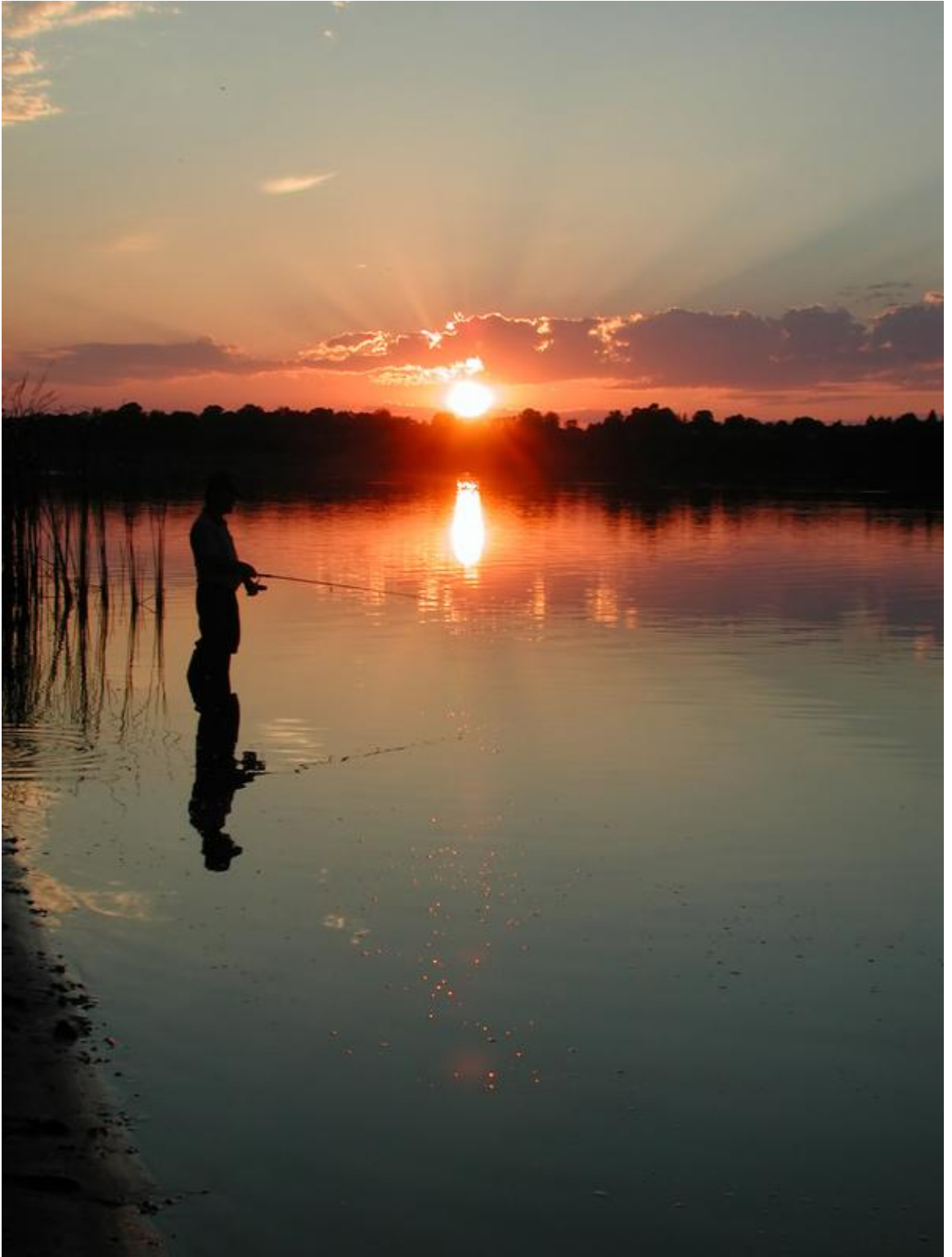


BIMINI



**RESEARCH AND STATISTICS DEPARTMENT
BAHAMAS MINISTRY OF TOURISM
2012**

1. Why Did Stopover Visitors Come to Bimini?

- Approximately seven in ten (72%) stopover visitors came to Bimini for a vacation;
- Approximately one in ten (11%) stopovers came on a business trip and approximately one in every twenty (7%) came to visit friends or relatives.

