# CRUISE VISITOR SATISFACTION REPORT



2009

# NEW PROVIDENCE THE BAHAMAS MINISTRY OF TOURISM

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#### **EXECUTIVE SUMMARY**

#### Of the cruise passengers who had gotten off the ships:

- ♣ 80% of the cruise visitors had gotten off the ship once.
- ♣ 44% of them said that The Bahamas was better than other destinations visited.
- ♣ 98% (85% definitely will and 13% probably will) of them said that they would recommend the Bahamas to friends and relatives.

#### **Enough Time in Port**

- ♣ 69% of the cruise visitors said they had had enough time in Port.
- ♣ Of the persons who said that yes they had had enough time in port the #1 reason people said yes was because they had done everything that they had wanted to do while in port.

#### **Shopping Experience**

- 4 69% of the cruise visitors said that they had gone shopping.
- ♣ 26% of them thought that the shopping experience was **Excellent.** The top reasons they gave for this rating were that the shopping was nice/wonderful, shop clerks were helpful, nice and friendly and that the prices were good.

#### **Straw Market Experience**

- ≠ 54% of the cruise ship passengers to the Port of Nassau/Paradise Island indicated that they had visited the Straw Market.
- → 12% of the cruise visitors who had visited the Straw Market thought that the Straw Market experience was **Excellent** and the *top reasons they gave for this rating was that the people were friendly, helpful, nice great courteous, polite and fun. In addition, the straw market was good and fun.*
- ♣ 9% of the cruise visitors thought that the Straw Market was **Not so good or awful** because they thought that the vendors were pushy, rude, did not give value for money or had ripped them off. These visitors also felt that the Straw Market was dirty, hot, too crowded/congested and too small.

#### **Hair Braiding Experience**

- 4 16% of the cruise visitors indicated that they had met some hair braiders.
- **♣** 39% of the cruise visitors who had met some hair braiders said that their hair braiding experience was *Excellent*. The top reasons they gave for

- this rating was that they loved the hair styles and that the hair braiders were friendly and great.
- ♣ 5% of the cruise visitors who had met some hair braiders indicated that their hair braiding experience was *Not so good or Awful* because some of the hair braiders were too pushy, rude and not clean.

#### **People Offering Trips**

- ♣ 6% of the cruise visitors indicated that yes they had met some people who were offering trips/visits.
- **♣** 3% rated the experience as Excellent and the top reasons they gave for this rating was that the people were friendly, and not pushy. However, 11% of them rated the experience as not as good as expected.

#### Cruise Dock/Security Staff

- → 37% of the cruise visitors thought that the cruise dock and security staff was *Excellent* and *the top reasons they gave for this rating was that they were helpful, friendly, nice, excellent, funny, polite, and courteous. In addition they called you by name.*
- **↓** 50% of them indicated that the cruise dock/security staff was *Good*.

#### **Security Facilities and Processes**

- **4** 29% of the cruise visitors thought that the security facilities and processes were *Excellent* and the top reasons they gave for this rating was that the service at the Port was fast/quick, good, efficient, smooth, and that the facilities were nice/very good and clean.
- **↓** 52% of the cruise visitors indicated that the security facilities and processes were *Good*.

#### **Beach Vendors Experience**

- 4 23% of the cruise visitors indicated they had met some beach vendors.
- ≠ 71% of the cruise visitors who had met beach vendors indicated that their experience was *Excellent* and the top reasons they gave for this rating was that the beach vendors were friendly, nice, warm, pleasant and clean.

#### Walk/Stroll Experience

- ♣ 83% of the cruise visitors indicated that they had gone for a walk/stroll.
- **↓** 18% of them thought that the Walk/Stroll experience was *Excellent* and the top reason they gave for this rating was that the stroll was

awesome/good. They also said that the people were friendly, lovely and helpful. In addition, they thought that the scenery was beautiful.

#### Restaurant and Café Experience

- **♣** 28% of the cruise visitors indicated that they had eaten or gotten something to drink in restaurants and cafes off the ship.
- ♣ 36% of the cruise visitors thought that the experience was *Excellent* and the top reasons they gave was that the food was Very Good/Excellent, the restaurant was great/excellent and restaurant was clean.

#### Taxi Experience

- 42% of the cruise visitors indicated that they had used a taxi.
- ♣ 61% of the cruise visitors who had used or met some taxi drivers indicated that their taxi experience was *Excellent* and the top reasons they gave for this rating was that the taxi drivers were nice/very good, friendly, helpful, polite and informative. In addition, they gave good prices, and that the taxi ride was quick, enjoyable and/or fun.
- **♣** 29% of them thought that the taxi experience was **Good**.
- ♣ 2% of the cruise visitors thought the experience was Not so Good or Awful primarily because they felt over charged, there was no a/c in vehicle/hot, taxi ride was not pleasant and the taxi was expensive.

#### Ferry/Jitney/Surrey/Motor Scooter/Casino/Single Thing

- **↓** 19% of the cruise visitors indicated that they had used a **ferry**.
- 4% of the cruise visitors indicated that they had used a **bus/jitney**.
- 4% of the cruise visitors indicated that they had used a **surrey**.
- 4 2% of them indicated that they had used a **motor scooter**.
- 4 16% of the cruise visitors indicated that they had gone to a casino.
- ♣ The #1 thing that cruise visitors said would have made their trip better was if they had had more time in port.

#### **Demographics**

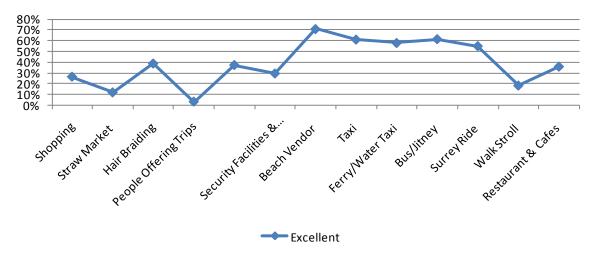
- 4 61% of the cruise visitors were between 25 to 54 years of age.
- **♣** 50% of them had household incomes over \$100,000.
- **♣** 53% of them were traveling as a party of two persons.
- **♣** 23% of them were traveling as a party of five or more.
- → 33% came on the cruise with children between the ages of 6 to 11 years of age and 43% were between the ages of 12-17 years of age.
- ♣ 95% of the cruise visitors were from the United States.
- **♣** 2% of them were from Canada

- **♣** 1% of them were from Europe.
- **♣** 2% of them were from Other Countries
- ♣ The top cruising state was Florida followed by New York.

