survey indicated that The Bahamas had other major competitors who were not in the region such as the following:

		Exit Survey %
1	Florida	54.3%
2	Las Vegas	44.9%
3	Europe	33.6%
4	Hawaii	20.7%

The percentages for Florida, Europe, etc., refer to the visitors in the exit survey who indicated that they had visited those destinations. As you can see each destination is not mutually exclusive. A person may have gone to Florida, Europe, Barbados, etc., on vacation in the last 5 years.

- In 2007, the Dominican Republic was the number one regional competitor of The Bahamas with regard to stopover visitors.
- The Dominican Republic was followed by Cuba, Mexico (namely Cancun), Jamaica, and Puerto Rico.
- The top 3 regional competitors of The Bahamas were all Spanish-speaking countries and they all received more stopover visitors than The Islands of The Bahamas.

COMPETITIVE DATA STOPOVER VISITORS

		TOTAL STOPOVERS		
		2007	2006	% CHG.
1	BAHAMAS OVERALL	1,527,726	1,600,862	-4.6%
	N. PROV./P.I. (BAH.)*	960,767	1,019,198	-5.7%
	G.B. ISLD. (BAH)*	279,193	298,937	-6.6%
	OUT ISLDS. (BAH.)*	287,766	282,727	1.8%
2	DOMINICAN REPUBLIC	3,979,582	3,965,055	0.4%
3	CUBA	2,152,221	2,220,567	-3.1%
4	CANCUN (MEXICO)	2,022,302	1,586,942	27.4%
	COZUMEL (MEXICO)*incomplete	n/a	265,680	n/a
5	JAMAICA	1,700,785	1,678,905	1.3%
6	PUERTO RICO	1,359,638	1,485,296	-8.5%
7	ARUBA *	772,073	694,372	11.2%
8	US VIRGIN ISLANDS	693,372	671,362	3.3%
9	BARBADOS	574,533	562,558	2.1%
10	MARTINIQUE	503,107	502,053	0.2%
11	ST. MAARTEN	469,407	467,804	0.3%
12	TRINIDAD & TOBAGO	449,452	457,434	-1.7%
13	BRITISH VIRGIN ISLANDS	358,056	356,271	0.5%
14	BERMUDA	305,548	298,973	2.2%
15	CURACAO	299,782	234,383	27.9%
16	CAYMAN ISLANDS	291,503	267,257	9.1%
17	ST. LUCIA	287,435	302,510	-5.0%
18	ANTIGUA & BARBUDA	261,786	253,669	3.2%
19	BELIZE	251,655	247,308	1.8%
20	SURINAME	162,509	152,895	6.3%
21	GUYANA	131,487	113,474	15.9%
22	GRENADA	129,118	118,490	9.0%
23	ST VINCENT & GREN.	89,509	97,432	-8.1%
24	ANGUILLA	77,652	72,962	6.4%
25	BONAIRE	74,309	63,552	16.9%
26	DOMINICA (up to Aug. 2007)	54,606	83,916	-34.9%
27	SABA	11,673	11,012	6.0%
28	MONTserrat	7,745	7,963	-2.7%
TOTAL		18,998,571	18,840,957	0.8%

Sources: Regional Data is from Caribbean Tourism Organization (CTO), Bahamas data: Ministry of Tourism Research Dept.

All numbers are subject to revision.

The Bahamas is listed first so that readers can clearly see the stopover numbers for The Bahamas when compared to its regional competitors. It does not mean that The Bahamas has the highest amount of stopover visitors in the region.

Numbers for Puerto Rico are by non-resident Hotel Registration only.

EXPENDITURE

Although 9,009 visitors completed an Exit Survey, only 71% of them provided sufficient valid information upon which reliable estimates of expenditure could be made.

Constant prices are based on the Consumer Price Index (CPI) from the Department of Statistics. CPI is “an index of prices used to measure the change in the cost of basic goods and services in comparison with a fixed base period. Also called cost-of-living index”. (Source: The American Heritage® Dictionary of the English Language, Fourth Edition. Copyright © 2000 by Houghton Mifflin Company. Published by the Houghton Mifflin Company. All rights reserved).

In constant prices, total stopover expenditure increased from \$1568.08 million in 2006 to \$1,658.57 million in 2007.

TOURISM STOPOVER EXPENDITURE CURRENT & CONSTANT PRICES (in B\$ Millions) 2003-2007

	2003	2004	2005	2006	2007
Current \$	\$ 1,595.34	\$ 1,693.49	\$ 1,883.86	\$ 1,881.22	\$ 2,020.80
Constant \$*	\$ 1,476.62	\$ 1,483.18	\$ 1,603.69	\$ 1,568.08	\$ 1,658.57

Constant Prices based on CPI from Dept. of Statistics.

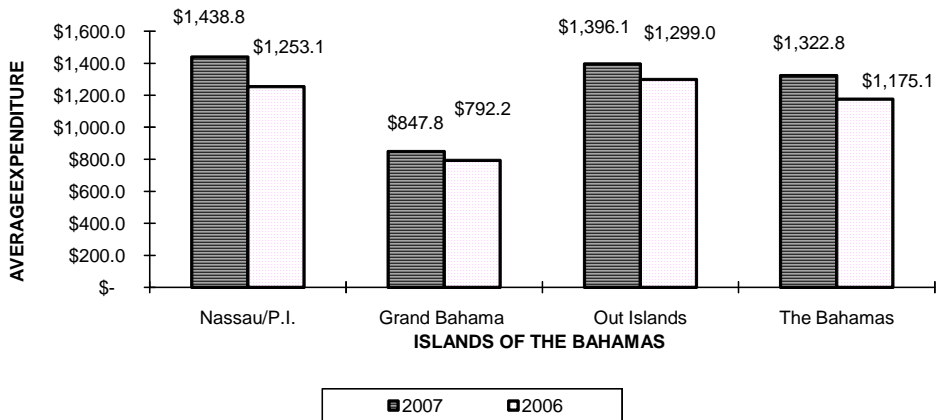
The overall total expenditure was determined by adding the estimated expenditures for each main destination using the average expenditure for visitors to each destination.

**AVERAGE EXPENDITURE PER PERSON PER VISIT
ISLANDS OF THE BAHAMAS
2007**

	2007	2006	% Change
Nassau/P.I.	\$ 1,438.8	\$ 1,253.1	14.8%
Grand Bahama	\$ 847.8	\$ 792.2	7.0%
Out Islands	\$ 1,396.1	\$ 1,299.0	7.5%
The Bahamas	\$ 1,322.8	\$ 1,175.1	12.6%

The average expenditure for Grand Bahama is comprised of the combined estimated expenditure for cruise stopovers and the other stopovers to the island. Cruise stopovers spent an average of \$500.6 per visit while the other stopovers to Grand Bahama spent an average of \$958.

**AVERAGE EXPENDITURE PER PERSON PER VISIT
ISLANDS OF THE BAHAMAS
2007**



- **AVERAGE EXPENDITURE** per stopover per visit increased slightly from \$1,175.1 in 2006 to \$1,322.8 in 2007. The averages varied from destination to destination. Nassau/Paradise Island registered an increase of 15% in average stopover expenditure from \$1,253.1 in 2006 to \$1,438.8 in 2007. Two new properties on Paradise Island opened up in 2007 and aided in the increased average expenditure.
- Grand Bahama had an increase of 7% in average expenditure from \$792.18 in 2006 to \$847.82 in 2007.
- The average stopover visitor expenditure for The Out Islands increased by 8% from \$1,299.0 in 2006 to \$1,322.8 in 2007.

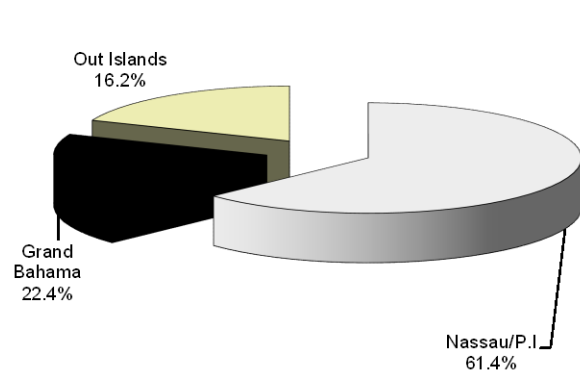
Total stopover expenditures for 2007 for each destination are estimated to be as follows:

**TOTAL STOPOVER EXPENDITURES
ISLANDS OF THE BAHAMAS
2007**

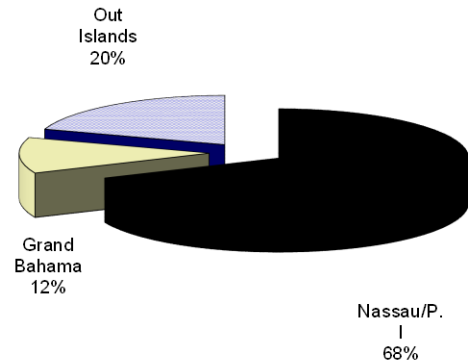
	Stopovers	Exp.per S/Over	Total Exp (\$mlns)
Nassau/P.I	960,767	\$ 1,438.8	\$ 1,382.4
Grand Bahama	279,193	\$ 847.8	\$ 236.7
Out Islands	287,766	\$ 1,396.1	\$ 401.8
The Bahamas	1,527,726	\$ 1,322.8	\$ 2,020.8

The average expenditure for Grand Bahama is comprised of the combined estimated expenditure for cruise stopovers and the other stopovers to the island. Cruise stopovers spent an average of \$500.6 per visit while the other stopovers to Grand Bahama spent an average of \$958.

**PERCENTAGE STOPOVERS
ISLANDS OF THE BAHAMAS
2007**



**TOTAL EXPENDITURES
ISLANDS OF THE BAHAMAS
2007**

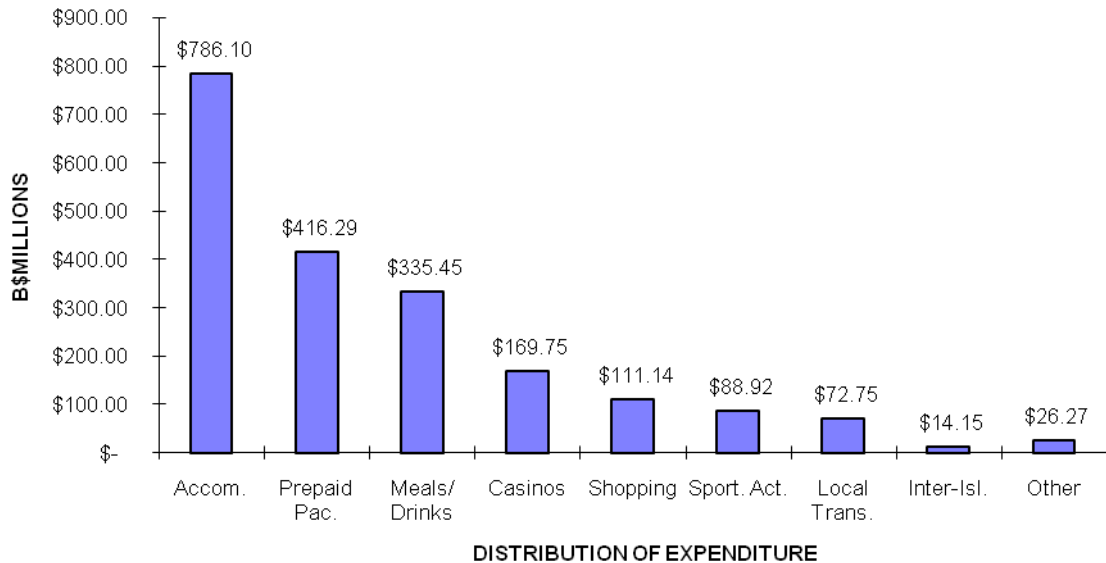


- Stopovers spent an estimated total of \$2.02 billion in 2007.
- 22% of all parties spent less than \$1,000 per visit.
- 25% of all parties spent between \$1,000 and \$1,999.
- 23% of all parties spent \$4,000 or more during their trip.
- Less than half (47%) of the parties spent less than \$2,000 in The Islands of The Bahamas.
-

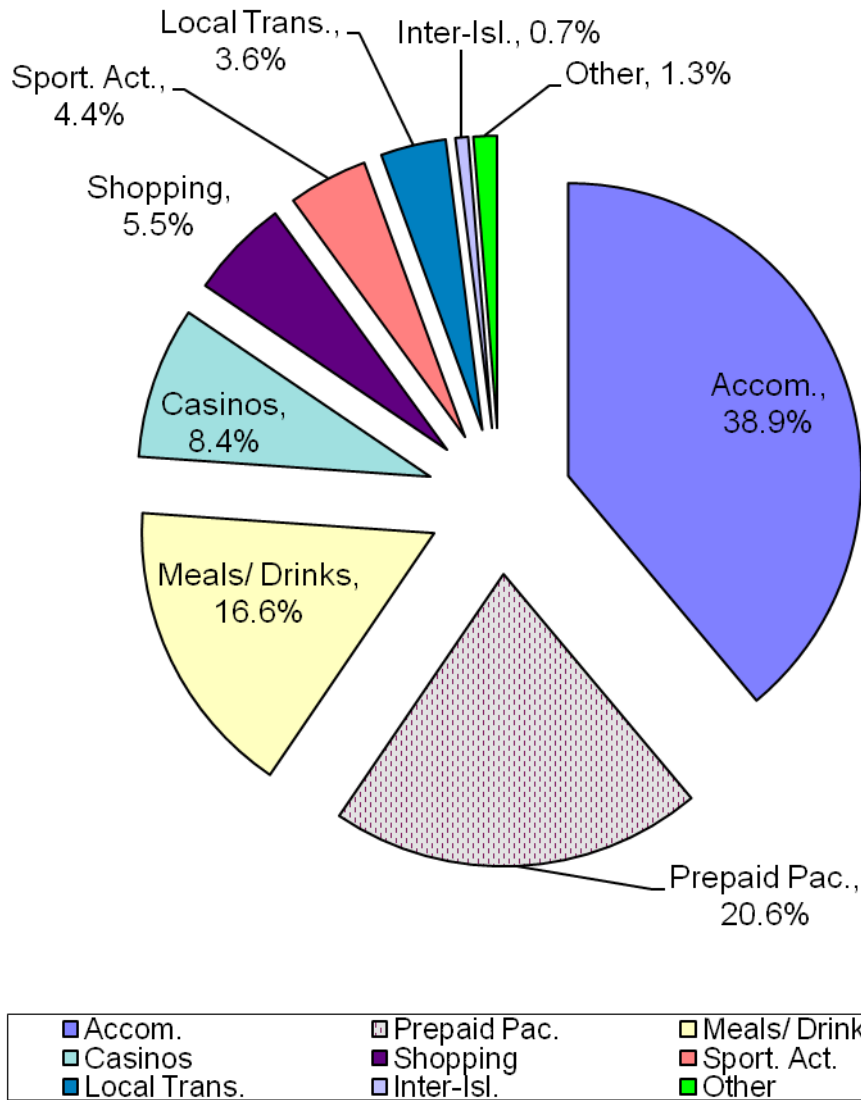
**DISTRIBUTION OF EXPENDITURE BY DOLLARS
THE ISLANDS OF THE BAHAMAS
2007**

	B\$ Millions	% Share
Accommodations	\$ 786.10	38.9%
Prepaid Packages	\$ 416.29	20.6%
Meals and Drinks	\$ 335.45	16.6%
Casinos	\$ 169.75	8.4%
Shopping	\$ 111.14	5.5%
Sporting Activities	\$ 88.92	4.4%
Local Transportation	\$ 72.75	3.6%
Inter-Island Transportation	\$ 14.15	0.7%
Other	\$ 26.27	1.3%
Total	\$ 2,020.81	100.0%

**DISTRIBUTION OF EXPENDITURE BY DOLLARS
THE ISLANDS OF THE BAHAMAS**



DISTRIBUTION OF EXPENDITURE BY DOLLARS THE ISLANDS OF THE BAHAMAS



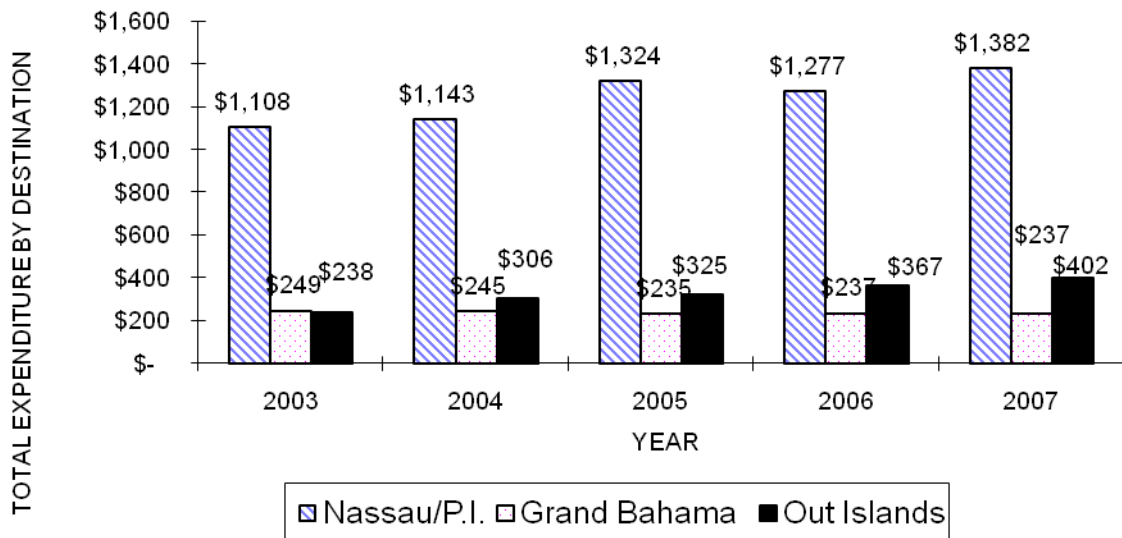
- 39% of all expenditures were on accommodations and 21% on the on-island portion of prepaid packages.
- 17% of expenditures were on meals and drinks, 8% of expenditures were in casinos and 6% on shopping.
- 42% of all stopover visitors spent money in casinos, and 71% on some form of shopping (souvenirs, local handicrafts, cameras, perfumes, glassware, liquor to take home, gifts, etc.).

**TOTAL STOPOVER EXPENDITURE BY DESTINATION
THE ISLANDS OF THE BAHAMAS
(B\$ MILLIONS)
2003-2007**

	2003	2004	2005	2006	2007
Nassau/P.I.	\$ 1,108	\$ 1,143	\$ 1,324	\$ 1,277	\$ 1,382
Grand Bahama	\$ 249	\$ 245	\$ 235	\$ 237	\$ 237
Out Islands	\$ 238	\$ 306	\$ 325	\$ 367	\$ 402

*Some rounding may have occurred.

**TOTAL EXPENDITURE BY DESTINATION
(B\$ MILLIONS)
2003-2007**



- The total expenditure of stopover visitors to the Bahamas increased in 2007. This growth in expenditure was especially evident in Nassau/Paradise Island after two new hotels opened on Paradise Island. Both of these hotels had ADR's that were high enough to in part increase the average expenditure for visitors who stayed in Nassau/P.I.

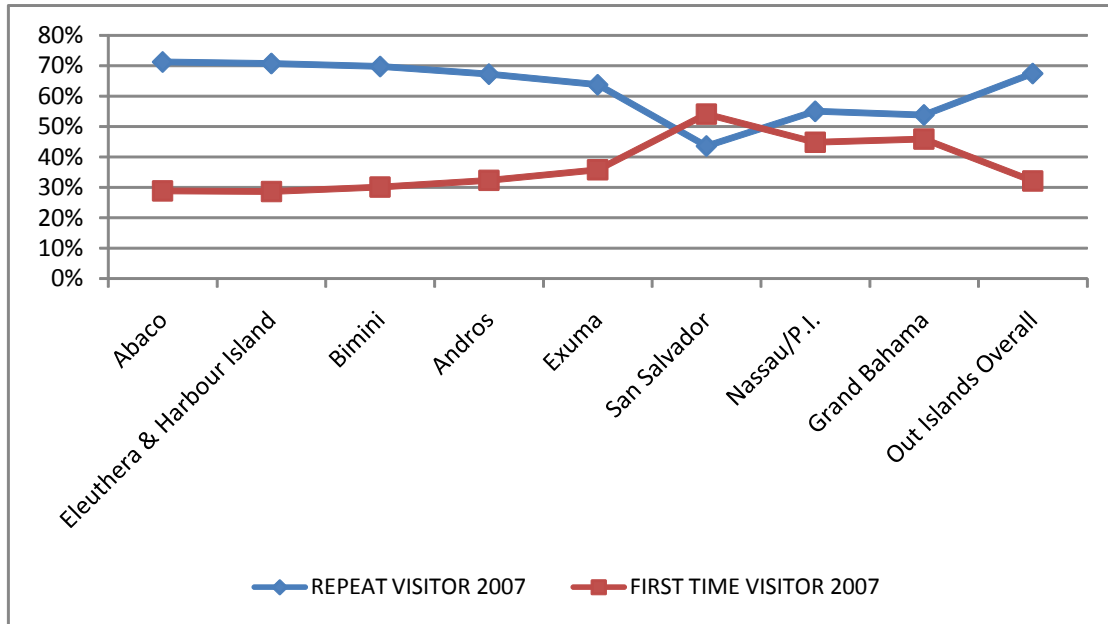
REPEAT VISITORS VS. FIRST TIME VISITORS

- The Out Islands captured the highest number of repeat visitors (67%).
- More than half (58%) of the stopover visitors to the Bahamas were repeat visitors. Overall, 42% of the stopover visitors were visiting The Islands of The Bahamas for the first time.
- More than half (55%) of the stopovers to Nassau/Paradise Island were repeat visitors and 45% of all stopover visitors were visiting for the first time.
- More than half (54%) of the stopovers to Grand Bahama were repeat visitors and 46% were visiting for the first time.
- 67% of the stopovers to the Out Islands were repeat visitors.
- Abaco, Mainland Eleuthera and Harbour Island, Bimini, Andros and Exuma had the highest percentage of stopover visitors who were repeat visitors.

**ISLANDS OF THE BAHAMAS
REPEAT VS. FIRST TIME VISITOR
STOPOVER VISITORS
2007**

Island	REPEAT VISITOR	FIRST TIME VISITOR
	2007	2007
Abaco	71%	29%
Eleuthera & Harbour Island	71%	29%
Bimini	70%	30%
Andros	67%	32%
Exuma	64%	36%
San Salvador	44%	54%
Nassau/P.I.	55%	45%
Grand Bahama	54%	46%
Out Islands Overall	67%	32%
All Bahamas	58%	42%

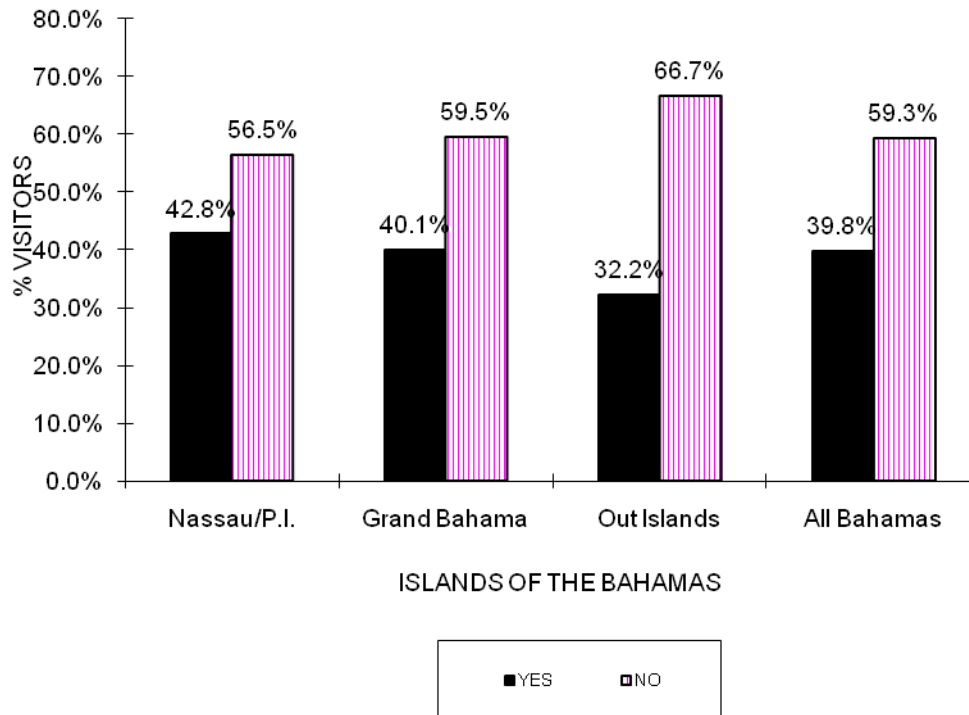
**REPEAT VISITORS
2007**



**REPEAT VISITORS WHO HAVE VISITED
THE BAHAMAS BEFORE ON A CRUISE SHIP
2007**

	YES	NO
Nassau/P.I.	42.8%	56.5%
Grand Bahama	40.1%	59.5%
Out Islands	32.2%	66.7%
All Bahamas	39.8%	59.3%

**REPEAT VISITORS WHO HAVE VISITED
THE BAHAMAS BEFORE ON A CRUISE SHIP
2007**

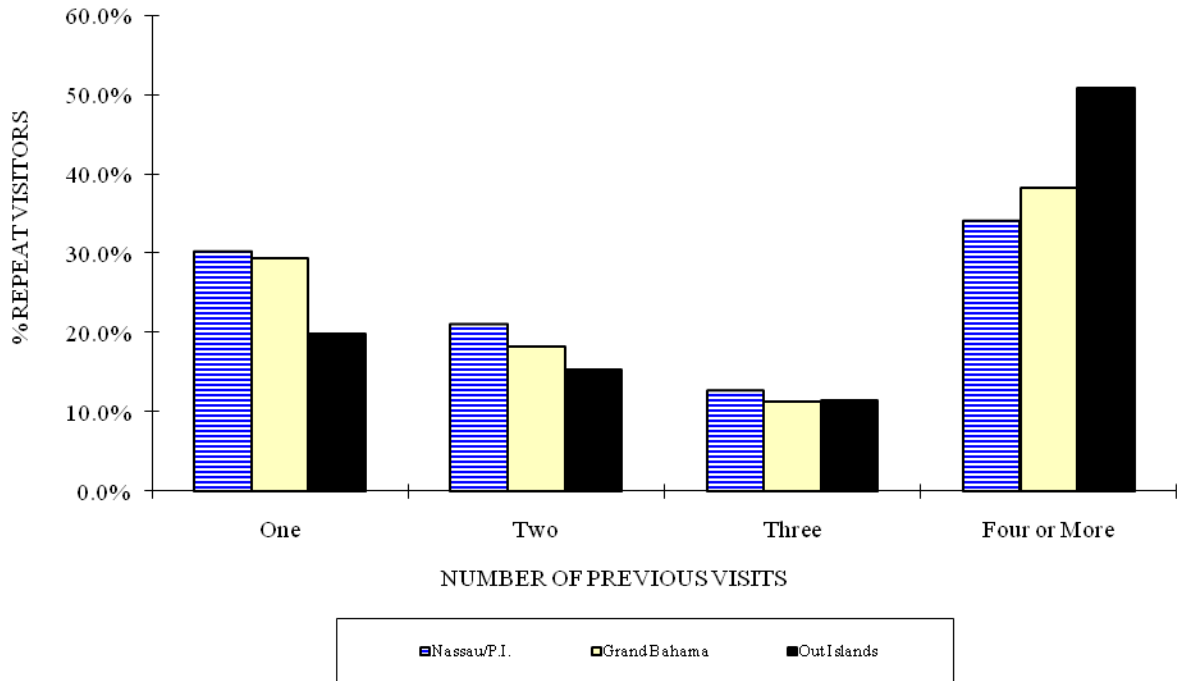


- Of the repeat visitors to The Bahamas, 40% had visited The Bahamas before on a cruise ship. However, 59% had not visited the islands before on a cruise ship.

**NUMBER OF PREVIOUS VISITS EVER MADE
TO THE BAHAMAS
REPEAT VISITORS
2007**

	Number of Times			
	One	Two	Three	Four or More
Nassau/P.I.	30.2%	21.0%	12.7%	34.1%
Grand Bahama	29.5%	18.3%	11.4%	38.3%
Out Islands	19.9%	15.3%	11.5%	50.9%
All Bahamas	27.5%	19.0%	12.2%	39.0%

**NUMBER OF PREVIOUS VISITS EVER MADE
TO THE BAHAMAS
REPEAT VISITORS
2007**

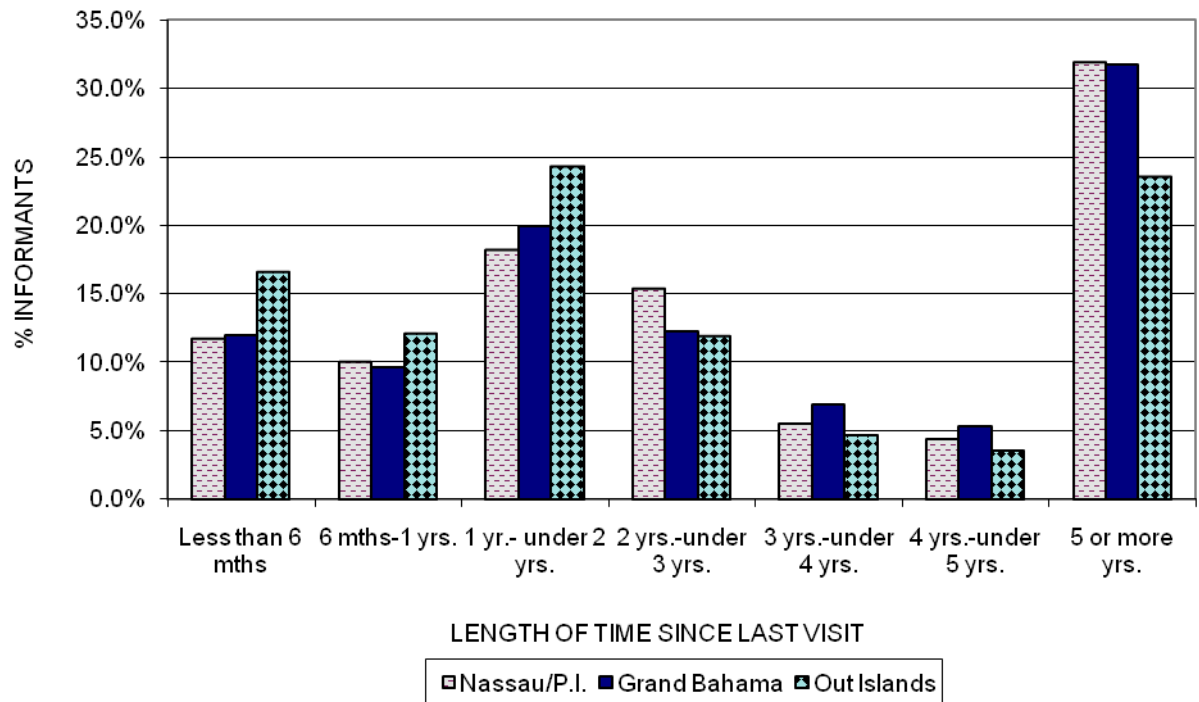


- More than one quarter (28%) had made one previous visit to The Bahamas.
- 39% of the repeat visitors to The Bahamas had made four or more previous visits.
- The number of previous visits to the Out Islands was higher than for Nassau/Paradise Island and Grand Bahama Island.
- More than half (51%) of the repeat visitors to the Out Islands had visited The Bahamas four or more times compared to 34% in Nassau/Paradise Island and 38% in Grand Bahama.

**LENGTH OF TIME SINCE LAST VISIT TO THE BAHAMAS
REPEAT VISITORS
2007**

	All Bahamas	Nassau/P.I.	Grand Bahama	Out Islands
Less than 6 mths	13.1%	11.8%	12.0%	16.6%
6 mths-1 yrs.	10.5%	10.1%	9.6%	12.1%
1 yr.- under 2 yrs.	20.1%	18.2%	19.9%	24.3%
2 yrs.-under 3 yrs.	13.8%	15.4%	12.3%	11.9%
3 yrs.-under 4 yrs.	5.5%	5.6%	6.9%	4.7%
4 yrs.-under 5 yrs.	4.3%	4.4%	5.3%	3.6%
5 or more yrs.	29.7%	31.9%	31.7%	23.6%

**LENGTH OF TIME SINCE LAST VISIT TO THE BAHAMAS
REPEAT VISITORS**

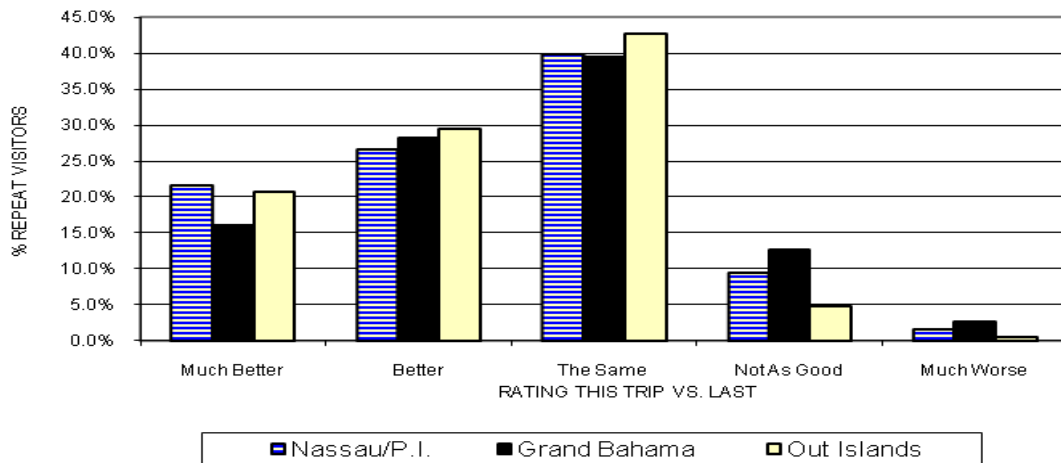


- 32% of the repeat visitors to Nassau/Paradise Island indicated that the length of time since their last visit was five or more years.
- 32% of the repeat visitors to Grand Bahama and 24% to the Out Islands indicated that the length of time since their last visit was five or more years.

**RATING OF THE BAHAMAS VS. LAST TRIP
COMPARED WITH WHAT WAS EXPECTED
REPEAT VISITORS
2007**

	Much Better	Better	The Same	Not As Good	Much Worse
Nassau/P.I.	21.6%	26.5%	39.9%	9.4%	1.6%
Grand Bahama	16.1%	28.2%	39.5%	12.7%	2.6%
Out Islands	20.8%	29.4%	42.6%	4.9%	0.5%
All Bahamas	20.3%	27.4%	40.6%	8.9%	1.5%

**RATING OF THE BAHAMAS VS. LAST TRIP
COMPARED WITH WHAT WAS EXPECTED
REPEAT VISITORS**



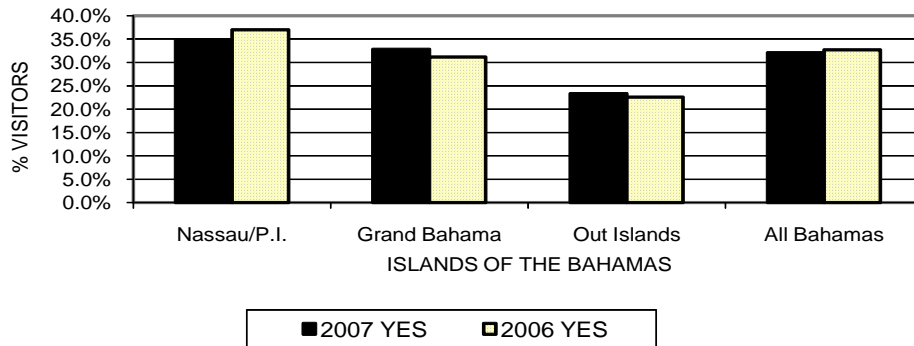
- Of the repeat visitors to Nassau/Paradise Island 48% indicated that compared to what was expected this trip was **much better or better** than the last trip.
- Of the repeat visitors to Grand Bahama Island, 44% indicated that this trip was **much better or better** than the last trip.
- Of the repeat visitors to the Out Islands, half (50%) indicated that this trip was **much better or better** than the last trip and 43% said that it was **the same**.

**VISITORS INFLUENCED TO MAKE A LAND-BASED VACATION
RELATED TRIP AFTER A CRUISE**

**VISITORS INFLUENCED TO MAKE A LAND-BASED
VACATION RELATED TRIP AFTER A CRUISE
THE ISLANDS OF THE BAHAMAS
2007**

	2007 YES	2006 YES	% PT. CHG
Nassau/P.I.	34.7%	37.0%	-2.3%
Grand Bahama	32.8%	31.2%	1.6%
Out Islands	23.3%	22.6%	0.7%
All Bahamas	32.1%	32.7%	-0.6%

**VISITORS INFLUENCED TO MAKE A LAND-BASED
VACATION RELATED TRIP AFTER A CRUISE
THE ISLANDS OF THE BAHAMAS**



- The above table shows the percentage of visitors who were influenced to make a land-based vacation related trip after they had taken a cruise to The Bahamas.
- In 2007, there were an estimated 1,527,726 stopover visitors to the Bahamas. It is estimated that 57.5% (878,442) of them had been here before i.e., were repeat visitors. Of the 878,442 stopovers that had been here before, 39.8% (349,620) had visited the Bahamas before by cruise ship. Of the 349,620 visitors who had visited before by cruise ship, 32.1% (112,228) were influenced to make a land-based vacation. The 112,228 stopovers that were influenced to make a land-based vacation represented 7% of all stopover visitors to the Bahamas in 2007.

LIKELIHOOD OF RETURN TO THE BAHAMAS IN 1-5 YEARS

ISLANDS OF THE BAHAMAS LIKELIHOOD TO RETURN STOPOVER VISITORS 2007

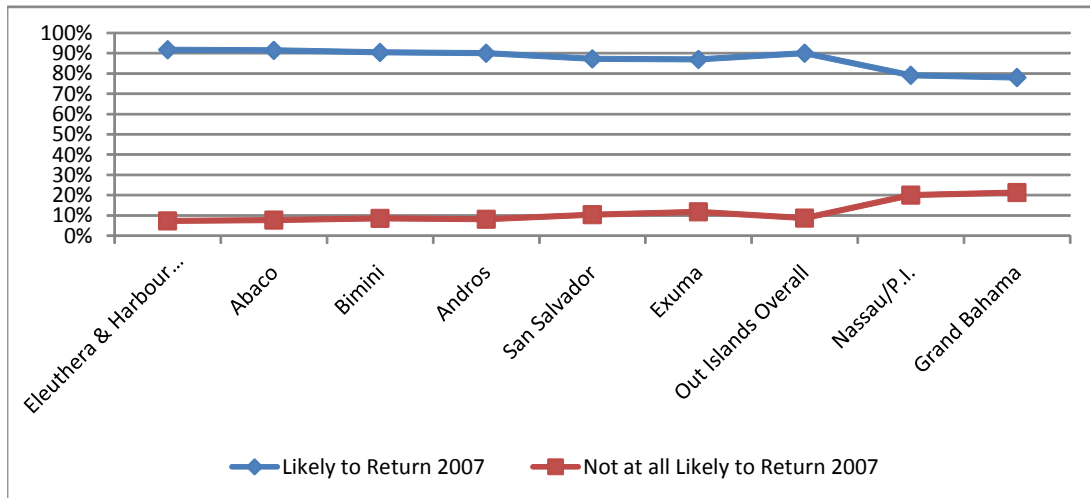
Island	Likely to Return	Not at all Likely to Return
	2007	2007
Eleuthera & Harbour Island	92%	7%
Abaco	91%	8%
Bimini	90%	9%
Andros	90%	8%
San Salvador	87%	10%
Exuma	87%	12%
Out Islands Overall	90%	9%
Nassau/P.I.	79%	20%
Grand Bahama	78%	21%
All Bahamas	81%	18%

Likely Return percentages include those persons who said they were **very likely** or **somewhat likely** to return.