2. What Influenced Stopover Visitors to Visit Bimini?

TOP INFLUENCES FOR DECIDING TO VISIT THE BAHAMAS ISLANDS OF THE BAHAMAS 2012

	Bahamas	Nassau/P.I.	Grand Bahama	Out Islands	<i>Bimini</i>
Beaches	65%	64%	64%	66%	61%
Climate	53%	54%	52%	52%	43%
Rest and Relaxation	43%	42%	44%	45%	41%
Friendly People	27%	25%	28%	34%	39%
Easy to Get to	24%	25%	24%	20%	27%
Safety of Islands	19%	17%	19%	26%	24%
Sports	10%	7%	11%	21%	21%
Friend recommended Bah.	11%	11%	8%	14%	18%
Other	9%	9%	9%	10%	17%
Never Been Here Before	24%	25%	27%	21%	14%
Had Friends in Bah.	7%	5%	8%	12%	14%
Exotic Islands	15%	14%	12%	19%	9%
Heard a lot about Bahamas	9%	9%	8%	8%	7%
Hotel Facilities	26%	30%	14%	20%	6%
Good Package Deals	17%	18%	24%	9%	4%
Bahamas Website	3%	3%	3%	3%	4%
Best Value for Money	11%	11%	18%	6%	3%
Nightlife	3%	4%	3%	2%	2%
Shopping	5%	5%	6%	2%	1%
Saw Ad on TV	4%	5%	1%	2%	1%
Travel Agent/TO	6%	6%	3%	6%	1%
Casinos	9%	11%	6%	1%	1%

Source: Tour Operator and Media Exit Survey 2012 Research and Statistics Dept.

In 2012, there were no casinos open in Bimini, but in summer 2013 that changed and a casino opened on the island so changes should be seen in the 2013 data.

- Approximately six in ten (61%) stopover visitors to Bimini were influenced to visit the Bahamas because of the beaches.
- Approximately four in ten stopovers were influenced to visit by the climate (43%), the rest and relaxation (41%) and the friendly people (39%) on the island;
- Approximately three in ten (27%) stopover visitors were influenced to visit Bimini because it was easy to get to and approximately one in four (24%) were influenced to visit because of the perceived safety of the island.
- Approximately two in ten (21%) stopovers were influenced to visit Bimini because of the sporting attractions available on the island.

3. What Activities Did Visitors Intend to Do While in Bimini?

- Roughly eight in ten (77%) stopover visitors to Bimini intended to enjoy the beaches and six in ten (60%) intended to rest and relax while on the island;
- Sporting activities in Bimini were of particular interest to visitors to the island. Approximately four in ten (39%) stopovers to Bimini intended to go snorkeling and three in ten (27%) intended to go diving. Fourteen percent (14%) of stopovers intended to go deep sea fishing and approximately one in ten wanted to go bonefishing (11%) or sailing (9%) while in Bimini;
- Approximately one in ten (12%) stopovers intended to go on an island tour on their visit to the island;
- 2% of them intended to go bird-watching while in Bimini.

ACTIVITIES VISITORS INTENDED TO DO ON THIS VISIT TO THE BAHAMAS ISLANDS OF THE BAHAMAS 2012

	Bahamas	Nassau/P.I.	Grand Bahama	Out Islands	<i>Bimini</i>
Enjoy Beaches	87%	88%	87%	84%	77%
Rest and Relax	76%	77%	76%	71%	60%
Go Snorkeling	35%	31%	37%	48%	39%
Go Diving	9%	7%	10%	15%	27%
Go Deep Sea Fishing	6%	4%	7%	9%	14%
Other Activities	6%	6%	7%	5%	12%
Go on Island Tour	16%	14%	20%	19%	12%
Go Bonefishing	4%	2%	3%	13%	11%
Shop	35%	38%	46%	18%	9%
Go Sailing	8%	6%	6%	16%	9%
Go Birdwatching	2%	2%	4%	4%	2%
Go to Casinos	21%	27%	20%	1%	1%
Go Golfing	5%	4%	5%	10%	0%

Source: Tour Operator and Media Exit Survey 2012, Research and Statistics Dept., Ministry of Tourism