# PRODUCT EXPERIENCE RATINGS SUMMARY NASSAU/PARADISE ISLAND 2009

	RATING					
EXPERIENCE	Excellent	Good	Ok	Not so Good	Awful	
Shopping	26.4%	43.2%	27.0%	2.5%	0.5%	
Straw Market	11.7%	40.7%	38.3%	6.9%	1.9%	
Hair Braiding	38.7%	36.4%	20.2%	2.3%	2.3%	
People Offering Trips	3.1%	30.8%	55.4%	10.8%	0.0%	
Cruise Dock/Security Staff	37.3%	50.4%	10.5%	1.0%	0.7%	
Security Facilities & Processes	29.4%	51.6%	17.1%	1.7%	0.2%	
Beach Vendor	70.9%	20.5%	7.0%	0.8%	0.4%	
Taxi	61.1%	28.9%	7.8%	2.0%	0.2%	
Ferry/Water Taxi	57.9%	29.4%	9.1%	2.0%	0.5%	
Bus/Jitney	61.5%	35.9%	2.6%	0.0%	0.0%	
Surrey Ride	55.0%	32.5%	7.5%	2.5%	2.5%	
Walk Stroll	18.1%	51.2%	29.6%	0.9%	0.2%	
Restaurant & Cafes	35.8%	35.8%	25.5%	2.0%	0.3%	

#### **Excellent**



#### **INTRODUCTION**

The Research and Statistics Department of the Ministry of Tourism has conducted a survey of cruise visitors to The Islands of The Bahamas for a number of years. In the past the survey was conducted in conjunction with the Cruise Lines on board their ships. In May 2005, a new saga began and the Ministry of Tourism with the co-operation of the private sector re-launched a new cruise survey in the Port of Nassau that would not only give insight into the tourism product but would help The Bahamas to fix any concerns that cruise visitors had about the destination. In 2009, *The Prince George Dock in Nassau/Paradise Island* received a total of 1,713,725 cruise visitors by first port of entry and 2,403,707 in total (1<sup>st</sup> 2<sup>nd</sup> and 3<sup>rd</sup> ports).

#### RESEARCH OBJECTIVES

- 1. Measure intention to recommend the Bahamas to friends and relatives
- 2. To discover if the cruise ships have passengers who disembark frequently.
- 3. To discover the likes and dislikes of the cruise visitors
- 4. To discover the number of persons who disembarked off the cruise ships and went shopping
- 5. To discover what cruise visitors thought of their shopping experience.
- 6. To discover what cruise visitors thought of the Straw Market
- 7. To discover if cruise visitors were dining off the ship and if they were what they thought of the experience.
- 8. To discover what parts of the Tourism product need work
- 9. To discover if cruise visitors were using taxis, ferries, bus/jitney, surreys, scooters, rental cars, etc. and what they thought of the experience.
- 10.To discover what cruise visitors thought of the Cruise Dock/Security Staff.
- 11.To discover what cruise visitors thought of the Security Facilities or Processes
- 12. To better understand the cruise passenger demographics

A copy of the cruise questionnaire is provided in the Appendix.

#### **METHODOLOGY**

In the past the survey was conducted in conjunction with the Cruise Lines and the methodology used was very different from the one that is used now. In the past the cruise surveys were placed on board the cruise ships in the rooms by the Chief Pursers and the cruise visitors were asked to fill them out. Over the years the sample size began to dwindle, as a result of this, a new survey methodology was started to collect the valuable information given by cruise visitors.

The cruise surveys are now conducted on island by way of interviews. Interviews are conducted on a year round basis on various days of the month. The method used in the selection of the sample for The Cruise Study can be described as a two-staged Systematic Probability Sampling. With this method every kth element (mainly every 5<sup>th</sup> person) in the sampling frame is selected.

During 2009, 33 ships which called at the port of New Providence formed a part of the sample. A total of 1,066 interviews were completed during this period from these ships.

As with any survey dependent upon random sampling, the percentages and averages in this report are subject to sampling error. The sample is used to estimate the population and differences exist between the result of the sample and the true underlying population value that is unknown. This difference is called sampling error and it is measurable. Sampling tolerances (error) for the percentages in this report are shown below.

#### SAMPLING TOLERANCES FOR PERCENTAGES AT OR NEAR THESE LEVELS\* 2009

Place of Survey	Base	5% or 95%	10% or 90%	20% or 80%	30% or 70%	40% or 60%	50%
Nassau/P.I.	1,066	<u>+</u> 1.3%	<u>+</u> 1.8%	<u>+</u> 2.4%	<u>+</u> 2.8%	<u>+</u> 2.9%	<u>+</u> 3.0%

<sup>\* 95%</sup> Confidence level

For example, if 50% of the stopover visitors to Nassau/Paradise Island gave a particular response, 95 times out of 100 times, the answer would be no higher than 53.0% and no lower than 47.0% (a margin of plus or minus 3.0%).

# CRUISELINES AND CRUISESHIPS IN SAMPLE NASSAU/PARADISE ISLAND SHIPS INCLUDED IN THIS SURVEY 2009

		Ship Name		
Carnival Cruise Lines	1	Carnival Glory	Count	69
			Col %	6.5%
	2	Carnival Miracle	Count	12
			Col %	1.1%
	3	Carnival Pride	Count	22
			Col %	2.1%
	4	Carnival Triumph	Count	23
			Col %	2.2%
	5	Fantasy	Count	7
			Col %	0.7%
	6	Fascination	Count	94
			Col %	8.8%
	7	Imagination	Count	56
			Col %	5.3%
	8	Sensation	Count	77
			Col %	7.2%
	9	Carnival Freedom	Count	12
			Col %	1.1%
	10	Carnival Destiny	Count	62
			Col %	5.8%
	11	Carnival Splendor	Count	8
			Col %	0.8%
	12	Carnival Conquest	Count	8
			Col %	0.8%
	13	Carnival Dream	Count	10
			Col %	0.9%
Celebrity Cruises	14	Mercury	Count	7
	15	Calabrity Calatica	Col %	0.7%
	15	Celebrity Solstice	Count Col %	8 0.8%
Costa Cruises	16	Costa Atlantica	Count	0.8%
Costa Cruises	10	COSTA ATTAITTICA	Col %	0.6%
	17	Costa Fortuna	Count	11
	1'	Costa i Ortulia	Col %	1.0%
Disney Cruises	18	Disney Wonder	Count	57
District Charges	10	Distincy Worlder	Col %	5.3%
Imperial Majesty Cruises	19	Regal Empress	Count	17
perial iriajesty ciaises		Hepai Ellibicos	Col %	1.6%
MSC Cruises	20	Orchestra	Count	13
		2.0000.0	Col %	1.2%