Not Likely Return percentages include those persons who said they were **somewhat unlikely** or **Not at all likely** to return

Source: Exit Survey 2007

LIKELY RETURN 2007



- 81% of the stopover visitors to the Islands of the Bahamas indicated that they were likely to return to the Bahamas in 1-5 years.
- More than half (50.7%) of those interviewed indicated that it was **VERY LIKELY** that they would return on a vacation to the Islands of The Bahamas within one to five years. A further 30.4% said that it

was **SOMEWHAT LIKELY** that they would return. 11.4% said that it was **SOMEWHAT UNLIKELY** that they would return and 7% said that it was **NOT AT ALL LIKELY**.

- Intent to return was highest for visitors to the Out Islands. It is interesting to note that for the Out Islands, 66% of the persons surveyed indicated that they were *very likely* to return to The Bahamas for a vacation in the next one to five years while only 2% of those interviewed said not at all likely.

VISITORS WHO WERE NOT LIKELY TO RETURN TO THE BAHAMAS

The stopover visitors who were not likely to return indicated the following reasons:

Bahamas Overall

REASONS VISITORS SAID THEY WOULD NOT RETURN ISLANDS OF THE BAHAMAS STOPOVER VISITORS 2007

1	Prices (neg)	26.8%
2	Want to Go Somewhere Else	13.5%
3	Service (neg)	12.6%
4	People (neg)	11.6%
5	Hotel (neg)	4.2%
6	Value For Money (neg.)	3.4%
7	Litter (neg)	2.5%
8	Weather/Climate (neg.)	2.3%
9	Food (neg.)	2.0%
10	Airport (neg)	2.0%

Source: Exit Survey 2007

18% of the stopovers to the Bahamas Overall indicated that they were unlikely to return to the Bahamas in 1-5 years because of one or more of the following:

- High prices
- They wanted to go somewhere else
- Poor Service
- Poor attitudes of the people
- They were dissatisfied with their hotel (i.e., service, quality & prices)
- Poor value for money
- Litter
- Poor weather conditions (either too hot or too cold)
- Food (i.e. poor quality, high prices)
- Dissatisfaction with the Airport Facilities (facilities and processes)

Nassau/Paradise Island

20% of the stopover visitors to Nassau/Paradise Island said that they would not return because of the following:

**REASONS VISITORS SAID THEY WOULD NOT RETURN
NASSAU/PARADISE ISLAND
STOPOVER VISITORS
2007**

1	Prices (neg)	31.2%
2	Service (neg)	13.7%
3	Want to Go Somewhere Else	12.4%
4	People (neg)	11.7%
5	Hotel (neg)	4.4%
6	Value For Money (neg.)	4.1%
7	Litter (neg)	2.8%
8	Airport (neg)	2.7%
9	Weather/Climate (neg.)	1.6%
10	Roads/Traffic (neg.)	1.3%

- High Prices
- Poor service
- They wanted to go somewhere else
- The poor attitudes of the people
- Didn't like the hotel where they stayed because of one or more of the following: poor facilities, poor service, hotel too expensive, poor food in hotel, unfriendly people in hotel
- Poor Value for money
- Litter
- The airport: check-in was not good, long lines at airport, airport needs improvement, airport security not good, airport unclean, bathrooms not clean, no luggage carts, need better food service.
- Poor weather conditions (either too hot or too cold)
- Roads/Traffic

Grand Bahama Island

21% of the stopover visitors to Grand Bahama Island indicated that they were unlikely to return to the Bahamas in 1-5 years. Reasons given were:

**REASONS VISITORS SAID THEY WOULD NOT RETURN
GRAND BAHAMA
STOPOVER VISITORS
2007**

1	Prices (neg)	17.4%
2	Want to Go Somewhere Else	15.5%
3	People (neg)	12.9%
4	Service (neg)	11.3%
5	Hotel (neg)	4.3%
6	Food (neg.)	3.8%
7	Activities (neg.)	3.7%
8	Weather/Climate (neg.)	3.3%
9	Value For Money (neg.)	2.4%
10	Litter (neg)	2.1%

- High Prices
- They wanted to go somewhere else
- The poor attitudes of the people
- Poor service
- Hotel dissatisfaction
- Food (poor quality, too expensive)
- Lack of Activities
- Bad weather (too hot, too cold, etc.)
- Poor value for money
- Litter (on beaches, and elsewhere)

Out Islands

9% of the stopover visitors to the Out Islands indicated that they were unlikely to return to the Bahamas in 1-5.

**REASONS VISITORS SAID THEY WOULD NOT RETURN
OUT ISLANDS
STOPOVER VISITORS
2007**

1	Prices (neg)	19.7%
2	Want to Go Somewhere Else	17.1%
3	Service (neg)	8.3%
4	People (neg)	7.7%
5	Airlines (neg.)	4.0%
6	Weather/Climate (neg.)	3.8%
7	Food (neg.)	3.1%
8	Environment (neg)	2.5%
9	Litter (neg)	2.5%
10	Crime (neg)	2.3%

- High Prices
- They wanted to go somewhere else
- Poor service
- The poor attitudes of the people
- Bad weather (too hot, too cold, etc.)
- Airlines (on-time flights, missed flights, need direct flights, more flights)
- Food (poor quality, too expensive)
- Environment (need to protect it, etc.)
- Litter
- Crime

LIKELIHOOD OF RECOMMENDING THE BAHAMAS TO FRIENDS OR RELATIVES

ISLANDS OF THE BAHAMAS LIKELIHOOD TO RECOMMEND STOPOVER VISITORS 2007

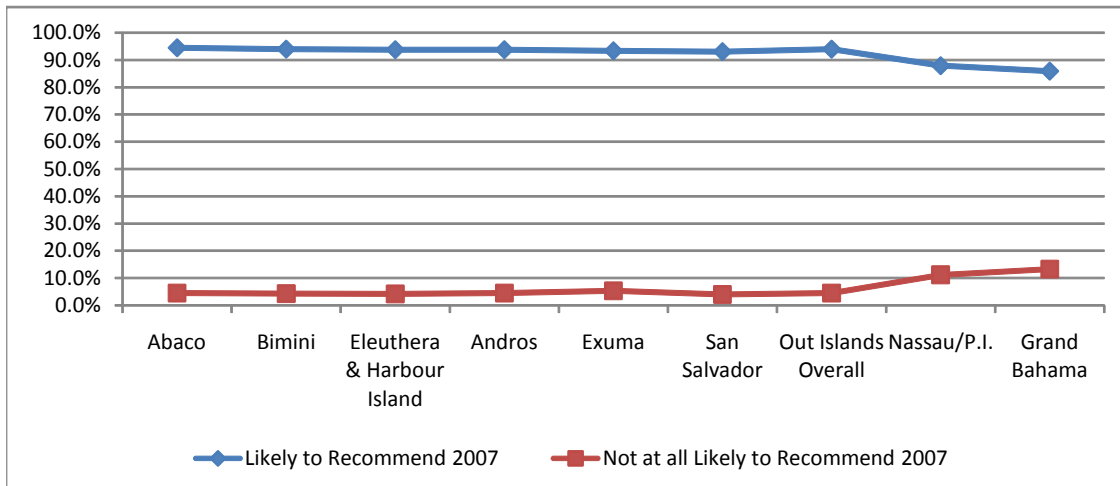
Island	Likely to Recommend	Not at all Likely to Recommend
	2007	2007
Abaco	94.5%	4.5%
Bimini	94.0%	4.3%
Eleuthera & Harbour Island	93.8%	4.2%
Andros	93.8%	4.5%
Exuma	93.4%	5.3%
San Salvador	93.1%	4.0%
Out Islands Overall	94.0%	4.5%
Nassau/P.I.	87.9%	11.2%
Grand Bahama	85.9%	13.3%
All Bahamas	88.7%	10.3%

Source: Exit Survey 2007

Likely Recommend percentages include those persons who said they were **very likely** or **somewhat likely** to recommend.

Not Likely to Recommend percentages include those persons who said they were **somewhat unlikely** or **Not at all likely** to recommend.

LIKELIHOOD OF RECOMMENDING 2007



- A high percentage (89%) of the stopover visitors to the Islands of the Bahamas indicated that they were likely to recommend the destination to friends and relatives. More than half (58%) of the stopover visitors

indicated that they were **VERY LIKELY** to recommend The Bahamas to friends or relatives. A further 30.7% of the stopover visitors indicated that they were **SOMEWHAT LIKELY** to recommend The Bahamas to friends or relatives.

- Stopovers to the Out Islands indicated a higher likelihood of recommending The Bahamas than visitors to Nassau/P.I., and Grand Bahama.
- 71% of the stopover visitors to the Out Islands indicated that they were *very likely* to recommend the Bahamas to friends and relatives compared to 56% for Nassau/Paradise Island and 51% for Grand Bahama.
- 7% of the stopover visitors to the Islands of the Bahamas said that it was **SOMEWHAT UNLIKELY** and 4% said that it was **NOT AT ALL LIKELY** that they would recommend The Bahamas to friends or relatives.

VISITORS NOT LIKELY TO RECOMMEND THE BAHAMAS

Bahamas Overall

10% of the stopover visitors to the Bahamas Overall indicated that they were unlikely to recommend the Bahamas to friends and relatives and the reasons they gave were as follows:

**REASONS VISITORS SAID THEY WOULD NOT RECOMMEND
ISLANDS OF THE BAHAMAS
STOPOVER VISITORS
2007**

1	Prices (neg)	28.8%
2	People (neg)	14.8%
3	Service (neg)	14.0%
4	Want to Go Somewhere Else	4.2%
5	Hotel (neg)	4.0%
6	Value For Money (neg.)	3.2%
7	Food (neg.)	2.7%
8	Activities (neg.)	2.3%
9	Airport (neg)	2.1%
10	Litter (neg)	1.5%

- High Prices
- The poor attitudes of the people
- Poor service
- They wanted to go somewhere else
- Didn't like the hotel where they stayed
- Poor Value for money
- Food (poor quality, too expensive)
- Lack of activities
- Dissatisfaction with airport facilities
- Litter

Nassau/Paradise Island

11% of the stopovers to the Nassau/Paradise Island said that they would not recommend the Bahamas to their friends and re indicated this. Reasons given were:

**REASONS VISITORS SAID THEY WOULD NOT RECOMMEND
NASSAU/PARADISE ISLAND
STOPOVER VISITORS
2007**

1	Prices (neg)	33.5%
2	People (neg)	14.9%
3	Service (neg)	14.4%
4	Want to Go Somewhere Else	4.8%
5	Hotel (neg)	4.3%
6	Value For Money (neg.)	3.3%
7	Airport (neg)	2.6%
8	Roads/Traffic (neg.)	2.0%
9	Food (neg.)	1.9%
10	Activities (neg.)	1.8%

Gratuity ranked equal with activities.

- High Prices
- The poor attitudes of the people
- Poor service
- They wanted to go somewhere else
- Didn't like the hotel where they stayed because of one or more of the following: poor facilities, poor service, hotel too expensive, poor food in hotel, unfriendly people in hotel, items stolen from room
- Poor Value for money
- Dissatisfaction with airport experience
- Roads/Traffic (too much traffic, better roads, better road signs)
- Food (i.e. poor quality, high prices)
- Lack of Activities

Grand Bahama Island

13% of the stopover visitors to Grand Bahama Island indicated that they were unlikely to recommend the Bahamas to friends and relatives. Reasons given were:

**REASONS VISITORS SAID THEY WOULD NOT RECOMMEND
GRAND BAHAMA
STOPOVER VISITORS
2007**

1	Prices (neg)	19.5%
2	Service (neg)	15.3%
3	People (neg)	15.2%
4	Food (neg.)	4.4%
5	Hotel (neg)	4.4%
6	Activities (neg.)	4.2%
7	Want to Go Somewhere Else	3.7%
8	Value For Money (neg.)	3.4%
9	Airlines (neg.)	2.1%
10	Nightlife/Nightclubs (neg)	1.9%

- High Prices
- Poor service
- The poor attitude of the people
- Food (poor quality, too expensive)
- Didn't like the hotel where they stayed
- Lack of Activities
- They wanted to go somewhere else
- Poor Value for money
- Dissatisfaction with the airlines
- Lack of nightlife

Out Islands

5% of the stopover visitors to the Out Islands indicated that they were unlikely to recommend the Bahamas to friends and relatives. Reasons given were:

**REASONS VISITORS SAID THEY WOULD NOT RECOMMEND
OUT ISLANDS
STOPOVER VISITORS
2007**

1	Prices (neg)	24.2%
2	People (neg)	11.8%
3	Service (neg)	7.2%
4	Weather/Climate (neg.)	6.9%
5	Litter (neg)	6.1%
6	Food (neg.)	4.7%

- High Prices
- The poor attitudes of the people
- Poor service
- Bad weather (too hot, too cold, etc.)
- Litter
- Food (poor quality or too expensive)

PRODUCT SATISFACTION RATINGS

All Bahamas

- More than one half (57%) of the stopover visitors felt that the Bahamas Overall was much better or better than they had expected.
- 8% however thought that the Bahamas was not as good or worse than expected.
- More than half (61%) of them thought that the people of the Bahamas were great i.e., **much better or better** than expected while 11% thought that the attitudes of the people of the Bahamas needed improving i.e. **were not as good or worse than expected**.

Nassau/Paradise Island

Nassau/Paradise Island rated better than Grand Bahama and the Out Islands in the minds of stopover visitors on the following:

1. Food in Restaurants
2. Restaurant Service

Nassau/Paradise Island rated better than Grand Bahama in the minds of stopover visitors on the following:

1. Food in hotels
2. Hotel service
3. Attitudes of the people
4. Food in Restaurants
5. Bahamas Overall (i.e. visitors to Nassau/P.I. rated the Bahamas Overall better than visitors to Grand Bahama).

Grand Bahama

Grand Bahama rated **slightly** better than Nassau/Paradise Island in the minds of stopover visitors on the following:

1. Beaches

Out Islands

The Out Islands rated better than Nassau/Paradise Island and Grand Bahama in the minds of stopover visitors on the following:

1. Hotel Rooms
2. Food in Hotels
3. Beaches
4. Climate
5. Attitudes of the people
6. Bahamas experience overall

There were no notable differences in the product satisfaction ratings between 2007 and 2006 with regard to product satisfaction ratings.

PRODUCT SATISFACTION RATINGS THE ISLANDS OF THE BAHAMAS 2007

Rating Area	Much Better or Better		Not as Good or Worse	
	2007	2006	2007	2006
Hotel Rooms	40%	39%	17%	19%
Food in Hotels	42%	41%	17%	17%
Hotel Service	47%	48%	15%	15%
Value for Money in Hotels	27%	29%	23%	22%
Easy to Get to	39%	40%	7%	7%
Beaches	58%	58%	5%	6%
Climate	49%	50%	10%	11%
Attitude of People	61%	63%	11%	10%
Food in Restaurants	44%	44%	11%	11%
Restaurant Service	43%	43%	13%	12%
Casinos	18%	19%	8%	8%
Shops and Stores	22%	23%	14%	14%
Sightseeing & Tours	21%	22%	5%	5%
Nightlife	17%	17%	8%	10%
Sports Facilities	16%	16%	4%	4%
Overall Value for Money	39%	38%	18%	18%
Bahamas Overall	57%	58%	8%	7%

Research & Statistics Dept., Ministry of Tourism

- 40% of the persons surveyed in 2007 indicated that their *hotel rooms* were **much better or better** than expected. 17% however, indicated that it was **not as good as or worse** than expected.
- 42% of the persons indicated that the *food in the hotels* was **much better or better** than expected. 17% indicated, however, that the food in the hotels was **not as good as or worse** than expected.
- 47% of the persons surveyed indicated that the *hotel service* was **much better or better** than expected. 15% of those surveyed in 2007 indicated that the hotel service was **not as good as or worse** than expected.
- 27% of the persons who had stayed in a hotel indicated that the *value for money in the hotels* was **much better or better** than expected. However, 23% in 2007 thought that the value for money in the hotels was **not as good as or worse** than expected.
- 39% of the persons surveyed in 2007 indicated that The Bahamas as expected was *easy to get to*.
- More than one half (58%) of the stopovers indicated that the *beaches* were **much better or better** than expected.
- 49% of them indicated that the *climate* was **much better or better** than expected.
- 61% of the stopover visitors in 2007 indicated that the *attitude of the people* was **much better or better** than expected. 11% thought that the attitude of the people was **not as good as or worse** than expected.
- 44% thought that the *food in the restaurants* was **much better or better** than expected. 11% thought that the food in the restaurants was not as good as or worse than expected.
- 43% indicated that the *service in the restaurants* was **much better or better** than expected. 13% thought that the restaurant service was **not as good as or worse** than expected.

- More than one third (39%) of the persons surveyed indicated that the **overall value for money** in the Bahamas was **much better or better** than expected. However, 18% indicated that overall value for money was **not as good as or worse** than expected.
- More than one half (57%) of the persons surveyed thought that *The Bahamas overall* was **much better or better** than expected. 8% indicated that it was **not as good as or worse** than expected.

**PRODUCT SATISFACTION RATINGS
2007**

Rating Area	Much Better or Better			
	The Bahamas	Nassau/ P.I.	Grand Bahama	Out Islands
Hotel Rooms	40%	40%	36%	46%
Food in Hotels	42%	45%	28%	47%
Hotel Service	47%	50%	38%	49%
Value for Money in Hotels	27%	27%	27%	29%
Easy to Get to	39%	39%	40%	36%
Beaches	58%	54%	61%	64%
Climate	49%	48%	49%	52%
Attitude of People	61%	61%	56%	67%
Food in Restaurants	44%	46%	41%	42%
Restaurant Service	43%	47%	37%	38%
Casinos	18%	23%	14%	7%
Shops and Stores	22%	25%	20%	16%
Sightseeing & Tours	21%	23%	23%	15%
Nightlife	17%	18%	16%	13%
Sports Facilities	16%	15%	15%	18%
Overall Value for Money	39%	37%	38%	41%
Bahamas Overall	57%	56%	53%	65%

Research & Statistics Dept., Ministry of Tourism

The above table shows the comparative product satisfaction ratings **much better or better** for The Islands of The Bahamas, Nassau/Paradise Island, Grand Bahama Island and the Out Islands for 2007.

**PRODUCT SATISFACTION RATINGS
2007**

Rating Area	Not as Good or Worse			
	The Bahamas	Nassau/ P.I.	Grand Bahama	Out Islands
Hotel Rooms	17%	20%	18%	8%
Food in Hotels	17%	16%	24%	11%
Hotel Service	15%	15%	20%	9%
Value for Money in Hotels	23%	27%	20%	14%
Easy to Get to	7%	7%	7%	9%
Beaches	5%	6%	4%	3%
Climate	10%	11%	10%	8%
Attitude of People	11%	11%	16%	6%
Food in Restaurants	11%	10%	15%	9%
Restaurant Service	13%	12%	21%	11%
Casinos	8%	9%	12%	2%
Shops and Stores	14%	12%	20%	14%
Sightseeing & Tours	5%	4%	7%	4%
Nightlife	8%	7%	13%	9%
Sports Facilities	4%	4%	5%	4%
Overall Value for Money	18%	20%	19%	12%
Bahamas Overall	8%	8%	10%	4%

Research & Statistics Dept., Ministry of Tourism

The above table shows the comparative product satisfaction ratings **not as good or worse** for The Islands of The Bahamas, Nassau/Paradise Island, Grand Bahama Island and the Out Islands for 2007.

TOURIST COMMENTS

Thirty-three percent (33%) of the surveyed visitors offered comments on The Islands of the Bahamas and their visit in addition to completing their questionnaire. A total of 4,380 comments were received of which 53% were positive and 47% were negative.

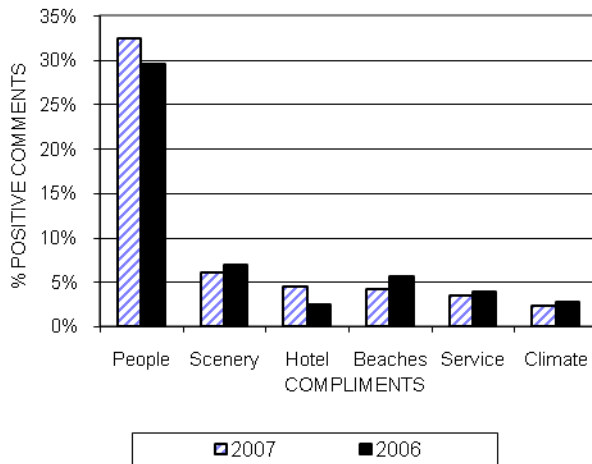
**TOURIST COMMENTS
POSITIVE VS. NEGATIVE COMMENTS**

ALL BAHAMAS

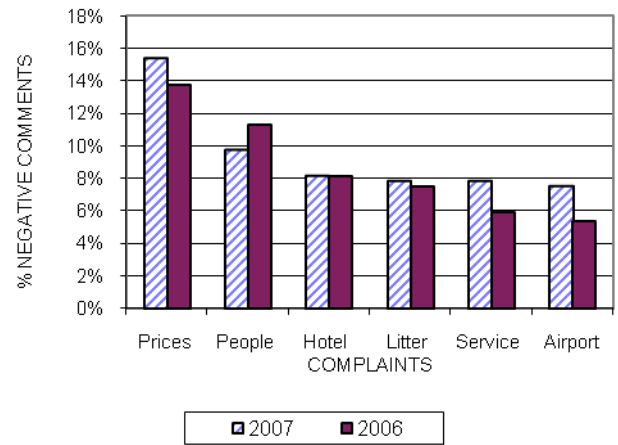
TOP 6 COMPLIMENTS			TOP 6 COMPLAINTS		
	2007	2006		2007	2006
People	32%	30%	Prices	15%	14%
Scenery/Sightseeing	6%	7%	People	10%	11%
Hotel	4%	3%	Hotel	8%	8%
Beaches	4%	6%	Litter	8%	8%
Service	3%	4%	Service	8%	6%
Weather/Climate	2%	3%	Airport	8%	5%
No. of Comments	2,339	3,197	No. of Comments	2,041	2,607

General Comments made up 35.1% of the compliments; General Comments made up 7.9% of the complaints.

**TOURIST COMMENTS
ALL BAHAMAS
COMPLIMENTS**



**TOURIST COMMENTS
ALL BAHAMAS
COMPLAINTS**



- The above table shows the top 6 compliments and the top 6 complaints tourists had about The Bahamas as a whole. The number of positive comments received in 2007 was 2,339 and the number of negative comments was 2,041.
- The top 6 compliments for the Bahamas in 2007 included people (i.e., friendly people), sightseeing/scenery, hotels, beaches, service, and weather/climate.

- The high prices in the destination were the major complaint in 2007 (15.0%).
- The poor attitude of the people was the second major complaint in 2007. 10% of the negative comments received indicated the poor attitudes of the people within the destination as a major complaint.
- Hotel dissatisfaction, litter, poor service, and inadequate airports were among the other top complaints received in 2007 about the Bahamas.
- The fact that the Bahamian people were under the 6 major compliments as well as the 6 major complaints suggest that in order to enhance the tourist product, the attitudes of some Bahamians towards visitors has to be improved.
- Service also appears under compliments and complaints. This suggests that some Bahamians are doing a good job providing service for visitors to the Bahamas but some of them are not.

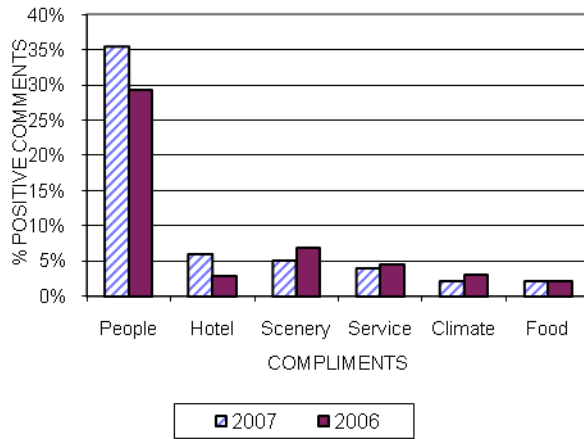
TOURIST COMMENTS POSITIVE VS. NEGATIVE COMMENTS

NASSAU/PARADISE ISLAND

TOP 6 COMPLIMENTS			TOP 6 COMPLAINTS		
	2007	2006		2007	2006
People	35%	29%	Prices (neg)	17%	14%
Hotel	6%	3%	Airport (neg)	11%	7%
Scenery/Sightseeing	5%	7%	Hotel (neg)	10%	10%
Service	4%	5%	People (neg)	8%	12%
Weather/Climate	2%	3%	Service (neg)	8%	5%
Food	2%	2%	Litter (neg)	7%	6%
No. of Comments	1,183	1,785	No. of Comments	1,235	1,695

General Comments made up 34.4% of the compliments; General Comments made up 6.2% of the complaints.

TOURIST COMMENTS NASSAU/PARADISE ISLAND COMPLIMENTS



TOURIST COMMENTS NASSAU/PARADISE ISLAND COMPLAINTS



- The table above shows the top 6 compliments made about Nassau/Paradise Island in 2007 and the percentage values for 2005. The number of positive comments received for Nassau/Paradise Island in 2007 was 1,183 and the number of negative comments was 1,235.
- The top 6 compliments received in 2007 included people (i.e., nice people), hotels, sightseeing/scenery, service, climate and food.

- The table also shows the top 6 complaints that tourists made about Nassau/Paradise Island. The top 6 complaints received in 2007 included high prices, airport dissatisfaction, hotel dissatisfaction, poor attitudes of the people, poor service and litter.
- The people of the Bahamas were in the top 6 compliments for Nassau/Paradise Island in 2007; however it was also one of the major complaints. The fact that the Bahamian people were under the 6 major compliments as well as the 6 major complaints for Nassau/Paradise Island suggest that in order to enhance the tourist product, the attitudes of some Bahamians living and working in Nassau/Paradise Island have to be improved.
- Service and hotels were also under compliments and complaints. This means that although some visitors were very satisfied with the service received while in Nassau/Paradise Island and the hotels where they stayed, there were some visitors who were dissatisfied with the service on the island and the hotel where they stayed.

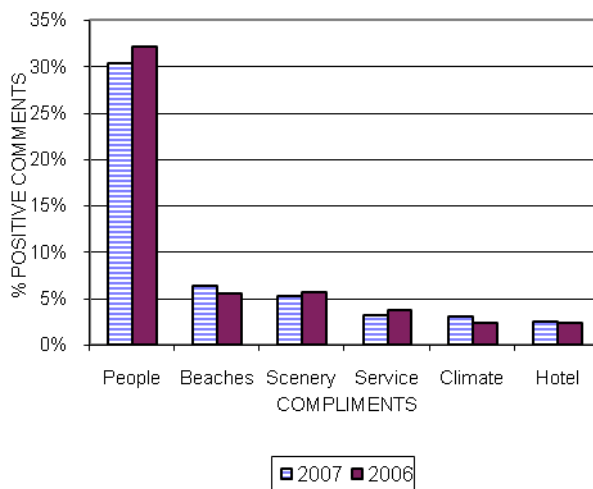
TOURIST COMMENTS POSITIVE VS. NEGATIVE COMMENTS

GRAND BAHAMA ISLAND

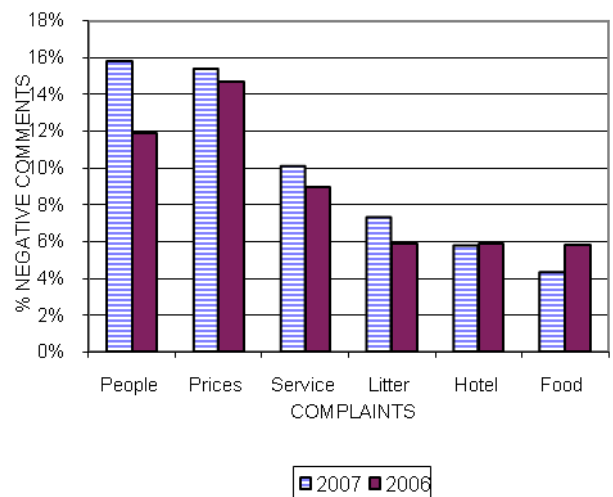
TOP 6 COMPLIMENTS			TOP 6 COMPLAINTS		
	2007	2006		2007	2006
People	30%	32%	People (neg)	16%	12%
Beaches	6%	6%	Prices (neg)	15%	15%
Scenery/Sightseeing	5%	6%	Service (neg)	10%	9%
Service	3%	4%	Litter (neg)	7%	6%
Weather/Climate	3%	2%	Hotel (neg)	6%	6%
Hotel	2%	2%	Food (neg.)	4%	6%
No. of Comments	592	694	No. of Comments	486	572

General Comments made up 34.3% of the compliments; General Comments made up 9.3% of the complaints.

TOURIST COMMENTS GRAND BAHAMA ISLAND COMPLIMENTS



TOURIST COMMENTS GRAND BAHAMA ISLAND COMPLAINTS



- The above table shows the top 6 compliments made about Grand Bahama Island in 2007. The number of positive comments received in 2007 was 592 and the number of negative comments was 486.
- The top 6 compliments received for Grand Bahama in 2007 included people, beaches, sightseeing/scenery, service, climate/weather and hotels.

- The table also shows the top 6 complaints that tourists made about Grand Bahama Island. The top 6 complaints in 2007 included high poor attitudes of the people, prices, poor service, litter, hotel dissatisfaction, and food.
- The Bahamian people were in the top 6 compliments for Grand Bahama Island in 2007; however it was also one of the major complaints. This means that although some of the visitors to Grand Bahama were satisfied with the attitudes of the people, some of them were not. This also means that some of the Bahamians living and working in Grand Bahama need to improve their attitudes towards visitors.
- Service and hotels were also under compliments and complaints. This means that although some visitors were very satisfied with the service received while in Grand Bahama Island and the hotels where they stayed, there were some visitors who were dissatisfied with the service on the island and the hotel where they stayed.

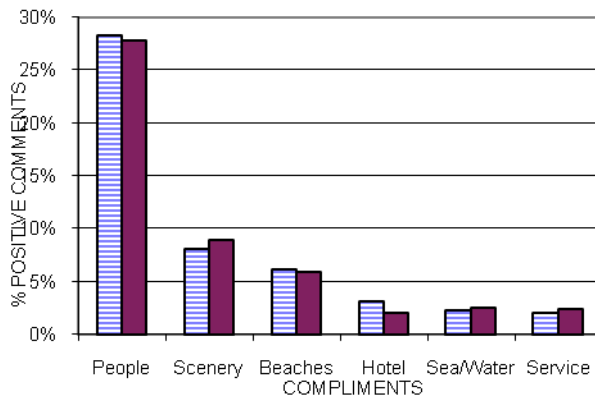
TOURIST COMMENTS POSITIVE VS. NEGATIVE COMMENTS

OUT ISLANDS

TOP 6 COMPLIMENTS			TOP 6 COMPLAINTS		
	2007	2006		2007	2006
People	28%	28%	Litter (neg)	13%	15%
Scenery/Sightseeing	8%	9%	Prices (neg)	10%	12%
Beaches	6%	6%	Development (neg)	8%	7%
Hotel	3%	2%	People (neg)	7%	5%
Sea/Water	2%	3%	Service (neg)	5%	4%
Service	2%	2%	Airlines (neg.)	5%	6%
No. of Comments	627	729	No. of Comments	354	368

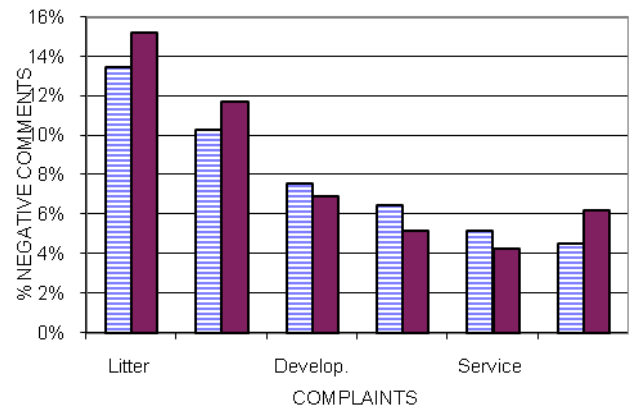
General Comments made up 36.3% of the compliments; General Comments made up 11.2% of the complaints.

TOURIST COMMENTS OUT ISLANDS COMPLIMENTS



■ 2007 ■ 2006

TOURIST COMMENTS OUT ISLANDS COMPLAINTS



■ 2007 ■ 2006

- The above table shows the top 6 compliments made about the Out Islands in 2007. The number of positive comments received from visitors to The Out Islands in 2007 was 627 and the number of negative comments was 354.
- The top 6 compliments received in 2007 included people, sightseeing/scenery, beaches, hotels, sea/water and service.

- The table also shows the top 6 complaints that tourists made about the Out Islands. The top 6 complaints received in 2007 included litter, high prices, development (i.e., islands getting too developed, or not developed enough), poor attitudes of some of the people, poor service, and airlines.
- Attitudes of the people were in the top 6 compliments for the Out Islands in 2007; however it was also one of the major complaints received. This simply means that some visitors thought that the people were nice, kind, etc., while some of the other visitors thought that their attitudes were poor in some of the islands. Prices continued to be a major complaint received. The Out Islands according to the visitors has too much litter.
- Service was in the top compliments and the top complaints for the Out Islands in 2007. This means that while there are some Bahamians providing good service to the visitors there are some who are not.

**DEMOGRAPHIC PROFILE
ISLANDS OF THE BAHAMAS**

	2007	2006
MAIN PURPOSE OF VISIT		
Vacation	68.4%	70.1%
Business	8.4%	7.6%
Honeymoon	5.7%	6.1%
PRIMARY REASON FOR CHOOSING BAH.		
Beaches	31.1%	33.1%
Climate	12.5%	13.1%
Hotel Facilities	11.4%	10.3%
LIKELY RETURN IN 1-5 YEARS		
LIKELY RECOMMEND TO FRIENDS/REL	81.1%	82.5%
USED TRAVEL AGENT	88.7%	89.5%
AGE*		
25 - 54 years old	35.4%	38.7%
55 years old or older	56.3%	56.7%
SEX*		
Male	49.1%	48.9%
Female	48.1%	48.2%
RACE		
White	81.9%	81.4%
Black	6.5%	6.6%
Hispanic	3.1%	3.3%
Mixed Race/Mixed Heritage	2.5%	2.0%
Asian/Pacific Islander	2.5%	2.4%
American Indian/Alaska Native	0.2%	0.4%
EDUCATION		
College Graduate or Above	65.3%	63.4%
ANNUAL HOUSEHOLD INCOME		
\$40,000 - \$59,999	8.3%	9.8%
\$60,000 +	68.5%	67.6%
PREVIOUS VISITS		
First Time Visitor	42.2%	44.5%
Repeat Visitor	57.5%	55.0%
TRAVELLING PARTY SIZE		
One	16.6%	15.0%
Two	47.6%	48.0%
HOUSEHOLD SIZE		
One	11.5%	12.1%
Two	39.1%	36.7%
Three-Four	33.5%	35.3%
COUNTRY OF ORIGIN		
USA	82.7%	85.3%
Canada	6.6%	5.3%
Europe	5.7%	5.1%
Other Countries	5.0%	4.3%
AVERAGE LENGTH OF STAY		
	6.6 nts.	6.4 nts

Information on age, sex and avg. length of stay were obtained from immigration card data.

Information on race was obtained from the Tour Operator & Media Exit Study. All numbers are subject to revision.

In 2007 Likelihood to return: Very Likely=50.7% and Somewhat Likely=30.4%, Likelihood to Recommend: VL= 58% and SL=30.7%

GENERAL INDUSTRY INFORMATION

Length of Stay

- **Eighty-six percent (86%) of all stopovers stayed less than 8 nights.**
- 23% of all stopovers stayed between 1 to 3 nights in 2007. In Nassau/Paradise Island 27% of the stopover visitors stayed 1 to 3 nights, Grand Bahama 20% and the Out Islands 18%.
- 62% stayed 4 to 7 nights.
- 82% of stopover visitors to the Out Islands stayed for 4 or more nights, Nassau/Paradise Island (73%) and Grand Bahama (81%).
- 10% of the stopovers spent 11 or more nights in the Out Islands
- 25% of the U.S. stopovers stayed 1 to 3 nights and 63% stayed four to seven nights. The average number of nights was 6.6.

(average length of stay obtained from the immigration card data).

The following comments are all real quotes from the Exit Survey.

POSITIVE COMMENTS

People Positive Comments Report 2007

Islands

New Providence

Comment Category

People

Positive Comments

The facilities and standards at Atlantis are great for all the family. Our children had the most fantastic week.

Very friendly people.

The native Bahamians are all very courteous friendly and helpful.

People friendly.

Natives very friendly and helpful.

People are wonderful, friendly and great hospitality.

People who live here are the friendliest most beautiful and kindest people anywhere in the world.

Freeport

People

Great trip, great people.

People extremely courteous and friendly.

The people here are extremely friendly and helpful. Much nicer than the states.

Friendly people.

Friendly people.

We loved it! Everyone was so nice and we got engaged here!

The people are so friendly and wonderful the locals are amazing

Abaco

People

Abaco is friendly.

Very pleasant people.

People very friendly.

People are always friendly.

The people here are wonderful and need to be recognized by their government!

The people are great.

People very friendly.

We love exploring the Out Island, people are friendly and accommodating.

Eleuthera

People

The people were very nice.

The people, especially in Spanish Wells are the friendliest and most honest we have ever met.

Friendly people.

Love the Bahamian people most are friendly and I enjoy taking about politics and other social issues.

I cannot tell you how much I enjoyed staying. The people, the food, the hotel was better than I could imagine. The best part of my stay was all the smiles I received, and the warm welcome from everyone here. A truly happy friendly place that I cannot wait to return to.

Andros*People*

Everyone we met has been so very kind and gracious.

Wonderful people.

Wonderful place, wonderful people.

Very nice people.

It's greatest asset is the spirit of the residents.

The people are friendly and the environment lovely.

Fabulous. The people at Stafford Creek are first rate, Great fishing guides too.

Andros is by far the most friendly of the islands.

Bimini*People*

I love the Bahamas and it's people. Everyone is extremely helpful and happy you can't find that in the city.

Bonefish Eddie was fun! He is the man.

Island people nice.

Very friendly and safe place to visit.

Friendly locals.

The people on Bimini were so helpful and so nice. Thank!

People are wonderful.

Thank you for your friendly, warming cheerfulness.