4. When Did the Stopover Visitors to Bimini Make Their Reservations?

WHEN DID YOU MAKE YOUR RESERVATIONS STOPOVER VISITORS 2012

	All Bah.	Nassau/P.I.	Grand Bah.	Out Isl.	<i>Bimini</i>
Same Week of Travel	7%	7%	7%	6%	24%
Same Month of Travel	15%	15%	15%	13%	23%
1 to 3 Months Before Travel	46%	47%	50%	43%	34%
4 to 7 Months Before Travel	24%	24%	19%	27%	11%
8 to 12 Months Before Travel	6%	6%	6%	8%	0%
More than 12 months Before Travel	1%	1%	2%	2%	0%
Non-Response	2%	1%	2%	2%	7%

Source: Tour Operator and Media Exit Survey 2012, Research and Statistics, Dept Ministry of Tourism

- Stopover visitors to Bimini primarily booked their reservations anywhere from the same month of travel to seven months in advance of travel. Approximately two in ten stopovers to Bimini made their reservations the same month of travel (23%) and approximately one in four (24%) stopovers

to the island not only made their reservations the same month of travel but the same week of travel. Approximately one in three (34%) stopover visitors booked their reservations one to three months before travel and one in ten (11%) the four to seven months in advance of travel.

5. Did Stopovers Use an Online Service to Book Their Reservations to Bimini?

- Approximately half (47%) the stopover visitors to Bimini used an online service to book some or all of their reservations.

a) Which Online Services Were Used Most by Stopover Visitors to Bimini?

**MOST POPULAR ONLINE BOOKING SERVICES USED
BIMINI
2012**

Wildquest.com	aeroplan.com	homeaway.com
expedia.com	aircanada.com	hotels.com
booking.com	airmiles.co.uk	hotwire.com
orbitz.com	atlantis.com	ibctravel.com
Continental.com	ba.com	kayak.com
travelocity.com	bahamas.com	onetravel.com
United.com	bahamasair.com	opodo.com
aa.com	carlsonwagonlit.com	sandals.com
Sandals.com	cheapcaribbean.com	spiritair.com
Kayak.com	cheapoair.com	superavertravel.com
bookit.com	cheaptickets.com	trailfinders.com
priceline.com	classicvacations.com	usairwaysvacations.com
americanexpress.com	copair.com	VRBO.com
jetblue.com	flybahamasexpress.com	westjet.com
delta.com/deltavacations.com	funinthesuntravel.com	worldtvl.com

Some online services listed for Bimini were also used by visitors to book their reservations for Nassau because of the fact that some stopovers visited both destinations during their visit. Online services with yellow background were the top 15 and the other top online services are listed in alphabetical order.
(Source: Immigration Cards and Tour Media Exit Survey, 2012)

6. Did Stopover Visitors to Bimini Use a Tour Operator/Travel Agent to Book Any of Their Reservations?

**ISLANDS OF THE BAHAMAS
USE OF TRAVEL AGENT
2012**

	All Bah.	Nassau/P.I.	Grand Bahama	Out Islands	<i>Bimini</i>
Used Travel Agent	34%	36%	28%	30%	25%
Did Not Use Travel Agent	64%	62%	68%	68%	73%

Source: Tour Operator and Media Exit Survey 2012, Research and Statistics, Dept Ministry of Tourism

- One in four (25%) stopover visitors used a travel agent to book some or all of their reservations to Bimini.
- Some stopovers to Bimini who used tour operators/travel agents used the following: RCI Travel, American Express Travel, Wildquest, Airtran, AAA

Travel, IBC Travel, Flight Center, Travel Leaders, Marlin Travel, Nomads Travel, Unique Vacations, Express Travel, Liberty Travel, Best Travel, Travel Time, etc.

7. What Electronic Media Did Stopover Visitors to Bimini Use Most When Planning Their Vacation?

- Approximately six in ten (63%) stopover visitors used the Internet as the electronic media most frequently used when planning their vacation.
- One in twenty (5%) stopovers used Specialty Cable Channels the most when planning their vacations.
- 4% of stopover visitors used Network television the most when planning their vacations and 2% used Specialty News Channels.