## CRUISELINES AND CRUISESHIPS IN SAMPLE NASSAU/PARADISE ISLAND

Norwegian Cruises	21	Norwegian Dawn	Count	14
			Col %	1.3%
	22	Norwegian Majesty	Count	21
			Col %	2.0%
	23	Norwegian Sky	Count	89
			Col %	8.3%
	24	Norwegian Gem	Count	26
			Col %	2.4%
Radisson Seven Seas Cruises	25	Seven Seas Navigator	Count	7
			Col %	0.7%
Royal Caribbean International	26	<b>Enchantment of the Seas</b>	Count	3
			Col %	0.3%
	27	Jewel of the Seas	Count	3
			Col %	0.3%
	28	Majesty of the Seas	Count	136
			Col %	12.8%
	29	Monarch of the Seas	Count	77
			Col %	7.2%
	30	Navigator of the Seas	Count	3
			Col %	0.3%
	31	Freedom of the Seas	Count	3
			Col %	0.3%
	32	Oasis of the Seas	Count	16
			Col %	1.5%
Celebration Cruise Lines	33	Bahamas Celebration	Count	89
			Col %	8.3%
Total				1066
				100.00%

#### **MAIN FINDINGS**

All information is based on the cruise passengers who got off the cruise ships.

NUMBER OF TIMES PASSENGERS GOT OFF SHIP

#### NUMBER OF TIMES OFF SHIP (2009)

			Nassau
Number of Times Off Ship	One	Count	850
		Col %	79.7%
	Two	Count	204
		Col %	19.1%
	Three	Count	10
		Col %	.9%
	Six or more	Count	2
		Col %	.2%
Total	Count		1066
	Col %		100.0%

- ♣ 80% of the Cruise visitors indicated that they had gotten off the ship once.
- ≠ 19% indicated that they had gotten off the ship twice.

#### **DID PASSENGERS HAVE ENOUGH TIME IN THE BAHAMAS**

#### DID YOU HAVE ENOUGH TIME HERE ON THIS VISIT? (2009)

			Nassau
Do you feel you've had enough time here on this	Yes had enough time	Count	737
visit?		Col %	69.1%
	No, would have preferred	Count	280
	longer	Col %	26.3%
	Don't Know/No answer	Count	49
		Col %	4.6%
Total	Count		1066
	Col %		100.0%

♣ 69% of the cruise visitors indicated that yes, they had had enough time in the port here on this visit.

**♣** 26% of the cruise visitors indicated that no, they would have preferred to stay longer.

#### Cruise visitors Who Had Enough Time in Port

Cruise visitors who had had enough time in the Port of Nassau/Paradise Island indicated the following reasons for their answer:

**ENOUGH TIME COMMENTS (2009)** 

		COMMEN	NTS RECEIVED	Nas	sau
		COMME	NIS RECEIVED	Count	Col %
Do you	Yes had	Enough	Activities	8	3.3%
feel you've	_	time on	Beaches	1	0.4%
had enough	time	Visit	General	123	50.4%
time here			Hotel	4	1.6%
on this			Length of Stay	38	15.6%
visit?			People	2	0.8%
			Scenery/Sightseeing	8	3.3%
			Shops and Stores	10	4.1%
			Activities (neg.)	3	1.2%
			Beaches (neg.)	1	0.4%
			General Comm. (neg.)	20	8.2%
			Information (neg)	1	0.4%
			Length of Stay (neg.)	4	1.6%
			Litter (neg)	1	0.4%
			People (neg)	1	0.4%
			Scenery/Sightseeing (neg.)	5	2.0%
			Service (neg)	1	0.4%
			Shops & Stores (neg.)	1	0.4%
			Want to Go Somewhere Else (neg)	3	1.2%
			Weather/Climate (neg.)	9	3.7%
TOTAL		_		244	100.0%

<sup>♣ 80%</sup> of the comments received from cruise visitors about why they had *had enough time* in port were positive and 20% of them were negative.

#### Positive Comments: Yes Had Enough Time in Port

- **↓** 50% of the comments received from cruise visitors who had *had enough time in the port* of Nassau/Paradise Island were General (positive), for example:
  - o They had done everything that they had wanted to do
  - o Had done a lot
  - o They were able to see a lot and shop
  - o They had been here before
- ♣ 16% of the comments received from visitors who had had enough time in port were about their length of stay (positive from the visitor's perspective), for example:
  - o That the ship didn't leave until later (in other words, they had plenty of time left in port, if needed e.g. Here until 7:00).
  - Had plenty of time to do things
  - o Ship came in early and was leaving late
- 4% of the comments received from cruise visitors who had *had enough time* were positive about the shops and stores
  - o They had enough time to go shopping.
  - o Had done a tour and shopping
  - Had seen everything and shopped
- **♣** 3% of the comments received from cruise visitors who had *had enough time* were about the activities (positive)
  - o Plenty to do
  - Did a lot of things at Atlantis
- → 3% of the comments received from the cruise passengers who had *had enough time* in port were about the scenery/sightseeing (positive) on the island
  - Lovely place
  - o Lovely island
  - o Enjoyed everything they saw
  - o They had enough time to see what they wanted to see

#### Negative Comments: Yes Had Enough Time in Port

- **♣** 8% of the comments received from cruise visitors who had *had enough time* in port were *negative general comments*, for example:
  - o It was time to move on
  - o They were ready to go back and relax
  - o They had had enough time because they were tired.
  - o They had seen enough
  - o They had run out of money
- 4% of the comments received from cruise visitors who had *had enough* time were about the *Weather/Climate* 
  - o Bad weather i.e. too hot/less heat, too cold

#### Cruise Visitors Who Did Not Have Enough Time in Port

Cruise visitors who did not have enough time in the Port of Nassau/Paradise Island indicated the following reasons for their answer:

**ENOUGH TIME COMMENTS (2009)** 

ENCOGIT TIME COMMENTO (2003)						
		COMMEN	TS RECEIVED	Nas	sau	
		COMMINICIA	13 KESEIVED	Count	Col %	
Do you	No, would	Enough	Activities	1	0.6%	
feel you've	have	time on	Beaches	1	0.6%	
had enough	preferred longer	Visit	General	19	12.1%	
time here	longer		Hotel	2	1.3%	
on this			Length of Stay	94	59.9%	
visit?			Litter/Cleanliness	1	0.6%	
		People	4	2.5%		
			Safety	1	0.6%	
			Scenery/Sightseeing	10	6.4%	
			Shops and Stores	1	0.6%	
			Weather/Climate	1	0.6%	
			Activities (neg.)	4	2.5%	
			General Comm. (neg.)	7	4.5%	
			Length of Stay (neg.)	3	1.9%	
			Prices (neg)	1	0.6%	
			Scenery/Sightseeing (neg.)	2	1.3%	
			Shops & Stores (neg.)	2	1.3%	
			Weather/Climate (neg.)	3	1.9%	
TOTAL				157	100.0%	

♣ 86% of the comments received from cruise visitors about why they had **not had enough time** in port were positive (the bulk of which was based on length of stay) and 14% of them were negative.

#### Positive Comments: No Did Not Have Enough Time in Port

- ♣ 60% of the cruise visitors interviewed who had *not had enough time* in the Port of Nassau/Paradise Island indicated the following reasons:
  - o That they simply needed **more time** in port, i.e. *Length of Stay* was too short. (*Length of stay in this instance is positive from the perspective of the destination because these persons can possibly be converted into land based visitors in the future*).

- o Some needed more time to explore the island.
- Some said that they did not have enough time in port because their ship had gotten in late and was leaving too early.
- Some needed more time to do things like go the beach, go snorkeling
- ♣ 12% of the comments received from cruise visitors who had not had enough time in the port of Nassau/Paradise Island were General positive
  - Love the island
  - o First time here
  - So much to see at places such as Atlantis
- ♣ 6% of the comments received from cruise visitors who had *not had* enough time in port were about the scenery/sightseeing.
  - o Some talked of the beauty of the island, e.g. "Lovely place," "Need a week here or so to really get enough of the beauty."
  - More to see/Need to see more
- ≠ 3% of the comments were positive comments about the people

#### Negative Comments: No Did Not Have Enough Time in Port

- **↓** 5% of the comments received from cruise visitors who did **not have enough time** in port were **negative general comments** like:
  - Got in late
  - o Came here by surprise
  - o Didn't get to see much

## CRUISE VISITORS LIKED THE FOLLOWING ABOUT THE BAHAMAS

#### WHAT DID YOU LIKE ABOUT THE BAHAMAS? (2009)

		Nassau	
		Count	Col %
Likes About the Bahamas	Friendly People	732	68.7%
Danamas	Helpful People	526	49.3%
	Weather	513	48.1%
	Felt Safe	474	44.5%
	Ocean	391	36.7%
	Relaxing	387	36.3%
	Landscape	386	36.2%
	Beaches	379	35.6%
	Architecture	338	31.7%
	Clean	291	27.3%
	Plenty to do	234	22.0%
	Variety of Shops	161	15.1%
	Value for Money	134	12.6%
	Cheap to shop/good deals	117	11.0%
	It was as hoped	107	10.0%
	Unusual-Not like anywhere else	104	9.8%
	Didn't like anything in particular	104	9.8%
	Other	4	.4%
	Secure compound compared to Jamaica	2	.2%

- **♣** 69% of the cruise visitors interviewed liked the **friendly people** in Nassau/Paradise Island.
- **♣** 49% liked the **helpful people** that they met in The Bahamas
- 48% of them liked the weather.
- **♣** 45% of them liked that they **felt safe** in the Bahamas.
- **♣** 37% of them liked the **ocean**.
- **♣** 36% of them liked the Bahamas for **relaxing**.
- **♣** 36% of them liked the **beaches**.

- **♣** 36% of them liked the **landscape** in The Bahamas.
- **♣** 32% of them liked the **Architecture** in the Bahamas.
- ≠ 27% of them liked that the Bahamas was **clean**.
- ≠ 22% of them liked that there was **plenty to do** here in The Bahamas.
- **↓** 15% of them liked the **variety of shops** that they found in The Bahamas.
- **↓** 11% of them liked **the good deals** that they found while shopping in The Bahamas.

#### **CRUISE VISITORS DISLIKED THE FOLLOWING**

#### WHAT DID YOU DISLIKE ABOUT THE BAHAMAS? (2009)

		Nassau	
		Count	Col %
Dislikes About the Bahamas	Didn't dislike anything in particular	658	61.7%
	Expensive/Pricey	110	10.3%
	Limited Variety of Shops	69	6.5%
	Salespeople were pushy	60	5.6%
	Slow Service	56	5.3%
	Shops closed early	55	5.2%
	Weather	49	4.6%
	Unhelpful/rude people	46	4.3%
	Wasn't anything special/different	42	3.9%
	Not Clean	40	3.8%
	Boring	35	3.3%
	Not what I expected	30	2.8%
	Felt Hassled	27	2.5%
	Felt ripped off	18	1.7%
	Other	18	1.7%
	Didn't feel safe	7	.7%
	Unfriendly People	6	.6%
	Beaches	4	.4%
	Architecture	2	.2%
	Ocean	2	.2%
	Landscape	1	.1%
	A lot of Traffic	1	.1%

- ♣ 62% of the cruise visitors interviewed indicated that there was nothing in particular that they disliked about the Bahamas.
- → 10% of them said that they disliked that it was expensive in The Bahamas.
- ♣ 7% of them said that they disliked that there was a limited variety of shops
- ♣ 6% of them said that they disliked that the sales people were pushy

- ♣ 5% of them said that they disliked the slow service
- **♣** 5% of them disliked that the shops closed early
- ≠ 5% of them indicated that they disliked the weather (e.g., cloudy, too cold, too hot).
- ♣ 4% of them said that they disliked the unhelpful/rude people in the island.
- ♣ 4% of them said that they disliked that the island was not anything special or different
- ≠ 4% of them said that they disliked the fact that the island was not clean.
- **♣** 3% of them said that they disliked that the island was boring.