Exuma*People*

Lovely people.

The people are wonderful when you make the effort.

People are very nice and tried to make our stay wonderful.

I found the Bahamians in the Exuma to be much friendlier than

other Bahamian Islands.

Customs at the Out Islands has made it so much easier to visit.

The people are very friendly, make us feel comfortable.

San Salvador

People

Snake Eyes was great.

Thank you for allowing us to check-in at the hotel. Friendly locals.

Keep being friendly thank you.

Thanks for a great week! The staff at Riding Rock is 2nd to none ,Peaches, Michelle, Tanya, Patrick and the rest.

Scenery Sightseeing Positive Comments Report 2007

Islands

New Providence

Commentcategory

Scenery/Sightseeing

Positive Comments

Beautiful.

Beautiful Country.

We have a time share at the Paradise Island Beach Club and purchased when it was built and came every year for two weeks vacation because it's the most beautiful and peaceful spot and not far from home.

Fantastic sights. Nothing negative. A piece of heaven fell from the sky and landed in the Caribbean, keep it up.

Beautiful state.

The scenery and landscape of the Atlantis and the Cove are absolutely beautiful. The Atlantis offered many amenities.

The Bahamas is a beautiful place.

Freeport*Scenery/Sightseeing*

Beautiful Island.

Love the scenery. Very green.

Had a wonderful vacation the sun, beaches and your country is beautiful, it's like paradise. Thank you for everything.

Beautiful place.

Absolutely Paradise.

Overall the Bahamas is beautiful.

Very pretty.

Abaco*Scenery/Sightseeing*

Beautiful!

Very beautiful island.

Absolutely beautiful.

Beautiful.

The setting is beautiful.

General

Friendly people. Thank you.

Please keep it beautiful and simple. Don't let the developers put in the high rises or spoil the water. It will kill the goose that laid the golden egg!

Eleuthera*Scenery/Sightseeing*

A truly beautiful place.

Beautiful island, please keep them clean and safe.

Beautiful town.

This is a lovely place. The thing that we liked best about Eleuthera was precisely that it did not seem like a Tourist destination.

Eleuthera*Scenery/Sightseeing*

We found Harbour Island very beautiful.
Stunning, beautiful.

Andros*Scenery/Sightseeing*

The islands are beautiful.

Andros beauty and richness is it's simplicity.

This is an amazingly beautiful place. Please keep it that way!

Beautiful islands. I will be back with friends.

This is a very beautiful place.

Beautiful location.

Beautiful tourist/water natural resources. If you want to develop these and you may not want to do so significant capital investment will be required. I hope you keep it like it is.

Bimini*Scenery/Sightseeing*

Very beautiful.

Beautiful.

Beautiful.

Beautiful place.

Exuma*Scenery/Sightseeing*

Very beautiful.

Exuma is a very beautiful island. Try to keep it that way.

Beautiful!

*Islands***Exuma***Commentcategory**Scenery/Sightseeing**Positive Comments*

Beautiful place.

Beautiful island will visit again.

Great Exuma is a Beautiful Island with Beautiful People. I will recommend Grand Isle Villas and Four Seasons Resorts to others.

Gorgeous island.

Beautiful island! We will be back next year.

The island was beautiful.

San Salvador*Scenery/Sightseeing*

Beautiful Island.

It's beautiful here!

It's beautiful, we'll definitely be back.

Beautiful island. Thank you!

Beautiful island very laid back.

So beautiful.

Very beautiful.

HOTEL POSITIVE COMMENTS 2007

<i>Islands</i>	<i>Commentcategory</i>	<i>Location</i>	<i>Positive Comments</i>
New Providence	Hotel	<i>Atlantis</i>	Atlantis/paradise island is well planned attraction that Has great appeal. Atlantis was a wonderful experience again. Next year we hope to see more of native Bahamians. Atlantis is the best place in world. The Cove has the nicest facility I have ever stayed at.
		<i>RIU/Sheraton Grand Resort</i>	RIU hotel stay very good.
		<i>Sunrise Beach Club &</i>	Sunrise beach Club is great.
		<i>Bell Channel Inn</i>	Great hotel and service people are very nice.
		<i>Club Viva Fortuna</i>	The spring break college students were a bit out of control. We felt the Viva Wyndham was fantastic and lovely. Viva Wyndham was nice, Italian working there were great.
		<i>Flamingo Bay/Taino</i>	The resort was amazing.
Freeport	Hotel		

Abaco

Hotel*Our Lucaya/Breakers Cay*

We stayed at the Westin, just okay.
Hotel Westin was a great stay. Highly recommended.
Loved Westin and peacefulness.

Pelican Bay

We had a wonderful time, hotel was a great place to stay also.
Pelican Bay perfect.

Royal Islander

The hotel it self was great.

General

Love Casaurina point.

Green Turtle C & M

Green Turtle Club is the best place to stay.

Eleuthera

Hotel*General*

Great accommodations on Harbour Island.

Pink Sand Hotel

Loved the Pink Sand!

Rock House

The hotel (including rooms, food staff) could not have been better (Rock House).

Runaway Hill Club

Runaway Hill was excellent.

Eleuthera

Hotel*Unique Village Villas & Apt*

Outside the U.S. my wife and I will never vacation anywhere other than Unique Village, N. Palmetto Point Eleuthera.. Eleuthera is Heaven on Earth and we hope someday (sooner rather than later) to retire here.

Andros

Hotel*General*

Accommodations on Andros were lovely.

Kamalame Clove

Kamalame Cay, great food staff and dining.

We love the Kamalame Cay, very private and relaxing.

Small Hope Bay Lodge

Loved it! Small Hope Bay is my favorite place ever. We'll be back next year.

Small Hope Bay Lodge and Andros are wonderful.

Small hope Bay Lodge was amazing!

The Small Hope Bay Lodge is paradise.

Small hope is excellent.

Bimini

Hotel*Bimini Bay*

Bimini Bay Resort was wonderful.

Bimini Bay Resort was excellent.

Exuma

Hotel

Four Seasons Resort

Enjoyed our stay Four Seasons was ok.

Outstanding hotel.

The Four Seasons is a great place to stay and the general manager Mr. Chahwan is a fantastic person.

Four Seasons is nice.

Four Seasons was very nice.

General

Hotel staff beautiful.

San Salvador

Hotel

General

Excellent hotel.

Beaches Positive Comments Report 2007

<i>Islands</i>	<i>Commentcategory</i>	<i>Positive Comments</i>
New Providence	<i>Beaches</i>	The beaches were beautiful. Beautiful island, beaches. Love the beaches.
Freeport	<i>Beaches</i>	Beautiful beaches. Great beaches. Nice beaches. Nice beaches. beautiful beach. Nice beaches. Beaches amazing .
Abaco	<i>Beaches</i>	Beautiful beaches. Beaches are great. Beaches are fantastic. The beaches are beautiful.
Eleuthera	<i>Beaches</i>	Very beautiful beaches, some of the best in the world. Beautiful beaches. It was nice very high quality beach (Pink Sands).

Andros

Beaches

Beaches were very clean.
Beaches amazing.
We love Harbour Island because of the beaches.
Love the beach on Harbour Island.

Bimini

Beaches

Beach is gorgeous.

Exuma

Beaches

Beautiful beaches.
Beautiful beaches.

Exuma

Beaches

Beautiful beach.
Beautiful beaches.

San Salvador

Beaches

Beautiful beaches
Beautiful beaches.
Beaches are among the best we've seen. (on par with Bermuda).
Beautiful beaches.
Beaches were beautiful.
Great beaches.

Beautiful beaches.
Best beach ever.

Service Positive Comments Report 2007

<i>Islands</i>	<i>Commentcategory</i>	<i>Positive Comments</i>
New Providence	<i>Service</i>	Amazing service.
Freeport	<i>Service</i>	<p>Service very nice.</p> <p>Service great.</p> <p>On the trip we experienced some of the best service ever in over 20 yrs of travel to Freeport area.</p> <p>Great customer service.</p> <p>The service was prompt much faster than I expected. Well done.</p> <p>Good customer service.</p> <p>Excellent customer service, very friendly and inviting.</p> <p>Service at Sea Spray very nice and people actually smiled at us.</p>
Abaco	<i>Service</i>	<p>Hospitality getting better and better. Always have the same expectation. Great place to come and relax.</p> <p>The service at the Abaco beach Club restaurant was excellent.</p> <p>Overall, I thought the service had improved.</p>
Eleuthera	<i>Service</i>	<p>The hospitality and welcoming feeling was wonderful.</p> <p>Service improving.</p> <p>Service better than before.</p>

Bimini*Service*

Great service

Exuma*Service*

I've been very disappointed in the service in the Bahamas in the past, but I must say it does appear to be improving. We will be back.

Friendly service.

San Salvador*Service*

Great service our favorite Club Med yet!

Weather Positive Comments Report 2007

*Islands**Commentcategory**Positive Comments***New Providence***Weather/Climate*

Climate and atmosphere were great.

Weather great.

The weather was superb , since I had just left cold weather at home.

Nice weather.

The weather is great.

Wonderful weather.

Freeport*Weather/Climate*

Fantastic weather. Hope to be back soon.
Perfect weather.
Weather great!
Beautiful weather.
Perfect weather.
Your climate is wonderful.

Abaco

Weather/Climate

Weather fantastic.
Beautiful weather!
Weather was good.

Eleuthera

Weather/Climate

The weather was wonderful, this time.
Wonderful climate.
Good weather.
Magnificent weather.
Nice climate.

Exuma

Weather/Climate

Beautiful weather.
Great weather.
Great climate.

NEGATIVE COMMENTS

Prices Negative Comments Report 2007

Islands

New Providence

Comment Categories

Prices

Negative Comment

Hotel accommodations should keep up with the price they charge.

The prices was too high.

The only negative comments we have were cost of food and drink at Atlantis itself.

Cigarettes \$6-7 to high \$2.80 in Dallas, beer \$7 outrageous. Food prices gone through the roof.

But very expensive. It is not a good place to visit for people with no money. They need more inexpensive accommodations such as campgrounds and hostels

Too expensive.

Restaurants very expensive.

Food and drinks too expensive.

Prices for food in markets exceedingly over priced.

Please give the Atlantis competition for better prices.

Prices need to come down, bills for food need to be accurate.

Accommodation outside of packaged deals is very expensive.

Freeport

Prices

Drinks too expensive.

Restaurants expensive.

Bahamas is more expensive than any city I've been to in the world including New York! For 3 people to spend \$1300 in 2 days for mega accommodations and adequate food.

Freeport*Prices*

Post expected taxi costs in airport.

Hotel food: too expensive too bland.

Transportation is very expensive to get around on the island.

Food is high priced.

Very expensive.

However the hotels are not good at giving discounts for large stays or negotiating rates, hotel rooms are very expensive.

You nickel and dime us to death. There's always another cost on tax.

Abaco*Prices*

Housekeeping charges too much money in daily basis.

Only comment is groceries and gas were extremely expensive.

Cut the cost of electricity.

Too expensive, specifically food and transportation.

Eleuthera*Prices*

We were very surprised by the cost of mediocre food in restaurants. This cost more than anything, would prevent us from returning.

No cheap method of transportation and we found groceries were a little pricey.

Some things are a bit expensive. But it is understandable considering everything is imported.

Very expensive sometimes ridiculous like \$10 for a bottle of Pellegrino water at Coral Sands or a order of fries for \$6.

Food/groceries under par too expensive

Cheaper air service.

Found that food and beverage to be overpriced.

I feel the tourist restaurants of bars on Eleuthera charge quite a bit more than other spots and this may be bad for tourism. The mark up on their products is a lot.

Eleuthera restaurants way too overpriced for quality and service received, New York City restaurants are far better bargains, I've never seen pasta eaters for \$35-\$40 like most places here, that is high way robbery.

Andros

Prices

Prices higher than expected.

Bimini

Prices

Beer prices are too high.

Hotel rates too high

Exuma

Prices

Price should be less expensive on accommodations.

Price of fuel is very expensive.

Expensive Four Seasons.

Lower cost of dining/dinner music is very loud in dinner establishments. Very high cab fares.

The only problem was getting here (few flight) and expense.

Excursions very expensive when compared with other countries.

Tours from the hotel were very expensive.

San Salvador

Prices

Internet and telephone calls too expensive!

People Negative Comments Report 2007

Islands

New Providence

Comment Categories

People

Negative Comment

Airport personnel need to go to "Tourism Training College"!

People/service not so good.

But almost always looked glum, unless you were on a boat excursion. I felt they resented me as a white person . Subtle behaviors.

Friendlier service at the airport.

More knowledgeable staff at front desk at Atlantis Hotel

The only rude people we met were at the security check points, they were sullen, rude, lazy, "large and in charge" this was the women only.

Airport security was not pleasant with people. The whole airport experience needs to be reviewed.

People are usually not friendly.

Need more friendly people to be able to explain and give information on the different tours and places of interest and excursions available in the Bahamas. The people that are there to help should be more personable.

Freeport

People

The people at restaurants were extremely rude.

Some locals are rude.

Cab drivers are bad drivers and they are rude.

Boys are aggressive.

There were several instances in which people tried to take

advantage of me because I am a tourist. Hospitality and respect could be improved.

We thought people would be friendlier down here. We felt like we were an inconvenience when we wanted to get some food, drinks.

The servers at restaurants were extremely rude and hurried us. Everything just took longer than usual.

Restaurants stores and the airport, the people providing these services were often rude and less than friendly. Something totally unexpected given that I know many Bahamians. I found the speaking in a different language which helping someone in restaurants and airport rude and unnecessary.

People in the market area are too pushy it made me not buy anything and kept me from returning to the market area.

First impression was that the service people (waitress etc) did not like us.

Abaco

People

The attitude of the service staff is slack and disinterested.

Service people not very friendly.

Eleuthera

People

Wish people were a bit more welcoming and friendly.

Attitude of employees need to be a lot friendlier.

While some residents were friendly, I was surprised at the indifference/lack of congeniality I ran into at local stores.

It is hard to understand many of the people here because they slur their words. Many also ignore you.

Some of the attention from males was quite rude and uncalled for.

Spanish Wells doesn't seem to want tourist in their city. We booked too late for Harbour Island and the rental agent steered us to Spanish Wells, not as friendly as Abaco's.

Andros*People*

Ladies at Customs arrival were very rude.
Nassau people are better.

Exuma*People*

Bahamas needs to improve attitude of people.
Attitudes of services people is poor compared to Abaco, Nassau or Grand Bahama.
However we did have a couple of bad experiences with taxi driver leaving us high and dry in Georgetown.

San Salvador*People*

How about some customer relations training for airport personnel and customer agents.
Bahamian people are terrible.
Local Personal has to be more smiley, we are in vacation but the personal doesn't look happy to see us here! (waitress).

HOTEL NEGATIVE COMMENTS 2007

<i>Islands</i>	<i>Commentcategories</i>	<i>Location</i>	<i>Negative Comment</i>
New Providence	Hotel		<p>The ... hotel is a rip-off. I can't believe people pay that much for a hotel that offers such mediocre service. Generally, I get the sense that the people working either don't like their jobs or simply didn't care. Sorry for the bluntness of this feedback but I thought you should know.</p> <p>... , very disappointed with service and room.</p> <p>We enjoyed the Bahamas much more before the ... took over Paradise Island. Nassau is losing its culture and heritage.</p> <p>Hotel room was not comfortable and run down. I stayed at Atlantis.</p> <p>The ... hotel is a bit overpriced you feel as if they are taking advantage of you, charging \$7 for a bottle of water.</p> <p>... needs to be more adequate at in house service requests. ... needs to take responsibility for damaged luggage when they are responsible.</p> <p>Umbrellas on beach should be included with hotel, should be available without extra charge.</p> <p>Atlantis resort needs a wake up call. Many people were unhappy and feeling ripped off by outrageous prices and service.</p>

Hotel*General*

The hotels need some renovations.

Hotel at ..., two elevators broken, broken dryers no running water.

The ... was awful. I would return to the island via cruise only.

Pool at RIU closed every day at 5 pm needs to stay later.

Hotels in Cable Beach, particularly ..., need renovation.

... Resort was nasty, unclean nasty food, poor entertainment.

We were very unhappy with ..., because last year we were at ... in Runaway Bay and everyone there was super pleasant, we decided to try Nassau, this place is a dump and the waiters etc were very indifferent, wouldn't even look at you when talking, when you asked for silverware or cup of coffee the person would say sure, but never return.

Freeport

Hotel

Hotel felt old and run down.

Hotel was not as expected. Food and service were horrible.

Need more towels in hotel room. Maid service was very late each day.

... hotel is terrible, false advertising.

Very disappointed in hotel and food. Will not come back on recommend.

Hotel was horrible.

Hotel room was not clean.

Eleuthera

Hotel

Accommodation need updating.
... hotel was the worst hotel I've ever traveled to. Bad service, bad food, dirty accommodations. Should be removed from cruise/stay package.

Attitude. Better service, this applies to the hotel...

Not great attitude on front desk staff at ...

We were not completely happy with the hotel, they give us a humid, small and smelly room. We had to fight for a better one without paying any extra money.

So sorry ... was sold, can tell in services and condition of the beach.

Water pressure where we stayed was not strong enough to shower by.

Over time on Eleuthera was a little disappointing. We stayed at the ... and found the accommodation very basic.

Exuma

Hotel

We were very disappointed with the poor quality level of the ... Great Exuma. We would not return to that resort but it would not affect our decision to visit some place else in the Bahamas.

... hotel disappointing, poor service.

General

Five star hotel vacations don't go with the lack of accommodations for processing the growing number of visitors!

Friday and Saturday noise level from Palm Beach Resort is enough to discourage us from returning.

San Salvador

Hotel

Beds should be bigger at the Club Med.

Wish Club Med would be more open to members leaving resort and seeing island.

LITTER AND CLEANLINESS NEGATIVE 2007

Islands

New Providence

Commentcategories

Litter/Cleanliness

Negative Comment

Also enforce that tourists be held accountable for littering and raucous behavior, like Bermuda.

Streets and common areas could be cleaner.

Airport Terminal bathrooms need updating and repair. Floors need to be cleaned.

Too much dollars, clean it up.

The only negative comment we have is the trash on the beaches.

Negative! Garbage and construction debris on the beaches near Atlantis.

Outside the resort areas the lack of cleanliness on streets and disrepair of roads is so very noticeable! It's almost as though the many dollars made from the Tourism Industry not going to beautify this place! That's a shame.

Freeport

Litter/Cleanliness

Clean up the garbage along the beaches.

Too much litter on island.

The rooms weren't as clean as I thought they would be.

Clean up the trash.

Clean up the garbage on Xanadu Beach.

Public beaches near Freeport are littered with garbage and no receptacles are provided. Locals are seen throwing their garbage out the window.

However we were disappointed with the amount of trash and broken glass on the beaches.

I noticed a lot of litter. Be careful.

Need to clean up trash on beaches, (Barbary, Golf Reef).

We come often, would really like to see better litter control, you trash this island. You need to start a recycling immediately and fine communities who dump garbage/trash on the beaches. (Smith Point) have community contests like England and US to beautify main streets.

I found the island to have a lot of pollution for such a small island. Lots of debris on side of roads, locals discarding garbage anywhere. Also lots of glass on beach.

We were surprised at how much litter there was around.

The littering is a big problem, garbage dumped everywhere including beaches! Recycle and teach people to dispose garbage properly.

Clean area around Xanadu beach.

Abaco

Litter/Cleanliness

Need to clean the roads and the rubbish dumps.

Clean up the junk (old cars etc).

Need to clean up litter in non tourist areas.

Eleuthera

Litter/Cleanliness

Garbage and litter are a serious concern, quite detrimental to the overall experience.

Remove trash (old cars trailers, etc) the island is becoming a dumping ground for used items, bottles and litter.

We think a large effort should be made to clean out trash and street debris on Harbour Island and main island. It is shameful

to see trash in such a beautiful place.

Rural beaches were full of trash.

I noticed that the locals discarded trash off boats, on beaches, and trash lying around such a beautiful place.

Would like to see island cleaner random trash on streets and on beach. Has been cleaner in the past.

Andros

Litter/Cleanliness

Clean up the garbage on hiking trails, beach, road, etc it is a mess.

I enjoyed Andros very much but believe that it could be greatly improved by cleaning up the island.

Clean up the trash.

More litter than expected.

Please help keep the beaches clean by encouraging resort owners and others to pick up trash that washed up.

Bimini

Litter/Cleanliness

Work on cleaning up junk cars, junk boat and debris.

Lots of trash on beaches.

Sorry about the litter, though. It marred your beautiful island.

Maybe clean up a little around the island.

Clean up the island.

The litter and trash on streets and on beaches, it's very sad to see this, would be great to see a cleaner Bimini next time.

Clean up the Bimini beaches from littered bottles shoes, etc.

Exuma

Litter/Cleanliness

Generally, if you want a suggestion, there is too much trash along roads and beaches.

Dirty streets.

Islands are packed with garbage and trash.

Please clean up your road sides and behind beaches.

Lots of trash on the beach .

Georgetown would be more pleasant if it were cleaned up!

Pick up of litter overall would improve general appearance especially along roadsides.

Trash everywhere and lots of it! Gross.

It was disturbing to see so much trash on the beach.

Found there to be a surprising amount of refuse/junk on roads/public areas off Four Seasons property.

San Salvador

Litter/Cleanliness

Native people are not proud of their island, back yard and roadside look like Canadian dumpster, need a real cleanup, paint and repair, be proud.

Cleanup the debris

Put your trash in the bin. The beaches are polluted.

Too much trash.

Organize a junk pickup on beaches and roads.

Service Negative Comments Report 2007

Islands

New Providence

Commentcategories

Service

Negative Comment

Overall customer service needs major improvement.
 Service ethics needs to be much better. Service is bad.
 Poor service.
 Customs and airport service are horrible, very unfriendly.
 Customer service is a must in the stores/hotels. The service people do not smile? Also you need more on line service .
 Airport very slow.
 Better customer service! More polite.
 Service slow in the Bahamas.
 Some help though is extremely slow and inefficient.

Freeport

Service

Very unhappy with service and experience in general was forced to pay for damage I did not incur. Was in jail (poor treatment) for breaking a window I offered to pay for it and was made to pay anyway after spending 14 hours in jail. Never thought I would leave.
 Theservice was horrible especially the front desk staff. They were rude and treated us all very badly. The way Bahamas was presented to us was, showed a negative view. I will never recommend anything about to anyone.
 Service in restaurants was poor quality of food was bad.
 Very poor service at the hotel. 6 hours to get towels, unreceptive from desk and guest service, dirty rooms.
 The service in Port Lucaya was not great. I feel that because tip

was included the service was compromised.

Service in most places is very poor. Probably because tips are included already.

Service too slow and infrequent.

Poor service in every restaurant.

In comparison to Mexico, service and attitude was often indifferent, at times almost hostile.

Service is below expectation.

Service, wow is everyone lazy, not laid back but lazy you want our money but you don't do anything for it. 15% great on all food and no service and not friendly that's wrong!

Better service given that tourism is the Bahamas main Industry. Also, we received horrible service at ... restaurant and then the hostess yelled at us and made excuses, this experience alone is enough to make us not want to come back. There are many, many beautiful places in the world in order to have people come back here, you must offer excellent service.

Eleuthera

Service

Would like better air service.

Service on Harbour Island for the value was horrible.

Eleuthera

Service

Service and attitude needs improvement.

Service in some aspects like at the Hotel and the airport were inadequate. A lot of miscommunication.

Andros

Service

Sometimes difficult bank service, credit card service charges, store hours and ability to get necessities (i.e. water) no phones in any rooms.

Bimini

Service

Only real complaint is that service at restaurants was always very slow.

Customer service.

Service desperately need improvement.

Service at Big Game very slow.

Exuma

Service

Need to improve customer service skills in restaurants.

Faster service would be appreciated.

Service terrible.

The standards of the ... were not met. It is a good hotel and the staff was friendly but in comparison to Nevis, Hawaii, Mexico it was behind far behind.

Poor restaurant service

Airports Negative Comments Report 2007

<i>Islands</i>	<i>Commentcategories</i>	<i>Negative Comment</i>
Abaco	<i>Airport</i>	<p>The airport in Marsh Harbour is inadequate and makes tourists want to avoid the Abacos, and getting worse.</p> <p>Treasure Cay Airport needs updating or at least repaired (bathrooms), we pay a lot in taxes in Abaco but the money rarely comes back here.</p> <p>Need new airport at Marsh Harbour.</p> <p>Better airport (waiting) facilities.</p> <p>The airport is in such bad shape at M. Harbour, new airport really needed.</p>
Eleuthera	<i>Airport</i>	<p>Nassau airport is really not great needs work and baggage claim was poor.</p> <p>Nassau airport needs to be improved. If Tourism is your #1 industry, it is not a good first impression that you receive when you arrive by air.</p> <p>Luggage retrieval at Nassau Chaotic. It looks as though Eleuthera Airport building needs expanding especially when Continental flights are delayed.</p>
Exuma	<i>Airport</i>	<p>Airport needs air condition.</p> <p>Main reason to opt for Nassau instead of Exuma. Airport facilities need upgrading.</p>
Exuma	<i>Airport</i>	<p>Make easier airport procedures both in-coming and out-coming.</p>

Freeport

Airport

And more friendly attitude of employees.

Update the terminal and keep the conveyer working in the check in area.

Put more clocks in US departure terminal at Grand Bahama International there are none.

I wasn't able to retrieve my bags at the airport to repack my liquor purchase, customs charge me \$60 to get it on the plane.

The Freeport airport is freezing.

The airport experience was far away the worst one ever, at checking.

Worst experience is the airport check-in needs to be more automatic like in US.

Airport experience was horrible. I travel abroad multiple times per year, this was the most ridiculous experience I had to go check make-up? Sorry, that's not U.S. law. Very rude personal. Too much attitude not professional.

The flights are not on time!

New Providence

Airport

Please improve the airport.

Please clean the airport bathroom.

Airport facilities need upgrading. Better seating, better for and beverages.

Improve the airport system, customs, security etc.

Airport is difficult to navigate, difficult to get customer service re flights, etc.

Need larger airport. Seating poor.

The check points with children and long line will make us choose a easier and less stressful destination vacation place.

Improve Nassau departures terminal, poor lighting, multiple screening check points.

Very poor airport dirty, smelly not enough security agents for security checks.

Fix the airports and restrooms.

Airport is deplorable.

Bigger airport security is poor.

Need luggage carts at airport to get through customs.

There is no smoking allowed that discrimination I will never return to this airport.

Your inside airport waiting room needs to be updated over 50% of seats are ripped although the new areas added (vending stands) are a move in the right direction.

More updated airport.

Airport needs improvement.

For the amount of money that Tourism brings in I would expect the airport to be more updated and have better food service.

Airport was ridiculous. To have to throw away unopened water from the Atlantis and not even be able to drink at Airport is crazy. Bahamas security is way too strict, U.S. wasn't nearly as strict. Why not same machines.

Airport facilities are poor for such a luxury destination.

New Providence

Airport

I think improving your airport would be to your advantage for the Bahamas. Remember! It's the first thing people see on the Island, the entry music was a good idea, improving the airport is a needed improvement.

Your airport sucks!

The airport could use some upgrades.

Please expedite airline check in and security

San Salvador

Airport

Improvement at the airport like coffee shop and espresso coffee.

Airport arrival could be organized a little, better so that everyone didn't have to wait in single file line through one door.

STATISTICS

AVERAGE LENGTH OF STAY AVERAGE # NIGHTS SPENT IN THE BAHAMAS 1992 TO 2007

	All Bahamas	Nassau/ Paradise Isl	Grand Bahama	Out Islands	USA	Canada	Europe	Other Country
1992	5.8	5.5	4.4	9.8	5.3	7.5	9.0	n/a
1993	5.8	5.5	4.4	9.6	5.2	7.7	9.3	n/a
1994	5.8	5.5	4.5	9.7	5.3	7.9	10.0	n/a
1995	5.7	5.5	4.2	9.8	5.1	8.1	9.6	n/a
1996	5.8	5.6	4.2	10.0	5.3	8.3	9.6	n/a
1997	6.0	5.9	3.6	9.6	5.4	8.2	9.6	n/a
1998	5.9	5.8	4.2	9.3	5.4	8.0	9.2	6.8
1999	7.1	6.6	7.1	9.5	6.3	10.3	12.8	7.2
2000	5.9	5.1	5.1	9.4	5.4	7.7	9.3	6.9
2001	5.8	5.1	5.4	9.5	5.4	7.6	9.6	6.9
2002	5.8	5.3	5.1	8.7	5.4	7.3	9.6	7.2
2003	5.9	5.2	5.4	9.3	5.5	8.2	9.5	7.9
2004	6.3	5.7	5.5	9.7	5.9	9.0	10.3	8.4
2005	6.4	5.6	6.2	9.5	5.9	8.8	10.6	8.2
2006	6.4	5.8	6.1	9.0	5.9	8.7	10.5	8.3
2007	6.6	5.9	6.2	9.7	6.0	8.5	10.1	8.8

*Average Length of stay for 1999 was derived from the Exit Survey and not the immigration card as for previous yrs.
Source: Ministry of Tourism & Ministry of Immigration

**STOPOVER VISITORS BY TYPE OF ACCOMMODATION
THE ISLANDS OF THE BAHAMAS**

	Nassau		Grand Bahama		Out Islands		All Bahamas		% CHG 07/06
	2007	2006	2007	2006	2007	2006	2007	2006	
Hotel	789,586	849,676	159,279	177,047	130,719	130,774	1,079,584	1,157,497	-7%
Timeshare	68,643	70,151	78,773	80,682	2,388	2,820	149,804	153,653	-3%
Private/Boat	15,430	15,691	11,970	12,645	44,534	45,546	71,934	73,882	-3%
Apt/Villa	11,875	11,297	7,304	7,805	47,397	47,283	66,576	66,385	0%
Friends/Relatives	43,365	43,852	9,885	9,517	19,691	18,175	72,941	71,544	2%
Own Property	6,546	5,995	3,767	3,296	20,977	17,863	31,290	27,154	15%
Other	5,298	4,556	2,333	2,240	5,626	5,686	13,257	12,482	6%
Non-Response	20,024	17,980	5,882	5,705	16,434	14,580	42,340	38,265	11%

*It is possible for stopover visitors to stay in more than one type of accommodation during their visit.
Source: Research and Statistics Dept., Ministry of Tourism

**STOPOVER VISITORS BY TYPE OF ACCOMMODATION
THE ISLANDS OF THE BAHAMAS**

	Abaco		Andros		Bimini		Eleuthera*		Exuma		San Salvador	
	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006
Hotel	33,210	34,192	5,124	5,895	26,420	26,635	17,836	17,621	24,368	26,673	15,835	12,184
Timeshare	2,216	2,618	8	9	18	33	113	74	19	61	1	0
Private/Boat	20,262	20,835	1,004	1,020	6,296	8,500	3,914	3,611	5,648	6,111	192	301
Apt/Villa	32,197	30,952	392	453	784	1,054	9,058	9,881	3,359	2,816	35	32
Friends/Relatives	9,346	8,123	1,127	1,192	1,760	2,022	3,540	2,984	1,747	1,882	67	68
Own Property	9,153	8,015	500	385	3,329	2,519	3,233	2,582	1,384	1,408	83	119
Other	1,383	1,048	404	626	546	747	993	755	432	446	1,561	1,768
Non-Response	2,986	2,848	883	745	1,684	2,450	2,093	2,196	964	768	424	150

It is possible for stopover visitors to stay in more than one type of accommodation during their visit.

*Harbour Island stopovers are included in the overall numbers for Eleuthera. In 2006, stopovers to Harbour Isl. Stayed in: Hotel=11,091, Private/Boat=753, Apt/Villa=1,176
In 2007, stopovers to Harbour Isl. Stayed in: Hotel=11,118, Private/Boat=714, Apt/Villa=626

THE BAHAMAS MINISTRY OF TOURISM VISITOR STATISTICS
TOTAL FOREIGN ARRIVALS TO THE BAHAMAS BY AIR & SEA
1971 - 2007

YEAR	AIR	%	SEA	%	TOTAL	%
1971	970,970	66.3%	492,620	33.7%	1,463,590	100.0%
1972	1,044,970	69.1%	466,890	30.9%	1,511,860	100.0%
1973	1,021,840	67.2%	498,170	32.8%	1,520,010	100.0%
1974	966,560	69.6%	421,480	30.4%	1,388,040	100.0%
1975	917,670	66.5%	463,190	33.5%	1,380,860	100.0%
1976	953,930	68.0%	449,710	32.0%	1,403,640	100.0%
1977	982,220	71.1%	399,190	28.9%	1,381,410	100.0%
1978	1,181,580	69.2%	525,370	30.8%	1,706,950	100.0%
1979	1,252,280	70.0%	537,150	30.0%	1,789,430	100.0%
1980	1,262,330	66.3%	642,230	33.7%	1,904,560	100.0%
1981	1,105,560	62.7%	657,760	37.3%	1,763,320	100.0%
1982	1,121,070	57.6%	826,680	42.4%	1,947,750	100.0%
1983	1,220,480	54.9%	1,003,620	45.1%	2,224,100	100.0%
1984	1,321,330	56.8%	1,003,920	43.2%	2,325,250	100.0%
1985	1,385,260	52.6%	1,246,710	47.4%	2,631,970	100.0%
1986	1,378,600	45.8%	1,628,700	54.2%	3,007,300	100.0%
1987	1,455,921	47.2%	1,625,449	52.8%	3,081,370	100.0%
1988	1,448,679	45.9%	1,709,412	54.1%	3,158,091	100.0%
1989	1,490,006	43.8%	1,908,305	56.2%	3,398,311	100.0%
1990	1,516,396	41.8%	2,112,123	58.2%	3,628,519	100.0%
1991	1,303,318	36.0%	2,318,900	64.0%	3,622,218	100.0%
1992	1,227,703	33.3%	2,461,840	66.7%	3,689,543	100.0%
1993	1,327,319	36.0%	2,354,941	64.0%	3,682,260	100.0%
1994	1,332,280	38.7%	2,114,096	61.3%	3,446,376	100.0%
1995	1,317,078	40.7%	1,922,077	59.3%	3,239,155	100.0%
1996	1,368,038	40.0%	2,047,820	60.0%	3,415,858	100.0%
1997	1,368,107	39.7%	2,078,256	60.3%	3,446,363	100.0%
1998	1,304,851	39.0%	2,042,814	61.0%	3,347,665	100.0%
1999	1,438,887	39.4%	2,209,404	60.6%	3,648,291	100.0%
2000	1,481,492	35.2%	2,722,342	64.8%	4,203,834	100.0%
2001	1,428,209	34.1%	2,754,547	65.9%	4,182,756	100.0%
2002	1,402,894	31.8%	3,003,077	68.2%	4,405,971	100.0%
2003	1,428,973	31.1%	3,165,069	68.9%	4,594,042	100.0%
2004	1,450,313	29.0%	3,553,654	71.0%	5,003,967	100.0%
2005	1,514,532	31.7%	3,264,885	68.3%	4,779,417	100.0%
2006	1,491,633	31.5%	3,238,974	68.5%	4,730,607	100.0%
2007	1,487,278	32.3%	3,114,060	67.7%	4,601,338	100.0%

These statistics of First Place of Entry reflect where visitors enter The Bahamas and not necessarily where they stay.

These statistics are based on the Immigration Department's count taken from ships' manifest and entry cards collected from all arriving foreigners. Military and diplomatic personnel entering on official duty, foreign residents in The Bahamas also ship and airline crews who do not stay overnight in The Bahamas are excluded.

**CRUISE VISITORS
BY FIRST PORT OF ENTRY
ISLANDS OF THE BAHAMAS
1989 TO 2007**

	Bahamas	Nassau/P.I.	Grand Bahama	Out Islands
1989	1,644,583	837,123	521,103	286,357
1990	1,853,897	1,006,394	581,976	265,527
1991	2,019,964	1,179,458	547,420	293,086
1992	2,139,383	1,114,565	494,651	530,167
1993	2,047,030	948,440	565,016	533,574
1994	1,805,607	1,072,642	308,195	424,770
1995	1,543,495	918,838	287,337	337,320
1996	1,685,668	960,170	359,523	365,975
1997	1,751,140	1,033,118	313,942	404,080
1998	1,729,894	1,031,535	304,626	393,733
1999	1,981,471	1,276,803	266,396	438,272
2000	2,512,626	1,667,903	248,164	596,559
2001	2,551,673	1,746,540	210,709	594,424
2002	2,802,112	1,645,904	196,923	959,285
2003	2,970,174	1,687,851	203,312	1,079,011
2004	3,360,012	1,981,883	327,933	1,050,196
2005	3,078,709	1,880,696	321,582	876,431
2006	3,078,534	1,660,094	339,913	1,078,527
2007	2,970,659	1,638,174	311,762	1,020,723

Research & Statistics Department

The Islands of the Bahamas receive cruise passengers by 1st port of entry and 2nd port of entry. Only 1st port of entry is listed in the above table.

**ISLANDS OF THE BAHAMAS
1974 TO 2007**

	Bahamas	Nassau/P.I.	Grand Bahama	Out Islands
1974	876,080	N/A	N/A	N/A
1975	827,760	N/A	N/A	N/A
1976	818,720	N/A	N/A	N/A
1977	891,260	440,620	286,280	164,360
1978	1,083,180	545,590	352,330	185,260
1979	1,129,430	571,540	351,120	206,770
1980	1,181,260	582,850	381,980	216,430
1981	1,030,640	507,450	328,250	194,940
1982	1,101,150	542,950	351,680	206,520
1983	1,239,760	676,680	347,080	216,000
1984	1,278,500	733,690	321,570	223,240
1985	1,368,300	769,690	382,545	216,065
1986	1,375,220	745,320	399,010	230,890
1987	1,479,855	775,975	475,650	228,230
1988	1,474,980	749,795	500,100	225,085
1989	1,575,070	826,985	520,730	227,355
1990	1,561,665	842,885	484,880	233,900
1991	1,427,035	758,230	452,655	216,150
1992	1,398,895	694,205	482,885	221,805
1993	1,488,680	737,480	514,435	236,765
1994	1,516,035	749,850	525,065	241,120
1995	1,598,135	774,005	587,250	236,880
1996	1,633,105	831,485	552,385	249,235
1997	1,617,595	840,515	512,710	264,370
1998	1,527,707	812,319	474,784	240,604
1999	1,577,066	941,838	360,687	274,541
2000	1,543,959	899,503	378,101	266,355
2001	1,537,780	900,625	406,766	230,389
2002	1,513,151	880,855	410,687	221,609
2003	1,510,169	895,612	376,425	238,132
2004	1,561,312	921,933	374,433	264,946
2005	1,608,153	1,019,017	316,265	272,871
2006	1,600,862	1,019,198	298,937	282,727
2007	1,527,726	960,766	279,193	287,766

*Prior to 1985, numbers were tabulated manually, therefore there may be rounding errors in them.