8. What Were the Favorite TV Stations Watched by Stopovers to Bimini?

**TOP 15 FAVORITE TELEVISION STATIONS BY VISITORS
ISLANDS OF THE BAHAMAS
2012**

	Bahamas	%Informants	<i>Bimini</i>	%Informants
1	ESPN	22%	ABC	21%
2	NBC	21%	CNN	20%
3	ABC	19%	FOX	19%
4	CBS	14%	CBS	15%
5	FOX	14%	TNT	14%
6	CNN	13%	FOOD (Food Network)	11%
7	HBO	12%	NICK (Nickelodeon)	11%
8	HGTV (Home & Garden Network)	10%	HBO	11%
9	DISC (Discovery Channel)	8%	MTV	9%
10	FOOD (Food Network)	7%	SHW (Showtime)	9%
11	FOXN	6%	LIFE (Lifetime)	8%
12	TNT	6%	LFMN (Lifetime Movie Network)	8%
13	HIST(History Channel)	5%	NBC	8%
14	USA	5%	DISC (Discovery Channel)	7%
15	BRAVO	5%	HGTV (Home & Garden Network)	6%
	Nassau/P.I.	% Informants	Grand Bahama	% Informants
1	ESPN	22%	NBC	22%
2	NBC	22%	ABC	21%
3	ABC	20%	CBS	16%
4	FOX	14%	ESPN	16%
5	CBS	14%	CNN	13%
6	CNN	13%	FOX	12%
7	HBO	13%	HGTV (Home & Garden Network)	10%
8	HGTV (Home & Garden Network)	11%	HBO	10%
9	DISC (Discovery Channel)	8%	DISC (Discovery Channel)	9%
10	FOOD (Food Network)	7%	FOOD (Food Network)	8%
11	TNT	6%	USA	6%
12	USA	6%	FOXN	6%
13	HIST(History Channel)	5%	HIST(History Channel)	6%
14	FOXN	5%	TNT	6%
15	BRAVO	5%	LIFE (Lifetime)	5%

Source: Tour Operator and Media Exit Survey 2012. Percentages based on informants who watched TV.

- Two in ten stopover visitors to Bimini said that ABC (21%), CNN (20%) and FOX (19%) were their favorite television stations to watch.

9. What Time Were Stopover Visitors Most Likely to Watch Television?

- Stopover visitors to Bimini were most likely to watch television between the hours of 7 am to 9:59 am and 6 pm to 10:59 pm at night. The hours of 8:00 pm to 10:59 pm were of course the most popular times that stopover visitors to Bimini watched television.

10. Did Stopover Visitors Use Print Media When They Were Planning Their Vacations?

- Approximately one in ten (12%) stopover visitors to Bimini used print media when they were planning their vacations. Of the stopover visitors to Bimini who used print media to plan their vacations, approximately one in four (24%) used newspapers and roughly nine in ten (85%) used magazines.

11. Use of Newspapers

TOP 13 FAVORITE NEWSPAPERS READ BY VISITORS ISLANDS OF THE BAHAMAS 2012

	Bahamas	% Informants	<i>Bimini</i>	% Informants
1	USA Today	34%	USA Today	30.2%
2	New York Times	25%	Miami Herald	24.2%
3	Wall Street Journal	17%	New York Times	23.9%
4	Other	7%	Wall Street Journal	11.6%
5	Washington Post	6%	Other	7.1%
6	Daily News	6%	New York Post	6.0%
7	Toronto Star	6%	Washington Post	6.0%
8	New York Post	5%	New York Daily News	6.0%
9	Globe & Mail	5%	Times	4.0%
10	Boston Globe	4%	Chicago Tribune	3.6%
11	Local	4%	Palm Beach Post	3.6%
12	Miami Herald	3%	Denver Post	3.6%
13	Times	3%	Charlotte Observer	3.6%
	Nassau/P.I.	% Informants	Grand Bahama	% Informants
1	USA Today	36%	USA Today	28%
2	New York Times	23%	New York Times	20%
3	Wall Street Journal	15%	Wall Street Journal	14%
4	Other	7%	Other	8%
5	Daily News	7%	Daily News	7%
6	Washington Post	7%	Washington Post	6%
7	Toronto Star	6%	Local	6%
8	New York Post	5%	Toronto Star	4%
9	Globe & Mail	5%	New York Post	4%
10	Boston Globe	4%	Boston Globe	4%
11	Times	3%	Globe & Mail	4%
12	Local	3%	Chicago Tribune	4%
13	Newsday	3%	Miami Herald	3%

Source: Tour Operator and Media Exit Survey 2012. Percentages based on informants who read newspapers.