#### **SHOPPING EXPERIENCE**

DID YOU DO ANY SHOPPING TODAY? (2009)

			Nassau
Did you do any shopping today?	Yes	Count	731
loday:		Col %	68.6%
	No	Count	332
		Col %	31.1%
	Non Response	Count	3
		Col %	.3%
Total	Count		1066
	Col %		100.0%

- ♣ 69% of the cruise visitors to the Port of Nassau/Paradise Island indicated that they had done some form of shopping.
- ≠ 31% of them indicated that they had not done any shopping.

#### **Shopping Experience Rating**

Cruise visitors were asked about their shopping experiences and asked to rate it. This is what they thought:

**RATING OF SHOPPING EXPERIENCE (2009)** 

			Nassau
How would you rate that experience?	Awful	Count	4
ехрепенсе:		Col %	.5%
	Not so Good	Count	18
		Col %	2.5%
	Ok	Count	198
		Col %	27.0%
	Good	Count	317
		Col %	43.2%
	Excellent	Count	194
		Col %	26.4%
	No Response	Count	3
		Col %	.4%
Total	Count		734
	Col %		100.0%

- **♣** 26% of the cruise visitors interviewed at the Port of Nassau/Paradise Island indicated that their shopping experience was *Excellent*.
- 43% of the cruise visitors indicated that their shopping experience was *Good*.
- **♣** 27% indicated that their shopping experience was *Ok*.
- **♣** 3% of them indicated that their shopping experience was **Not so good or awful**.

Cruise visitors who thought that the shopping experience was Excellent, Good or OK indicated the following reasons:

#### **Excellent Shopping Experience**

- **♣** *Shops and Stores:* Shopping was very nice/pleasant
- **♣** Shops and Stores: Shopping was wonderful/awesome
- ♣ Shops and Stores: Shopping was good/great
- ♣ People: Shop clerks were helpful
- ♣ People: Salesclerks were nice
- **♣** *People:* Salesclerks/merchants were friendly
- ♣ Prices: Prices were good/cheap
- ♣ Prices: Prices were right
- ♣ Prices: Prices were nice

#### Good Shopping Experience

#### **Positive**

- **♣** *Shops* and *Stores*: They found everything they wanted
- **♣** Shops and Stores: Shopping was good/great/fun
- Shops and Stores: Not all shops were open but still got some shopping done
- People: People were helpful
- People: People were nice
- ♣ People: People were friendly

Some of the cruise visitors who thought that the shopping experience was **Good** did express these negative opinions:

#### <u>Negative</u>

- ♣ Shops and Stores: Stores need more of a selection/variety
- **♣** *Shops and Stores:* Stores too hot
- ♣ Prices: Shopping too expensive

#### Ok Shopping Experience

#### **Positive**

- **♣** Shops and Stores: Didn't do much shopping
- **♣** *Shops and Stores:* Shopping was good/fun
- ♣ Shops and Stores: They found what they wanted

Some of the cruise visitors who thought that the shopping experience was **Ok** did express these negative opinions:

#### Negative

- **♣** Shops and Stores: More Bahamian products needed
- **♣** Shops and Stores: More variety needed
- Shops and Stores: Not enough shops/need more shops e.g. clothing, shoes
- ♣ Shops and Stores: Shops too crowded
- **♣** *Prices:* Shopping too expensive/pricey

#### Not So Good or Awful Shopping Experience

- ♣ Prices: Shopping too expensive/pricey
- **♣** *Shops and Stores:* Shops were closed
- **♣** *Shops and Stores:* Not enough shops/need more shops

#### STRAWMARKET AND STRAW VENDORS

DID YOU VISIT THE STRAWMARKET? (2009)

			Nassau
Did you get a chance to visit the Straw Market?	Yes	Count	580
visit tile otlaw Market:		Col %	54.4%
	No	Count	486
		Col %	45.6%
Total	Count		1066
	Col %		100.0%

- ≠ 54% of the cruise ship passengers to the Port of Nassau/Paradise Island indicated that they had visited the Straw Market.
- 46% of them said that they had not visited the Straw Market.

#### **Straw Market Experience Rating**

## HOW WOULD YOU RATE YOUR STRAWMARKET EXPERIENCE? (2009)

			Nassau
How would you rate that experience?	Awful	Count	11
experience:		Col %	1.9%
	Not so Good	Count	40
		Col %	6.9%
	Ok	Count	222
		Col %	38.3%
	Good	Count	236
		Col %	40.7%
	Excellent	Count	68
		Col %	11.7%
	No Response	Count	3
		Col %	.5%
Total	Count		580
	Col %		100.0%

- **↓** 12% of the cruise visitors who had visited the Straw Market indicated that their Straw Market experience was *Excellent*.
- **↓** 41% of the cruise visitors indicated that their Straw Market experience was *Good*.

- 4 38% indicated that their Straw Market experience was Ok.
- 4 9% of them said that their Straw Market experience was *Not so good or awful*.

#### **STRAW VENDORS**

Cruise visitors who thought that the Straw Market experience was Excellent, Good or OK indicated the following reasons:

#### Excellent Straw Market Experience

- **People:** Vendors were friendly
- ♣ People: Vendors were helpful
- ♣ *People:* Vendors were nice
- People: Vendors were great
- **♣** *People:* Vendors were courteous
- People: Vendors were polite
- People: Vendors were fun

Some of the visitors who thought that the straw market experience was **Excellent** did express these negative opinions:

- ♣ People: Some vendors were rude
- ♣ People: Vendors were pushy

#### **Good Straw Market Experience**

- **♣** *People:* Vendors were friendly
- ♣ People: Vendors were helpful
- ♣ People: Vendors were nice

Some of the visitors who thought that the straw market experience was **good** did express these negative opinions:

♣ People: Vendors were too pushy

#### Ok Straw Market Experience

- **♣** *People:* Vendors were friendly
- ♣ People: Vendors were helpful

Some of the visitors who thought that the straw market experience was **OK** did express these negative opinions:

♣ People: Vendors were too pushy

♣ People: Vendors were too rude

♣ People: Vendors sell too much of the same things

#### Not so Good or Awful Straw Market Experience

People: Vendors were rude
People: Vendors were pushy
Value for Money: Got ripped off

#### **STRAW MARKET**

The visitor experience in the straw market is affected by what the cruise visitors think of the straw vendors as well as what they think of the straw market itself.