**STOPOVER VISITORS TO THE BAHAMAS BY COUNTRY OF RESIDENCE
1977 - 2007**

YEAR	USA	%	CANADA	%	EUROPE	%	OTHER	%	TOTAL	%
1977	658,690	73.9%	141,880	15.9%	64,290	7.2%	26,410	3.0%	891,270	100.0%
1978	819,960	75.7%	143,250	13.2%	86,740	8.0%	33,230	3.1%	1,083,180	100.0%
1979	851,590	75.4%	134,710	11.9%	101,880	9.0%	41,240	3.7%	1,129,430	100.0%
1980	884,030	74.8%	129,780	11.0%	114,070	9.7%	53,390	4.5%	1,181,260	100.0%
1981	791,540	76.8%	109,210	10.6%	77,750	7.5%	52,130	5.1%	1,030,640	100.0%
1982	910,770	82.7%	82,730	7.5%	57,280	5.2%	50,350	4.6%	1,101,130	100.0%
1983	1,051,560	84.8%	86,680	7.0%	43,910	3.5%	57,610	4.6%	1,239,750	100.0%
1984	1,083,240	84.7%	85,350	6.7%	40,700	3.2%	69,210	5.4%	1,278,500	100.0%
1985	1,205,275	88.1%	91,700	6.7%	36,890	2.7%	34,435	2.5%	1,368,300	100.0%
1986	1,223,620	89.0%	72,190	5.2%	46,450	3.4%	32,960	2.4%	1,375,220	100.0%
1987	1,299,215	87.8%	80,525	5.4%	67,950	4.6%	32,165	2.2%	1,479,855	100.0%
1988	1,274,365	86.4%	84,330	5.7%	85,135	5.8%	31,150	2.1%	1,474,980	100.0%
1989	1,351,750	85.8%	94,300	6.0%	91,320	5.8%	37,700	2.4%	1,575,070	100.0%
1990	1,321,930	84.6%	96,755	6.2%	96,625	6.2%	46,355	3.0%	1,561,665	100.0%
1991	1,176,690	82.5%	90,120	6.3%	112,045	7.9%	48,180	3.4%	1,427,035	100.0%
1992	1,128,025	80.6%	97,640	7.0%	122,140	8.7%	51,090	3.7%	1,398,895	100.0%
1993	1,209,550	81.2%	96,570	6.5%	133,085	8.9%	49,475	3.3%	1,488,680	100.0%
1994	1,254,210	82.7%	99,025	6.5%	109,730	7.2%	53,070	3.5%	1,516,035	100.0%
1995	1,328,925	83.2%	85,600	5.4%	114,950	7.2%	68,660	4.3%	1,598,135	100.0%
1996	1,341,300	82.1%	85,760	5.3%	127,620	7.8%	78,425	4.8%	1,633,105	100.0%
1997	1,310,420	81.0%	91,330	5.6%	130,365	8.1%	85,480	5.3%	1,617,595	100.0%
1998	1,250,026	81.8%	83,086	5.4%	117,954	7.7%	76,641	5.0%	1,527,707	100.0%
1999	1,293,235	82.0%	87,973	5.6%	125,485	8.0%	70,373	4.5%	1,577,066	100.0%
2000	1,294,295	83.8%	82,840	5.4%	104,610	6.8%	62,214	4.0%	1,543,959	100.0%
2001	1,308,163	85.1%	79,715	5.2%	94,047	6.1%	55,855	3.6%	1,537,780	100.0%
2002	1,310,140	86.6%	68,592	4.5%	79,564	5.3%	54,855	3.6%	1,513,151	100.0%
2003	1,305,335	86.4%	63,148	4.2%	93,170	6.2%	48,516	3.2%	1,510,169	100.0%
2004	1,360,912	87.2%	68,462	4.4%	83,590	5.4%	48,348	3.1%	1,561,312	100.0%
2005	1,380,083	85.8%	75,643	4.7%	85,277	5.3%	67,150	4.2%	1,608,153	100.0%
2006	1,365,104	85.3%	84,639	5.3%	82,209	5.1%	68,910	4.3%	1,600,862	100.0%
2007	1,263,678	82.7%	100,340	6.6%	87,170	5.7%	76,538	5.0%	1,527,726	100.0%

All numbers are subject to revision.

Note: Stopover Visitors 1999 are estimates.

Prior to 1985 some figures may not add to total due to rounding.

STOPOVER VISITORS BY ISLAND
2007 to 2004

	2007	2006	2005	2004	%Chg 07/06
New Providence	960,767	1,019,198	1,019,017	921,933	-5.7%
Grand Bahama	279,193	298,937	316,265	374,433	-6.6%
<i>Out Islands Total</i>	287,766	282,727	272,871	264,946	1.8%
Abaco	110,753	108,631	99,558	99,720	2.0%
Andros	9,442	10,325	10,551	9,786	-8.6%
Bimini	40,837	43,960	44,131	42,085	-7.1%
Eleuthera*	28,322	26,684	25,845	25,188	6.1%
Exuma	37,921	40,165	36,846	32,046	-5.6%
Harbour Island	12,458	13,020	12,345	11,045	-4.3%
San Salvador	18,198	14,622	14,347	13,846	24.5%
Other Out Islands	29,835	25,320	29,248	31,230	17.8%
TOTAL	1,527,726	1,600,862	1,608,153	1,561,312	-4.6%

Out Island totals include: Abaco, Andros, Bimini, Eleuthera, Exuma, Harbour Island, San Salvador, & Other Out Islands. *The above Eleuthera number does not include Harbour Island.

To get a total count for Eleuthera you have to add Eleuthera and Harbour Island together.

**STOPOVER VISITORS BY ISLAND AND REGION
ISLANDS OF THE BAHAMAS
2007**

	U.S	Canada	Europe	Caribbean	Latin America	Other Countries	Total
New Providence	773,458	75,119	52,423	19,787	13,608	26,372	960,767
Grand Bahama	241,064	12,747	16,204	1,422	2,111	5,645	279,193
<i>Out Islands Total</i>	249,156	12,474	18,543	1,317	1,731	4,545	287,766
Abaco	102,572	3,491	3,171	241	300	978	110,753
Andros	8,545	251	468	29	31	118	9,442
Bimini	38,168	681	868	136	493	491	40,837
Eleuthera*	25,457	952	1,250	60	141	462	28,322
Exuma	32,077	1,733	2,865	149	354	743	37,921
Harbour Island	10,617	416	1,136	28	55	206	12,458
San Salvador	5,617	3,847	7,568	22	143	1,001	18,198
Other Out Islands	26,103	1,103	1,217	652	214	546	29,835
TOTAL	1,263,678	100,340	87,170	22,526	17,450	36,562	1,527,726

Out Island totals include: Abaco, Andros, Bimini, Eleuthera, Exuma, Harbour Island, San Salvador and the Other Out Islands

*In order to get the total count for Eleuthera you have to add Harbour Island numbers to it.

**STOPOVER VISITORS BY ISLAND AND REGION
ISLANDS OF THE BAHAMAS
2006**

	U.S	Canada	Europe	Caribbean	Latin America	Other Countries	Total
New Providence	847,485	63,411	54,333	16,629	13,110	24,230	1,019,198
Grand Bahama	266,218	10,390	13,752	1,578	1,664	5,335	298,937
<i>Out Islands Total</i>	251,401	10,838	14,124	933	1,501	3,930	282,727
Abaco	101,136	3,246	2,931	231	246	841	108,631
Andros	9,408	257	461	26	35	138	10,325
Bimini	41,526	581	808	130	426	489	43,960
Eleuthera*	24,016	949	1,125	66	106	422	26,684
Exuma	35,095	1,744	2,274	105	350	597	40,165
Harbour Island	11,400	298	995	48	60	219	13,020
San Salvador	6,205	3,027	4,558	19	69	744	14,622
Other Out Islands	22,615	736	972	308	209	480	25,320
TOTAL	1,365,104	84,639	82,209	19,140	16,275	33,495	1,600,862

Out Island totals include: Abaco, Andros, Bimini, Eleuthera, Exuma, Harbour Island, San Salvador and the Other Out Islands

*In order to get the total count for Eleuthera you have to add Harbour Island numbers to it.

**STOPOVER VISITORS
BY COUNTRY & BY MONTH
ISLANDS OF THE BAHAMAS
2007**

Month	USA	Canada	Europe	Caribbean	Latin Amer.	ROW	Total
Jan	81,733	10,373	6,026	1,484	1,297	2,759	103,672
Feb	97,338	11,671	6,591	1,503	1,056	2,672	120,831
Mar	148,710	14,081	7,667	1,725	945	2,983	176,111
Apr	127,257	9,608	8,016	1,810	1,314	3,198	151,203
May	119,434	6,158	6,815	1,762	981	2,979	138,129
Jun	145,393	4,098	5,738	1,591	1,015	2,806	160,641
Jul	135,196	5,345	9,248	2,540	2,454	3,888	158,671
Aug	111,489	5,074	11,232	2,443	1,140	3,317	134,695
Sep	52,793	3,561	4,807	1,615	4,218	3,431	70,425
Oct	64,201	5,057	6,631	1,574	796	2,378	80,637
Nov	84,906	10,934	6,483	2,127	856	2,655	107,961
Dec	95,228	14,380	7,916	2,352	1,378	3,496	124,750
Total	1,263,678	100,340	87,170	22,526	17,450	36,562	1,527,726

*ROW means Rest of the World

**STOPOVER VISITORS
BY COUNTRY & BY MONTH
ISLANDS OF THE BAHAMAS
2006**

Month	USA	Canada	Europe	Caribbean	Latin Amer.	ROW	Total
Jan	89,509	9,447	6,242	975	955	2,611	109,739
Feb	110,261	10,051	6,713	1,353	846	2,546	131,770
Mar	159,441	11,258	6,556	1,388	855	2,746	182,244
Apr	147,171	7,863	8,639	1,717	1,154	3,256	169,800
May	136,540	5,534	7,320	1,455	1,079	3,107	155,035
Jun	156,361	3,673	5,928	1,428	851	2,632	170,873
Jul	144,341	4,311	8,298	1,829	1,817	2,922	163,518
Aug	101,481	4,625	9,123	1,779	913	2,794	120,715
Sep	57,429	2,944	4,479	1,175	5,174	2,741	73,942
Oct	66,385	4,645	6,398	2,147	747	2,423	82,745
Nov	93,260	8,342	5,391	1,696	825	2,467	111,981
Dec	102,925	11,946	7,122	2,192	1,059	3,256	128,500
Total	1,365,104	84,639	82,209	19,134	16,275	33,501	1,600,862

*ROW means Rest of the World

**STOPOVER VISITORS BY MONTH
ISLANDS OF THE BAHAMAS
2005 TO 2007**

Month	All Bahamas			Nassau/P.I			Grand Bahama			Out Islands		
	2007	2006	2005	2007	2006	2005	2007	2006	2005	2007	2006	2005
Jan	103,672	109,739	105,119	69,787	77,159	70,385	18,365	18,173	19,611	15,520	14,407	15,123
Feb	120,831	131,770	130,608	78,942	87,810	84,669	20,925	23,245	25,706	20,964	20,715	20,233
Mar	176,111	182,244	190,708	107,191	110,452	111,777	35,677	39,927	45,690	33,243	31,865	33,241
Apr	151,203	169,800	149,710	91,719	104,054	93,815	27,934	32,635	29,740	31,550	33,111	26,155
May	138,129	155,035	147,237	83,220	89,629	85,872	26,051	30,274	27,960	28,858	35,132	33,405
Jun	160,641	170,873	168,408	92,696	99,047	98,296	29,932	33,588	35,076	38,013	38,238	35,036
Jul	158,671	163,518	180,397	93,026	99,964	108,386	31,905	32,515	37,643	33,740	31,039	34,368
Aug	134,695	120,715	128,197	85,193	81,111	87,191	25,967	21,436	22,897	23,535	18,168	18,109
Sep	70,425	73,942	74,555	48,017	51,068	50,381	12,171	11,900	14,502	10,237	10,974	9,672
Oct	80,637	82,745	86,025	57,710	59,249	61,280	12,267	13,193	15,129	10,660	10,303	9,616
Nov	107,961	111,981	115,842	73,445	75,841	80,082	16,998	19,838	18,879	17,518	16,302	16,881
Dec	124,750	128,500	131,347	79,821	83,814	86,883	21,001	22,213	23,432	23,928	22,473	21,032
Total	1,527,726	1,600,862	1,608,153	960,767	1,019,198	1,019,017	279,193	298,937	316,265	287,766	282,727	272,871

**STOPOVER VISITORS BY MONTH
ISLANDS OF THE BAHAMAS
2005 TO 2007**

Month	Abaco			Bimini			Eleuthera*			Exuma		
	2007	2006	2005	2007	2006	2005	2007	2006	2005	2007	2006	2005
Jan	4,903	5,164	4,464	1,311	1,180	1,669	2,553	2,183	2,674	3,043	2,818	2,725
Feb	7,103	7,341	6,367	1,403	1,736	1,919	3,634	3,762	3,379	4,013	4,080	3,639
Mar	13,733	12,605	11,981	2,254	2,512	3,517	6,123	5,700	5,458	4,757	5,292	5,057
Apr	11,912	12,712	9,921	3,674	3,743	2,561	4,939	5,078	3,669	4,300	4,817	3,957
May	12,032	13,853	12,178	3,064	7,474	7,154	4,450	4,292	4,147	3,563	4,060	3,446
Jun	16,659	17,285	15,092	6,851	6,453	6,097	4,619	4,277	4,331	3,794	3,790	3,811
Jul	14,385	13,063	14,186	7,006	5,894	8,085	3,464	3,368	4,052	3,200	3,288	3,350
Aug	8,222	6,237	5,771	6,135	4,470	4,869	2,313	1,750	2,065	2,738	2,393	2,235
Sep	3,216	3,041	2,855	2,683	4,535	3,036	788	724	910	1,178	1,198	1,021
Oct	3,790	3,415	3,349	1,558	1,898	1,068	1,126	1,303	964	1,827	2,308	1,754
Nov	6,053	5,724	5,807	2,440	1,756	1,885	2,643	3,299	2,721	2,292	2,737	2,844
Dec	8,745	8,191	7,587	2,458	2,309	2,271	4,128	3,968	3,820	3,216	3,384	3,007
Total	110,753	108,631	99,558	40,837	43,960	44,131	40,780	39,704	38,190	37,921	40,165	36,846

All of the individual Out Islands are not listed in the above table.

*Harbour Island included in above Eleuthera numbers.

**HOTEL VISITORS BY MONTH
ISLANDS OF THE BAHAMAS
2005 TO 2007**

Month	All Bahamas			Nassau/P.I			Grand Bahama			Out Islands		
	2007	2006	2005	2007	2006	2005	2007	2006	2005	2007	2006	2005
Jan	75,072	82,059	78,857	57,914	65,276	60,251	10,024	10,294	11,851	7,134	6,489	6,755
Feb	85,981	97,240	99,185	64,533	73,444	73,288	12,036	13,991	16,450	9,412	9,805	9,447
Mar	123,224	133,944	141,928	87,912	92,784	96,265	20,720	26,315	31,134	14,592	14,845	14,529
Apr	106,767	123,563	112,984	75,889	87,399	81,357	16,385	19,963	19,548	14,493	16,201	12,079
May	98,136	111,003	106,629	69,161	75,764	74,909	15,608	18,817	16,791	13,367	16,422	14,929
Jun	109,221	119,613	120,172	76,573	82,843	85,453	15,784	19,900	19,360	16,864	16,870	15,359
Jul	111,010	116,348	129,974	76,888	83,421	93,920	19,238	18,988	21,008	14,884	13,939	15,046
Aug	98,858	90,412	99,772	71,687	68,973	77,403	15,326	12,484	13,350	11,845	8,955	9,019
Sep	51,539	54,564	56,088	39,617	42,676	43,666	6,923	6,660	7,900	4,999	5,228	4,522
Oct	60,076	60,619	65,088	48,020	49,131	52,202	6,706	6,708	8,130	5,350	4,780	4,756
Nov	78,140	82,507	87,867	60,521	63,227	68,503	9,554	11,566	10,620	8,065	7,714	8,744
Dec	81,560	85,625	89,614	60,871	64,738	69,062	10,975	11,361	11,652	9,714	9,526	8,900
Total	1,079,584	1,157,497	1,188,158	789,586	849,676	876,279	159,279	177,047	187,794	130,719	130,774	124,085

**HOTEL VISITORS BY MONTH
ISLANDS OF THE BAHAMAS
2005 TO 2007**

Month	Abaco			Bimini			Eleuthera*			Exuma		
	2007	2006	2005	2007	2006	2005	2007	2006	2005	2007	2006	2005
Jan	1,301	1,190	1,079	735	541	553	1,204	942	1,196	1,986	1,862	1,822
Feb	1,951	1,904	1,715	716	604	836	1,633	1,824	1,510	2,535	2,753	2,429
Mar	4,192	3,900	3,568	1,287	1,441	1,736	2,670	2,472	2,248	2,806	3,296	3,250
Apr	3,793	4,319	3,092	2,512	2,633	1,512	2,335	2,323	1,773	2,659	3,198	2,613
May	3,917	4,571	3,846	1,946	4,141	3,897	2,175	1,977	1,794	2,339	2,761	2,355
Jun	5,473	5,764	4,742	4,092	4,212	3,630	1,968	1,680	1,648	2,423	2,488	2,717
Jul	4,205	4,306	4,408	5,205	4,019	4,612	1,318	1,306	1,364	1,988	2,222	2,215
Aug	2,623	2,144	1,904	4,526	3,011	3,144	1,030	824	967	1,947	1,700	1,665
Sep	648	873	770	2,012	3,001	1,692	274	311	412	854	808	678
Oct	1,089	1,013	938	810	1,014	556	395	491	376	1,398	1,696	1,277
Nov	1,660	1,816	1,867	1,176	1,089	898	1,177	1,803	1,333	1,574	1,924	2,078
Dec	2,358	2,392	2,083	1,403	929	1,181	1,657	1,668	1,479	1,859	1,965	1,822
Total	33,210	34,192	30,012	26,420	26,635	24,247	17,836	17,621	16,100	24,368	26,673	24,921

All of the individual Out Islands are not listed in the above table.

*The Eleuthera number above includes Harbour Island.

**STATES (UNITED STATES OF AMERICA)
ISLANDS OF THE BAHAMAS
2001 TO 2007**

State	2001	2002	2003	2004	2005	2006	2007
FLORIDA	328,311	317,004	304,220	309,642	333,777	347,803	319,255
NEW YORK	136,196	123,752	124,513	133,613	176,675	164,627	145,364
NEW JERSEY	76,982	73,602	74,996	82,456	96,502	88,910	81,432
CALIFORNIA	40,357	40,105	45,308	50,599	52,895	52,215	56,253
TEXAS	43,429	46,239	40,408	49,140	48,771	50,689	52,666
PENNSYLVANIA	59,633	59,497	59,900	62,842	62,648	57,223	51,467
MASSACHUSETTS	41,218	37,799	44,370	46,891	41,647	56,314	47,527
GEORGIA	46,454	49,719	49,855	52,037	54,787	53,439	47,223
VIRGINIA	44,472	46,888	49,885	51,143	45,175	45,686	41,828
ILLINOIS	42,780	39,384	37,722	42,269	40,554	39,521	38,641
NORTH CAROLINA	38,492	42,481	40,904	42,025	39,111	36,379	36,699
MARYLAND	36,804	35,570	42,821	47,832	45,363	42,134	36,449
OHIO	51,657	48,542	47,534	47,461	38,731	35,457	30,511
CONNECTICUT	29,025	28,618	28,567	32,391	33,406	31,271	29,388
MICHIGAN	27,373	29,542	29,531	30,575	31,651	29,503	25,316
SOUTH CAROLINA	15,415	17,652	16,488	21,177	21,708	19,761	18,399
TENNESSEE	19,423	19,694	16,585	17,544	18,155	17,166	16,032
INDIANA	18,382	18,150	16,605	17,203	15,963	15,284	14,404
COLORADO	11,352	10,966	11,652	12,365	12,174	13,145	13,905
WISCONSIN	12,000	11,695	15,098	15,971	12,244	11,609	11,428
MISSOURI	11,048	13,279	11,671	13,250	12,620	12,025	11,310
ALABAMA	9,839	12,491	10,024	12,466	12,664	11,450	10,733
MINNESOTA	9,704	10,313	11,912	12,855	12,032	11,199	10,613
LOUISIANA	8,149	7,244	7,532	8,382	8,384	9,260	9,088
KENTUCKY	13,303	12,266	11,621	12,046	11,350	10,402	8,851
ARIZONA	5,794	6,579	6,292	7,256	7,607	7,948	8,832
WASHINGTON	5,936	6,054	6,157	6,893	6,896	7,011	7,571
NEW HAMPSHIRE	6,509	6,463	6,513	7,424	6,673	8,698	7,398
OKLAHOMA	5036	4804	4835	5498	5888	5393	5582
RHODE ISLAND	4,517	4,823	5,210	7,439	5,757	6,223	5,511
KANSAS	4,892	5,621	5,530	6,376	5,993	5,464	5,444
MAINE	4,022	4,190	4,556	4,890	4,706	5,592	4,957
NEVADA	2,795	2,791	2,711	3,619	4,198	4,102	4,511
IOWA	5,204	4,541	4,569	5,335	5,248	4,723	4,497
MISSISSIPPI	4,030	4,419	4,380	4,613	4,875	5,299	4,357
DELAWARE	4,536	4,575	4,669	5,359	5,341	4,732	3,896
OREGON	3,115	2,978	3,036	3,497	3,365	3,492	3,550
ARKANSAS	4,628	5,208	4,051	4,493	4,359	3,595	3,485
UTAH	2,516	2,643	2,959	2,922	3,157	3,071	3,451
WASHINGTON DC	4,782	4,388	6,281	6,779	5,068	4,973	3,188
WEST VIRGINIA	2,974	3,520	3,008	3,654	3,282	3,092	3,032
VERMONT	2,430	2,496	2,465	3,031	3,115	3,426	2,871
NEBRASKA	2,357	2,320	2,381	2,577	2,466	2,374	2,426
NEW MEXICO	1,759	2,089	1,683	1,932	1,850	2,050	1,962
MONTANA	1,083	1,097	1,137	1,522	1,329	1,231	1,362
IDAHO	1,064	1,158	1,143	1,221	1,288	1,410	1,301

**STATES
STOPOVERS
2001 TO 2007**

State	2001	2002	2003	2004	2005	2006	2007
WYOMING	731	838	811	855	876	984	1108
SOUTH DAKOTA	677	765	745	868	770	821	772
ALASKA	630	722	783	1,129	658	861	754
NORTH DAKOTA	579	579	589	813	808	743	721
HAWAII	440	401	382	429	584	497	525
NON RESPONSE	53,329	71,586	68,737	36,313	4,939	4,827	5832
TOTAL USA	1,308,163	1,310,140	1,305,335	1,360,912	1,380,083	1,365,104	1,263,678

DMA'S are designated market areas and may cover more than one state, hence, the DMA's will not necessarily equal the state totals.

District of Columbia (Washington DC) is technically not considered a state according to the US Embassy in Nassau, but because it is where the President resides it is included in the above numbers separately.

**TOP PRODUCING MARKETS BY TOP DMA'S
ISLANDS OF THE BAHAMAS
2007**

	All Bahamas	Nassau/P.I.	Grand Bahama	Out Islands
1	New York	New York	Miami-Ft. Lauderdale	Miami-Ft. Lauderdale
2	Miami-Ft. Lauderdale	Miami-Ft. Lauderdale	New York	West Palm Beach-Ft. Pierce
3	West Palm Beach-Ft. Pierce	Philadelphia	West Palm Beach-Ft. Pierce	New York
4	Boston (Manchester)	Boston (Manchester)	Atlanta	Orlando-Daytona Bch-Melbrn
5	Philadelphia	Washington, Dc (Hagrstwn)	Washington, Dc (Hagrstwn)	Tampa-St. Pete (Sarasota)
6	Washington, Dc (Hagrstwn)	West Palm Beach-Ft. Pierce	Orlando-Daytona Bch-Melbrn	Boston (Manchester)
7	Orlando-Daytona Bch-Melbrn	Chicago	Boston (Manchester)	Atlanta
8	Atlanta	Los Angeles	Philadelphia	Jacksonville
9	Chicago	Atlanta	Tampa-St. Pete (Sarasota)	Philadelphia
10	Tampa-St. Pete (Sarasota)	Orlando-Daytona Bch-Melbrn	Chicago	Washington, Dc (Hagrstwn)
11	Los Angeles	Tampa-St. Pete (Sarasota)	Baltimore	Ft. Myers-Naples
12	Dallas-Ft. Worth	Dallas-Ft. Worth	Los Angeles	Chicago
13	Baltimore	Houston	Charlotte	Los Angeles
14	Houston	Detroit	Houston	Dallas-Ft. Worth
15	Detroit	Baltimore	Ft. Myers-Naples	Denver
16	Hartford & New Haven	Hartford & New Haven	Dallas-Ft. Worth	Charleston, Sc
17	Jacksonville	London	Jacksonville	Houston
18	Ft. Myers-Naples	Charlotte	San Francisco-Oak-San Jose	Baltimore
19	London	San Francisco-Oak-San Jose	Detroit	San Francisco-Oak-San Jose
20	Charlotte	Pittsburgh	Hartford & New Haven	Charlotte
21	San Francisco-Oak-San Jose	Cleveland-Akron (Canton)	Raleigh-Durham (Fayetteville)	London
22	Denver	Ft. Myers-Naples	Norfolk-Portsmouth-Newport News	Minneapolis-St. Paul
23	Cleveland-Akron (Canton)	Raleigh-Durham (Fayetteville)	Denver	Savannah
24	Pittsburgh	Denver	Minneapolis-St. Paul	Hartford & New Haven
25	Raleigh-Durham (Fayetteville)	Minneapolis-St. Paul	Cleveland-Akron (Canton)	Detroit

**TOP PRODUCING MARKETS BY DMA'S
ISLANDS OF THE BAHAMAS
2007**

	Abaco	Bimini	Eleuthera*includes HI	Exuma
1	West Palm Beach-Ft. Pierce	Miami-Ft. Lauderdale	Miami-Ft. Lauderdale	New York
2	Miami-Ft. Lauderdale	West Palm Beach-Ft. Pierce	New York	Miami-Ft. Lauderdale
3	Orlando-Daytona Bch-Melbrn	Orlando-Daytona Bch-Melbrn	West Palm Beach-Ft. Pierce	West Palm Beach-Ft. Pierce
4	New York	Tampa-St. Pete (Sarasota)	Tampa-St. Pete (Sarasota)	Boston (Manchester)
5	Tampa-St. Pete (Sarasota)	New York	Boston (Manchester)	Chicago
6	Jacksonville	Ft. Myers-Naples	Orlando-Daytona Bch-Melbrn	Atlanta
7	Atlanta	Jacksonville	Atlanta	Tampa-St. Pete (Sarasota)
8	Boston (Manchester)	Atlanta	Philadelphia	Philadelphia
9	Charleston, Sc	Washington, Dc (Hagrstwn)	Washington, Dc (Hagrstwn)	Washington, Dc (Hagrstwn)
10	Philadelphia	Chicago	Chicago	Los Angeles
11	Washington, Dc (Hagrstwn)	Boston (Manchester)	Los Angeles	Dallas-Ft. Worth
12	Ft. Myers-Naples	Philadelphia	Dallas-Ft. Worth	Houston
13	Denver	Dallas-Ft. Worth	London	Orlando-Daytona Bch-Melbrn
14	Chicago	Los Angeles	Ft. Myers-Naples	London
15	Dallas-Ft. Worth	Denver	Charleston, Sc	San Francisco-Oak-San Jose
16	Los Angeles	Charlotte	Houston	Denver
17	Charlotte	Houston	Jacksonville	Ft. Myers-Naples
18	Houston	Baltimore	Baltimore	Baltimore
19	Savannah	Norfolk-Portsmth-Newpt Nws	San Francisco-Oak-San Jose	Minneapolis-St. Paul
20	Baltimore	Detroit	Denver	Nashville
21	Raleigh-Durham (Fayetvll)	Raleigh-Durham (Fayetvll)	Hartford & New Haven	Hartford & New Haven
22	Norfolk-Portsmth-Newpt Nws	San Francisco-Oak-San Jose	Nashville	Charlotte
23	Minneapolis-St. Paul	Minneapolis-St. Paul	Detroit	Jacksonville
24	San Francisco-Oak-San Jose	Pittsburgh	Charlotte	Cleveland-Akron (Canton)
25	Greenvll-Spart-Ashevll-And	Greenvll-Spart-Ashevll-And	Minneapolis-St. Paul	St. Louis

**TOP PRODUCING MARKETS BY DMA'S
ISLANDS OF THE BAHAMAS
2007**

	Andros	Harbour Island	San Salvador
1	Miami-Ft. Lauderdale	New York	New York
2	West Palm Beach-Ft. Pierce	Miami-Ft. Lauderdale	Miami-Ft. Lauderdale
3	New York	West Palm Beach-Ft. Pierce	West Palm Beach-Ft. Pierce
4	Orlando-Daytona Bch-Melbrn	Boston (Manchester)	Los Angeles
5	Tampa-St. Pete (Sarasota)	Washington, Dc (Hagrstwn)	Columbus, Oh
6	Ft. Myers-Naples	London	Washington, Dc (Hagrstwn)
7	Boston (Manchester)	Chicago	Chicago
8	Jacksonville	Tampa-St. Pete (Sarasota)	Dallas-Ft. Worth
9	Denver	Dallas-Ft. Worth	San Francisco-Oak-San Jose
10	Washington, Dc (Hagrstwn)	Los Angeles	Cincinnati
11	Philadelphia	Philadelphia	Orlando-Daytona Bch-Melbrn
12	Atlanta	Atlanta	Cleveland-Akron (Canton)
13	Chicago	Orlando-Daytona Bch-Melbrn	Boston (Manchester)
14	San Francisco-Oak-San Jose	San Francisco-Oak-San Jose	Jacksonville
15	London	Denver	Philadelphia
16	Los Angeles	Houston	London
17	Houston	Ft. Myers-Naples	Tampa-St. Pete (Sarasota)
18	Milwaukee	Hartford & New Haven	Atlanta
19	Charleston, Sc	Charlotte	San Diego
20	Columbus, Oh	Charleston, Sc	Ft. Myers-Naples
21	Baltimore	Minneapolis-St. Paul	Phoenix (Prescott)
22	Cleveland-Akron (Canton)	Baltimore	Houston
23	Charlotte	Savannah	Denver
24	Indianapolis	Richmond-Petersburg	Baltimore
25	Dallas-Ft. Worth	Norfolk-Portsmth-Newpt Nws	Gainesville

STOPOVER VISITORS: THE ISLANDS OF THE BAHAMAS: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
1 NEW YORK	205,518	227,538	247,566	192,036	177,206	176,455	192,657
2 MIAMI-FT. LAUDERDALE	143,292	148,668	143,084	133,639	139,151	147,532	156,717
3 WEST PALM BEACH-FT. PIERCE	63,339	70,955	68,982	65,713	65,147	67,203	69,697
4 BOSTON (MANCHESTER)	48,169	56,727	41,340	46,287	43,637	37,637	40,913
5 PHILADELPHIA	46,146	52,487	58,090	56,862	54,242	50,369	50,762
6 WASHINGTON, DC (HAGRSTWN)	41,178	47,214	47,695	44,348	42,316	34,174	33,782
7 ORLANDO-DAYTONA BCH-MELBRN	38,649	43,963	40,729	35,623	33,500	34,683	33,944
8 ATLANTA	37,561	42,946	43,680	41,355	40,697	40,364	37,617
9 CHICAGO	33,021	33,678	34,597	35,618	32,236	33,930	37,852
10 TAMPA-ST. PETE (SARASOTA)	32,685	39,212	38,019	34,360	33,706	33,147	35,118
11 LOS ANGELES	29,004	26,973	28,328	26,831	23,290	19,324	19,135
12 DALLAS-FT. WORTH	20,169	20,060	19,475	19,730	15,674	18,771	17,498
13 BALTIMORE	17,753	20,817	23,300	25,026	21,797	18,816	19,357
14 HOUSTON	17,474	15,623	15,123	15,373	13,088	14,821	13,971
15 DETROIT	14,913	17,849	19,089	18,124	18,103	18,507	16,646
16 HARTFORD & NEW HAVEN	14,511	16,265	17,366	18,090	16,676	16,134	16,688
17 JACKSONVILLE	13,867	14,860	13,950	13,572	12,842	13,596	13,589
18 FT. MYERS-NAPLES	13,768	14,750	14,583	13,583	12,332	13,119	12,186
19 LONDON	13,628	14,229	14,085	11,325	12,733	11,779	-
20 CHARLOTTE	13,550	13,027	14,098	13,810	13,476	14,269	11,836
21 SAN FRANCISCO-OAK-SAN JOSE	12,639	11,597	10,790	11,309	10,581	10,288	11,590
22 DENVER	11,519	11,000	10,393	10,429	10,109	9,529	9,993
23 CLEVELAND-AKRON (CANTON)	10,325	11,801	12,740	18,000	19,088	18,706	21,431
24 PITTSBURGH	10,193	10,245	11,585	12,420	11,911	14,299	13,822
25 RALEIGH-DURHAM (FAYETVLE)	10,191	9,941	10,672	12,649	12,610	12,977	12,560
26 MINNEAPOLIS-ST. PAUL	9,526	9,983	10,790	11,661	10,853	9,170	8,777
27 NORFOLK-PORTSMTH-NEWPT NWS	8,880	9,694	9,280	11,162	10,981	10,914	10,932
28 RICHMOND-PETERSBURG	8,107	9,287	8,603	11,632	11,903	12,007	11,014
29 PROVIDENCE-NEW BEDFORD	7,822	9,197	7,981	10,186	7,673	7,039	6,573
30 CINCINNATI	7,322	9,926	10,621	12,093	12,460	12,827	13,153
31 PHOENIX (PRESCOTT)	7,312	6,519	6,375	6,006	5,168	5,541	4,837
32 INDIANAPOLIS	7,278	7,674	7,948	8,827	9,228	9,638	10,088
33 NASHVILLE	6,998	7,369	7,243	7,241	6,329	7,827	8,241
34 ST. LOUIS	6,984	7,673	8,268	8,713	7,919	8,997	7,003
35 COLUMBUS, OH	6,843	7,137	8,036	9,508	8,532	9,024	8,754
36 SEATTLE-TACOMA	5,928	5,466	5,444	5,531	4,964	4,956	4,800
37 CHARLESTON, SC	5,789	6,143	6,000	5,784	4,473	4,481	4,220
38 KANSAS CITY	5,725	5,712	5,919	6,632	5,607	5,914	5,464
39 GREENVLL-SPART-ASHEVLL-AND	5,608	5,955	6,777	6,518	5,799	6,550	5,605
40 MILWAUKEE	5,493	5,646	5,757	8,538	7,641	5,833	6,164
41 GREENSBORO-H.POINT-W.SALEM	5,354	5,577	5,963	6,816	7,200	7,356	6,738
42 SAN DIEGO	5,165	4,757	5,082	4,663	4,372	4,093	3,757
43 MIDLANDS	4,963	5,646	5,642	4,045	5,356	4,942	-
44 HARRISBURG-LNCSTR-LEB-YORK	4,854	5,709	5,998	6,360	5,749	5,456	5,872
45 BIRMINGHAM (ANN AND TUSC)	4,848	5,398	6,061	5,917	5,023	6,865	4,599
46 ALBANY-SCHENECTADY-TROY	4,770	5,327	5,488	5,235	5,213	4,933	5,011
47 SAVANNAH	4,746	5,014	4,875	4,777	4,152	4,082	3,999
48 BUFFALO	4,692	5,062	5,091	4,929	4,345	4,729	4,471

STOPOVER VISITORS: THE ISLANDS OF THE BAHAMAS: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
49 GRAND RAPIDS-KALMZOO-B.CRK	4,538	4,834	5,127	5,485	4,820	4,817	5,045
50 NEW ORLEANS	4,492	4,787	4,256	4,316	4,123	3,793	4,457
51 AUSTIN	4,424	4,129	4,129	4,224	3,560	3,652	3,661
52 PORTLAND-AUBURN	4,326	4,801	4,117	4,380	3,924	3,637	3,450
53 WILKES BARRE-SCRANTON	4,325	4,751	5,245	4,958	4,813	4,706	4,632
54 MOBILE-PENSACOLA (FT WALT)	4,239	4,491	4,682	4,358	3,884	3,855	3,627
55 LOUISVILLE	4,070	4,428	4,756	5,268	4,984	5,579	5,950
56 MEMPHIS	3,863	3,847	4,359	4,024	4,752	5,357	5,409
57 SACRAMENTO-STOKTON-MODESTO	3,716	3,647	3,547	3,288	3,346	2,999	2,578
58 SALT LAKE CITY	3,471	3,158	3,229	3,043	3,088	2,745	2,612
59 LAS VEGAS	3,404	3,164	3,359	2,820	2,059	2,127	2,102
60 ROCHESTER, NY	3,389	4,694	4,272	4,241	3,731	3,896	3,579
61 COLUMBIA, SC	3,384	3,371	4,063	3,912	3,422	3,695	3,105
62 BURLINGTON-PLATTSBURGH	3,247	4,041	3,546	3,495	2,912	3,060	2,848
63 TALLAHASSEE-THOMASVILLE	3,139	3,681	4,118	3,715	3,451	3,669	3,317
64 SAN ANTONIO	2,878	3,211	2,986	2,763	2,378	2,649	2,505
65 PORTLAND, OR	2,877	2,806	2,820	2,944	2,598	2,500	2,667
66 SYRACUSE	2,872	3,524	3,121	3,136	3,019	3,270	3,223
67 OKLAHOMA CITY	2,828	2,809	3,049	2,799	2,447	2,168	2,401
68 KNOXVILLE	2,731	3,405	3,759	3,535	3,302	3,698	3,605
69 DAYTON	2,650	3,181	3,424	4,163	4,015	4,226	4,772
70 LEXINGTON	2,618	3,230	3,376	3,538	3,352	3,522	3,955
71 WILMINGTON	2,594	2,721	3,112	3,008	2,552	2,681	2,500
72 MERIDIAN & SOUTH EAST	2,589	2,689	2,713	2,438	2,508	2,121	-
73 GAINESVILLE	2,506	2,938	2,700	2,895	2,410	2,345	2,572
74 FLORENCE-MYRTLE BEACH	2,456	2,981	3,935	4,274	2,415	2,673	2,153
75 UNRECOGNISED TV REGION	2,417	3,038	3,305	4,249	748	678	-
76 ROANOKE-LYNCHBURG	2,398	2,758	3,110	3,606	3,803	4,564	4,098
77 GREENVILLE-N.BERN-WASHNGTN	2,363	2,519	2,671	3,084	2,850	2,972	2,768
78 EAST	2,336	2,435	2,642	2,318	2,209	2,034	-
79 TOLEDO	2,317	2,611	2,791	2,890	3,095	3,170	3,144
80 CHATTANOOGA	2,305	2,497	2,791	2,895	2,327	3,033	2,679
81 SPRINGFIELD-HOLYOKE	2,153	2,633	2,614	3,517	3,543	3,208	3,492
82 MADISON	2,141	1,940	2,108	2,660	2,289	2,052	2,088
83 TULSA	2,105	2,119	2,224	2,097	2,042	2,187	2,188
84 NORTH WEST	2,055	2,957	2,820	1,928	2,580	2,599	-
85 SALISBURY	2,040	1,909	2,143	2,104	1,729	1,435	1,591
86 ALBUQUERQUE-SANTA FE	1,970	2,012	1,880	1,904	1,686	2,084	1,745
87 LITTLE ROCK-PINE BLUFF	1,828	1,785	2,431	2,470	2,254	3,002	2,683
88 FLINT-SAGINAW-BAY CITY	1,824	2,251	2,449	2,414	2,548	2,391	1,965
89 GREEN BAY-APPLETON	1,823	2,056	2,121	2,411	2,552	2,110	2,040
90 SOUTH BEND-ELKHART	1,781	1,619	2,012	2,177	1,957	2,047	2,022
91 DES MOINES-AMES	1,756	1,801	2,092	2,148	1,883	1,759	2,064
92 BATON ROUGE	1,671	1,817	1,683	1,610	1,548	1,486	1,717
93 OMAHA	1,603	1,645	1,594	1,685	1,635	1,532	1,636
94 CENTRAL SCOTLAND	1,575	1,634	1,366	1,145	1,497	1,315	-
95 WALES & WEST	1,567	1,740	1,761	1,267	1,821	1,421	-