- Although only 12% of stopover visitors to Bimini used print media when planning their vacations, approximately six in ten (58%) stopovers read newspapers for their personal enjoyment and edification.

12. Use of Magazines

- Although only 12% of stopover visitors to Bimini used print media when planning their vacations, approximately seven in ten (67%) stopovers read magazines for their enjoyment or personal edification.

TOP 20 FAVORITE MAGAZINES READ BY VISITORS ISLANDS OF THE BAHAMAS 2012

	Bahamas	%Informants	<i>Bimini</i>	%Informants
1	People	22%	People	24%
2	Better Homes & Gardens (BHG)	15%	In Style	16%
3	In Style	13%	Time Magazine	16%
4	Glamour	11%	National Geographic (Explorer)	14%
5	Good Housekeeping	11%	Food & Wine	14%
6	Cosmopolitan (Cosmo)	11%	Glamour	13%
7	Men's Health	10%	Scuba	11%
8	National Geographic (Explorer)	10%	Travel & Leisure	10%
9	Time Magazine	9%	Bon Appetit	10%
10	Food & Wine	9%	Architectural Digest	9%
11	Sports Illustrated	9%	Better Homes & Gardens (BHG)	8%
12	O (Oprah)	7%	Sports Illustrated	8%
13	Conde Nast Travel	7%	Essence	8%
14	Bon Appetit	7%	Jet	6%
15	Travel & Leisure	6%	Reader's Digest	6%
16	Reader's Digest	6%	Southern Living	6%
17	Southern Living	6%	US/US Weekly	6%
18	Architectural Digest	6%	Men's Health	6%
19	In Touch/In Touch Weekly	6%	Coastal	6%
20	Economist	6%	Business Week	6%
	Nassau/P.I.	% Informants	Grand Bahama	% Informants
1	People	23%	People	22%
2	Better Homes & Gardens (BHG)	15%	Better Homes & Gardens (BHG)	18%
3	In Style	13%	Good Housekeeping	14%
4	Good Housekeeping	12%	Cosmopolitan (Cosmo)	11%
5	Glamour	12%	In Style	11%
6	Cosmopolitan (Cosmo)	12%	National Geographic (Explorer)	11%
7	Men's Health	11%	Food & Wine	11%
8	National Geographic (Explorer)	9%	Glamour	10%
9	Time Magazine	9%	Time Magazine	9%
10	Sports Illustrated	9%	Men's Health	9%
11	Food & Wine	8%	Reader's Digest	9%
12	O (Oprah)	7%	O (Oprah)	8%
13	Reader's Digest	6%	Sports Illustrated	8%
14	In Touch/In Touch Weekly	6%	Woman's Day	7%
15	Travel & Leisure	6%	Travel & Leisure	6%
16	Woman's Day	6%	Bon Appetit	6%
17	Bon Appetit	6%	Southern Living	6%
18	Conde Nast Travel	6%	Conde Nast Travel	6%
19	Southern Living	6%	In Touch/In Touch Weekly	5%
20	US/US Weekly	5%	Real Simple	5%

Source: Tour Operator and Media Exit Survey 2012, Research and Statistics Dept. Ministry of Tourism

Percentages based on informants who read magazines.

13. What Were the Top Compliments & Complaints Given by Visitors to Bimini?

TOURIST COMMENTS POSITIVE VS. NEGATIVE COMMENTS BIMINI ISLANDS

TOP 5 COMPLIMENTS		TOP 5 COMPLAINTS	
	2012		2012
General Positive	45%	Litter (neg)	41%
People	16%	Environment (neg)	11%
Scenery/Sightseeing	14%	Beaches (neg)	8%
Sea/Water	5%	Hotel (neg)	8%
Beaches	4%	Restaurants (neg)	6%
No. of Comments	105	No. of Comments	20

Source: Tour Operator and Media Exit Survey, 2012. Bahamas Ministry of Tourism

- The top compliments from stopover visitors about Bimini included general positive things, people, scenery, sea/water, and the beaches.
- The top complaints from stopover visitors about Bimini included litter, environment, beaches, hotel and restaurants.