#### Excellent Straw Market Experience

 ♣ Straw Market: Straw Market was good

**♣** Straw Market: Straw Market was fun

Some of the visitors who thought that the straw market experience was **Excellent** did express these negative opinions:

**♣** Straw Market: Straw Market was hot

**♣** Straw Market: Straw Market was crowded

**♣** *Straw Market:* Straw Market was in need of upgrade

#### Good Straw Market Experience

**♣** *Straw Market:* Straw Market had good products/souvenirs, e.g. bags

Straw Market: Straw Market had good variety

Some of the visitors who thought that the straw market experience was **Good** did express these negative opinions:

**♣** Straw Market: Straw Market was hot

**♣** Straw Market: Straw Market was crowded

- ♣ *Straw Market:* Straw Market was in need of upgrade
- **♣** *Straw Market*: Straw Market was dirty

#### OK Straw Market Experience

**♣** Straw Market: Straw Market was nice

Some of the visitors who thought that the straw market experience was **Ok** did express these negative opinions:

- **♣** *Straw Market:* Straw Market was hot
- **♣** Straw Market: Straw Market was crowded
- **♣** *Straw Market:* Straw Market was too small

#### Not so Good or Awful Straw Market Experience

- **♣** *Straw Market:* Straw Market was dirty
- **♣** *Straw Market:* Straw Market was hot
- **♣** Straw Market: Straw Market was crowded
- **♣** Straw Market: Straw Market was too small

#### **HAIR BRAIDING**

#### **DID YOU MEET ANY HAIR BRAIDERS? (2009)**

			Nassau
Did you meet any hair braiders?	Yes	Count	173
braiders ?		Col %	16.2%
	No	Count	893
		Col %	83.8%
Total	Count		1066
	Col %		100.0%

- **↓** 16% of the cruise visitors indicated that yes they had met some hair braiders.
- ♣ 84% of them indicated that they had not met any hair braiders.

### **Hair Braiding Experience Rating**

#### **RATING OF HAIR BRAIDING EXPERIENCE (2009)**

			Nassau
How would you rate that experience?	Awful	Count	4
experience:		Col %	2.3%
	Not so Good	Count	4
		Col %	2.3%
	Ok	Count	35
		Col %	20.2%
	Good	Count	63
		Col %	36.4%
	Excellent	Count	67
		Col %	38.7%
Total	Count		173
	Col %		100.0%

- **♣** 39% of the cruise visitors who had met some hair braiders indicated that their hair braiding experience was *Excellent*.
- **♣** 36% of the cruise visitors indicated that their hair braiding experience was *Good*.

- 4 20% indicated that their hair braiding experience was **Ok**.
- **♣** 5% of them indicated that their hair braiding experience was **Not so good** or awful.

Cruise visitors who thought that the Hair Braiding experience was Excellent, Good or Ok indicated the following reasons:

#### Excellent Hair Braiding Experience

- **4** *Hair Braiding:* Love the style
- **Hair Braiding:** Hair braiding looked nice
- ♣ People: Hair Braiders were friendly
- **4** *People:* Hair Braiders were great

But some of the persons who thought that the Overall Hair Braiding Experience was Excellent also felt that:

♣ Prices: Hair Braiders were too expensive

#### **Good Hair Braiding Experience**

- **♣** *Hair Braiding:* Love the style
- **4** Hair Braiding: Hair Braiders did a good job
- **Hair Braiding:** It was great

But some of the persons who thought that the Overall Hair Braider Experience was Good also felt that:

Prices: Hair Braiding was too expensive

#### Ok Hair Braiding Experience

- **Hair Braiding:** Hair Braiders did a good job/nice work
- **Hair Braiding:** It was great
- ♣ People: Hair Braiders were friendly

But some of the persons who thought that the Overall Hair Braiding Experience was OK also felt that:

♣ Prices: Hair Braiding was too expensive

- **4** *Hair Braiding:* Hair Braiders were too pushy
- ♣ Hair Braiding: Hair Braiders were rude

#### Not So Good or Awful

- ♣ Hair Braiding: Hair Braiders were too pushy
- **4** Hair Braiding: Hair Braiders were rude
- **4** *Hair Braiding:* Some Hair Braiders were not clean

#### **PEOPLE OFFERING TRIPS OR VISITS**

## DID YOU MEET ANY PEOPLE OFFERING TRIPS/VISITS? (2009)

			Nassau
Did you meet any people offering trips/visits?	Yes	Count	65
oliening urps/visits:		Col %	6.1%
	No	Count	1001
		Col %	93.9%
Total	Count		1066
	Col %		100.0%

- ♣ 6% of the cruise visitors indicated that yes they had met some people who were offering trips/visits.
- ≠ 94% of them indicated that they had not met some people who were offering trips/visits.

#### **RATING OF PEOPLE OFFERING TRIPS/VISITS**

			Nassau
People Offering Trips Experience Comments	Not so Good	Count	7
Experience Comments		Col %	10.8%
	Ok	Count	36
		Col %	55.4%
	Good	Count	20
		Col %	30.8%
	Excellent	Count	2
		Col %	3.1%
Total	Count		65
	Col %		100.0%

- **♣** 3% of them rated the experience of the people offering trips as *Excellent*.
- **♣** 31% rated the experience as *Good*.
- 4 55% rated the experience as OK.
- **↓** 11% rated the experience as *Not so good*

Cruise visitors who thought that the People Offering Trips/Visits experience was Excellent, Good or OK indicated the following reasons:

#### Excellent, Good or OK Experience with People Offering Trips

People: They were friendlyPeople: They were not pushy

#### Not So Good or Awful

♣ *People:* They were pushy

#### **CRUISE DOCK/SECURITY STAFF**

#### **Cruise Dock/Security Staff Rating**

#### **RATING OF CRUISE DOCK EXPERIENCE (2009)**

			Nassau
What did you think of the Cruise Dock/Security Staff	Awful	Count	7
Cruise Docksecurity starr		Col %	.7%
	Not so Good	Count	11
		Col %	1.0%
	Ok	Count	112
		Col %	10.5%
	Good	Count	537
		Col %	50.4%
	Excellent	Count	398
		Col %	37.3%
	Non Response	Count	1
		Col %	.1%
Total	Count		1066
	Col %		100.0%

- **♣** 37% of the cruise visitors thought that the cruise dock and security staff was *Excellent*.
- **↓** 50% of the cruise visitors indicated that the cruise dock/security staff was *Good*.
- + 11% indicated that the cruise dock/security staff was Ok.