STOPOVER VISITORS: THE ISLANDS OF THE BAHAMAS: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
96 COLORADO SPRINGS-PUEBLO	1,560	1,505	1,248	1,513	1,288	1,267	1,123
97 CHARLESTON-HUNTINGTON	1,532	1,751	2,129	2,232	1,823	2,352	1,883
98 WICHITA-HUTCHINSON PLUS	1,506	1,504	1,907	1,747	1,624	1,840	1,295
99 YORKSHIRE	1,505	2,014	1,845	1,182	1,478	1,378	-
100 HUNTSVILLE-DECATUR (FLOR)	1,500	1,745	1,845	1,994	1,595	2,109	1,718
101 YOUNGSTOWN	1,485	1,760	1,933	2,304	2,222	2,406	2,300
102 CHAMPAIGN&SPRNGFLD-DECATUR	1,461	1,607	1,714	1,970	1,685	1,618	1,385
103 AUGUSTA	1,452	1,542	1,612	1,668	1,645	1,623	1,629
104 SPRINGFIELD, MO	1,421	1,483	1,540	1,499	1,350	1,453	1,358
105 MACON	1,418	1,538	1,687	1,556	1,543	1,774	1,476
106 JOHNSTOWN-ALTOONA	1,384	1,679	1,627	1,769	1,585	1,655	1,535
107 LANSING	1,370	1,577	1,937	1,667	1,614	1,514	1,370
108 LAFAYETTE, LA	1,368	1,232	902	994	762	787	928
109 CEDAR RAPIDS-WTRLO-IWC&DUB	1,347	1,505	1,434	1,632	1,377	1,413	1,652
110 CHARLOTTESVILLE	1,345	1,246	1,151	1,420	1,154	1,139	1,218
111 OTHER	318,349	287,783	278,633	289,680	305,875	308,701	342,832
TOTAL	1,527,726	1,600,862	1,608,153	1,561,312	1,510,169	1,513,151	1,537,780

STOPOVER VISITORS: NASSAU & PARADISE ISLAND: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
1 NEW YORK	162,856	187,529	208,339	150,644	140,881	134,851	143,610
2 MIAMI-FT. LAUDERDALE	64,286	65,654	65,173	55,150	56,912	59,065	65,896
3 PHILADELPHIA	33,889	39,706	44,733	43,025	40,053	38,318	38,550
4 BOSTON (MANCHESTER)	33,663	42,012	26,521	28,791	27,085	23,159	24,913
5 WASHINGTON, DC (HAGRSTWN)	27,215	31,136	29,858	26,636	25,712	20,743	20,482
6 WEST PALM BEACH-FT. PIERCE	23,975	25,478	26,251	22,152	21,970	21,435	24,821
7 CHICAGO	23,219	23,405	24,561	24,084	22,444	24,651	28,286
8 LOS ANGELES	21,065	18,697	19,277	20,109	17,679	14,489	14,029
9 ATLANTA	19,853	22,236	22,530	20,857	21,902	20,350	20,321
10 ORLANDO-DAYTONA BCH-MELBR	17,314	20,024	18,406	15,142	14,105	14,049	14,595
11 TAMPA-ST. PETE (SARASOTA)	16,121	20,058	19,166	15,611	15,342	14,449	16,416
12 DALLAS-FT. WORTH	13,850	14,167	13,647	14,114	11,310	13,784	12,858
13 HOUSTON	11,440	10,161	10,286	10,357	8,844	10,533	9,943
14 DETROIT	10,710	13,437	14,717	13,094	13,061	12,791	11,411
15 BALTIMORE	10,664	11,724	12,401	13,659	12,323	10,548	11,213
16 HARTFORD & NEW HAVEN	10,369	11,895	12,606	10,517	9,763	9,900	9,712
17 LONDON	10,120	10,994	10,493	8,077	9,445	8,437	0
18 CHARLOTTE	8,177	7,836	8,556	8,100	7,177	7,036	7,274
19 SAN FRANCISCO-OAK-SAN JOSE	7,811	7,306	6,853	7,222	7,071	6,601	7,855
20 PITTSBURGH	7,210	6,953	7,746	7,793	7,274	8,594	8,281
21 CLEVELAND-AKRON (CANTON)	6,605	7,380	7,863	9,231	9,723	8,830	11,223
22 FT. MYERS-NAPLES	6,513	6,825	7,150	6,320	5,305	5,454	5,431
23 RALEIGH-DURHAM (FAYETVLE)	6,094	5,596	5,888	6,091	5,748	5,360	4,842
24 DENVER	6,056	5,913	5,559	5,851	5,768	5,481	5,737
25 MINNEAPOLIS-ST. PAUL	5,426	5,905	6,573	7,280	6,525	5,450	4,977
26 PROVIDENCE-NEW BEDFORD	5,319	6,659	5,190	5,554	4,683	4,363	4,096
27 JACKSONVILLE	5,036	5,497	5,292	5,163	4,491	4,777	5,310
28 RICHMOND-PETERSBURG	5,002	6,079	5,059	4,498	5,185	4,188	3,486
29 NORFOLK-PORTSMTH-NEWPT NW:	4,874	5,392	4,968	4,942	5,353	4,576	4,012
30 PHOENIX (PRESCOTT)	4,839	4,316	4,397	4,235	3,508	3,767	3,127
31 INDIANAPOLIS	4,795	5,152	5,502	6,031	6,224	6,200	6,558
32 CINCINNATI	4,671	7,260	7,339	7,204	7,101	6,686	6,549
33 COLUMBUS, OH	4,552	4,630	5,212	5,757	4,905	4,999	4,527
34 NASHVILLE	4,173	4,195	4,317	4,237	3,725	3,589	3,716
35 ST. LOUIS	4,032	4,925	5,446	5,663	5,131	4,876	4,281
36 MIDLANDS	3,854	4,527	4,269	2,574	3,557	3,072	
37 KANSAS CITY	3,759	3,826	3,679	4,119	3,456	4,197	3,886
38 MILWAUKEE	3,627	3,595	3,632	3,996	4,127	4,074	4,037
39 SEATTLE-TACOMA	3,555	3,175	3,121	3,433	3,009	3,013	2,800
40 BUFFALO	3,451	3,812	3,630	3,235	2,918	3,117	2,965
41 ALBANY-SCHENECTADY-TROY	3,391	3,994	3,972	3,516	3,464	3,343	3,286
42 SAN DIEGO	3,367	3,144	3,541	3,294	2,992	2,893	2,522
43 WILKES BARRE-SCRANTON	3,275	3,620	4,115	3,711	3,571	3,357	3,450
44 GREENSBORO-H.POINT-W.SALEM	3,202	3,358	3,403	3,373	3,475	3,288	2,904
45 HARRISBURG-LNCSTR-LEB-YORK	2,954	3,773	3,680	3,889	3,567	3,431	3,656
46 GREENVLL-SPART-ASHEVLL-AND	2,861	3,000	3,496	3,297	2,812	3,049	2,736
47 NEW ORLEANS	2,860	3,014	2,432	2,452	2,548	2,212	1,953
48 BIRMINGHAM (ANN AND TUSC)	2,713	3,015	3,387	3,335	2,905	3,246	2,453

STOPOVER VISITORS: NASSAU & PARADISE ISLAND: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
49 GRAND RAPIDS-KALMZOO-B.CRK	2,589	3,051	3,083	3,510	2,749	2,839	2,993
50 AUSTIN	2,580	2,639	2,637	2,873	2,367	2,384	2,438
51 LAS VEGAS	2,521	2,345	2,565	2,090	1,479	1,564	1,438
52 SACRAMENTO-STKTON-MODESTO	2,450	2,464	2,438	2,242	2,221	1,921	1,546
53 LOUISVILLE	2,439	2,618	2,957	3,152	2,657	2,932	2,991
54 MEMPHIS	2,363	2,313	2,702	2,191	2,507	2,451	2,403
55 SALT LAKE CITY	2,294	1,989	2,113	1,904	1,967	1,753	1,503
56 PORTLAND-AUBURN	2,278	2,696	1,894	2,077	1,889	1,742	1,525
57 ROCHESTER, NY	2,190	3,203	2,726	2,314	2,191	2,312	2,328
58 SYRACUSE	2,074	2,675	2,252	2,097	2,008	2,252	2,196
59 CHARLESTON, SC	2,054	2,366	2,794	2,576	1,764	1,737	1,700
60 OKLAHOMA CITY	2,011	2,082	2,169	1,829	1,673	1,409	1,731
61 BURLINGTON-PLATTSBURGH	2,005	2,569	2,126	1,893	1,530	1,544	1,375
62 UNRECOGNISED TV REGION	1,932	2,485	2,589	2,998	539	463	
63 SAN ANTONIO	1,907	2,224	2,040	1,878	1,572	1,894	1,719
64 MOBILE-PENSACOLA (FT WALT)	1,786	2,175	2,225	2,021	1,903	1,813	1,480
65 EAST	1,768	1,997	2,015	1,605	1,542	1,350	
66 MERIDIAN & SOUTH EAST	1,745	2,027	2,011	1,473	1,652	1,382	
67 DAYTON	1,718	1,999	2,005	2,105	2,068	1,940	2,053
68 PORTLAND, OR	1,674	1,536	1,465	1,805	1,485	1,443	1,411
69 COLUMBIA, SC	1,669	1,706	2,101	1,986	1,615	1,652	1,600
70 SAVANNAH	1,650	1,949	2,065	1,981	1,725	1,652	1,643
71 LEXINGTON	1,647	1,965	2,019	2,006	1,795	1,862	2,084
72 KNOXVILLE	1,596	1,765	2,011	2,050	1,670	1,765	1,843
73 NORTH WEST	1,556	2,495	2,254	1,248	1,779	1,442	
74 TOLEDO	1,534	1,682	1,858	1,639	1,736	1,672	1,639
75 TULSA	1,491	1,477	1,480	1,387	1,313	1,285	1,385
76 SPRINGFIELD-HOLYOKE	1,473	1,794	1,669	1,720	1,811	1,531	1,502
77 MADISON	1,401	1,148	1,264	1,435	1,227	1,198	1,273
78 FLORENCE-MYRTLE BEACH	1,339	1,604	2,706	2,931	1,092	1,093	948
79 ROANOKE-LYNCHBURG	1,338	1,532	1,600	1,401	1,585	1,542	1,391
80 WILMINGTON	1,296	1,352	1,583	1,536	1,012	930	859
81 CHATTANOOGA	1,266	1,281	1,259	1,391	1,235	1,290	1,208
82 CENTRAL SCOTLAND	1,263	1,302	1,074	734	982	787	
83 FLINT-SAGINAW-BAY CITY	1,232	1,506	1,625	1,388	1,531	1,142	1,071
84 LITTLE ROCK-PINE BLUFF	1,216	1,112	1,651	1,429	1,346	1,461	1,157
85 YORKSHIRE	1,215	1,697	1,494	778	1,030	829	
86 GREENVILLE-N.BERN-WASHNGTN	1,197	1,240	1,252	1,248	1,207	975	850
87 DES MOINES-AMES	1,178	1,153	1,307	1,519	1,378	1,156	1,329
88 WALES & WEST	1,173	1,393	1,377	786	1,196	893	
89 SALISBURY	1,159	1,067	1,205	1,153	937	742	776
90 TALLAHASSEE-THOMASVILLE	1,090	1,468	1,558	1,422	1,311	1,390	1,178
91 GREEN BAY-APPLETON	1,088	1,219	1,209	1,346	1,433	1,238	1,203
92 OMAHA	1,083	1,094	1,121	1,213	1,088	1,068	1,163
93 YOUNGSTOWN	1,076	1,244	1,280	1,246	1,216	1,396	1,272
94 SOUTH BEND-ELKHART	1,061	1,029	1,289	1,340	1,172	1,327	1,323
95 BATON ROUGE	1,055	1,234	1,089	1,010	1,095	1,015	987

STOPOVER VISITORS: NASSAU & PARADISE ISLAND: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
96 ALBUQUERQUE-SANTA FE	1,053	1,076	1,042	1,079	911	1,271	844
97 CHARLESTON-HUNTINGTON	1,050	1,103	1,273	1,242	1,112	1,315	1,097
98 COLORADO SPRINGS-PUEBLO	938	892	808	916	762	771	647
99 HUNTSVILLE-DECATUR (FLOR)	931	1,098	1,068	1,173	938	968	923
100 CHAMPAIGN&SPRNGFLD-DECATU	907	953	1,012	1,177	954	922	761
101 WICHITA-HUTCHINSON PLUS	901	983	1,326	1,070	985	1,182	924
102 JOHNSTOWN-ALTOONA	895	1,061	945	974	905	986	780
103 LANSING	882	1,061	1,374	1,095	907	868	822
104 SPRINGFIELD, MO	837	942	897	891	780	828	725
105 GAINESVILLE	835	1,106	949	912	782	780	848
106 FT. WAYNE	829	909	1,116	1,035	1,019	954	895
107 CHARLOTTEVILLE	805	659	590	525	493	414	383
108 LAFAYETTE, LA	797	874	611	653	562	560	676
109 NORTH EAST	789	1,066	962	488	763	635	
110 JACKSON, MS	760	784	944	891	829	830	698
111 OTHER	215,175	195,685	180,662	176,441	192,501	201,442	222,102
TOTAL	960,767	1,019,198	1,019,017	921,933	895,612	880,855	900,625

STOPOVER VISITORS: GRAND BAHAMA ISLAND: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
1 MIAMI-FT. LAUDERDALE	25,908	27,787	27,286	32,124	35,612	42,394	43,617
2 NEW YORK	23,559	21,941	22,752	25,566	25,000	31,425	38,078
3 WEST PALM BEACH-FT. PIERCE	17,170	21,634	20,003	20,797	21,705	25,539	24,626
4 ATLANTA	11,513	15,152	15,707	15,385	13,886	15,240	12,481
5 WASHINGTON, DC (HAGRSTWN)	9,240	11,107	13,121	13,855	13,509	10,729	9,965
6 ORLANDO-DAYTONA BCH-MELBRN	8,767	10,251	9,569	8,963	8,822	10,342	9,803
7 BOSTON (MANCHESTER)	8,072	8,227	8,381	11,305	11,678	10,347	10,929
8 PHILADELPHIA	7,530	8,053	8,801	9,299	10,551	8,642	8,711
9 TAMPA-ST. PETE (SARASOTA)	7,033	8,754	9,091	9,472	10,283	10,776	10,817
10 CHICAGO	5,649	6,230	5,848	7,166	6,576	6,225	6,553
11 BALTIMORE	4,646	6,614	8,554	9,002	7,584	6,566	6,172
12 LOS ANGELES	4,346	4,584	5,690	3,712	3,630	3,004	3,173
13 CHARLOTTE	3,154	3,184	3,649	3,779	4,671	5,576	2,985
14 HOUSTON	3,113	2,976	2,516	2,907	2,449	2,547	2,371
15 FT. MYERS-NAPLES	3,062	3,674	3,527	3,544	3,609	4,486	3,724
16 DALLAS-FT. WORTH	2,963	2,874	3,105	3,138	2,574	3,224	3,029
17 JACKSONVILLE	2,868	2,986	2,913	2,982	3,450	3,686	3,625
18 SAN FRANCISCO-OAK-SAN JOSE	2,501	2,016	1,834	1,963	1,971	2,208	2,133
19 DETROIT	2,451	2,584	2,576	3,040	3,466	4,171	3,391
20 HARTFORD & NEW HAVEN	2,383	2,475	2,998	5,911	5,484	4,963	5,477
21 RALEIGH-DURHAM (FAYETVLE)	2,349	2,622	3,042	4,886	5,296	6,166	6,248
22 NORFOLK-PORTSMTH-NEWPT NWS	2,293	2,737	2,800	4,741	4,299	5,138	5,602
23 DENVER	2,279	2,185	2,007	1,992	2,172	1,865	2,068
24 MINNEAPOLIS-ST. PAUL	2,159	2,162	2,305	2,444	2,728	2,335	2,301
25 CLEVELAND-AKRON (CANTON)	2,145	2,999	3,203	7,049	7,998	8,470	8,582
26 PITTSBURGH	2,033	2,227	2,773	3,462	3,808	4,864	4,519
27 RICHMOND-PETERSBURG	1,970	2,129	2,423	6,027	5,793	7,050	6,608
28 CINCINNATI	1,587	1,533	1,981	3,708	4,369	5,176	5,494
29 INDIANAPOLIS	1,579	1,706	1,531	1,862	2,133	2,580	2,599
30 ST. LOUIS	1,509	1,572	1,476	1,631	1,865	3,168	1,679
31 LONDON	1,471	1,337	1,709	1,785	2,031	2,191	
32 PHOENIX (PRESCOTT)	1,406	1,275	1,080	1,000	1,041	1,031	1,112
33 PROVIDENCE-NEW BEDFORD	1,383	1,485	1,676	3,606	2,219	2,055	1,760
34 HARRISBURG-LNCSTR-LEB-YORK	1,337	1,433	1,777	1,921	1,664	1,566	1,641
35 COLUMBUS, OH	1,299	1,592	1,856	2,675	2,787	3,247	3,074
36 GREENVLL-SPART-ASHEVLL-AND	1,298	1,282	1,681	1,732	1,737	2,338	1,685
37 SEATTLE-TACOMA	1,282	1,234	1,239	1,034	1,120	1,047	1,102
38 BIRMINGHAM (ANN AND TUSC)	1,262	1,370	1,669	1,595	1,327	2,875	1,385
39 NASHVILLE	1,220	1,439	1,508	1,594	1,542	3,177	3,265
40 GREENSBORO-H.POINT-W.SALEM	1,215	1,252	1,645	2,396	2,832	3,230	2,959
41 SAVANNAH	1,196	1,229	1,005	1,119	984	1,010	1,089
42 KANSAS CITY	1,125	1,257	1,483	1,760	1,434	1,170	1,012
43 MOBILE-PENSACOLA (FT WALT)	1,117	1,050	1,142	1,102	986	937	1,185
44 MILWAUKEE	1,040	1,241	1,264	3,812	2,802	1,204	1,478
45 SAN DIEGO	901	727	798	707	796	685	699
46 ROCHESTER, NY	891	1,111	1,154	1,485	1,170	1,196	813
47 GRAND RAPIDS-KALMZOO-B.CRK	889	809	865	1,041	1,190	1,209	1,218
48 BUFFALO	857	890	1,099	1,240	1,027	1,290	1,067

STOPOVER VISITORS: GRAND BAHAMA ISLAND: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
49 MEMPHIS	840	868	1,050	1,248	1,706	2,424	2,369
50 TALLAHASSEE-THOMASVILLE	840	947	1,341	1,063	1,165	1,289	1,234
51 LOUISVILLE	827	970	874	1,297	1,533	1,986	2,160
52 CHARLESTON, SC	808	936	938	1,052	919	1,244	1,123
53 COLUMBIA, SC	805	833	1,170	1,195	1,080	1,418	855
54 NEW ORLEANS	803	903	915	1,088	992	953	1,658
55 PORTLAND-AUBURN	793	843	850	989	964	1,008	966
56 SACRAMENTO-STOKTON-MODESTO	791	687	685	651	795	744	658
57 ALBANY-SCHENECTADY-TROY	788	750	909	1,133	1,199	1,181	1,175
58 AUSTIN	778	644	707	605	622	650	598
59 GAINESVILLE	751	848	841	1,013	821	891	1,056
60 WILKES BARRE-SCRANTON	742	846	816	912	929	1,078	874
61 ROANOKE-LYNCHBURG	704	784	1,001	1,741	1,804	2,630	2,263
62 SALT LAKE CITY	622	653	566	623	669	580	717
63 MIDLANDS	615	599	879	1,015	1,333	1,436	
64 PORTLAND, OR	595	605	695	579	644	623	730
65 DAYTON	574	785	1,023	1,651	1,500	1,861	2,282
66 CHATTANOOGA	557	726	987	1,037	659	1,247	977
67 SAN ANTONIO	548	546	497	451	483	443	497
68 KNOXVILLE	530	958	1,119	867	1,048	1,330	1,203
69 LAS VEGAS	522	525	479	473	359	372	405
70 SYRACUSE	499	541	617	684	721	752	629
71 GREENVILLE-N.BERN-WASHINGTON	497	619	675	1,149	1,104	1,378	1,460
72 FLORENCE-MYRTLE BEACH	496	696	630	637	693	1,022	738
73 WILMINGTON	482	537	713	776	794	1,025	1,044
74 LEXINGTON	482	814	893	1,071	1,105	1,264	1,362
75 BURLINGTON-PLATTSBURGH	453	615	592	669	638	743	669
76 CEDAR RAPIDS-WATERLOO-IOWA&DUBUQUE	449	543	468	534	531	524	576
77 SOUTH BEND-ELKHART	449	389	430	547	541	487	497
78 SPRINGFIELD-HOLYOKE	429	534	656	1,454	1,480	1,442	1,729
79 MONTGOMERY (SELMA)	426	364	483	560	285	467	432
80 LAFAYETTE, LA	423	184	164	261	115	110	144
81 AUGUSTA	421	494	511	559	414	527	503
82 WICHITA-HUTCHINSON PLUS	407	411	412	523	496	514	275
83 TOLEDO	402	567	556	900	1,022	1,179	1,133
84 MADISON	395	497	560	890	798	576	545
85 ALBUQUERQUE-SANTA FE	390	413	406	366	392	393	500
86 PEORIA-BLOOMINGTON	387	557	572	493	540	581	518
87 OKLAHOMA CITY	387	445	568	639	533	510	443
88 DAVENPORT-R. ISLAND-MOLINE	387	593	538	526	518	564	541
89 HUNTSVILLE-DECATUR (FLOR)	386	441	546	542	435	942	570
90 FLINT-SAGINAW-BAY CITY	383	515	609	789	775	1,026	643
91 GREEN BAY-APPLETON	376	427	490	711	740	496	471
92 SALISBURY	374	415	506	548	499	502	549
93 MERIDIAN & SOUTH EAST	368	336	355	581	558	518	
94 LITTLE ROCK-PINE BLUFF	365	433	459	743	613	1,248	1,241
95 MACON	357	409	581	437	527	684	523

STOPOVER VISITORS: GRAND BAHAMA ISLAND: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
96 BATON ROUGE	350	366	318	430	287	299	463
97 CHAMPAIGN&SPRNGFLD-DECATUR	344	475	506	548	573	544	444
98 DES MOINES-AMES	342	438	579	466	367	456	565
99 SPRINGFIELD, MO	331	331	378	434	399	428	386
100 COLORADO SPRINGS-PUEBLO	331	385	242	316	333	287	285
101 COLUMBUS, GA	325	332	556	568	354	376	364
102 CHARLESTON-HUNTINGTON	323	388	593	726	535	852	617
103 EVANSVILLE	317	348	402	357	401	483	657
104 NORTH WEST	316	253	390	513	643	976	
105 EAST	312	233	380	491	499	528	
106 OMAHA	302	289	287	339	375	335	349
107 LANSING	302	338	371	377	497	496	361
108 YOUNGSTOWN	300	390	464	879	862	917	896
109 JOHNSTOWN-ALTOONA	299	384	462	539	482	467	541
110 JACKSON, MS	297	402	410	503	317	461	386
111 OTHER	51,679	47,552	51,483	65,359	65,750	67,560	75,013
TOTAL	279,193	298,937	316,265	374,433	376,425	410,687	406,766

STOPOVER VISITORS:OUT ISLANDS : BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
1 MIAMI-FT. LAUDERDALE	53,098	55,227	50,625	46,365	46,627	46,073	47,204
2 WEST PALM BEACH-FT. PIERCE	22,194	23,843	22,728	22,764	21,472	20,229	20,250
3 NEW YORK	19,103	18,068	16,475	15,826	11,325	10,179	10,969
4 ORLANDO-DAYTONA BCH-MELBRN	12,568	13,688	12,754	11,518	10,573	10,292	9,546
5 TAMPA-ST. PETE (SARASOTA)	9,531	10,400	9,762	9,277	8,081	7,922	7,885
6 BOSTON (MANCHESTER)	6,434	6,488	6,438	6,191	4,874	4,131	5,071
7 ATLANTA	6,195	5,558	5,443	5,113	4,909	4,774	4,815
8 JACKSONVILLE	5,963	6,377	5,745	5,427	4,901	5,133	4,654
9 PHILADELPHIA	4,727	4,728	4,556	4,538	3,638	3,409	3,501
10 WASHINGTON, DC (HAGRSTWN)	4,723	4,971	4,716	3,857	3,095	2,702	3,335
11 FT. MYERS-NAPLES	4,193	4,251	3,906	3,719	3,418	3,179	3,031
12 CHICAGO	4,153	4,043	4,188	4,368	3,216	3,054	3,013
13 LOS ANGELES	3,593	3,692	3,361	3,010	1,981	1,831	1,933
14 DALLAS-FT. WORTH	3,356	3,019	2,723	2,478	1,790	1,763	1,611
15 DENVER	3,184	2,902	2,827	2,586	2,169	2,183	2,188
16 CHARLESTON, SC	2,927	2,841	2,268	2,156	1,790	1,500	1,397
17 HOUSTON	2,921	2,486	2,321	2,109	1,795	1,741	1,657
18 BALTIMORE	2,443	2,479	2,345	2,365	1,890	1,702	1,972
19 SAN FRANCISCO-OAK-SAN JOSE	2,327	2,275	2,103	2,124	1,539	1,479	1,602
20 CHARLOTTE	2,219	2,007	1,893	1,931	1,628	1,657	1,577
21 LONDON	2,037	1,898	1,883	1,463	1,257	1,151	
22 MINNEAPOLIS-ST. PAUL	1,941	1,916	1,912	1,937	1,600	1,385	1,499
23 SAVANNAH	1,900	1,836	1,805	1,677	1,443	1,420	1,267
24 HARTFORD & NEW HAVEN	1,759	1,895	1,762	1,662	1,429	1,271	1,499
25 DETROIT	1,752	1,828	1,796	1,990	1,576	1,545	1,844
26 RALEIGH-DURHAM (FAYETVLL)	1,748	1,723	1,742	1,672	1,566	1,451	1,470
27 NORFOLK-PORTSMTH-NEWPT NWS	1,713	1,565	1,512	1,479	1,329	1,200	1,318
28 NASHVILLE	1,605	1,735	1,418	1,410	1,062	1,061	1,260
29 CLEVELAND-AKRON (CANTON)	1,575	1,422	1,674	1,720	1,367	1,406	1,626
30 GREENVLL-SPART-ASHEVLL-AND	1,449	1,673	1,600	1,489	1,250	1,163	1,184
31 ST. LOUIS	1,443	1,176	1,346	1,419	923	953	1,043
32 MOBILE-PENSACOLA (FT WALT)	1,336	1,266	1,315	1,235	995	1,105	962
33 PORTLAND-AUBURN	1,255	1,262	1,373	1,314	1,071	887	959
34 TALLAHASSEE-THOMASVILLE	1,209	1,266	1,219	1,230	975	990	905
35 RICHMOND-PETERSBURG	1,135	1,079	1,121	1,107	925	769	920
36 PROVIDENCE-NEW BEDFORD	1,120	1,053	1,115	1,026	771	621	717
37 SEATTLE-TACOMA	1,091	1,057	1,084	1,064	835	896	898
38 PHOENIX (PRESCOTT)	1,067	928	898	771	619	743	598
39 AUSTIN	1,066	846	785	746	571	618	625
40 CINCINNATI	1,064	1,133	1,301	1,181	990	965	1,110
41 GRAND RAPIDS-KALMZOO-B.CRK	1,060	974	1,179	934	881	769	834
42 COLUMBUS, OH	992	915	968	1,076	840	778	1,153
43 PITTSBURGH	950	1,065	1,066	1,165	829	841	1,022
44 GREENSBORO-H.POINT-W.SALEM	937	967	915	1,047	893	838	875
45 GAINESVILLE	920	984	910	970	807	674	668
46 COLUMBIA, SC	910	832	792	731	727	625	650
47 INDIANAPOLIS	904	816	915	934	871	858	931
48 SAN DIEGO	897	886	743	662	584	515	536

STOPOVER VISITORS:OUT ISLANDS : BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
49 BIRMINGHAM (ANN AND TUSC)	873	1,013	1,005	987	791	744	761
50 KANSAS CITY	841	629	757	753	717	547	566
51 NEW ORLEANS	829	870	909	776	583	628	846
52 MILWAUKEE	826	810	861	730	712	555	649
53 WILMINGTON	816	832	816	696	746	726	597
54 LOUISVILLE	804	840	925	819	794	661	799
55 BURLINGTON-PLATTSBURGH	789	857	828	933	744	773	804
56 GREENVILLE-N.BERN-WASHNGTN	669	660	744	687	539	619	458
57 MEMPHIS	660	666	607	585	539	482	637
58 FLORENCE-MYRTLE BEACH	621	681	599	706	630	558	467
59 PORTLAND, OR	608	665	660	560	469	434	526
60 KNOXVILLE	605	682	629	618	584	603	559
61 ALBANY-SCHENECTADY-TROY	591	583	607	586	550	409	550
62 PANAMA CITY	568	633	552	469	364	346	290
63 HARRISBURG-LNCSTR-LEB-YORK	563	503	541	550	518	459	575
64 SALT LAKE CITY	555	516	550	516	452	412	392
65 ALBUQUERQUE-SANTA FE	527	523	432	459	383	420	401
66 SALISBURY	507	427	432	403	293	191	266
67 MIDLANDS	494	520	494	456	466	434	
68 LEXINGTON	489	451	464	461	452	396	509
69 CHATTANOOGA	482	490	545	467	433	496	494
70 MERIDIAN & SOUTH EAST	476	326	347	384	298	221	
71 SACRAMNTO-STKTON-MODESTO	475	496	424	395	330	334	374
72 OKLAHOMA CITY	430	282	312	331	241	249	227
73 SAN ANTONIO	423	441	449	434	323	312	289
74 BUFFALO	384	360	362	454	400	322	439
75 TOLEDO	381	362	377	351	337	319	372
76 LAS VEGAS	361	294	315	257	221	191	259
77 GREEN BAY-APPLETON	359	410	422	354	379	376	366
78 DAYTON	358	397	396	407	447	425	437
79 ROANOKE-LYNCHBURG	356	442	509	464	414	392	444
80 AUGUSTA	351	311	271	321	343	268	322
81 MACON	351	355	302	402	309	353	350
82 TULSA	348	355	275	284	283	221	203
83 MADISON	345	295	284	335	264	278	270
84 CHARLOTTESVILLE	334	278	292	338	242	213	293
85 TRAVERSE CITY-CADILLAC	332	403	386	410	378	312	322
86 WILKES BARRE-SCRANTON	308	285	314	335	313	271	308
87 ROCHESTER, NY	308	380	392	442	370	388	438
88 SYRACUSE	299	308	252	355	290	266	398
89 COLORADO SPRINGS-PUEBLO	291	228	198	281	193	209	191
90 IDAHO FALLS-POCATELLO	274	286	203	205	190	177	226
91 SOUTH BEND-ELKHART	271	201	293	290	244	233	202
92 BILOXI-GULFPORT	269	260	303	247	207	185	231
93 BATON ROUGE	266	217	276	170	166	172	267
94 EAST	256	205	247	222	168	156	
95 SPRINGFIELD, MO	253	210	265	174	171	197	247

STOPOVER VISITORS:OUT ISLANDS : BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
96 SPRINGFIELD-HOLYOKE	251	305	289	343	252	235	261
97 TRI-CITIES, TN-VA	251	132	201	175	130	134	162
98 ALBANY, GA	249	214	144	117	121	115	148
99 LITTLE ROCK-PINE BLUFF	247	240	321	298	295	293	285
100 SANTABARBRA-SANMAR-SANLUOB	246	189	218	230	159	115	147
101 MONTGOMERY (SELMA)	237	182	210	231	186	187	188
102 DES MOINES-AMES	236	210	206	163	138	147	170
103 JACKSON, MS	234	203	162	194	215	143	141
104 BANGOR	232	226	259	240	246	191	244
105 COLUMBUS, GA	231	241	160	251	206	196	200
106 OMAHA	218	262	186	133	172	129	124
107 CHAMPAIGN&SPRNGFLD-DECATUR	210	179	196	245	158	152	180
108 FLINT-SAGINAW-BAY CITY	209	230	215	237	242	223	251
109 FT. WAYNE	204	244	236	236	208	222	232
110 WICHITA-HUTCHINSON PLUS	198	110	169	154	143	144	96
111 OTHER	49,050	41,983	43,950	47,007	46,284	38,619	43,355
TOTAL	287,766	282,727	272,871	264,946	238,132	221,609	230,389

STOPOVER VISITORS: ABACO: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
1 WEST PALM BEACH-FT. PIERCE	11,918	12,909	11,614	12,269	11,827	10,883	10,163
2 MIAMI-FT. LAUDERDALE	9,456	9,714	9,378	8,865	9,742	8,853	8,912
3 ORLANDO-DAYTONA BCH-MELBRN	8,477	9,290	8,391	7,772	7,353	6,746	5,443
4 NEW YORK	6,196	5,300	4,512	4,248	3,873	3,543	3,618
5 TAMPA-ST. PETE (SARASOTA)	4,714	4,980	4,747	4,595	4,181	4,101	3,786
6 JACKSONVILLE	4,040	4,455	3,908	3,878	3,428	3,338	2,925
7 ATLANTA	3,161	2,897	2,493	2,435	2,579	2,363	2,276
8 BOSTON (MANCHESTER)	2,642	2,603	2,459	2,623	2,163	1,817	2,008
9 CHARLESTON, SC	1,933	1,870	1,460	1,399	1,189	944	744
10 PHILADELPHIA	1,933	1,851	1,814	1,766	1,546	1,408	1,293
11 WASHINGTON, DC (HAGRSTWN)	1,928	1,868	1,717	1,510	1,396	1,020	1,330
12 FT. MYERS-NAPLES	1,805	1,784	1,601	1,567	1,511	1,419	1,227
13 DENVER	1,580	1,409	1,271	1,162	1,076	935	901
14 CHICAGO	1,448	1,411	1,213	1,397	1,155	1,114	927
15 DALLAS-FT. WORTH	1,324	996	896	908	717	812	616
16 LOS ANGELES	1,242	1,092	832	792	623	552	598
17 CHARLOTTE	1,187	1,016	937	890	792	829	694
18 HOUSTON	1,107	865	875	825	773	816	702
19 SAVANNAH	1,094	1,124	929	884	746	730	638
20 BALTIMORE	1,089	1,138	943	1,027	818	689	927
21 RALEIGH-DURHAM (FAYETVLE)	959	983	904	845	816	735	719
22 NORFOLK-PORTSMTH-NEWPT NWS	937	841	756	778	625	486	632
23 MINNEAPOLIS-ST. PAUL	920	821	730	834	692	562	680
24 SAN FRANCISCO-OAK-SAN JOSE	859	815	616	695	578	526	519
25 GREENVLL-SPART-ASHEVLL-AND	804	920	810	726	612	573	482
26 TALLAHASSEE-THOMASVILLE	802	842	802	781	659	651	472
27 DETROIT	766	685	595	741	590	544	703
28 MOBILE-PENSACOLA (FT WALT)	722	703	659	718	478	475	481
29 CLEVELAND-AKRON (CANTON)	701	657	632	749	643	515	720
30 HARTFORD & NEW HAVEN	696	719	659	675	568	494	597
31 ST. LOUIS	694	467	499	507	433	446	413
32 NASHVILLE	690	722	586	585	443	470	714
33 PORTLAND-AUBURN	688	732	705	724	611	450	512
34 COLUMBIA, SC	636	519	476	422	523	389	367
35 GAINESVILLE	595	587	578	637	495	374	360
36 GRAND RAPIDS-KALMZOO-B.CRK	589	510	586	406	331	346	349
37 LONDON	557	586	581	359	405	400	
38 PROVIDENCE-NEW BEDFORD	542	444	423	429	298	251	260
39 PHOENIX (PRESCOTT)	520	352	319	273	252	206	222
40 RICHMOND-PETERSBURG	507	476	449	476	454	266	403
41 KANSAS CITY	471	281	302	315	336	218	240
42 SEATTLE-TACOMA	459	391	382	361	337	340	300
43 BIRMINGHAM (ANN AND TUSC)	445	442	439	359	274	358	300
44 WILMINGTON	443	473	427	407	362	382	290
45 NEW ORLEANS	429	356	353	377	252	330	475
46 PITTSBURGH	425	567	436	454	326	326	426
47 AUSTIN	424	357	283	294	273	253	255
48 GREENVILLE-N.BERN-WASHNGTN	416	374	466	418	353	390	235

STOPOVER VISITORS: ABACO: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
49 CINCINNATI	411	433	504	407	398	330	465
50 FLORENCE-MYRTLE BEACH	408	412	343	401	389	332	241
51 GREENSBORO-H.POINT-W.SALEM	393	432	392	478	408	386	398
52 LOUISVILLE	374	418	411	366	436	359	453
53 PANAMA CITY	363	391	369	259	208	186	144
54 SAN DIEGO	350	305	270	233	250	185	152
55 INDIANAPOLIS	345	291	377	357	444	402	407
56 SALISBURY	329	246	268	238	138	92	134
57 COLUMBUS, OH	328	316	325	342	265	269	351
58 KNOXVILLE	328	420	336	312	323	316	312
59 BURLINGTON-PLATTSBURGH	327	322	320	355	231	267	314
60 MILWAUKEE	313	282	280	265	241	208	212
61 ALBANY-SCHENECTADY-TROY	279	261	212	241	191	175	191
62 MEMPHIS	272	260	197	230	207	221	332
63 HARRISBURG-LNCSTR-LEB-YORK	247	204	248	211	182	157	199
64 SALT LAKE CITY	234	240	206	216	203	155	173
65 CHATTANOOGA	228	226	165	154	132	118	186
66 ALBUQUERQUE-SANTA FE	227	193	181	164	156	156	109
67 LEXINGTON	224	208	198	160	193	171	210
68 OKLAHOMA CITY	197	125	131	105	141	95	98
69 PORTLAND, OR	190	220	194	165	184	156	165
70 AUGUSTA	189	198	129	150	152	140	148
71 SACRAMENTO-STKTON-MODESTO	189	163	127	125	142	130	127
72 BILOXI-GULFPORT	187	160	177	124	117	76	100
73 ROCHESTER, NY	175	205	236	221	198	180	216
74 ALBANY, GA	168	137	89	72	75	72	79
75 MIDLANDS	166	193	198	172	181	171	
76 TULSA	162	203	113	147	141	140	119
77 MACON	160	157	169	242	154	152	139
78 COLORADO SPRINGS-PUEBLO	160	82	89	105	55	101	54
79 TOLEDO	158	149	123	145	125	130	121
80 ROANOKE-LYNCHBURG	153	165	159	183	189	120	177
81 TRAVERSE CITY-CADILLAC	152	226	199	214	204	153	153
82 MONTGOMERY (SELMA)	146	120	109	114	92	85	91
83 BUFFALO	146	161	151	169	181	135	189
84 BANGOR	143	102	101	91	112	71	105
85 MADISON	141	121	83	112	91	89	85
86 JACKSON, MS	141	134	85	99	123	80	83
87 CHARLOTTEVILLE	141	88	120	94	108	85	97
88 GREEN BAY-APPLETON	137	118	111	83	137	122	119
89 DAYTON	134	182	112	153	102	150	149
90 COLUMBUS, GA	131	127	55	92	97	89	60
91 DES MOINES-AMES	129	132	70	62	63	39	69
92 SAN ANTONIO	129	156	168	179	159	160	91
93 SOUTH BEND-ELKHART	125	73	127	139	119	103	84
94 TRI-CITIES, TN-VA	124	62	73	65	54	74	75
95 SYRACUSE	118	107	76	110	105	96	136