14. How Did Stopover Visitors Rate Their Product Experiences?

PRODUCT SATISFACTION RATINGS 2012

Rating Area	Much Better or Better					Not as Good or Worse				
	The Bah.	Nassau/ P.I.	Grand Bahama	Out Islands	Bimini	The Bah.	Nassau/ P.I.	Grand Bahama	Out Islands	Bimini
Attitude of People	67%	65%	66%	72%	73%	6%	7%	8%	3%	2%
Beaches	63%	61%	65%	70%	67%	4%	4%	4%	2%	2%
Food in Restaurants	47%	46%	48%	49%	60%	10%	10%	11%	8%	8%
Climate	52%	51%	52%	56%	58%	9%	10%	11%	7%	4%
Restaurant Service	44%	44%	44%	46%	53%	11%	12%	13%	7%	8%
Easy to Get to	40%	40%	44%	39%	52%	7%	7%	8%	8%	6%
Hotel Rooms	38%	39%	34%	37%	43%	10%	12%	14%	4%	3%
Food in Hotels	37%	38%	29%	36%	39%	14%	15%	17%	8%	9%
Overall Value for Money	33%	31%	40%	36%	32%	16%	19%	13%	11%	9%
Hotel Service	45%	48%	39%	40%	32%	10%	10%	12%	6%	6%
Value for Money in Hotels	27%	26%	32%	25%	22%	16%	20%	13%	8%	8%
Bahamas Overall	61%	59%	61%	67%	66%	5%	5%	6%	2%	3%

Research & Statistics Dept., Ministry of Tourism, includes cruise stopover visitors e.g. Bah. Celebration & Baleria Bah. Express in GBI

Source: Tour Operator and Media Exit Survey 2012

- Attitude of the people received the highest rankings of the 12 product satisfaction experiences asked of the stopover visitors to the island. Approximately seven in ten (73%) stopover visitors thought that the attitude of the people was much better or better than expected and 2% of the stopovers thought that it was not as good as or worse than expected.
- Approximately seven in ten (67%) stopovers thought that the beaches were much better or better than expected but 2% of the stopovers thought that they were not as good as or worse than expected.
- Approximately six in ten thought that the food in restaurants was much better or better than expected but approximately one in ten (8%) thought

that it was not as good as or worse than expected. Approximately half (53%) of the stopover visitors thought that the restaurant service was much better or better than expected but approximately one in ten (8%) thought that it was not as good as or worse than expected.

- Roughly seven in ten (66%) stopover visitors to Bimini thought that the Bahamas overall was much better or better than they had expected it to be but 3% thought it was not as good as or worse than they had expected it to be.
- Approximately one in ten stopover visitors to Bimini thought that the hotel value for money (8%), the overall value for money (9%) and the hotel food (9%) in the island were not as good as or worse than they had expected it to be.
- Approximately one in twenty (6%) stopovers to Bimini thought that the hotel service was not as good as or worse than they had expected it to be.

15. How Did Stopover Visitors to Bimini Get There?

- Approximately two in ten (23%) stopover visitors to Bimini travelled to Bimini on a commercial airline.
- Approximately one in ten (12%) stopovers travelled to the island destination on a private plane and six in ten (60%) by a yacht/private boat.

16. Where Did Visitors to Bimini Stay While There?

- Approximately seven in ten (69%) stopovers to Bimini stayed in a hotel, 13% on a private boat/yacht, 5% in their own property, 3% with friends or relatives and 2% in an apt/villa.

17. Which Stopover Visitors to Bimini Tended to Stay the Longest?

- Stopovers from Canada stayed an average of 20.2 nights;
- Stopover visitors from Australasia stayed 19.8 nights;
- Stopover visitors from Africa stayed 15.5 nights;
- Stopover visitors from Europe stayed an average 12.4 nights;
- Stopovers from Latin America stayed an average 9.5 nights, and the Caribbean an average 9.1 nights;
- On average, stopover visitors from the United States stayed 8.5 nights;
- Stopovers from Asia stayed 5.2 nights.

18. What Were the Busiest Months for Stopover Visitors to Bimini?

- Although stopover visitors visit Bimini all year round, the busiest months are normally between the months of May to August. The summer month of July is normally the busiest months.

19. What Were the Slowest Months for Stopover Visitors to Bimini?

- The slowest months for stopover visitors to visit Bimini are normally January, February, October and November.