**♣** 2% of them indicated that their cruise dock/security staff experience was **Not so good or awful**.

#### Excellent Experience Comments on Cruise Dock/Security Staff

- ♣ People: Cruise Dock/Security Staff were helpful
- ♣ People: Cruise Dock/Security Staff were very friendly
- ♣ *People*: Cruise Dock/Security Staff were nice
- ♣ People: Cruise Dock/Security Staff were Excellent/great
- People: Cruise Dock/Security Staff were funny
- ♣ People: Cruise Dock/Security Staff were polite/courteous
- ♣ People: They call you by name
- ♣ Service: Cruise Dock/Security Staff did a good/wonderful job
- ♣ Service: Cruise Dock/Security Staff were fast/quick
- **4** Safety: Felt safe

#### But some of them thought that:

♣ People: Cruise Dock/Security Staff need to be more serious

#### Good Experience Comments on Cruise Dock/Security Staff

- ♣ *People:* Cruise Dock/Security Staff were very friendly
- ♣ People: Cruise Dock/Security Staff were helpful
- ♣ *People:* Cruise Dock/Security Staff were nice
- ♣ People: Cruise Dock/Security Staff were funny
- ♣ People: Cruise Dock/Security Staff were fun
- ♣ *People:* Cruise Dock/Security Staff were polite/courteous
- People: They were very efficient
- ♣ People: They call you by cool names
- ♣ Service: They did a good job
- ♣ Safety: Cruise dock was safe

#### But some of the persons who thought that the Overall Cruise Dock Experience was Good also felt that:

Frontier Formalities: They have no X-ray machines for checking passengers

#### OK Experience Comments on Cruise Dock/Security Staff

♣ People: Cruise Dock/Security Staff were very friendly

♣ People: Cruise Dock/Security Staff were helpful

♣ People: Cruise Dock/Security Staff were nice

♣ People: Cruise Dock/Security Staff were funny

♣ *Safety:* Cruise dock was safe

#### Not So Good or Awful Experience Comments with Cruise Dock/Security Staff

**♣** *People:* Cruise Dock/Security Staff were rude

♣ People: Cruise Dock/Security Staff did not ask for ID

♣ People: Cruise Dock/Security Staff were loud

#### **SECURITY FACILITIES AND PROCESSES**

#### **Security Facilities and Processes Rating**

#### RATING OF SECURITY FACILITIES AND PROCESSES (2009)

			Nassau
What did you think of the Security facilities or	ou think of the Awful	Count	2
Processes?		Col %	.2%
	Not so Good	Count	18
		Col %	1.7%
	Ok	Count	182
		Col %	17.1%
	Good	Count	550
		Col %	51.6%
	Excellent	Count	313
		Col %	29.4%
	No Response	Count	1
		Col %	.1%
Total	Count		1066
	Col %		100.0%

- ≠ 29% of the cruise visitors thought that the security facilities and processes were *Excellent*.
- ≠ 52% of the cruise visitors indicated that the security facilities and processes were *Good*.
- **↓** 17% indicated that the security facilities and processes were **Ok**.
- ≠ 2% of them indicated that their security facilities and processes experience was **Not so good or awful.**
- **↓** 50% of the comments received from cruise passengers about the security facilities and processes were positive about service.
- **♣** 21% of the comments received from cruise passengers about the security facilities and processes were positive about the frontier formalities.

Cruise visitors who thought that the Security facilities and Processes were Excellent indicated the following reasons:

#### **Excellent Experience with Security Facilities and Processes**

Service: Fast/quick service

Service: Very good job

**♣** *Service*: Security facilities/processes efficient

**♣** Frontier Formalities: Security facilities and processes smooth

**♣** *General*: Security facilities/processes nice

**♣** *General:* Security facilities/processes very good

General: Security facilities/processes clean

But some of the persons who thought that the Overall Security Facilities and Processes Experience was Excellent also felt that:

♣ Development: Security Facilities need enhancement

#### Good Experience with Cruise Dock/Security Staff

Service: Quick/Fast

**Service:** Good job

Frontier Formalities: Easy

♣ Frontier Formalities: Smooth

Frontier Formalities: No problem

♣ Frontier Formalities: Short line

♣ General: Facilities/processes great

General: Facilities/processes funGeneral: Facilities/processes nice

# But some of the persons who thought that the Overall Security Facilities and Processes Experience was Good also felt that:

- **Lines** long
- ♣ Frontier Formalities: They need to check bags

### Ok Experience with Security Facilities/Processes

- ♣ Service: Quick/Fast
- ♣ Service: Nice Job♣ General: Nice
- **♣** *General:* Nice Facilities
- **♣** *General*: Clean
- ♣ Frontier Formalities: Easy♣ Frontier Formalities: No lines

### But some cruise passengers who thought the experience was OK felt that:

- ♣ *General:* The facility *was c*rowded
- **↓** *Information:* Should provide more information on ID's

### **BEACH VENDORS/BEACH EXPERIENCE**

#### **DID YOU MEET ANY BEACH VENDORS? (2009)**

			Nassau
Did you meet any beach vendors?	Yes	Count	244
veridors :		Col %	22.9%
	No	Count	822
		Col %	77.1%
Total	Count		1066
	Col %		100.0%

- **♣** 23% of the cruise visitors indicated that yes they had met some beach vendors.
- ♣ 77% of them indicated that they had not met any beach vendors.

### **Beach Vendor/Beach Experience Rating**

### **RATING OF BEACH VENDOR EXPERIENCE (2009)**

			Nassau
How would you rate that experience?	Awful	Count	1
		Col %	.4%
	Not so Good	Count	2
		Col %	.8%
	Ok	Count	17
		Col %	7.0%
	Good	Count	50
		Col %	20.5%
	Excellent	Count	173
		Col %	70.9%
	No Response	Count	1
		Col %	.4%
Total	Count		244
	Col %		100.0%

- ₹ 71% of the cruise visitors who had met beach vendors or gone to the beach indicated that their experience was *Excellent*.
- **4** 21% of the cruise visitors indicated that their beach vendors/beach experience was *Good*.

- ≠ 7% indicated that their beach vendors/beach experience was **Ok**.
- ♣ 1% of them indicated that their beach vendor/beach experience was Not so good or awful.