STOPOVER VISITORS: ABACO: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
96 MERIDIAN & SOUTH EAST	115	120	110	146	90	51	
97 OMAHA	115	93	69	37	77	58	59
98 IDAHO FALLS-POCATELLO	114	145	88	95	82	91	121
99 LITTLE ROCK-PINE BLUFF	111	94	149	105	103	104	178
100 WILKES BARRE-SCRANTON	107	120	97	121	124	116	121
101 LAS VEGAS	105	99	92	70	77	55	72
102 SPRINGFIELD-HOLYOKE	104	127	103	130	121	94	119
103 SHREVEPORT	101	97	76	58	45	59	30
104 HUNTSVILLE-DECATUR (FLOR)	101	96	95	118	93	121	131
105 WICHITA-HUTCHINSON PLUS	100	64	73	49	57	76	53
106 FLINT-SAGINAW-BAY CITY	93	142	104	90	90	109	101
107 DOTHAN	93	64	58	51	54	67	70
108 RENO	92	84	74	57	50	57	39
109 BATON ROUGE	91	74	129	79	81	63	145
110 SANTABARBRA-SANMAR-SANLUOB	91	66	66	71	57	43	52
111 OTHER	12979	12,026	11,556	13,165	14,257	13,723	13,473
TOTAL	110,753	108,631	99,558	99,720	94,561	87,234	84,730

STOPOVER VISITORS: ANDROS: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
1 MIAMI-FT. LAUDERDALE	1,241	1,238	1,106	1,056	1,126	267	360
2 WEST PALM BEACH-FT. PIERCE	632	672	659	626	512	177	235
3 NEW YORK	602	713	690	748	491	249	384
4 ORLANDO-DAYTONA BCH-MELBRN	435	474	406	327	158	80	164
5 TAMPA-ST. PETE (SARASOTA)	400	515	511	381	205	94	185
6 FT. MYERS-NAPLES	221	266	179	223	136	63	77
7 BOSTON (MANCHESTER)	210	287	222	263	182	105	161
8 JACKSONVILLE	200	228	177	144	107	44	76
9 DENVER	182	125	173	105	107	91	87
10 WASHINGTON, DC (HAGRSTWN)	173	211	206	150	109	52	104
11 PHILADELPHIA	159	179	190	228	135	94	128
12 ATLANTA	152	229	187	214	160	75	149
13 CHICAGO	120	138	188	186	83	77	78
14 SAN FRANCISCO-OAK-SAN JOSE	119	95	136	105	70	59	71
15 LONDON	115	138	82	84	50	54	
16 LOS ANGELES	111	116	108	109	66	49	58
17 HOUSTON	106	106	99	82	77	43	52
18 MILWAUKEE	104	37	78	29	34	9	29
19 CHARLESTON, SC	97	130	122	75	51	28	55
20 COLUMBUS, OH	94	130	280	145	36	18	37
21 BALTIMORE	87	109	77	95	33	40	67
22 CLEVELAND-AKRON (CANTON)	82	100	129	65	51	21	41
23 CHARLOTTE	81	82	72	107	45	39	43
24 INDIANAPOLIS	79	57	68	64	14	19	23
25 DALLAS-FT. WORTH	75	66	50	74	49	42	49
26 HARTFORD & NEW HAVEN	75	60	79	80	55	31	50
27 DETROIT	69	107	96	61	70	26	48
28 SEATTLE-TACOMA	65	73	69	73	40	14	30
29 RALEIGH-DURHAM (FAYETVLE)	64	74	66	67	50	41	59
30 GREEN BAY-APPLETON	60	68	73	40	7	5	11
31 NASHVILLE	58	52	52	71	25	26	41
32 NORFOLK-PORTSMTH-NEWPT NWS	56	59	67	38	8	14	37
33 SAVANNAH	54	47	70	71	44	17	27
34 PITTSBURGH	54	47	58	95	41	21	34
35 RICHMOND-PETERSBURG	53	51	30	52	18	24	15
36 GREENVLL-SPART-ASHEVLL-AND	53	67	42	60	32	19	38
37 BIRMINGHAM (ANN AND TUSC)	52	56	77	42	31	10	7
38 MOBILE-PENSACOLA (FT WALT)	49	58	57	31	24	4	16
39 CINCINNATI	45	105	197	35	32	11	24
40 MINNEAPOLIS-ST. PAUL	44	60	71	68	34	21	39
41 AUSTIN	43	41	35	22	20	8	15
42 GREENSBORO-H.POINT-W.SALEM	43	51	50	70	44	15	23
43 MEMPHIS	43	31	54	38	25	15	11
44 ALBUQUERQUE-SANTA FE	41	41	30	39	21	8	19
45 SAN DIEGO	41	17	26	12	23	10	19
46 MIDLANDS	40	36	29	14	17	21	
47 GAINESVILLE	39	44	58	54	25	9	23
48 ANCHORAGE	38	55	34	39	11	6	5

STOPOVER VISITORS: ANDROS: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
49 BURLINGTON-PLATTSBURGH	38	70	104	91	50	35	24
50 ST. LOUIS	38	46	57	51	34	40	47
51 PROVIDENCE-NEW BEDFORD	38	23	35	49	35	11	17
52 KANSAS CITY	38	21	28	22	24	7	24
53 PORTLAND-AUBURN	37	25	42	43	28	13	21
54 HARRISBURG-LNCSTR-LEB-YORK	37	62	60	35	22	10	21
55 SALT LAKE CITY	36	24	64	37	14	14	20
56 PORTLAND, OR	34	31	29	20	37	13	14
57 CHARLOTTESVILLE	31	21	13	37	3	1	11
58 TALLAHASSEE-THOMASVILLE	30	39	38	35	21	13	10
59 COLUMBIA, SC	29	29	20	20	13	3	13
60 PHOENIX (PRESCOTT)	29	28	38	24	18	14	20
61 GRAND RAPIDS-KALMZOO-B.CRK	28	21	25	44	27	7	26
62 MERIDIAN & SOUTH EAST	28	17	32	33	6	10	
63 KNOXVILLE	27	17	38	39	23	11	19
64 IDAHO FALLS-POCATELLO	26	27	17	15	16	11	13
65 GREENVILLE-N.BERN-WASHNGTN	26	18	11	13	13	12	15
66 NEW ORLEANS	26	33	55	20	11	12	9
67 SAN ANTONIO	25	20	17	31	26	10	9
68 BUTTE-BOZEMAN	24	32	16	17	12	8	16
69 SACRAMENTO-STKTON-MODESTO	19	30	16	14	15	8	14
70 LOUISVILLE	19	21	27	24	1	6	9
71 LAS VEGAS	19	14	9	5	9	3	7
72 EAST	18	16	11	13	8	2	
73 TOLEDO	18	11	47	23	2	11	10
74 CORPUS CHRISTI	18	17	8	9	6	5	5
75 BEND, OR	18	7	6	1	1	3	5
76 NON UK TV REGION	17	4	9	7			
77 SPRINGFIELD-HOLYOKE	17	19	19	19	5	9	6
78 LEXINGTON	17	17	14	10	13	4	8
79 PANAMA CITY	16	12	10	26	2		2
80 TRAVERSE CITY-CADILLAC	16	18	24	7	4	8	4
81 ALBANY-SCHENECTADY-TROY	16	31	27	22	21	9	9
82 WILKES BARRE-SCRANTON	15	19	50	37	21	20	21
83 WILMINGTON	15	14	18	7	31	8	15
84 HUNTSVILLE-DECATUR (FLOR)	14	12	9	19	4	5	6
85 WICHITA-HUTCHINSON PLUS	14	5	4	21	4	1	1
86 MISSOULA	14	14	21	26	4	10	9
87 CHATTANOOGA	14	23	16	14	5	4	26
88 WALES & WEST	13	13	12	3	7		
89 FLORENCE-MYRTLE BEACH	13	7	3	22	1	7	2
90 DAYTON	13	12	44	18	22		11
91 BUFFALO	13	7	11	15	8	3	14
92 ERIE	12	13	18	14	14		6
93 FT. WAYNE	12	19	47	36	7	1	2
94 MONTGOMERY (SELMA)	11	10	10	16	3	3	3
95 CENTRAL SCOTLAND	11	8	10	2	8	1	

STOPOVER VISITORS: ANDROS: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
96 YORKSHIRE	11	6	2	3	5	5	
97 SYRACUSE	11	10	13	18	14	5	18
98 SOUTH WEST	11	10	5	5	3	4	
99 MACON	11	10	3	21	6	8	1
100 FLINT-SAGINAW-BAY CITY	11	6	6	10	2	2	2
101 LITTLE ROCK-PINE BLUFF	11	6	18	6	12	4	4
102 TRI-CITIES, TN-VA	10	8	12	9	1	2	6
103 HARLINGEN-WSLCO-BRNSVL-MCA	10	7	1		8	5	
104 ROCHESTER, NY	10	18	6	10	13	15	22
105 LANSING	10	19	22	28	5	5	3
106 COLORADO SPRINGS-PUEBLO	10	10	13	15	17	5	7
107 FT. SMITH-FAY-SPRNGDL-RGRS	10	7	7	11	1	6	
108 BILLINGS	10	13	15	15	15	26	20
109 RENO	10	18	10	11	5	7	6
110 NORTH WEST	9	7	6	12	4	6	
111 OTHER	1,194	1,432	1,558	1,649	2,064	663	1,004
TOTAL	9,442	10,325	10,551	9,786	7,618	3,419	4,941

STOPOVER VISITORS: BIMINI: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
1 MIAMI-FT. LAUDERDALE	24,090	26,288	22,457	20,417	7,787	5,277	6,739
2 WEST PALM BEACH-FT. PIERCE	2,527	2,924	3,199	2,950	1,243	731	1,157
3 ORLANDO-DAYTONA BCH-MELBRN	1,087	1,312	1,335	1,138	513	343	601
4 TAMPA-ST. PETE (SARASOTA)	1,059	1,303	1,380	1,261	554	378	532
5 NEW YORK	857	729	934	924	388	204	446
6 FT. MYERS-NAPLES	614	679	592	597	213	98	181
7 JACKSONVILLE	425	417	490	408	180	155	275
8 ATLANTA	424	385	597	541	241	139	228
9 WASHINGTON, DC (HAGRSTWN)	319	267	439	398	128	47	130
10 CHICAGO	316	340	533	414	162	62	157
11 BOSTON (MANCHESTER)	271	224	311	315	122	63	173
12 PHILADELPHIA	263	259	359	422	189	68	198
13 DALLAS-FT. WORTH	235	229	271	228	100	42	109
14 LOS ANGELES	197	232	257	264	149	52	70
15 DENVER	187	177	342	283	82	43	104
16 CHARLOTTE	173	182	210	247	94	35	89
17 HOUSTON	167	150	215	177	47	47	80
18 BALTIMORE	148	129	169	185	64	27	53
19 NORFOLK-PORTSMTH-NEWPT NWS	128	131	120	150	91	26	43
20 DETROIT	128	147	254	250	75	34	83
21 RALEIGH-DURHAM (FAYETVLE)	113	96	109	173	74	30	93
22 SAN FRANCISCO-OAK-SAN JOSE	113	107	151	160	66	16	98
23 MINNEAPOLIS-ST. PAUL	106	111	131	182	52	31	45
24 PITTSBURGH	97	82	162	143	32	27	33
25 GREENVLL-SPART-ASHEVLL-AND	91	129	196	178	77	27	81
26 GAINESVILLE	85	102	110	90	52	15	29
27 MOBILE-PENSACOLA (FT WALT)	83	76	106	120	39	33	46
28 LONDON	80	93	112	97	38	15	
29 TALLAHASSEE-THOMASVILLE	80	99	112	162	45	21	62
30 HARTFORD & NEW HAVEN	79	106	114	92	45	15	36
31 PHOENIX (PRESCOTT)	78	78	106	177	33	9	45
32 CINCINNATI	72	85	121	129	34	12	43
33 SAVANNAH	70	87	118	82	53	19	38
34 AUSTIN	69	64	103	70	21	16	29
35 NEW ORLEANS	65	91	147	70	29	20	22
36 ST. LOUIS	65	64	156	222	41	8	43
37 PORTLAND-AUBURN	64	34	58	70	22	5	10
38 SEATTLE-TACOMA	64	72	87	88	28	12	27
39 WILMINGTON	63	47	59	34	31	17	12
40 INDIANAPOLIS	62	65	67	106	44	36	45
41 NASHVILLE	58	92	128	171	63	24	41
42 RICHMOND-PETERSBURG	57	56	79	77	17	9	32
43 COLUMBUS, OH	54	48	84	89	22	20	29
44 GRAND RAPIDS-KALMZOO-B.CRK	52	32	63	76	26	21	34
45 BUFFALO	52	31	40	48	13	2	14
46 SAN DIEGO	48	47	65	70	14	13	17
47 MEMPHIS	48	61	94	38	54	19	40
48 EVANSVILLE	48	42	30	23	20	17	10

STOPOVER VISITORS: BIMINI: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
49 CLEVELAND-AKRON (CANTON)	47	48	91	134	26	20	58
50 ALBUQUERQUE-SANTA FE	47	50	24	44	16	6	27
51 CHARLESTON, SC	45	56	74	61	39	10	70
52 PROVIDENCE-NEW BEDFORD	45	45	47	58	25	4	17
53 PORTLAND, OR	40	32	92	78	22	8	19
54 SYRACUSE	37	25	31	31	23	7	43
55 AUGUSTA	36	25	44	75	13	13	16
56 GREENSBORO-H.POINT-W.SALEM	36	43	71	86	39	6	26
57 KANSAS CITY	36	30	123	125	33	17	19
58 HARRISBURG-LNCSTR-LEB-YORK	35	23	49	54	26	12	29
59 BIRMINGHAM (ANN AND TUSC)	35	67	76	87	57	15	29
60 BURLINGTON-PLATTSBURGH	35	26	31	49	29	6	21
61 CHATTANOOGA	35	73	77	78	18	12	18
62 SPRINGFIELD, MO	34	25	69	18	15	10	5
63 PANAMA CITY	32	40	30	44	14	27	17
64 ALBANY-SCHENECTADY-TROY	31	20	41	34	13	4	30
65 MIDLANDS	31	41	34	48	23	11	
66 MILWAUKEE	31	59	57	76	33	12	27
67 LA CROSSE-EAU CLAIRE	30	17	18	7	1	4	6
68 FLORENCE-MYRTLE BEACH	29	35	53	46	33	4	15
69 KNOXVILLE	29	36	37	31	13	10	18
70 SACRAMENTO-STKTON-MODESTO	28	42	73	74	10	8	22
71 WILKES BARRE-SCRANTON	27	15	23	25	5	3	13
72 TULSA	27	7	27	26	22	6	6
73 TOLEDO	26	17	32	23	15	12	19
74 FT. WAYNE	26	33	45	50	8	14	21
75 TRI-CITIES, TN-VA	25	11	22	16	4		16
76 ALBANY, GA	25	30	27	19	10	2	9
77 DAYTON	23	18	43	57	24	7	9
78 COLUMBIA, SC	23	49	61	64	37	33	30
79 MADISON	22	23	38	49	17	13	12
80 MERIDIAN & SOUTH EAST	21	13	31	12	12	4	
81 OKLAHOMA CITY	21	31	49	87	5	7	12
82 LAS VEGAS	20	33	47	42	13	8	13
83 SALT LAKE CITY	20	34	39	54	10	2	23
84 ROCHESTER, NY	20	15	19	20	10	6	10
85 LOUISVILLE	20	18	82	42	15	7	41
86 COLUMBUS, GA	19	31	10	36	29	6	5
87 SAN ANTONIO	19	30	41	72	15	10	23
88 MINOT-BISMARCK-DICKINSON	19	16	21	10	2	2	2
89 LEXINGTON	19	16	21	34	18	6	20
90 BILOXI-GULFPORT	18	19	26	25	2	6	18
91 TRAVERSE CITY-CADILLAC	18	29	9	22	6	2	7
92 CORPUS CHRISTI	17	26	8	12	1		4
93 GREENVILLE-N.BERN-WASHNGTN	16	33	45	69	9	10	36
94 SOUTH WEST	16	15	14	15	16	2	
95 MACON	16	23	21	20	7	6	1

STOPOVER VISITORS: BIMINI: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
96 LITTLE ROCK-PINE BLUFF	16	13	41	43	9	6	24
97 MONTGOMERY (SELMA)	16	13	14	31	26		13
98 ANCHORAGE	15	27	13	17	8	1	5
99 WICHITA-HUTCHINSON PLUS	15	2	27	14	10	3	1
100 GREEN BAY-APPLETON	14	20	35	27	17	3	17
101 HONOLULU	14	23	16	10	5	2	4
102 UNRECOGNISED TV REGION	14	13	33	48	5	1	
103 SOUTH BEND-ELKHART	14	14	27	23	7	6	8
104 CHAMPAIGN&SPRNGFLD-DECATUR	13	18	27	23	6		9
105 FT. SMITH-FAY-SPRNGDL-RGRS	13	19	28	23	12	4	6
106 COLORADO SPRINGS-PUEBLO	13	17	31	42	14	1	10
107 BATON ROUGE	13	38	18	13	11	3	13
108 IDAHO FALLS-POCATELLO	12	2	10	8	5	2	16
109 JOHNSTOWN-ALTOONA	12	17	36	33	6	4	5
110 CEDAR RAPIDS-WTRLO-IWC&DUB	12	6	9	20	11		
111 OTHER	3,693	3,674	4,351	4,865	2,155	1,063	2,124
TOTAL	40,837	43,960	44,131	42,085	16,647	9,879	15,639

STOPOVER VISITORS: TOTAL ELEUTHERA: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
1 MIAMI-FT. LAUDERDALE	5,297	5,552	5,479	5,128	4,418	3,531	3,526
2 NEW YORK	4,889	4,667	3,929	3,860	3,441	2,868	2,286
3 WEST PALM BEACH-FT. PIERCE	2,341	2,294	2,208	1,972	1,559	1,433	1,507
4 TAMPA-ST. PETE (SARASOTA)	1,406	1,472	1,367	1,157	806	673	760
5 BOSTON (MANCHESTER)	1,309	1,454	1,277	1,238	1,133	923	1,000
6 ORLANDO-DAYTONA BCH-MELBRN	1,288	1,172	1,291	946	677	744	862
7 ATLANTA	967	734	867	713	591	595	551
8 PHILADELPHIA	887	856	699	785	636	551	529
9 WASHINGTON, DC (HAGRSTWN)	866	915	853	601	482	504	557
10 CHICAGO	774	722	847	847	635	507	478
11 LOS ANGELES	762	687	668	480	439	375	324
12 DALLAS-FT. WORTH	582	595	513	355	309	211	234
13 LONDON	551	486	486	356	347	277	
14 FT. MYERS-NAPLES	545	453	481	411	270	247	273
15 CHARLESTON, SC	539	493	326	329	258	225	203
16 HOUSTON	511	331	334	286	299	191	162
17 JACKSONVILLE	453	497	459	386	296	274	257
18 BALTIMORE	450	407	419	418	359	263	261
19 SAN FRANCISCO-OAK-SAN JOSE	448	437	337	365	335	287	271
20 DENVER	424	398	335	367	266	290	254
21 HARTFORD & NEW HAVEN	370	425	372	336	295	224	268
22 NASHVILLE	323	289	261	238	144	155	106
23 DETROIT	318	319	315	354	227	297	223
24 CHARLOTTE	301	243	191	236	175	197	245
25 MINNEAPOLIS-ST. PAUL	284	359	311	299	227	278	189
26 GRAND RAPIDS-KALMZOO-B.CRK	248	267	218	200	189	152	151
27 NORFOLK-PORTSMTH-NEWPT NWS	241	227	220	233	157	137	123
28 AUSTIN	236	160	173	177	98	116	136
29 SAVANNAH	228	200	196	193	130	122	99
30 CLEVELAND-AKRON (CANTON)	224	157	249	245	208	214	183
31 GREENSBORO-H.POINT-W.SALEM	217	199	170	144	155	150	167
32 GREENVLL-SPART-ASHEVLL-AND	211	298	225	245	193	145	164
33 RALEIGH-DURHAM (FAYETVLL)	196	234	251	238	220	194	175
34 RICHMOND-PETERSBURG	196	171	209	211	142	168	145
35 PROVIDENCE-NEW BEDFORD	193	201	229	198	180	107	130
36 INDIANAPOLIS	189	131	141	163	101	120	147
37 MOBILE-PENSACOLA (FT WALT)	182	182	180	100	93	200	106
38 TALLAHASSEE-THOMASVILLE	173	129	130	102	83	83	94
39 BURLINGTON-PLATTSBURGH	167	178	140	203	184	186	174
40 SEATTLE-TACOMA	164	161	129	150	116	143	108
41 PORTLAND-AUBURN	163	208	253	228	157	150	130
42 ST. LOUIS	155	147	126	154	55	90	52
43 LEXINGTON	152	118	138	135	129	82	82
44 MILWAUKEE	141	148	160	127	130	130	107
45 LOUISVILLE	138	135	158	187	130	91	63
46 CINCINNATI	131	127	148	145	92	62	106
47 COLUMBIA, SC	129	138	110	111	54	46	49
48 BIRMINGHAM (ANN AND TUSC)	129	150	188	193	176	104	131

STOPOVER VISITORS: TOTAL ELEUTHERA: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
49 MEMPHIS	127	128	117	128	83	58	57
50 PORTLAND, OR	124	138	116	108	76	59	69
51 CHATTANOOGA	121	51	116	81	92	102	76
52 HARRISBURG-LNCSTR-LEB-YORK	121	94	53	103	93	83	68
53 COLUMBUS, OH	121	106	92	91	98	58	89
54 FLORENCE-MYRTLE BEACH	114	140	128	178	126	103	97
55 SALT LAKE CITY	105	73	63	105	55	59	43
56 PHOENIX (PRESCOTT)	103	100	91	77	86	72	64
57 NEW ORLEANS	101	156	122	152	105	77	106
58 PITTSBURGH	100	119	114	161	132	118	154
59 MERIDIAN & SOUTH EAST	93	70	60	68	27	42	
60 GREEN BAY-APPLETON	91	124	138	107	104	113	87
61 SAN DIEGO	88	148	105	63	86	64	77
62 BATON ROUGE	88	37	43	20	26	39	29
63 KNOXVILLE	87	59	92	124	86	95	69
64 ALBANY-SCHENECTADY-TROY	83	88	89	63	108	62	66
65 KANSAS CITY	80	84	137	104	86	86	78
66 SAN ANTONIO	77	66	79	52	33	42	38
67 SALISBURY	75	79	77	41	55	41	41
68 MADISON	70	37	45	45	48	37	37
69 GREENVILLE-N.BERN-WASHNGTN	69	94	65	57	45	55	32
70 CHARLOTTESVILLE	69	79	50	93	40	39	46
71 WILMINGTON	66	66	54	85	105	73	61
72 BUFFALO	63	66	58	73	63	49	50
73 ROANOKE-LYNCHBURG	61	103	127	88	63	85	86
74 WAUSAU-RHINELANDER	61	37	70	24	33	28	54
75 WILKES BARRE-SCRANTON	60	60	65	58	48	47	43
76 ALBUQUERQUE-SANTA FE	59	91	55	103	65	59	65
77 GAINESVILLE	58	93	68	55	39	36	36
78 SOUTH BEND-ELKHART	58	57	73	57	25	49	32
79 PANAMA CITY	57	97	58	42	21	16	6
80 SPRINGFIELD-HOLYOKE	56	68	63	75	54	53	38
81 SPRINGFIELD, MO	56	33	46	39	36	25	52
82 OMAHA	54	68	50	25	33	22	37
83 TRAVERSE CITY-CADILLAC	53	63	79	83	58	36	57
84 LAS VEGAS	52	18	41	26	16	22	20
85 EAST	51	51	33	45	29	18	
86 MIDLANDS	50	85	96	57	76	55	
87 SYRACUSE	47	66	36	58	25	41	46
88 SOUTH WEST	47	44	40	46	27	21	
89 JOHNSTOWN-ALTOONA	46	55	64	71	60	56	56
90 TOLEDO	46	40	30	40	59	37	53
91 MONTGOMERY (SELMA)	45	18	38	50	23	17	14
92 UNRECOGNISED TV REGION	44	51	26	78	9	6	
93 AUGUSTA	43	24	37	25	42	12	25
94 DAYTON	42	70	59	53	55	28	33
95 SACRAMENTO-STKTON-MODESTO	42	97	59	41	46	32	63

STOPOVER VISITORS: TOTAL ELEUTHERA: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
96 SANTABARBRA-SANMAR-SANLUOB	41	30	54	47	33	17	21
97 CHAMPAIGN&SPRNGFLD-DECATUR	40	26	59	35	11	9	15
98 IDAHO FALLS-POCATELLO	40	31	42	24	32	28	22
99 TULSA	39	37	42	31	23	5	14
100 BANGOR	39	50	72	63	47	40	33
101 OKLAHOMA CITY	38	33	21	35	23	21	23
102 JACKSON, MS	36	9	24	14	13	22	7
103 COLUMBUS, GA	34	19	36	46	22	32	24
104 SHREVEPORT	34	55	34	39	31	34	18
105 CEDAR RAPIDS-WTRLO-IWC&DUB	34	23	36	25	30	23	22
106 MONTEREY-SALINAS	33	26	36	20	29	10	15
107 LAFAYETTE, LA	32	4	10	11	8	15	3
108 DES MOINES-AMES	32	20	18	22	3	33	22
109 TRI-CITIES, TN-VA	31	18	32	23	29	10	10
110 COLORADO SPRINGS-PUEBLO	31	37	18	40	25	27	21
111 OTHER	5,734	5,372	5,473	5,795	5,521	5,328	8,526
TOTAL	40,780	39,704	38,190	36,233	30,476	27,193	29,294

The numbers included in this table for Eleuthera include Harbour Island.

STOPOVER VISITORS: EXUMA: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
1 NEW YORK	4,448	5,002	4,416	4,120	793	761	783
2 MIAMI-FT. LAUDERDALE	3,572	4,084	3,352	2,785	1,818	1,683	1,780
3 WEST PALM BEACH-FT. PIERCE	1,620	2,025	1,711	1,457	849	886	777
4 BOSTON (MANCHESTER)	1,297	1,367	1,574	1,196	446	363	503
5 CHICAGO	1,063	1,063	1,025	1,068	311	272	306
6 ATLANTA	993	813	754	672	255	257	246
7 TAMPA-ST. PETE (SARASOTA)	929	1,128	817	696	431	402	376
8 PHILADELPHIA	920	1,016	838	771	267	245	270
9 WASHINGTON, DC (HAGRSTWN)	897	1,154	950	738	252	209	228
10 LOS ANGELES	809	1,119	983	890	183	159	230
11 DALLAS-FT. WORTH	805	779	691	631	170	92	151
12 HOUSTON	765	776	512	415	154	129	103
13 ORLANDO-DAYTONA BCH-MELBRN	513	789	616	535	279	378	275
14 LONDON	501	419	460	407	161	161	
15 SAN FRANCISCO-OAK-SAN JOSE	498	490	626	501	95	130	143
16 DENVER	460	417	393	357	128	141	168
17 FT. MYERS-NAPLES	457	495	465	360	272	208	221
18 BALTIMORE	428	499	418	379	165	176	188
19 MINNEAPOLIS-ST. PAUL	394	385	472	350	175	118	120
20 NASHVILLE	368	439	262	223	118	94	102
21 HARTFORD & NEW HAVEN	336	413	313	242	126	148	140
22 CHARLOTTE	323	325	324	313	164	68	62
23 JACKSONVILLE	322	360	278	233	190	216	182
24 CLEVELAND-AKRON (CANTON)	266	207	360	229	91	124	134
25 ST. LOUIS	244	290	328	264	71	67	156
26 NORFOLK-PORTSMTH-NEWPT NWS	237	224	207	152	127	105	113
27 SAN DIEGO	230	271	172	197	105	73	71
28 RALEIGH-DURHAM (FAYETVLE)	224	238	267	194	132	94	120
29 AUSTIN	217	147	111	125	33	24	26
30 RICHMOND-PETERSBURG	215	219	194	141	111	94	57
31 DETROIT	215	324	322	239	123	120	135
32 SEATTLE-TACOMA	202	221	238	235	93	101	105
33 PHOENIX (PRESCOTT)	187	247	204	139	62	63	38
34 PROVIDENCE-NEW BEDFORD	186	235	249	175	85	79	86
35 MILWAUKEE	186	209	204	159	81	75	106
36 PORTLAND-AUBURN	184	159	240	155	90	69	72
37 MOBILE-PENSACOLA (FT WALT)	175	146	160	95	37	36	32
38 WILMINGTON	174	155	165	102	89	84	47
39 CINCINNATI	174	134	210	119	35	40	51
40 GREENVLL-SPART-ASHEVLL-AND	170	145	195	184	105	62	67
41 MERIDIAN & SOUTHEAST	163	78	69	71	75	61	
42 LOUISVILLE	161	183	145	116	65	68	70
43 GREENSBORO-H.POINT-W.SALEM	153	124	114	147	41	34	49
44 BIRMINGHAM (ANN AND TUSC)	136	201	143	206	95	58	93
45 PITTSBURGH	135	118	139	141	47	48	46
46 SACRAMNTO-STKTON-MODESTO	130	89	91	73	36	15	19
47 COLUMBUS, OH	128	95	118	86	32	27	59
48 LAS VEGAS	127	96	88	75	19	22	28

STOPOVER VISITORS: EXUMA: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
49 SAVANNAH	122	141	141	104	72	76	89
50 CHARLESTON, SC	121	130	103	68	54	43	22
51 NEW ORLEANS	118	170	145	113	54	55	63
52 MIDLANDS	115	120	100	95	63	53	
53 MEMPHIS	115	154	112	100	12	32	52
54 MACON	113	118	60	71	107	110	164
55 BURLINGTON-PLATTSBURGH	111	143	127	106	89	88	62
56 SAN ANTONIO	107	131	110	67	22	27	18
57 INDIANAPOLIS	105	166	165	115	41	27	90
58 KANSAS CITY	98	127	79	94	27	27	19
59 OKLAHOMA CITY	90	25	62	37	16	16	9
60 ALBANY-SCHENECTADY-TROY	89	82	108	91	34	38	46
61 SALT LAKE CITY	86	99	105	47	14	44	25
62 PORTLAND, OR	85	117	128	99	24	42	52
63 TULSA	80	51	51	33	18	18	22
64 GREENVILLE-N.BERN-WASHNGTN	79	77	94	50	29	33	21
65 KNOXVILLE	72	87	66	51	30	27	27
66 GRAND RAPIDS-KALMZOO-B.CRK	72	70	203	93	80	95	62
67 ROANOKE-LYNCHBURG	68	67	53	53	39	50	30
68 BUFFALO	66	55	41	55	8	21	20
69 ALBUQUERQUE-SANTA FE	64	66	33	51	19	25	19
70 SANTABARBRA-SANMAR-SANLUOE	63	45	32	53	15	12	7
71 TALLAHASSEE-THOMASVILLE	62	80	64	51	47	32	34
72 CHATTANOOGA	60	73	105	65	52	37	60
73 MADISON	58	63	66	54	22	36	21
74 WILKES BARRE-SCRANTON	58	41	45	48	16	9	10
75 EAST	58	28	49	35	17	17	
76 SALISBURY	57	57	35	42	15	9	11
77 LITTLE ROCK-PINE BLUFF	57	53	52	63	76	52	10
78 DAYTON	55	36	44	42	15	35	5
79 CHARLOTTEVILLE	54	54	48	56	17	12	10
80 HARRISBURG-LNCSTR-LEB-YORK	54	58	50	64	17	31	35
81 BATON ROUGE	53	33	57	23	10	9	24
82 WALES & WEST	50	24	31	23	8	8	
83 DES MOINES-AMES	49	27	65	21	7	14	9
84 LEXINGTON	49	46	47	47	26	46	56
85 DULUTH-SUPERIOR	46	33	27	24	23	19	19
86 UNRECOGNISED TV REGION	46	41	67	117	5	5	
87 AUGUSTA	46	33	15	23	21	11	18
88 TOLEDO	45	30	67	34	21	17	32
89 SPRINGFIELD, MO	44	38	36	15	4	21	24
90 IDAHO FALLS-POCATELLO	43	44	19	25	21	9	13
91 TRAVERSE CITY-CADILLAC	40	41	43	32	36	44	35
92 PANAMA CITY	40	32	45	57	32	8	16
93 TUCSON (SIERRA VISTA)	39	44	23	34	13	14	11
94 FT. SMITH-FAY-SPRNGDL-RGRS	39	27	29	12	4	3	5
95 CORPUS CHRISTI	38	41	24	18	15	8	16

STOPOVER VISITORS: EXUMA: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
96 SPRINGFIELD-HOLYOKE	38	45	42	53	13	19	21
97 SOUTH WEST	37	26	11	31	28	27	
98 SYRACUSE	37	58	40	66	18	23	25
99 ROCHESTR-MASON CITY-AUSTIN	37	18	31	15	3	11	24
100 COLUMBIA, SC	36	56	44	46	25	20	42
101 EVANSVILLE	36	23	48	33	22	27	15
102 LANSING	36	18	23	13	12	14	2
103 NORTH WEST	36	37	61	37	24	10	
104 SOUTH BEND-ELKHART	35	24	22	32	16	9	13
105 ANCHORAGE	33	32	30	34	16	8	9
106 SHREVEPORT	32	32	47	18	14	7	6
107 GAINESVILLE	32	48	21	31	23	25	38
108 DAVENPORT-R.ISLAND-MOLINE	31	18	23	29	4	7	6
109 COLORADO SPRINGS-PUEBLO	31	47	26	56	26	11	17
110 CEDAR RAPIDS-WTRLO-IWC&DUB	31	27	14	14	2	13	15
111 OTHER	6,787	6,426	6,109	5,709	2,960	2,657	3,193
TOTAL	37,921	40,165	36,846	32,046	14,295	13,292	13,953

STOPOVER VISITORS: HARBOUR ISLAND: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
1 NEW YORK	2,132	2,159	1,887	1,693	1,370	1,214	1,015
2 MIAMI-FT. LAUDERDALE	1,738	1,887	1,839	1,571	1,271	752	1,008
3 WEST PALM BEACH-FT. PIERCE	592	671	617	563	480	287	313
4 BOSTON (MANCHESTER)	480	508	378	338	308	244	300
5 WASHINGTON, DC (HAGRSTWN)	392	345	355	221	145	164	173
6 LONDON	283	280	251	176	181	117	
7 CHICAGO	270	297	398	311	215	138	124
8 TAMPA-ST. PETE (SARASOTA)	254	359	351	254	183	146	174
9 DALLAS-FT. WORTH	248	262	180	146	134	68	71
10 LOS ANGELES	220	253	203	177	187	135	149
11 PHILADELPHIA	204	217	192	225	158	123	150
12 ATLANTA	199	219	232	173	147	156	138
13 ORLANDO-DAYTONA BCH-MELBRN	161	247	258	145	116	115	150
14 SAN FRANCISCO-OAK-SAN JOSE	147	151	139	141	145	101	103
15 DENVER	147	115	132	143	61	71	67
16 HOUSTON	140	130	122	103	123	59	72
17 FT. MYERS-NAPLES	133	109	120	119	82	56	82
18 HARTFORD & NEW HAVEN	125	161	109	85	86	50	73
19 CHARLOTTE	124	78	55	83	43	80	54
20 CHARLESTON, SC	123	132	110	90	41	41	57
21 MINNEAPOLIS-ST. PAUL	94	141	99	86	45	89	51
22 BALTIMORE	91	90	115	131	114	47	77
23 SAVANNAH	90	78	63	55	28	20	29
24 RICHMOND-PETERSBURG	88	86	109	104	46	84	69
25 NORFOLK-PORTSMTH-NEWPT NWS	87	71	56	74	39	59	30
26 LOUISVILLE	79	80	87	72	36	34	13
27 NASHVILLE	74	33	61	48	41	32	25
28 PROVIDENCE-NEW BEDFORD	67	72	63	66	35	27	25
29 AUSTIN	62	52	44	56	28	38	34
30 CLEVELAND-AKRON (CANTON)	55	69	78	79	62	57	57
31 SEATTLE-TACOMA	54	50	38	28	35	39	60
32 JACKSONVILLE	53	88	57	87	16	33	41
33 CINCINNATI	52	44	52	62	50	22	39
34 DETROIT	48	80	62	62	53	58	50
35 BURLINGTON-PLATTSBURGH	47	62	44	51	40	62	44
36 RALEIGH-DURHAM (FAYETVLL)	46	78	75	74	50	64	51
37 MERIDIAN & SOUTH EAST	46	26	24	21	6	20	
38 BATON ROUGE	45	18	11	3	15	2	6
39 MOBILE-PENSACOLA (FT WALT)	45	37	38	13	10	31	19
40 PORTLAND-AUBURN	44	38	57	49	27	41	13
41 ST. LOUIS	42	41	35	47	16	27	15
42 MEMPHIS	41	47	50	34	24	21	12
43 PITTSBURGH	39	36	36	43	37	38	18
44 BIRMINGHAM (ANN AND TUSC)	37	40	45	57	33	19	15
45 GRAND RAPIDS-KALMZOO-B.CRK	35	66	61	43	14	18	24
46 MILWAUKEE	35	61	57	33	26	18	26
47 GREENSBORO-H.POINT-W.SALEM	34	23	35	25	49	31	21
48 CHARLOTTESVILLE	34	27	25	42	6	17	10