20. How Many Stopover Visitors Did Bimini Receive and Where Did They Come From (2012)?

- In total, Bimini received 60,058 stopover visitors.
- United States: 89% (53,459) of the stopover visitors came from the United States. Stopovers to Bimini from the United States primarily came from the states of Florida (76%), New York (2%), Texas (2%), California (2%), Georgia (1%), New Jersey (1%) and North Carolina (1%).

Canada: 3% (1,621) of the stopover visitors came from Canada. Stopovers to Bimini from Canada primarily came from the Canadian Provinces of Ontario (37% of them), Quebec (28%), British Columbia (7%) and Alberta (5%),

Europe: 3% (1,788) of the stopover visitors came from Europe. Stopovers to Bimini from Europe primarily came from the UK (23% of them), Spain (12%), France (11%), Germany (10%), Italy (9%), and Switzerland (8%).

Latin America: 2.7% (1,647) of the stopover visitors came from Latin America. Stopover Visitors to Bimini from Latin America primarily came from Venezuela (26%), Mexico (24% of them), Brazil (20%), Colombia (8%) and Argentina (6%).

Other Countries: 3% (1,543) of the stopover visitors to Bimini came from other countries.

DEMOGRAPHIC & PSYCHOGRAPHIC PROFILE
ISLANDS OF THE BAHAMAS
2012

	Bimini	All Bah.
MAIN PURPOSE OF VISIT		
Vacation	72%	76%
Business	11%	5%
Visiting friends and relatives	7%	4%
Honeymoon	1%	6%
To attend a Wedding	1%	2%
DECISION TO VISIT INFLUENCED BY:		
Beaches	61%	65%
Climate	43%	53%
Rest and Relaxation	41%	43%
Friendly People	39%	27%
Easy to get to	27%	24%
Safety of Islands	24%	19%
ACTIVITIES VISITORS INTENDED TO DO		
Enjoy Beaches	77%	87%
Rest and Relax	60%	76%
Go Snorkeling	39%	35%
Go Diving	27%	9%
Deep Sea Fishing	14%	6%
Other Activities	12%	6%
Go on Island Tour	12%	16%
Bonefishing	11%	4%
LIKELY RETURN IN 1-5 YEARS	93%	85%
LIKELY RECOMMEND TO FRIENDS/REL	96%	93%
USED ONLINE SERVICE	47%	68%
USED TRAVEL AGENT	25%	34%
AGE*		
25 - 54 years old	54%	54%
55 years old or older	21%	21%
SEX*		
Male	58%	48%
Female	38%	49%
RACE		
White	70%	83%
Black	8%	4%
Hispanic	16%	5%
Mixed Race/Mixed Heritage	4%	3%
Asian/Pacific Islander	1%	4%
American Indian/Alaska Native	1%	0%
Other	0%	0%
EDUCATION		
College Graduate or Above	67%	69%

**DEMOGRAPHIC & PSYCHOGRAPHIC PROFILE
ISLANDS OF THE BAHAMAS
2012**

	Bimini	All Bah.
ANNUAL HOUSEHOLD INCOME		
\$25,001 to \$50,000	4%	8%
\$50,001 to \$75,000	10%	10%
\$75,001 or more	63%	60%
PREVIOUS VISITS		
First Time Visitor	23%	44%
Repeat Visitor	75%	55%
TRAVELLING PARTY SIZE		
One	20%	16%
Two	27%	45%
Three or more	50%	36%
HOUSEHOLD SIZE		
One	11%	12%
Two	37%	40%
Three-Four	43%	36%
COUNTRY OF ORIGIN		
USA	89%	79%
Canada	3%	9%
Europe	3%	6%
Other Countries	5%	6%
AVERAGE LENGTH OF STAY	9.1 nts.	6.8 nts.

*Information on age, sex and avg. length of stay were obtained from immigration card data.

*Source: Tour Operator & Media Exit Study 2012. Some rounding may have occurred

Information in this brochure is based on the Tour Operator & Media Exit Survey 2012, Immigration Card.



Research and Statistics Department
Bahamas Ministry of Tourism
P.O. Box N-3701
Nassau, Bahamas
Tel: 242-302-2000

www.Tourismtoday.com and www.bahamas.com