STOPOVER VISITORS: HARBOUR ISLAND: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
49 PHOENIX (PRESCOTT)	33	35	41	20	25	8	7
50 COLUMBUS, OH	32	24	32	34	31	21	42
51 INDIANAPOLIS	31	37	34	33	23	36	19
52 TALLAHASSEE-THOMASVILLE	30	33	46	11	15	10	14
53 ALBANY-SCHENECTADY-TROY	30	34	31	25	36	9	16
54 NEW ORLEANS	30	55	53	50	39	21	47
55 PORTLAND, OR	28	37	41	22	11	16	10
56 GREENVLL-SPART-ASHEVLL-AND	26	63	67	44	43	16	32
57 EAST	25	27	14	22	6	13	
58 KNOXVILLE	24	15	15	33	18	20	18
59 SALT LAKE CITY	23	8	8	27	5	10	15
60 SAN DIEGO	23	46	39	16	25	14	23
61 UNRECOGNISED TV REGION	22	20	13	40	6	1	
62 SAN ANTONIO	22	17	17	10	12	28	9
63 LEXINGTON	21	28	9	37	20	14	22
64 COLUMBIA, SC	19	29	34	23	10	12	12
65 KANSAS CITY	19	24	57	39	35	36	34
66 SOUTH WEST	18	15	13	19	7	10	
67 CHARLESTON-HUNTINGTON	18	16	22	27	5	9	6
68 SANTABARBRA-SANMAR-SANLUOB	18	7	23	17	6	1	2
69 ROANOKE-LYNCHBURG	17	32	34	34	18	37	11
70 CHATTANOOGA	17	9	14	15	17	6	27
71 OKLAHOMA CITY	17	12	9	13	6	1	6
72 GAINESVILLE	16	29	22	8	12	6	20
73 MIDLANDS	16	28	31	24	31	9	
74 GREENVILLE-N.BERN-WASHNGTN	15	16	22	8	9	4	8
75 MADISON	15	6	11	17	9	6	11
76 NORTH WEST	14	8	11	14	13	23	
77 LANSING	14	6	7	9	3	6	5
78 DAYTON	13	25	11	4	8	4	11
79 SPRINGFIELD, MO	13	6	8	8	3		9
80 BANGOR	13	10	12	24	2	9	4
81 WILMINGTON	13	8	35	37	25	9	2
82 JACKSON, MS	12	4	6	2	4	8	2
83 TWIN FALLS	12	2	5	3	1	2	
84 FT. SMITH-FAY-SPRNGDL-RGRS	12	2	6	9	7	2	
85 SPRINGFIELD-HOLYOKE	11	16	6	19	11	5	12
86 SACRAMNTO-STKTON-MODESTO	11	36	12	22	7	16	6
87 HARRISBURG-LNCSTR-LEB-YORK	11	17	11	18	8	9	9
88 TULSA	10	14	5	5	8		1
89 TRI-CITIES, TN-VA	10	4	2	2	10	4	4
90 ROCHESTER, NY	9	16	23	16	12	10	11
91 WALES & WEST	9	6	5	5	7	7	
92 COLUMBUS, GA	9	7	12	14	5	8	9
93 PANAMA CITY	9	18	4	6	11	8	
94 GREEN BAY-APPLETON	9	7	16	4	9	8	13
95 SOUTH BEND-ELKHART	8	10	10	3	7	4	8

STOPOVER VISITORS: HARBOUR ISLAND: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
96 CHAMPAIGN&SPRNGFLD-DECATUR	8	2	3	7	7	1	5
97 IDAHO FALLS-POCATELLO	8	6	19	9	11	6	8
98 ALBUQUERQUE-SANTA FE	8	40	25	29	15	20	14
99 MONTGOMERY (SELMA)	8	5	9	22	11	2	6
100 JACKSON, TN	8	2	1		1		1
101 SALISBURY	7	10	12	4	6	2	7
102 EVANSVILLE	7	4	4	2	1		
103 DES MOINES-AMES	7	8	4	6		7	9
104 LAFAYETTE, LA	7	2	4	6	1	3	2
105 WILKES BARRE-SCRANTON	7	12	13	11	9	10	9
106 TUCSON (SIERRA VISTA)	7	7	5	5	9	1	4
107 HARRISONBURG	7	4	6	7	4	7	4
108 TRAVERSE CITY-CADILLAC	6	8	8	14	15	4	17
109 NORTH EAST	6	3	6	6	4	4	
110 MACON	6	6	8	10	3		4
111 OTHER	1,848	1,763	1,754	1,713	1,618	1,500	1,689
TOTAL	12,458	13,020	12,345	11,045	8,813	7,248	7,443

STOPOVER VISITORS: SAN SALVADOR: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
1 NEW YORK	885	654	830	652	486	423	1,130
2 MIAMI-FT. LAUDERDALE	478	546	339	336	259	226	333
3 WEST PALM BEACH-FT. PIERCE	304	306	254	245	89	107	122
4 LOS ANGELES	241	241	272	205	109	142	164
5 COLUMBUS, OH	213	175	16	230	229	10	227
6 WASHINGTON, DC (HAGRSTWN)	198	242	139	81	87	94	126
7 CHICAGO	175	154	116	114	81	74	148
8 DALLAS-FT. WORTH	162	144	131	45	30	53	36
9 SAN FRANCISCO-OAK-SAN JOSE	157	217	124	108	102	88	117
10 CINCINNATI	156	199	35	270	211	7	169
11 ORLANDO-DAYTONA BCH-MELBRN	139	140	81	59	35	57	72
12 CLEVELAND-AKRON (CANTON)	132	121	57	121	106	35	107
13 BOSTON (MANCHESTER)	124	153	116	88	70	45	219
14 JACKSONVILLE	92	54	26	32	26	25	31
15 PHILADELPHIA	87	115	86	64	71	45	125
16 LONDON	85	32	51	20	44	25	-
17 TAMPA-ST. PETE (SARASOTA)	84	122	104	52	48	40	76
18 ATLANTA	67	77	86	58	55	95	113
19 SAN DIEGO	65	46	63	34	22	39	23
20 FT. MYERS-NAPLES	59	68	48	26	15	12	30
21 PHOENIX (PRESCOTT)	59	74	53	22	27	90	40
22 HOUSTON	56	67	56	37	32	63	41
23 DENVER	48	118	51	38	46	55	71
24 BALTIMORE	46	39	63	47	27	57	55
25 GAINESVILLE	46	41	17	18	34	4	14
26 BURLINGTON-PLATTSBURGH	45	57	42	53	27	1	46
27 DETROIT	41	30	30	29	38	25	53
28 CHARLOTTE	41	36	36	5	16	8	16
29 ST. LOUIS	39	28	29	66	12	14	33
30 SAVANNAH	37	26	32	2	27	12	19
31 SACRAMENTO-STKTON-MODESTO	35	50	27	17	13	21	45
32 HARTFORD & NEW HAVEN	34	54	79	48	44	31	89
33 RALEIGH-DURHAM (FAYETVLL)	33	18	12	12	20	12	20
34 MINNEAPOLIS-ST. PAUL	32	55	44	20	50	9	51
35 PITTSBURGH	31	31	29	50	22	8	43
36 LOUISVILLE	30	16	22	29	24	7	21
37 ALBANY-SCHENECTADY-TROY	30	28	33	27	27	12	34
38 GREENVLL-SPART-ASHEVLL-AND	29	21	30	13	35	8	52
39 FT. WAYNE	29	67	11	28	44	2	33
40 COLUMBUS, GA	29	14	1	38	9	-	20
41 SEATTLE-TACOMA	27	51	53	21	12	3	26
42 PORTLAND, OR	26	38	10	11	10	5	45
43 ROCHESTER, NY	26	20	14	20	10	-	31
44 KANSAS CITY	25	16	7	9	11	13	28
45 CHAMPAIGN&SPRNGFLD-DECATUR	24	34	2	6	4	-	10
46 CHARLESTON, SC	23	18	23	6	16	4	18
47 HARRISBURG-LNCSTR-LEB-YORK	22	9	18	21	9	-	64
48 SPRINGFIELD, MO	22	1	17	11	4	3	17

STOPOVER VISITORS: SAN SALVADOR: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
49 COLORADO SPRINGS-PUEBLO	22	24	7		2	5	34
50 SYRACUSE	21	12	21	26	20	7	28
51 YOUNGSTOWN	21	34	32	47	18	6	36
52 ST. JOSEPH	19	31	-	24	16	-	23
53 BILLINGS	19	25	-	24	22	-	3
54 AUGUSTA	18	6	17	9	4	9	7
55 GRAND RAPIDS-KALMZOO-B.CRK	18	35	13	27	7	4	14
56 PROVIDENCE-NEW BEDFORD	18	27	27	15	11	5	34
57 NORFOLK-PORTSMTH-NEWPT NWS	18	13	16	12	17	15	20
58 ALBUQUERQUE-SANTA FE	17	10	12	13	7	16	8
59 ELMIRA	15	11	10	7	14	1	10
60 TOLEDO	15	31	5	17	8	-	15
61 PORTLAND-AUBURN	15	12	7	9	15	5	29
62 UTICA	14	9	6	5	2	-	5
63 BUFFALO	14	10	18	25	31	7	48
64 SANTABARBRA-SANMAR-SANLUOE	14	8	11	6	13	4	13
65 ZANESVILLE	14	2	-	1	15	-	25
66 TOPEKA	13	25	5	12	5	-	20
67 LAS VEGAS	13	18	4	9	1	4	8
68 NASHVILLE	12	24	11	6	22	5	7
69 CHARLOTTEVILLE	12	10	7	17	24	1	28
70 MONTEREY-SALINAS	11	26	19	9	13	14	14
71 RENO	11	26	11	12	5	2	3
72 NEW ORLEANS	11	11	8	8	4	10	6
73 CEDAR RAPIDS-WTRLO-IWC&DUB	10	35	14	11	-	-	33
74 MERIDIAN & SOUTH EAST	10	5	5	5	3	-	-
75 SOUTH BEND-ELKHART	10	8	3	2	3	2	4
76 DAYTON	9	21	7	26	86	4	71
77 CHARLESTON-HUNTINGTON	9	31	-	17	24	3	19
78 TALLAHASSEE-THOMASVILLE	8	8	5	4	1	7	7
79 AUSTIN	8	16	9	1	13	13	13
80 MILWAUKEE	8	29	11	2	17	13	10
81 MOBILE-PENSACOLA (FT WALT)	8	5		11	7	7	9
82 RICHMOND-PETERSBURG	7	26	15	9	7	1	28
83 INDIANAPOLIS	7	20	9	6	4	5	4
84 MACON	7	12	8	12	4	1	5
85 OKLAHOMA CITY	7	15	8	10	6	7	5
86 TUCSON (SIERRA VISTA)	6	2	11	5	8	9	8
87 OMAHA	6	4	9	4	6	4	4
88 WATERTOWN	6	11	8	7	2	2	2
89 MIDLANDS	5	5	4	5	4	6	-
90 SALISBURY	5	9	-	1	-	-	-
91 MEMPHIS	5	2	4	2	1	4	2
92 SAN ANTONIO	5	6	11	2	9	9	5
93 FRESNO-VISALIA	5	8	1	4	-	4	3
94 SHREVEPORT	5	-	3	-	1	1	-
95 TERRE HAUTE	5	2	-	3	-	1	-

STOPOVER VISITORS: SAN SALVADOR: BY MEDIA MARKET 2007

MEDIA MARKET (DMA)	2007	2006	2005	2004	2003	2002	2001
96 LUBBOCK	5	-	-	-	-	6	-
97 GREEN BAY-APPLETON	5	3	3	7	1	2	8
98 FLINT-SAGINAW-BAY CITY	5	4	-	21	1	3	5
99 SPRINGFIELD-HOLYOKE	5	24	11	19	6	4	13
100 WILKES BARRE-SCRANTON	5	10	10	8	3	2	7
101 WILMINGTON	5	14	13	7	6	4	14
102 ERIE	4	1	5	27	-	6	23
103 TRAVERSE CITY-CADILLAC	4	2	1	-	7	-	9
104 PADUCAH-C.GIRD-HARBG-MT VN	4	7	1	-	6	3	7
105 KNOXVILLE	4	22	13	12	4	5	21
106 WACO-TEMPLE-BRYAN	4	6	7	3	3	2	2
107 ROCHESTR-MASON CITY-AUSTIN	4	8	-	-	-	-	8
108 SHERMAN-ADA	4	7	7	-	-	-	-
109 COLUMBIA, SC	4	7	3	5	2	6	5
110 CENTRAL SCOTLAND	4	2	-	-	1	3	-
111 OTHER	12,728	8,922	10,046	9,704	8,454	2,187	2,016
TOTAL	18,198	14,622	14,347	13,846	11,821	4,565	7,211

STOPOVER VISITORS: THE ISLANDS OF THE BAHAMAS: FROM CANADA: 2007

PROVINCE	2007	2006	2005	2004	2003	2002
1 ONTARIO	59,072	51,379	46,002	37,558	36,898	39,369
2 QUEBEC	14,360	12,429	12,767	13,981	9,151	9,123
3 ALBERTA	6,833	4,873	3,273	3,486	3,162	2,928
4 BRITISH COLUMBIA	5,290	4,566	4,073	3,466	2,977	3,084
5 NOVA SCOTIA	1,378	1,138	1,058	830	711	682
6 MANITOBA	1,350	1,101	944	871	714	704
7 SASKATCHEWAN	788	630	526	590	396	581
8 NEW BRUNSWICK	766	643	623	632	467	433
9 NEWFOUNDLAND	480	414	469	316	225	326
10 PRINCE EDWARD ISLAND	113	113	101	133	97	75
11 NORTHWEST TERRITORIES	50	68	17	26	17	8
12 YUKON TERRITORY	50	31	16	23	14	18
13 NUNAVUT	13	16	13	9	3	6
14 OTHER	9,797	7,238	5,761	6,541	8,316	11,255
TOTAL	100,340	84,639	75,643	68,462	63,148	68,592

All numbers are subject to revision

VISITOR NIGHTS: THE ISLANDS OF THE BAHAMAS: FROM CANADA: 2007

PROVINCE	2007	2006	2005	2004	2003	2002
1 ONTARIO	437,352	387,463	349,068	301,597	266,625	253,456
2 QUEBEC	152,965	136,980	133,665	137,254	89,292	82,402
3 BRITISH COLUMBIA	61,568	55,135	51,033	42,115	33,818	30,868
4 ALBERTA	62,196	45,667	32,567	31,673	28,053	25,064
5 NOVA SCOTIA	18,627	14,234	13,725	12,187	8,870	6,926
6 MANITOBA	13,629	11,870	10,100	8,822	7,407	6,436
7 NEW BRUNSWICK	7,920	7,448	7,574	7,658	4,679	3,651
8 SASKATCHEWAN	8,550	6,633	5,838	5,106	3,362	4,703
9 NEWFOUNDLAND	5,050	4,660	5,240	3,492	1,527	3,340
10 PRINCE EDWARD ISLAND	901	1,598	1,339	1,713	1,280	1,065
11 YUKON TERRITORY	1,147	1,096	162	627	223	172
12 NORTHWEST TERRITORIES	466	703	170	293	136	94
13 NUNAVUT	96	129	141	96	15	58
14 OTHER	84,563	63,714	56,688	66,139	73,173	83,866
TOTAL	855,030	737,330	667,310	618,772	518,460	502,101

All numbers are subject to revision

STOPOVER VISITORS: THE ISLANDS OF THE BAHAMAS: FROM EUROPE: 2007

COUNTRY	2007	2006	2005	2004	2003	2002
1 UK	40,261	44,581	44,846	40,479	43,249	47,027
2 FRANCE	12,081	8,797	9,830	11,408	20,649	7,545
3 ITALY	8,201	5,722	6,775	8,386	6,057	3,961
4 GERMANY	7,244	6,323	6,451	6,630	7,056	7,039
5 SWITZERLAND	3,591	3,148	3,155	2,924	2,947	3,302
6 SPAIN	2,018	1,675	1,570	1,428	1,530	1,462
7 NETHERLANDS	1,815	1,646	1,682	1,949	1,721	1,491
8 SWEDEN	1,452	1,340	1,495	1,219	992	801
9 IRELAND	1,427	1,310	1,446	1,411	1,407	549
10 BELGIUM	1,298	1,042	1,227	1,280	1,288	820
11 AUSTRIA	1,175	1,010	1,095	974	1,039	1,110
12 NORWAY	1,069	879	884	942	839	940
13 DENMARK	961	876	888	861	801	721
14 PORTUGAL	529	397	367	475	736	456
15 FINLAND	529	435	487	472	330	214
16 RUSSIA	398	374	269	283	253	222
17 POLAND	370	329	331	472	321	274
18 TURKEY	359	271	316	205	294	271
19 GREECE	358	347	382	312	273	282
20 HUNGARY	212	233	206	123	194	159
21 ROMANIA	193	149	176	125	134	108
22 CZECH REPUBLIC	181	159	127	116	113	148
23 ICELAND	179	158	205	134	114	69
24 MONACO	174	162	193	126	140	101
25 LUXEMBOURG	168	160	146	184	125	58
26 UKRAINE	119	93	90	66	70	50
27 CYPRUS	114	68	92	90	88	43
28 SLOVAKIA	96	64	81	37	38	38
29 BULGARIA	87	92	67	85	56	45
30 CROATIA	67	61	47	51	68	49
31 SLOVENIA	65	44	54	51	23	21
32 MALTA	59	49	54	53	27	27
33 LITHUANIA	53	21	26	25	54	37
34 ESTONIA	45	26	30	23	25	17
35 ANDORRA	34	21	16	14	3	6
36 YUGOSLAVIA	31	40	31	15	20	23
37 LIECHTENSTEIN	27	14	34	21	22	19
38 ALBANIA	26	12	10	49	7	8
39 LATVIA	25	32	45	39	24	23
40 GEORGIA	18	6	6	14	4	0
41 BELARUS	12	16	11	13	14	4
42 SAN MARINO	11	9	5	0	2	7
43 MACEDONIA	8	8	8	9	7	9
44 MOLDOVA	8	2	6	4	2	0
45 SERBIA	7	0	0	0	0	0
46 BOSNIA AND HERZEGOVINA	5	5	3	5	6	1
47 GREENLAND	5	0	0	6	1	6
48 FAROE ISLANDS	4	2	11	2	7	1
49 MONTENEGRO	1	0	0	0	0	0
50 CANARY ISLANDS	0	1	1	0	0	0
TOTAL	87,170	82,209	85,277	83,590	93,170	79,564

VISITOR NIGHTS: THE ISLANDS OF THE BAHAMAS: FROM EUROPE: 2007

COUNTRY	2007	2006	2005	2004	2003	2002
1 UK	453,949	499,069	500,505	431,220	428,841	455,647
2 FRANCE	108,179	81,711	91,857	106,087	170,788	66,384
3 GERMANY	80,928	77,431	79,487	84,606	83,538	77,656
4 ITALY	66,706	46,622	59,552	72,429	47,816	32,112
5 SWITZERLAND	35,065	30,738	31,057	30,453	30,040	32,380
6 NETHERLANDS	17,168	15,403	16,232	19,064	16,172	12,532
7 SPAIN	14,504	12,753	12,491	12,112	14,366	11,463
8 SWEDEN	13,344	13,593	14,248	10,273	10,282	7,270
9 IRELAND	12,837	13,171	15,171	14,065	12,355	4,626
10 AUSTRIA	12,495	11,749	12,942	11,357	10,821	13,435
11 BELGIUM	10,763	7,980	11,027	11,794	12,202	7,034
12 NORWAY	9,391	7,821	7,161	7,792	9,058	10,341
13 DENMARK	8,452	7,804	8,630	8,040	6,867	7,159
14 FINLAND	4,764	3,973	4,154	5,193	2,095	2,201
15 PORTUGAL	4,488	3,338	3,681	4,741	5,711	3,765
16 POLAND	3,474	3,091	3,738	5,756	3,598	1,952
17 RUSSIA	3,300	2,641	2,624	3,143	1,903	2,507
18 GREECE	3,262	2,884	3,416	2,590	2,618	2,454
19 ICELAND	2,161	1,142	2,427	1,935	1,105	458
20 MONACO	2,118	2,058	2,351	2,041	1,682	1,739
21 ROMANIA	1,958	2,367	1,761	3,490	1,331	1,442
22 CZECH REPUBLIC	1,848	2,277	949	883	975	1,124
23 HUNGARY	1,796	1,997	2,067	1,258	1,577	1,503
24 TURKEY	1,742	1,395	1,783	1,101	1,644	1,035
25 LUXEMBOURG	1,569	2,033	1,669	2,017	1,330	509
26 UKRAINE	1,237	1,036	991	551	943	691
27 BULGARIA	1,050	1,638	1,474	1,221	326	274
28 SLOVAKIA	810	481	629	328	296	350
29 CROATIA	739	529	792	324	412	286
30 CYPRUS	696	417	830	587	556	225
31 LITHUANIA	680	173	508	713	371	373
32 MALTA	615	348	463	464	521	505
33 SLOVENIA	447	383	498	436	97	158
34 YUGOSLAVIA	309	345	364	95	140	242
35 ESTONIA	278	101	353	173	140	99
36 LIECHTENSTEIN	264	116	394	222	218	213
37 LATVIA	253	273	1,343	242	102	119
38 ANDORRA	208	299	106	99	8	21
39 ALBANIA	133	70	76	316	64	46
40 GEORGIA	105	24	32	162	24	0
41 BELARUS	83	139	100	137	129	49
42 SAN MARINO	75	55	24	0	5	36
43 MOLDOVA	65	25	58	41	6	0
44 SERBIA	61	0	0	0	0	0
45 GREENLAND	45	0	0	62	12	44
46 BOSNIA AND HERZEGOVINA	32	62	12	36	31	5
47 FAROE ISLANDS	24	3	152	21	32	33
48 MACEDONIA	17	35	68	49	44	20
49 MONTENEGRO	5	0	0	0	0	0
50 CANARY ISLANDS	0	6	4	0	0	0
TOTAL	884,492	861,599	900,251	859,719	883,192	762,517

STOPOVER VISITORS: THE ISLANDS OF THE BAH.: FROM LATIN AMERICA: 2007

COUNTRY	2007	2006	2005	2004	2003	2002
1 MEXICO	5,078	6,615	3,546	3,094	3,126	3,357
2 BRAZIL	3,240	2,440	1,880	1,487	1,237	1,988
3 VENEZUELA	2,351	1,767	1,203	1,077	1,013	1,180
4 ARGENTINA	1,683	1,169	955	926	838	877
5 COLOMBIA	1,147	785	651	547	547	622
6 PERU	801	622	494	405	513	554
7 COSTA RICA	526	446	485	395	328	459
8 ECUADOR	471	531	440	296	284	296
9 CHILE	469	362	376	346	339	463
10 PANAMA	452	419	480	426	375	511
11 GUATEMALA	344	295	281	245	224	225
12 HONDURAS	215	176	171	152	138	315
13 EL SALVADOR	167	146	116	135	106	91
14 URUGUAY	141	119	187	167	135	131
15 BOLIVIA	139	120	38	57	52	71
16 BELIZE	109	145	112	97	124	138
17 NICARAGUA	82	69	56	97	57	46
18 PARAGUAY	35	49	26	31	26	42
TOTAL	17,450	16,275	11,497	9,980	9,462	11,366

VISITOR NIGHTS: THE ISLANDS OF THE BAH.: FROM LATIN AMERICA: 2007

COUNTRY	2007	2006	2005	2004	2003	2002
1 MEXICO	31,143	37,461	21,854	19,519	15,478	16,253
2 BRAZIL	18,225	12,737	10,221	9,207	6,135	10,051
3 VENEZUELA	11,518	10,242	7,735	7,115	6,402	5,619
4 ARGENTINA	9,721	6,775	5,650	5,507	5,312	4,373
5 COLOMBIA	7,169	5,977	4,159	3,163	2,894	2,928
6 PERU	4,576	3,479	3,677	2,495	3,105	2,622
7 COSTA RICA	4,256	2,891	2,882	2,577	1,937	2,656
8 PANAMA	3,390	2,596	2,379	2,349	1,525	2,029
9 CHILE	2,763	2,374	2,257	2,314	2,389	2,303
10 ECUADOR	2,618	3,423	2,661	1,695	1,906	1,518
11 GUATEMALA	2,015	1,771	1,732	1,339	989	1,691
12 HONDURAS	1,422	1,903	1,228	646	514	1,357
13 URUGUAY	1,252	1,007	1,303	1,492	1,015	912
14 BELIZE	890	969	1,257	1,541	1,470	846
15 EL SALVADOR	704	760	609	522	405	414
16 BOLIVIA	695	783	271	307	194	509
17 NICARAGUA	466	411	300	377	246	161
18 PARAGUAY	171	276	104	229	107	233
TOTAL	102,994	95,835	70,279	62,394	52,023	56,475

STOPOVER VISITORS: THE ISLANDS OF THE BAH.: CARIBBEAN ISLANDS: 2007

COUNTRY	2007	2006	2005	2004	2003	2002
1 JAMAICA	7,830	7,066	6,599	5,835	5,444	7,199
2 HAITI	3,999	1,819	1,322	1,291	1,243	1,240
3 TURKS AND CAICOS ISLANDS	2,703	2,436	2,299	1,920	1,295	1,389
4 CAYMAN ISLANDS	1,857	1,287	1,298	1,260	923	772
5 TRINIDAD AND TOBAGO	1,618	1,776	1,417	1,212	1,328	1,249
6 BERMUDA	925	851	834	661	784	754
7 BARBADOS	897	1,040	939	939	945	1,044
8 DOMINICAN REPUBLIC	456	498	550	358	344	424
9 GUYANA	360	343	362	243	272	344
10 CUBA	305	297	412	546	524	511
11 PUERTO RICO	251	269	328	483	365	195
12 ST LUCIA	204	198	171	222	158	168
13 ANTIGUA AND BARBUDA	129	157	148	121	135	147
14 CURACAO	116	162	135	120	127	89
15 ST VINCENT & GRENADINES	105	80	72	71	60	61
16 BRITISH VIRGIN ISLANDS	100	96	113	61	37	121
17 ST MAARTEN	88	102	102	73	41	38
18 DOMINICA	87	101	90	88	126	79
19 ST KITTS AND NEVIS	82	120	118	94	94	64
20 ARUBA	75	73	82	118	109	68
21 GRENADA	70	71	61	80	78	108
22 ANGUILLA	61	47	66	40	29	66
23 SURINAME	55	83	46	53	37	40
24 FRENCH WEST INDIES(other islds.)**	49	43	18	1	3	1
25 NETHERLAND ANTILLES (other islds.)*	32	41	38	25	28	91
26 MARTINIQUE	29	43	35	52	42	64
27 US VIRGIN ISLANDS	27	19	21	32	46	18
28 MONTSERRAT	9	13	18	11	8	8
29 ST EUSTATIUS	7	9	4	5	7	2
TOTAL	22,526	19,140	17,698	16,015	14,632	16,354

*The Netherland Antilles is comprised of 5 islands, Saba, Sint (St.) Eustatius, Sint (St.) Maarten, Bonaire and Curacao.

**The French West Indies is comprised of the islands of Martinique, Guadeloupe, and St. Barthelemy.

 VISITOR NIGHTS: THE ISLANDS OF THE BAH.: CARIBBEAN ISLANDS: 2007

COUNTRY	2007	2006	2005	2004	2003	2002
1 JAMAICA	83,734	73,339	65,602	57,894	48,589	54,353
2 HAITI	53,438	20,108	12,626	12,215	9,972	8,799
3 TURKS AND CAICOS ISLANDS	13,419	12,832	12,507	11,896	8,103	9,810
4 TRINIDAD AND TOBAGO	11,454	12,708	11,283	11,810	10,568	10,329
5 CAYMAN ISLANDS	8,819	6,333	6,258	7,124	4,473	3,607
6 CUBA	6,172	5,643	6,546	9,286	7,998	5,115
7 BERMUDA	6,024	6,030	6,374	4,895	4,974	4,744
8 BARBADOS	5,662	6,621	6,803	6,132	5,344	5,984
9 GUYANA	5,220	4,165	3,779	2,407	2,590	3,152
10 DOMINICAN REPUBLIC	3,014	3,916	3,017	1,883	2,052	2,388
11 BRITISH VIRGIN ISLANDS	1,850	901	822	510	329	902
12 ST LUCIA	1,440	1,775	1,681	2,198	1,534	1,795
13 PUERTO RICO	1,183	1,076	1,308	1,839	1,403	631
14 ST VINCENT & GRENADINES	999	596	548	813	455	366
15 ANTIGUA AND BARBUDA	827	1,138	1,045	820	871	924
16 ST MAARTEN	787	709	645	481	219	312
17 DOMINICA	710	881	811	581	799	796
18 ST KITTS AND NEVIS	579	961	622	1,443	714	427
19 GRENADA	529	524	341	928	668	444
20 CURACAO	517	750	835	827	893	908
21 ANGUILLA	432	277	568	289	464	780
22 ARUBA	427	375	534	763	565	348
23 SURINAME	265	623	224	379	150	177
24 MARTINIQUE	261	388	284	445	307	342
25 FRENCH WEST INDIES(other islds.)**	193	144	79	0	29	1
26 US VIRGIN ISLANDS	192	161	196	354	275	120
27 NETHERLAND ANTILLES (other islds.)*	159	523	525	410	228	668
28 MONTSERRAT	120	137	324	49	35	44
29 ST EUSTATIUS	38	46	19	22	40	4
TOTAL	208,464	163,680	146,206	138,693	114,641	118,270

*The Netherland Antilles is comprised of 5 islands, Saba, Sint (St.) Eustatius, Sint (St.) Maarten, Bonaire and Curacao.

**The French West Indies is comprised of the islands of Martinique, Guadeloupe, and St. Barthelemy.

STOPOVER VISITORS: THE ISLANDS OF THE BAH.: FROM REST OF WORLD: 2007

COUNTRY	2007	2006	2005	2004	2003	2002
1 AUSTRALIA	2,855	2,551	2,597	2,381	2,162	1,979
2 JAPAN	1,563	2,098	2,356	2,375	2,391	4,229
3 SOUTH AFRICA	1,356	1,285	1,205	1,032	896	832
4 NEW ZEALAND	685	678	666	642	522	574
5 ISRAEL	709	583	580	522	545	571
6 INDIA	506	443	285	265	327	308
7 SOUTH KOREA	290	322	225	201	158	78
8 HONG KONG	300	286	258	212	164	188
9 CHINA	206	278	290	345	279	155
10 PHILIPPINES	281	261	282	266	275	430
11 SAUDI ARABIA	149	223	178	379	139	222
12 SINGAPORE	246	185	206	212	124	149
13 UNITED ARAB EMIRATE	255	163	105	88	133	31
14 THAILAND	128	100	71	29	44	46
15 TAIWAN	88	82	98	70	28	87
16 MALAYSIA	78	69	96	56	46	62
17 EGYPT	61	66	78	19	28	40
18 SWAZILAND	33	60	56	64	156	119
19 NIGERIA	88	52	41	43	47	48
TOTAL	9,877	9,785	9,673	9,201	8,464	10,148

The other countries are not listed in the above table

VISITOR NIGHTS: THE ISLANDS OF THE BAH.: FROM REST OF WORLD: 2007

COUNTRY	2007	2006	2005	2004	2003	2002
1 AUSTRALIA	34,883	30,865	32,517	29,819	29,964	25,678
2 SOUTH AFRICA	17,783	16,376	17,593	15,001	13,414	12,266
3 NEW ZEALAND	11,246	11,428	9,932	10,207	7,169	8,594
4 JAPAN	8,115	10,500	12,114	10,818	10,567	19,053
5 ISRAEL	5,036	4,771	3,073	3,422	3,773	3,550
6 PHILIPPINES	4,883	3,679	4,545	4,534	3,856	4,262
7 INDIA	4,217	2,485	2,817	2,726	3,007	1,874
8 HONG KONG	3,142	1,842	1,648	2,674	1,104	1,395
9 UNITED ARAB EMIRATE	1,691	1,110	590	366	455	101
10 SAUDI ARABIA	1,607	3,314	1,661	2,334	1,406	1,424
11 CHINA	1,245	1,626	1,928	2,005	2,095	874
12 SINGAPORE	1,218	974	1,348	1,162	953	1,340
13 SOUTH KOREA	1,198	1,509	1,078	1,025	735	302
14 THAILAND	962	880	585	247	469	347
15 MALAYSIA	804	388	742	501	256	720
16 NIGERIA	656	316	382	321	335	140
17 EGYPT	413	427	385	141	260	210
18 TAIWAN	369	324	514	359	213	559
19 SWAZILAND	304	697	525	558	1,562	1,232
TOTAL	99,772	93,511	93,977	88,220	81,593	83,921

The other countries are not listed in the above table

VISITOR NIGHTS IN THE BAHAMAS BY ISLAND 1977 - 2007

YEAR	Nassau/P.I.	%	Grand Bah.	%	Out Isl.	%	TOTAL	%
1977	2,558,070	44.5%	1,822,030	31.7%	1,374,330	23.9%	5,754,430	100.0%
1978	3,276,210	47.1%	2,114,100	30.4%	1,569,880	22.6%	6,960,190	100.0%
1979	3,751,550	47.4%	2,321,760	29.3%	1,847,640	23.3%	7,920,950	100.0%
1980	3,849,190	45.6%	2,613,630	31.0%	1,973,320	23.4%	8,436,140	100.0%
1981	3,353,800	44.9%	2,286,900	30.6%	1,829,930	24.5%	7,470,630	100.0%
1982	3,372,920	45.0%	2,134,080	28.5%	1,983,310	26.5%	7,490,310	100.0%
1983	3,963,350	48.7%	2,067,200	25.4%	2,110,080	25.9%	8,140,630	100.0%
1984	4,074,100	49.8%	1,964,730	24.0%	2,146,450	26.2%	8,185,280	100.0%
1985	4,251,420	50.8%	2,132,370	25.5%	1,984,565	23.7%	8,368,355	100.0%
1986	4,113,610	49.1%	2,135,300	25.5%	2,126,010	25.4%	8,374,920	100.0%
1987	4,192,850	48.3%	2,334,645	26.9%	2,157,810	24.8%	8,685,305	100.0%
1988	4,122,370	47.3%	2,459,640	28.2%	2,125,620	24.4%	8,707,630	100.0%
1989	4,395,605	49.0%	2,451,040	27.3%	2,130,980	23.7%	8,977,625	100.0%
1990	4,454,070	49.7%	2,252,920	25.1%	2,255,865	25.2%	8,962,855	100.0%
1991	4,197,680	50.0%	2,094,160	24.9%	2,110,085	25.1%	8,401,925	100.0%
1992	3,819,375	47.0%	2,125,405	26.2%	2,179,195	26.8%	8,123,975	100.0%
1993	4,040,620	47.1%	2,266,080	26.4%	2,278,330	26.5%	8,585,030	100.0%
1994	4,134,885	46.7%	2,381,250	26.9%	2,330,395	26.3%	8,846,530	100.0%
1995	4,268,675	47.3%	2,453,380	27.2%	2,309,400	25.6%	9,031,455	100.0%
1996	4,650,095	49.1%	2,322,445	24.5%	2,492,845	26.3%	9,465,385	100.0%
1997	4,946,245	51.3%	2,142,400	22.2%	2,548,730	26.4%	9,637,375	100.0%
1998	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
1999	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
2000	4,615,786	51.0%	1,922,195	21.2%	2,510,380	27.7%	9,048,361	100.0%
2001	4,595,156	51.2%	2,181,921	24.3%	2,195,705	24.5%	8,972,782	100.0%
2002	4,692,646	53.9%	2,091,616	24.0%	1,919,543	22.1%	8,703,805	100.0%
2003	4,693,467	52.4%	2,038,336	22.8%	2,224,940	24.8%	8,956,743	100.0%
2004	5,260,830	53.1%	2,065,766	20.9%	2,571,585	26.0%	9,898,181	100.0%
2005	5,744,901	55.8%	1,963,513	19.1%	2,588,913	25.1%	10,297,327	100.0%
2006	5,891,190	57.3%	1,820,861	17.7%	2,560,347	24.9%	10,272,398	100.0%
2007	5,707,356	56.8%	1,733,562	17.2%	2,613,207	26.0%	10,054,125	100.0%

Research & Statistics Dept. Ministry of Tourism

VISITOR NIGHTS IN THE BAHAMAS BY COUNTRY OF RESIDENCE 1977 - 2007

YEAR	USA	%	CANADA	%	EUROPE	%	OTHER	%	TOTAL	%
1977	3,766,070	65.4%	1,144,770	19.9%	593,610	10.3%	249,980	4.3%	5,754,430	100.0%
1978	4,645,870	66.7%	1,176,310	16.9%	837,710	12.0%	300,300	4.3%	6,960,190	100.0%
1979	5,241,170	66.2%	1,193,800	15.1%	1,110,500	14.0%	375,480	4.7%	7,920,950	100.0%
1980	5,527,390	65.5%	1,213,010	14.4%	1,216,760	14.4%	478,980	5.7%	8,436,140	100.0%
1981	5,016,070	67.1%	1,065,080	14.3%	915,690	12.3%	473,790	6.3%	7,470,630	100.0%
1982	5,481,490	73.2%	849,280	11.3%	703,250	9.4%	456,290	6.1%	7,490,310	100.0%
1983	6,165,550	75.7%	882,980	10.8%	587,920	7.2%	504,180	6.2%	8,140,630	100.0%
1984	6,239,150	76.2%	845,150	10.3%	533,770	6.5%	567,210	6.9%	8,185,280	100.0%
1985	6,746,295	80.6%	859,685	10.3%	474,745	5.7%	287,630	3.4%	8,368,355	100.0%
1986	6,870,260	82.0%	698,730	8.3%	546,850	6.5%	259,080	3.1%	8,374,920	100.0%
1987	7,032,800	81.0%	708,540	8.2%	691,825	8.0%	252,140	2.9%	8,685,305	100.0%
1988	6,905,830	79.3%	739,230	8.5%	813,875	9.3%	248,695	2.9%	8,707,630	100.0%
1989	7,069,340	78.7%	787,880	8.8%	847,280	9.4%	273,125	3.0%	8,977,625	100.0%
1990	6,939,085	77.4%	795,830	8.9%	920,830	10.3%	307,110	3.4%	8,962,855	100.0%
1991	6,304,555	75.0%	742,720	8.8%	1,035,540	12.3%	319,110	3.8%	8,401,925	100.0%
1992	5,979,955	73.6%	736,505	9.1%	1,095,770	13.5%	311,745	3.8%	8,123,975	100.0%
1993	6,293,840	73.3%	746,940	8.7%	1,239,335	14.4%	304,915	3.6%	8,585,030	100.0%
1994	6,633,250	75.0%	777,375	8.8%	1,091,540	12.3%	344,365	3.9%	8,846,530	100.0%
1995	6,787,890	75.2%	697,135	7.7%	1,106,835	12.3%	439,595	4.9%	9,031,455	100.0%
1996	7,037,780	74.4%	707,805	7.5%	1,221,055	12.9%	498,745	5.3%	9,465,385	100.0%
1997	7,058,185	73.2%	752,025	7.8%	1,252,700	13.0%	574,465	6.0%	9,637,375	100.0%
1998	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
1999	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
2000	7,005,453	77.4%	640,575	7.1%	973,979	10.8%	428,354	4.7%	9,048,361	100.0%
2001	7,082,835	78.9%	607,192	6.8%	898,023	10.0%	384,732	4.3%	8,972,782	100.0%
2002	7,045,452	80.9%	502,101	5.8%	762,517	8.8%	393,735	4.5%	8,703,805	100.0%
2003	7,172,831	80.1%	518,460	5.8%	883,192	9.9%	382,260	4.3%	8,956,743	100.0%
2004	8,012,064	80.9%	618,772	6.3%	859,719	8.7%	407,626	4.1%	9,898,181	100.0%
2005	8,176,385	79.4%	667,310	6.5%	900,251	8.7%	553,381	5.4%	10,297,327	100.0%
2006	8,098,551	78.8%	737,330	7.2%	861,599	8.4%	574,918	5.6%	10,272,398	100.0%
2007	7,641,105	76.0%	855,030	8.5%	884,492	8.8%	673,498	6.7%	10,054,125	100.0%

Research & Statistics Dept. Ministry of Tourism

**VISITOR NIGHTS BY ISLAND AND REGION
ISLANDS OF THE BAHAMAS
2007**

	U.S	Canada	Europe	Caribbean	Latin America	Other Countries	Total
New Providence	4,111,266	549,306	519,475	189,196	79,216	258,897	5,707,356
Grand Bahama	1,375,234	140,092	152,879	9,533	11,022	44,802	1,733,562
Out Islands Total	2,154,605	165,632	212,138	9,735	12,756	58,341	2,613,207
Abaco	906,827	55,423	46,689	2,704	2,425	14,499	1,028,567
Andros	71,336	3,548	4,905	260	531	1,186	81,766
Bimini	286,819	18,016	10,006	1,071	3,045	4,784	323,741
Eleuthera*	255,336	12,964	17,275	853	1,603	7,304	295,335
Exuma	239,860	17,683	35,652	1,641	1,833	8,641	305,310
Harbour Island	65,472	3,563	9,742	225	251	2,032	81,285
San Salvador	47,484	33,172	66,760	451	1,230	8,745	157,842
Other Out Islands	281,471	21,263	21,109	2,530	1,838	11,150	339,361
TOTAL	7,641,105	855,030	884,492	208,464	102,994	362,040	10,054,125

Out Island totals include: Abaco, Andros, Bimini, Eleuthera, Exuma, Harbour Island, San Salvador and the Other Out Islands

*In order to get the total count for Eleuthera you have to add Harbour Island numbers to it.

**VISITOR NIGHTS BY ISLAND AND REGION
ISLANDS OF THE BAHAMAS
2006**

	U.S	Canada	Europe	Caribbean	Latin America	Other Countries	Total
New Providence	4,421,653	468,672	554,813	143,645	74,736	227,671	5,891,190
Grand Bahama	1,507,563	117,671	134,943	9,862	9,218	41,604	1,820,861
Out Islands Total	2,169,335	150,987	171,843	10,173	11,881	46,128	2,560,347
Abaco	906,960	52,461	45,182	2,215	2,404	11,385	1,020,607
Andros	86,173	3,737	5,074	290	405	1,449	97,128
Bimini	309,848	19,387	10,684	2,138	2,475	5,395	349,927
Eleuthera*	236,873	15,683	16,518	941	1,140	5,993	277,148
Exuma	270,636	19,968	28,703	1,443	2,205	6,691	329,646
Harbour Island	74,221	2,329	8,766	388	277	1,887	87,868
San Salvador	54,681	23,874	40,553	443	1,068	6,097	126,716
Other Out Islands	229,943	13,548	16,363	2,315	1,907	7,231	271,307
TOTAL	8,098,551	737,330	861,599	163,680	95,835	315,403	10,272,398

Out Island totals include: Abaco, Andros, Bimini, Eleuthera, Exuma, Harbour Island, San Salvador and the Other Out Islands

*In order to get the total count for Eleuthera you have to add Harbour Island numbers to it.

**VISITOR NIGHTS
BY COUNTRY & BY MONTH
ISLANDS OF THE BAHAMAS
2007**

Month	USA	Canada	Europe	Caribbean	Latin Amer.	ROW	Total
Jan	555,421	111,104	68,253	13,606	8,139	29,299	785,822
Feb	621,081	106,019	70,460	13,471	6,830	30,271	848,132
Mar	881,080	107,482	81,576	15,075	5,724	33,637	1,124,574
Apr	769,622	68,531	73,337	16,741	7,516	30,720	966,467
May	667,059	42,874	61,488	15,732	6,005	28,706	821,864
Jun	932,622	32,998	59,763	13,848	5,986	25,870	1,071,087
Jul	797,659	39,955	99,142	27,962	14,806	37,184	1,016,708
Aug	598,873	37,352	102,971	21,878	6,538	30,809	798,421
Sep	275,545	26,877	47,623	14,021	22,371	27,144	413,581
Oct	343,487	41,810	64,359	13,651	4,394	21,625	489,326
Nov	500,577	89,918	67,583	16,069	5,626	26,755	706,528
Dec	698,079	150,110	87,937	26,410	9,059	40,020	1,011,615
Total	7,641,105	855,030	884,492	208,464	102,994	362,040	10,054,125

*ROW means Rest of the World

**VISITOR NIGHTS
BY COUNTRY & BY MONTH
ISLANDS OF THE BAHAMAS
2006**

Month	USA	Canada	Europe	Caribbean	Latin Amer.	ROW	Total
Jan	604,770	104,416	74,714	9,377	6,727	25,127	825,131
Feb	667,851	86,199	73,612	9,534	4,600	26,256	868,052
Mar	918,868	88,972	71,309	10,338	4,471	27,355	1,121,313
Apr	873,914	59,726	82,466	12,626	7,141	27,980	1,063,853
May	798,719	39,037	68,476	10,647	7,351	26,194	950,424
Jun	971,051	29,354	58,334	11,915	5,751	22,990	1,099,395
Jul	852,709	34,418	91,116	19,330	10,766	26,899	1,035,238
Aug	541,551	33,787	88,117	15,547	4,878	25,435	709,315
Sep	287,099	24,079	46,527	9,724	26,651	20,993	415,073
Oct	356,640	37,734	64,235	15,893	4,988	23,058	502,548
Nov	514,114	73,784	62,099	14,076	4,734	25,740	694,547
Dec	711,265	125,824	80,594	24,673	7,777	37,376	987,509
Total	8,098,551	737,330	861,599	163,680	95,835	315,403	10,272,398

**VISITOR NIGHTS BY MONTH
ISLANDS OF THE BAHAMAS
2005 TO 2007**

Month	All Bahamas			Nassau/P.I			Grand Bahama			Out Islands		
	2007	2006	2005	2007	2006	2005	2007	2006	2005	2007	2006	2005
Jan	785,822	825,131	797,033	449,024	463,831	428,231	137,287	159,958	141,289	199,511	201,342	227,513
Feb	848,132	868,052	849,947	476,826	499,746	468,764	143,971	152,853	157,626	227,335	215,453	223,557
Mar	1,124,574	1,121,313	1,190,987	633,963	626,979	639,220	202,940	216,870	251,679	287,671	277,464	300,088
Apr	966,467	1,063,853	913,101	521,711	592,819	512,437	171,440	188,770	166,924	273,316	282,264	233,740
May	821,864	950,424	896,753	456,621	483,193	447,636	142,195	173,371	169,047	223,048	293,860	280,070
Jun	1,071,087	1,099,395	1,092,423	545,145	563,482	554,445	187,019	200,674	221,264	338,923	335,239	316,714
Jul	1,016,708	1,035,238	1,126,118	568,550	595,823	620,082	175,994	184,286	217,274	272,164	255,129	288,762
Aug	798,421	709,315	749,723	492,255	463,717	487,066	139,914	113,847	131,684	166,252	131,751	130,973
Sep	413,581	415,073	432,946	271,305	280,166	259,320	67,937	60,736	97,266	74,339	74,171	76,360
Oct	489,326	502,548	525,871	320,423	333,421	333,519	75,360	79,096	102,297	93,543	90,031	90,055
Nov	706,528	694,547	726,859	413,941	429,063	436,770	120,755	120,608	127,781	171,832	144,876	162,308
Dec	1,011,615	987,509	995,566	557,592	558,950	557,411	168,750	169,792	179,382	285,273	258,767	258,773
Total	10,054,125	10,272,398	10,297,327	5,707,356	5,891,190	5,744,901	1,733,562	1,820,861	1,963,513	2,613,207	2,560,347	2,588,913

**VISITOR NIGHTS BY MONTH
ISLANDS OF THE BAHAMAS
2005 TO 2007**

Month	Abaco			Bimini			Eleuthera*			Exuma		
	2007	2006	2005	2007	2006	2005	2007	2006	2005	2007	2006	2005
Jan	73,709	80,374	79,099	20,014	19,105	28,224	30,008	22,184	32,125	30,217	34,165	25,207
Feb	79,627	81,315	74,100	25,467	23,488	24,219	34,661	26,926	32,107	34,614	35,806	30,981
Mar	118,278	109,400	107,726	18,508	25,778	27,564	54,890	39,806	50,052	39,801	42,687	40,700
Apr	107,007	114,643	92,397	30,280	27,090	22,092	36,371	28,591	30,812	33,297	36,925	29,007
May	94,021	118,522	108,308	20,852	63,065	50,639	30,604	22,150	31,685	23,751	28,860	23,374
Jun	147,684	151,251	137,102	59,118	50,122	51,820	40,340	28,283	37,083	28,204	28,332	28,548
Jul	115,241	109,824	121,222	44,654	36,795	61,209	30,225	20,667	35,874	24,045	24,943	24,133
Aug	57,253	42,891	45,163	30,098	22,335	22,893	25,751	11,319	19,175	18,228	18,322	15,443
Sep	25,665	21,795	24,659	12,646	22,808	14,510	7,339	7,146	12,196	7,560	8,118	8,295
Oct	36,320	35,310	37,564	10,152	10,457	6,576	12,662	12,462	11,508	14,472	16,337	14,317
Nov	66,495	58,957	61,238	22,080	11,869	17,590	27,492	23,209	26,254	17,211	20,172	21,477
Dec	107,267	96,325	98,409	29,872	37,015	28,493	46,277	34,405	45,656	33,910	34,979	32,668
Total	1,028,567	1,020,607	986,987	323,741	349,927	355,829	376,620	277,148	364,527	305,310	329,646	294,150

All of the individual Out Islands are not listed in the above table.

*Harbour Island included in above Eleuthera numbers.

**ISLANDS OF THE BAHAMAS
2005 TO 2007**

Month	All Bahamas			Nassau/P.I			Grand Bahama			Out Islands		
	2007	2006	2005	2007	2006	2005	2007	2006	2005	2007	2006	2005
Jan	389,158	429,572	395,348	286,243	314,957	292,059	50,339	62,856	49,654	52,576	51,759	53,635
Feb	432,506	484,108	485,590	311,842	352,514	349,159	57,506	64,231	67,354	63,158	67,363	69,077
Mar	639,291	671,498	726,383	445,804	460,525	493,161	94,352	112,845	136,366	99,135	98,128	96,856
Apr	546,787	633,071	549,725	376,192	440,458	392,829	82,858	89,086	80,368	87,737	103,527	76,528
May	463,655	544,300	512,580	322,614	359,582	342,492	62,489	86,075	72,051	78,552	98,643	98,037
Jun	563,058	618,358	614,567	380,527	408,106	421,445	70,272	100,025	88,332	112,259	110,227	104,790
Jul	582,083	615,075	681,478	404,036	436,196	483,640	82,107	89,297	92,838	95,940	89,582	105,000
Aug	491,483	457,685	503,273	360,027	353,020	389,143	62,922	52,202	61,340	68,534	52,463	52,790
Sep	247,755	249,588	265,334	189,392	200,938	192,961	29,171	24,743	46,037	29,192	23,907	26,336
Oct	286,085	283,668	327,193	224,888	230,846	246,346	27,248	26,622	48,816	33,949	26,200	32,031
Nov	381,068	390,610	427,044	282,008	296,159	320,113	44,168	49,451	49,556	54,892	45,000	57,375
Dec	464,461	469,519	468,719	331,188	335,236	350,680	55,365	60,726	53,054	77,908	73,557	64,985
Total	5,487,390	5,847,052	5,957,234	3,914,761	4,188,537	4,274,028	718,797	818,159	845,766	853,832	840,356	837,440

**HOTEL NIGHTS BY MONTH
ISLANDS OF THE BAHAMAS
2005 TO 2007**

Month	Abaco			Bimini			Eleuthera*			Exuma		
	2007	2006	2005	2007	2006	2005	2007	2006	2005	2007	2006	2005
Jan	12,128	8,761	9,653	3,605	3,760	4,423	9,362	6,027	9,482	10,428	15,458	9,882
Feb	15,042	13,508	14,875	3,298	3,305	7,313	10,883	13,180	10,344	14,369	15,766	13,203
Mar	29,626	25,416	23,519	5,611	8,933	9,372	18,090	16,058	15,304	17,685	18,913	19,292
Apr	25,372	30,219	20,288	12,061	13,917	7,743	13,515	15,305	10,969	14,418	17,583	14,227
May	23,060	28,491	27,200	9,970	21,698	23,511	11,302	11,691	9,877	11,327	14,068	13,140
Jun	39,485	39,508	33,594	24,633	24,051	23,836	12,296	11,133	10,940	12,009	13,196	14,403
Jul	27,783	30,113	31,952	27,932	19,637	27,947	8,883	8,305	8,639	11,739	12,622	12,539
Aug	14,209	11,881	11,550	20,776	12,759	12,650	6,373	5,323	6,135	11,509	10,723	9,970
Sep	4,148	4,119	4,424	8,053	12,159	6,762	1,833	2,183	2,405	4,053	3,504	3,231
Oct	6,405	6,091	6,020	4,787	4,304	2,784	2,901	2,912	3,429	7,106	7,580	7,012
Nov	11,210	12,259	11,709	6,608	5,196	3,896	7,325	10,220	7,965	7,968	9,331	10,350
Dec	22,021	21,154	17,966	8,111	5,030	5,587	13,122	12,314	10,464	13,137	13,694	11,778
Total	230,489	231,520	212,750	135,445	134,749	135,824	115,885	114,651	105,953	135,748	152,438	139,027

All of the individual Out Islands are not listed in the above table.

*Harbour Island included in above Eleuthera numbers.

**HOTEL ROOMS IN THE ISLANDS OF THE BAHAMAS
1967-2007**

YEAR	ROOMS	YEAR	ROOMS
1967	8,158	1990	13,475
1968	8,286	1991	13,165
1969	9,503	1992	13,541
1970	9,587	1993	13,521
1971	10,847	1994	13,398
1972	11,227	1995	13,421
1973	11,561	1996	13,300
1974	11,612	1997	13,368
1975	11,395	1998	14,243
1976	11,107	1999	14,153
1977	11,442	2000	14,701
1978	11,175	2001	15,195
1979	11,411	2002	15,145
1980	11,429	2003	15,393
1981	11,733	2004	15,508
1982	11,786	2005	14,800
1983	13,025	2006	14,929
1984	13,120	2007	16,340
1985	13,166		
1986	12,887		
1987	13,184		
1988	12,464		
1989	13,845		

Prepared by the Research Dept. Ministry of Tourism

Source: Hotel Licensing Unit- These are licensed properties only

**HOTEL ROOMS AVAILABLE IN THE BAHAMAS
1993 - 2007**

ISLAND	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
NASSAU/P.I	7,849	7,618	7,574	7,500	7,421	8,355	8,319	8,384	8,690	8,751	8,738	8,523	8,662	8,638	9,711
GRAND BAH. ISL.	3,290	3,253	3,262	3,355	3,422	3,296	3,172	3,781	3,617	3,944	3,816	3,829	2,994	3,011	3,113
THE OUT ISLDS.	2,382	2,527	2,585	2,445	2,525	2,592	2,662	2,536	2,888	2,450	2,839	3,156	3,144	3,280	3,516
Abaco	582	612	609	627	626	622	628	621	835	774	893	854	720	721	861
Acklins	6	10	11	10	5	5	5	29	29	29	30	37	35	35	34
Andros	213	226	240	231	200	225	237	303	341	334	340	377	397	384	386
Berry Islands	17	17	41	41	43	60	53	53	91	90	67	63	17	17	24
Bimini	201	255	225	148	193	181	181	210	229	222	176	181	323	407	398
Cat Island	76	109	107	107	113	113	110	110	132	128	150	162	171	142	149
Crooked Is.	18	18	12	12	18	18	18	29	29	29	26	41	41	46	39
Eleuthera	587	588	591	556	595	617	612	336	341	231	222	270	247	244	289
Exuma	133	147	162	155	147	147	150	158	189	214	232	434	438	526	531
Harbour Is.	134	135	162	156	163	163	166	174	177	190	191	218	219	220	276
Inagua	9	10	23	23	23	23	27	27	17	17	11	21	21	26	21
Long Island	64	58	60	41	41	60	93	112	106	106	133	144	147	144	145
Mayaguana	4	5	5	5	5	5	33	30	25	25	21	29	21	21	16
San Salvador	328	328	328	328	328	328	328	328	328	42	328	306	328	328	328
Spanish Wells	10	9	9	5	25	25	21	16	19	19	19	19	19	19	19
THE BAHAMAS	13,521	13,398	13,421	13,300	13,368	14,243	14,153	14,701	15,195	15,145	15,393	15,508	14,800	14,929	16,340

Prepared by the Research Dept. Ministry of Tourism

Source: Hotel Licensing Unit- These are licensed properties only

All numbers are subject to revision.

**NUMBER OF HOTELS IN THE BAHAMAS
2007**

	No. of Hotels			No. of Hotel Rooms		
	2007	2006	2005	2007	2006	2005
Nassau	51	52	51	4,572	4,601	4,625
Paradise Island	14	13	13	5,139	4,037	4,037
Abaco	35	34	37	861	721	720
Acklins	6	6	6	34	35	35
Andros	33	32	35	386	384	397
Berry Islands	3	1	1	24	17	17
Bimini	9	9	10	398	407	323
Cat Island	14	14	15	149	142	171
Crooked Island	6	6	6	39	46	41
Eleuthera	30	28	29	289	244	247
Exuma	23	23	22	531	526	438
Harbour Island	15	15	15	276	220	219
Inagua	3	4	4	21	26	21
Long Island	10	14	15	145	144	147
Mayaguana	2	2	2	16	21	21
Rum Cay		0	0	-	-	-
San Salvador	2	2	2	328	328	328
Spanish Wells	1	1	1	19	19	19
Grand Bahama	28	27	27	3,113	3,011	2,994
TOTAL	285	283	291	16,340	14,929	14,800

*Source: Hotel Licensing Dept.

Prepared by Research Department, Ministry of Tourism

All numbers are subject to revision.

**HOTEL OCCUPANCY & REVENUE
ISLANDS OF THE BAHAMAS
1997 TO 2007**

	Bahamas			Nassau/P.I.		
	Revenue	ADR	% Occ.		ADR	% Occ.
1997	\$ 197,163,696	\$ 100.42	69.4%	\$ 155,249,796	\$ 112.78	74.7%
1998	\$ 202,571,729	\$ 109.61	70.3%	\$ 162,984,962	\$ 124.03	76.2%
1999	\$ 276,634,803	\$ 132.43	68.6%	\$ 239,787,354	\$ 147.65	76.0%
2000	\$ 324,427,306	\$ 147.51	67.2%	\$ 279,893,920	\$ 168.73	73.3%
2001	\$ 314,016,004	\$ 148.26	60.5%	\$ 260,299,678	\$ 164.13	67.2%
2002	\$ 332,851,175	\$ 155.93	62.0%	\$ 279,393,409	\$ 178.20	67.8%
2003	\$ 312,463,738	\$ 148.39	59.2%	\$ 259,504,795	\$ 166.60	66.4%
2004	\$ 325,406,257	\$ 149.96	66.4%	\$ 266,755,408	\$ 166.51	71.0%
2005	\$ 355,403,326	\$ 156.56	70.4%	\$ 290,978,965	\$ 166.00	75.4%
2006	\$ 371,723,350	\$ 167.00	68.4%	\$ 304,166,810	\$ 174.21	77.1%
2007	\$ 503,173,537	\$ 198.69	60.9%	\$ 403,338,823	\$ 212.57	68.9%

In 2008, the sample of hotels was changed and increased to show a better picture of revenue. The 2007 sample was revised.

	Grand Bahama			Out Islands		
	Revenue	ADR	% Occ.	Revenue	ADR	% Occ.
1997	\$ 28,828,455	\$ 59.49	65.1%	\$ 13,085,445	\$ 128.2	42.0%
1998	\$ 25,513,959	\$ 59.13	66.3%	\$ 14,072,808	\$ 137.2	40.4%
1999	\$ 21,098,213	\$ 58.88	53.7%	\$ 15,749,236	\$ 147.7	44.3%
2000	\$ 27,555,563	\$ 63.90	58.2%	\$ 16,977,823	\$ 155.5	41.0%
2001	\$ 37,583,409	\$ 86.80	49.6%	\$ 16,132,917	\$ 162.9	37.4%
2002	\$ 38,689,244	\$ 81.46	54.8%	\$ 14,768,522	\$ 160.4	35.0%
2003	\$ 38,547,927	\$ 84.05	48.2%	\$ 14,411,016	\$ 161.1	34.9%
2004	\$ 43,412,033	\$ 90.65	61.4%	\$ 15,238,817	\$ 171.1	37.8%
2005	\$ 46,800,518	\$ 110.22	63.7%	\$ 17,623,843	\$ 190.5	39.8%
2006	\$ 49,374,359	\$ 125.74	51.7%	\$ 18,182,181	\$ 208.2	38.2%
2007	\$ 48,195,065	\$ 111.73	46.2%	\$ 51,639,649	\$ 253.6	43.0%

*Some rounding may have occurred. The above information is based on a sample of hotels and does not include every hotel in the Bahamas. ADR=Average daily rate

Prior to 2008, the hotel sample used for hotel occupancy was based on primarily large hotels for Nassau/P.I. and Grand Bahama and small hotels for the Out Islands. In 2008, the focus and purpose of the sample was changed to better reflect hotel room revenue.

As a result the information used for the 2008 sample were collected for the 2007 sample. Hence, the 2007 hotel occupancy information was revised accordingly. The information in this table prior to 2007 is based on a much smaller sample of hotels.

NUMBER OF STOPOVERS

The table below provides information on the place of stay in The Islands of The Bahamas and the country of residence of the stopover visitors. The tables immediately following the copy of the questionnaire contain more detailed information derived from the Exit Survey. When a percentage is provided in the following tables the numbers below can be used to infer the approximate total number of visitors to which the percentage applies.

NUMBER OF STOPOVERS* THE ISLANDS OF THE BAHAMAS

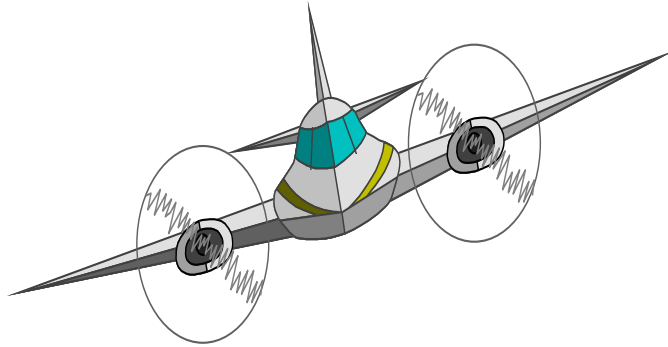
PLACE OF STAY	2007	2006
Nassau/P.I.	960,767	1,019,198
Grand Bahama	279,193	298,937
Out Islands	287,766	282,727
COUNTRY OF RESIDENCE:		
	All Bahamas	All Bahamas
United States	1,263,678	1,365,104
Canada	100,340	84,639
Europe	87,170	82,209
Other Countries	76,538	68,910
Total	1,527,726	1,600,862

*Source: Immigration Card Statistics

All numbers are subject to revision.

APPENDIX A
2007 QUESTIONNAIRE

**The Bahamas Ministry of Tourism
Confidential Exit Survey**



Dear Visitor,

Thank you for choosing the Islands of the Bahamas.

Tourism is our number one industry and your honest opinion is very important to us.

We would be grateful if you would help us by completing the attached brief questionnaire. It is designed to take only a few minutes of your time. All information will be treated confidentially.

Thank you for your help. We greatly appreciate it.

1. WHAT WAS THE MAIN REASON FOR THIS VISIT TO THE BAHAMAS? (PLEASE "X" ONE BOX ONLY)

-2

- Business Trip..... [] 1
- Accompanying family member on business trip..... [] 2
- Convention/Conference..... [] 3
- Honeymoon..... [] 4
- Vacation..... [] 5
- Visiting friends or relatives..... [] 6
- Personal business or family matter..... [] 7
- Casino excursion..... [] 8
- Other (PLEASE WRITE IN) _____

IF YOU WERE ON A VACATION-RELATED VISIT (INCLUDING HONEYMOON), PLEASE ANSWER QUESTION 2 AND QUESTION 3, ALL OTHERS, PLEASE GO TO QUESTION 4.

2. WHAT WAS YOUR MAIN REASON FOR CHOOSING TO VACATION IN THE BAHAMAS? (PLEASE "X" ONE BOX ONLY)

-3

- Sporting attractions (golf, sport fishing, scuba diving, etc.) [] 1
- Casinos..... [] 2
- Nightlife..... [] 3
- Beaches..... [] 4
- Climate..... [] 5
- Best vacation value for your dollar..... [] 6
- Hotel facilities..... [] 7
- Easy to get to..... [] 8
- Shopping..... [] 9
- Other (PLEASE WRITE IN) _____

3. WHAT OTHER REASONS WERE THERE FOR CHOOSING TO VACATION IN THE BAHAMAS? (PLEASE "X" AS MANY BOXES AS APPLY)

-4

- No other reason..... [] 1
- Sporting attractions (golf, sport fishing, scuba diving, etc.) [] 2
- Casinos..... [] 3
- Nightlife..... [] 4
- Beaches..... [] 5
- Climate..... [] 6
- Best vacation value for your dollar..... [] 7
- Hotel facilities..... [] 8
- Easy to get to..... [] 9
- Shopping..... [] 10
- Other (PLEASE WRITE IN) _____

4. WHERE DO YOU LIVE?

5-7

United States [] 1 State: _____ Zip Code: _____

Canada [] 2 Province: _____ Postal Code: _____

Other: _____ Zip/Postal Code: _____

(PLEASE WRITE IN THE COUNTRY)

5. **ARE YOU COMBINING THIS TRIP TO THE BAHAMAS WITH A STAY IN FLORIDA?** (PLEASE "X" ONE BOX ONLY)

YES.....[] 1 NO..... [] 2 LIVE IN FLORIDA..... [] 3 -8

6. **WHAT MEANS OF TRANSPORTATION DID YOU USE TO TRAVEL TO THE BAHAMAS?** (PLEASE "X" ONE BOX ONLY)

Commercial Airline [] 1 -9
 Private Plane [] 2
 Cruise Ship..... [] 3
 Private Boat..... [] 4

} PLEASE GO TO QUESTION 8

7. **WHAT AIRLINE DID YOU ARRIVE ON?**

(PLEASE WRITE IN NAME) _____ -10

8. **IF YOU STAYED AT A HOTEL (S), GUEST HOUSE OR RENTED COTTAGE, PLEASE WRITE IN THE NAME (S).**

_____ -11

Did not stay in hotel, guest house or cottage...[]

9. **WAS THIS VISIT A CRUISE AMONGST THE ISLANDS OF THE BAHAMAS?** (PLEASE "X" ONE BOX ONLY)

YES.....[] 1 NO..... [] 2 -12

10. **ON THIS VISIT, HOW MANY NIGHTS DID YOU SPEND ON ANY OF THE FOLLOWING ISLANDS?** (PLEASE WRITE IN) NIGHTS

Nassau/Paradise Island..... _____ -13
 Grand Bahama (Freeport, Lucaya, etc.)..... _____ -14
 Abaco..... _____ -15
 Eleuthera..... _____ -16
 Exuma..... _____ -17
 Andros..... _____ -18
 Bimini..... _____ -19
 San Salvador..... _____ -20
 Other Bahama Islands..... _____ -21
TOTAL NIGHTS SPENT IN THE BAHAMAS ON THIS TRIP _____ -22

11. COMPARED WITH WHAT YOU EXPECTED, HOW WOULD YOU RATE EACH OF THE ITEMS LISTED BELOW? (PLEASE "X" ONE BOX FOR EACH ITEM)

	Much Better	Better	The Same	Not As Good	Much Worse	Don't Know/ N/App.	
Hotel Rooms.....	[]1	[]2	[]3	[]4	[]5	[]6	-23
Hotel Service.....	[]1	[]2	[]3	[]4	[]5	[]6	-24
Hotel Food.....	[]1	[]2	[]3	[]4	[]5	[]6	-25
Value for money of hotel....	[]1	[]2	[]3	[]4	[]5	[]6	-26
Easy to get to.....	[]1	[]2	[]3	[]4	[]5	[]6	-27
Beaches.....	[]1	[]2	[]3	[]4	[]5	[]6	-28
Climate.....	[]1	[]2	[]3	[]4	[]5	[]6	-29
Attitude of people.. ..	[]1	[]2	[]3	[]4	[]5	[]6	-30
Food in restaurants.....	[]1	[]2	[]3	[]4	[]5	[]6	-31
Service in restaurants.....	[]1	[]2	[]3	[]4	[]5	[]6	-32
Casinos.....	[]1	[]2	[]3	[]4	[]5	[]6	-33
Shops & Stores.....	[]1	[]2	[]3	[]4	[]5	[]6	-34
Sightseeing/Tours.....	[]1	[]2	[]3	[]4	[]5	[]6	-35
Nightlife.....	[]1	[]2	[]3	[]4	[]5	[]6	-36
Sports facilities.....	[]1	[]2	[]3	[]4	[]5	[]6	-37

12. COMPARED WITH WHAT YOU EXPECTED, HOW WOULD YOU RATE THE BAHAMAS FOR OVERALL VALUE FOR MONEY? (PLEASE "X" ONE BOX ONLY)

-38

Much Better.....	[]1
Better.....	[]2
The Same.....	[]3
Not As Good.....	[]4
Much Worse.....	[]5

13. COMPARED WITH WHAT YOU EXPECTED, HOW WOULD YOU RATE THE BAHAMAS OVERALL? (PLEASE "X" ONE BOX ONLY)

-39

Much Better.....	[]1
Better.....	[]2
The Same.....	[]3
Not As Good.....	[]4
Much Worse.....	[]5

14. WAS THIS VISIT TO THE BAHAMAS A PREPAID PACKAGE TOUR (WHERE TWO OR MORE ITEMS SUCH AS AIRFARE, ACCOMMODATION, CAR RENTAL, MEALS OR ENTERTAINMENT WERE PREPAID TOGETHER AS A PACKAGE BEFORE COMING TO THE BAHAMAS)? (PLEASE "X" ONE BOX ONLY)

-40

YES.....[]1 NO.....[]2 → IF NO, PLEASE GO TO QU.17

15. WHICH OF THE ITEMS LISTED BELOW WERE INCLUDED IN THIS PREPAID PACKAGE OR TOUR? (PLEASE "X" AS MANY BOXES AS APPLY)

-41

- Airfare..... [] 1
- Accommodation..... [] 2
- Car rental..... [] 3
- Meals..... [] 4
- Entertainment..... [] 5
- Transfers (e.g. to and from hotel)..... [] 6
- Other (PLEASE WRITE IN) _____

16. HOW MUCH DID YOU SPEND ON THIS PREPAID PACKAGE OR TOUR FOR ALL PERSONS TRAVELLING WITH YOU INCLUDING YOURSELF?

-42

(PLEASE WRITE IN) \$U.S. _____

17. PLEASE INDICATE THE TOTAL AMOUNT YOU SPENT FOR ALL PERSONS WITH YOU INCLUDING YOURSELF WHILE IN THE BAHAMAS ON EACH OF THE ITEMS LISTED BELOW. PLEASE INCLUDE CREDIT CARD PURCHASES AND RECORD ANSWER IN U.S. DOLLARS.

TOTAL AMOUNT SPENT	ON THIS ITEM	
Accommodation (not part of package) including local taxes, meals and drinks in hotel costs, electricity and fuel for boats.....	\$ _____	-43
Meals and drinks (not included in hotel costs).....	\$ _____	-44
Local Transportation (taxis, motorbikes, buses, rental cars, tours, etc.).....	\$ _____	-45
Inter-island transportation	\$ _____	-46
Casinos (money played only).....	\$ _____	-47
Shopping (souvenirs, liquor to take home, cameras, local handicrafts, perfumes, glassware, gifts, etc.)	\$ _____	-48
Sporting activities (scuba diving, snorkeling, fishing, sailing, boating, water skiing, golf etc.).....	\$ _____	-49
Other expenditures (hair braiding, nightclubs, boat repairs, etc.).....	\$ _____	-50
TOTAL EXPENDITURES	\$ _____	-51

HOW MANY PEOPLE, INCLUDING YOURSELF, DO THESE EXPENSES RELATE TO? (PLEASE WRITE IN)

-52

_____ PEOPLE

18. **HAVE YOU EVER VISITED THE BAHAMAS BEFORE BY AIR, CRUISE SHIP OR PRIVATE BOAT/YACHT?**
(PLEASE "X" ONE BOX ONLY)
-53
YES.....[] 1 NO.....[] 2 → IF NO, PLEASE GO TO QU. 26
19. **NOT COUNTING THIS TRIP, HOW MANY TIMES HAVE YOU EVER VISITED THE BAHAMAS?** (PLEASE WRITE IN)
_____TIMES -54
20. **NOT COUNTING THIS TRIP, HOW MANY TIMES HAVE YOU EVER VISITED THE BAHAMAS IN THE PAST THREE YEARS?** (PLEASE WRITE IN)
-55
_____TIMES IN THE PAST THREE YEARS
21. **HOW LONG HAS IT BEEN SINCE YOU WERE LAST IN THE BAHAMAS?** (PLEASE WRITE IN)
-56 -57
_____MONTHS OR _____YEARS
22. **COMPARED WITH WHAT YOU EXPECTED, HOW WOULD YOU RATE THE BAHAMAS THIS TRIP VERSUS YOUR LAST TRIP?** (PLEASE "X" ONE BOX ONLY)
-58
Much Better..... [] 1
Better..... [] 2
The Same..... [] 3
Not As Good..... [] 4
Much Worse..... [] 5
23. **ON WHAT ISLAND (S) DID YOU SPEND TIME ON YOUR LAST VISIT TO THE BAHAMAS?** (PLEASE "X" AS MANY BOXES AS APPLY)
-59
Nassau/Paradise Island..... [] 1
Grand Bahama (Freeport/Lucaya, etc)..... [] 2
Abaco..... [] 3
Eleuthera..... [] 4
Exuma..... [] 5
Andros..... [] 6
Bimini..... [] 7
San Salvador..... [] 8
Other Islands (PLEASE WRITE IN) _____
24. **HAVE YOU EVER VISTED THE BAHAMAS BEFORE WHILE ON A CRUISE SHIP?**
-60
YES.....[] 1 NO.....[] 2 → IF NO, PLEASE GO TO QU. 26
25. **DID YOUR VISIT WHILE ON A CRUISE SHIP INFLUENCE YOU TO MAKE A LAND-BASED VACATION RELATED TRIP TO THE BAHAMAS?**
-61
YES.....[] 1 NO.....[] 2
26. **HOW LIKELY ARE YOU TO RETURN TO THE BAHAMAS FOR A VACATION IN THE NEXT ONE TO FIVE YEARS?**
(PLEASE "X" ONE BOX ONLY)
-62
Very Likely.....[] 1 Somewhat Unlikely..... [] 3
Somewhat Likely.....[] 2 Not at all Likely..... [] 4
If not at all likely to return, **Why not?** _____

27. **HOW LIKELY ARE YOU TO RECOMMEND THE BAHAMAS TO YOUR FRIENDS OR RELATIVES? (PLEASE "X" ONE BOX ONLY)** -63
- Very Likely.....[] 1 Somewhat Unlikely..... [] 3
 Somewhat Likely.....[] 2 Not at all Likely..... [] 4

If not at all likely to recommend, **Why not?** _____

28. **WHICH OF THE DESTINATIONS LISTED BELOW, IF ANY, HAVE YOU VISITED ON VACATION IN THE PAST FIVE YEARS? (PLEASE "X" AS MANY BOXES AS APPLY)** -64

- | | |
|----------------------|---------------------------------|
| Barbados..... [] 1 | Cancun..... [] 8 |
| Bermuda..... [] 2 | Other Mexico..... [] 9 |
| Europe..... [] 3 | Puerto Rico..... [] 10 |
| Florida..... [] 4 | Other Caribbean..... [] 11 |
| Hawaii..... [] 5 | U.S. Virgin Islands..... [] 12 |
| Jamaica..... [] 6 | Cuba..... [] 13 |
| Las Vegas..... [] 7 | Dominican Republic..... [] 14 |

NONE OF THE ABOVE..... [] 15

OTHER _____

29. **DID YOU USE A TRAVEL AGENT TO MAKE ANY OF YOUR RESERVATIONS? (PLEASE "X" ONE BOX ONLY)** -65

YES.....[] 1 NO.....[] 2 → IF NO, PLEASE GO TO QU. 31

30. **IF YES, WHICH RESERVATIONS WERE MADE THROUGH A TRAVEL AGENT? (PLEASE "X" AS MANY BOXES AS APPLY)** -66

- Prepaid package tour..... [] 1
 Airline (non package) [] 2
 Hotel (non package) [] 3
 Other (PLEASE WRITE IN) _____

FOR STATISTICAL PURPOSES ONLY.

31. **INCLUDING YOURSELF, PLEASE WRITE IN THE NUMBER OF PEOPLE TRAVELLING WITH YOU?**

_____ PEOPLE -67

32. **WHAT IS YOUR AGE? (PLEASE "X" ONE BOX ONLY)** -68

- | | |
|---------------------|-----------------------------|
| 12 to 17..... [] 1 | 45 to 54 years..... [] 5 |
| 18 to 24..... [] 2 | 55 to 64 years..... [] 6 |
| 25 to 34..... [] 3 | 65 years or over..... [] 7 |
| 35 to 44..... [] 4 | |

33. **ARE YOU..... (PLEASE "X" ONE BOX ONLY)** -69

Male..... [] 1 Female..... [] 2

34. WHAT IS THE HIGHEST LEVEL OF EDUCATION COMPLETED? (PLEASE "X" ONE BOX ONLY)

-70

- | | |
|--------------------------------|---------------------------|
| High school or less..... [] 1 | College graduate... [] 3 |
| Some college..... [] 2 | Post graduate..... [] 4 |

35. INCLUDING YOURSELF AND ANY INFANTS, HOW MANY PEOPLE ARE THERE CURRENTLY LIVING IN YOUR HOUSEHOLD? (PLEASE WRITE IN)

-71

_____ PEOPLE

36. WHAT IS YOUR TOTAL HOUSEHOLD INCOME BEFORE TAXES IN U.S. DOLLARS? (PLEASE "X" ONE BOX ONLY)

-72

- | | |
|---------------------------------|----------------------------------|
| Under \$20,000..... [] 1 | \$60,000 to \$79,999 [] 4 |
| \$20,000 to \$39,999..... [] 2 | \$80,000 to \$99,999..... [] 5 |
| \$40,000 to \$59,999..... [] 3 | \$100,000 or over..... [] 6 |

37. WHAT OTHER COMMENTS, IF ANY, WOULD YOU LIKE TO MAKE ABOUT YOUR VISIT TO THE BAHAMAS? (PLEASE WRITE IN)

-73

**BAHAMAS MINISTRY OF TOURISM
RESEARCH DEPARTMENT
P.O. BOX N-3701
NASSAU, BAHAMAS**

FOR OFFICE USE ONLY

- | | |
|----------------------------|------------------|
| PLACE OF SURVEY.....[] 74 | YEAR.....[] 77 |
| ENUMERATOR.....[] 75 | COL.....[] 78 |
| MONTH.....[] 76 | CODER.....[] 79 |