### **Excellent Experience with the Beach Vendors**

- **♣** *People:* Beach Vendors were friendly
- ♣ People: Beach Vendors were nice
- ♣ People: Beach Vendors were warm
- ♣ People: Beach Vendors were clean
- ♣ People: Beach Vendors were pleasant

### **Good Experience with the Beach Vendors**

- **♣** *People:* Beach Vendors were friendly
- ♣ People: Beach Vendors were nice
- ♣ People: Beach Vendors were warm

### Not So Good or Awful Experience with the Beach Vendors

People: Beach Vendors were rude

### **TAXI EXPERIENCE**

#### DID YOU USE A TAXI? (2009)

			Nassau
Did you use a taxi?	Yes	Count	447
		Col %	41.9%
	No	Count	619
		Col %	58.1%
Total	Count		1066
	Col %		100.0%

- 42% of the cruise visitors indicated that they had used a taxi.
- ≠ 58% of them indicated that they had not used a taxi.

  This information on taxi usage above does not necessarily include the taxis that were used in City tours, etc.

### **Taxi Experience Rating**

#### **RATING OF TAXI EXPERIENCE (2009)**

			Nassau
How would you rate that experience?	Awful	Count	1
expendice:		Col %	.2%
	Not so Good	Count	9
		Col %	2.0%
	Ok	Count	35
		Col %	7.8%
	Good	Count	129
		Col %	28.9%
	Excellent	Count	273
		Col %	61.1%
Total	Count		447
	Col %		100.0%

- ≠ 61% of the cruise visitors who had met some taxi drivers indicated that their taxi experience was *Excellent*.
- ≠ 29% of the cruise visitors indicated that their taxi experience was *Good*.
- ♣ 8% indicated that their taxi experience was **Ok**.
- **♣** 2% of them indicated that their taxi experience was **Not so good** or **awful**.

Some of the cruise passengers who did not take a taxi said that they just felt like walking.

### Excellent Experience with the Taxis

- ♣ People: Taxi Driver was nice/kind
- ♣ People: Taxi Driver was very good
- ♣ People: Taxi driver was very friendly
- People: Taxi Driver helpful
- ♣ People: Taxi Driver very informative
- ♣ People: Taxi Driver was very polite
- ♣ People: Taxi driver gave good prices
- Local transportation: Taxi ride was Fast/quick
- **Local transportation:** Best ride they ever had
- **↓** Local transportation: Taxi experience was fun
- Local transportation: Enjoyed Taxi Experience/Lovely and enjoyable
- Local transportation: Taxi ride was good/experience was really good

### But some of the persons who thought that the Taxi Experience was Excellent also felt that:

- ♣ Prices: Taxis were too expensive
- ♣ Local transportation: Taxi needed AC/Air Condition

### Good Experience with the Taxis

- ♣ People: Taxi driver was really good
- ♣ People: Taxi driver was very nice
- ♣ *People:* Taxi Driver was very informative
- ♣ People: Taxi Driver was very good
- People: Taxi Driver was very polite
- People: Taxi Driver was very helpful
- People: Taxi Driver was very friendly
- ♣ People: Taxi Driver was a good driver

# But some of the persons who thought that the Taxi Experience was Good also felt that:

- Prices: Taxis were too expensive
- **↓** Local transportation: Taxi needed AC/Air Condition

### Ok Experience with the Taxis

♣ People: Taxi Driver was very friendly

♣ People: Taxi driver was very nice

♣ People: Taxi Driver was very informative

♣ General: They just wanted to walk

### But some of the persons who thought that the Taxi Experience was OK also felt that:

♣ Taxi Cabs: Taxis sped too much

♣ Prices: Taxis were too expensive

**↓** *Local transportation:* Taxis needed AC/Air Condition

### Not So Good or Awful Experience with the Taxis

**↓** Local transportation: No air conditioning in taxi/hot

Local transportation: It was not pleasant

♣ Prices: Taxis were too expensive

### **WATER TAXI**

#### DID YOU USE A WATER TAXI/FERRY? (2009)

			Nassau
Did you use a ferry/water taxi?	Yes	Count	197
taxi:		Col %	18.5%
	No	Count	869
		Col %	81.5%
Total	Count		1066
	Col %		100.0%

- ♣ 19% of the cruise visitors indicated that they had used a ferry.
- ♣ 82% of them indicated that they had not used a ferry.

### Water Taxi Experience Rating

### **RATING OF WATER TAXI/FERRY EXPERIENCE (2009)**

			Nassau
How would you rate that experience?	Awful	Count	1
схрененое:		Col %	.5%
	Not so Good	Count	4
		Col %	2.0%
	Ok	Count	18
		Col %	9.1%
	Good	Count	58
		Col %	29.4%
	Excellent	Count	114
		Col %	57.9%
	Non Response	Count	2
		Col %	1.0%
Total	Count		197
	Col %		100.0%

- **♣** 58% of the cruise visitors who had used a ferry/water taxi indicated that their experience was *Excellent*.
- **♣** 29% of the cruise visitors indicated that their water taxi experience was *Good*.
- ♣ 9% indicated that their water taxi experience was **Ok**.
- **♣** 3% of them indicated that their water taxi experience was **Not so good** or **awful**.

Cruise visitors who thought that the water taxi/ferry experience was Excellent indicated the following reasons:

### Excellent Experience with the Water Taxi/Ferry

- ♣ Ferries: Ferry ride was good/good job
- ♣ Ferries: Ferry ride was fun/enjoyable
- **Ferries:** Loved it
- ♣ Ferries: Ferry was very nice
- ♣ Ferries: Ferry ride was short
- People: Ferry operators were great "Jerry is a great guy"
- ♣ People: Ferry operators were clean

- ♣ People: Ferry operators were funny
- **♣** *People:* Ferry operators were friendly
- ♣ People: Ferry operators were helpful
- **4** *People:* Ferry operators were informative "Jerry was informative"
- **Less Entertainment:** Enjoyed entertainment on boat

### Good Experience with the Water Taxi/Ferry

- **Ferries:** Ferry was very nice
- ♣ Ferries: Ferry ride was enjoyable
- **Lesson** Enjoyed entertainment on boat
- **♣** *People:* Ferry operators were informative

# But some of the persons who thought that the Water Taxi/Ferry Experience was Good also felt that:

- ♣ Ferries: Need a better boat
- **Ferries:** Ferry too small
- ♣ Ferries: Had to wait too long for ferry to leave

### Ok Experience with the Water Taxi/Ferry

**4** Ferries: Loved it

## But some of the persons who thought that the Water Taxi/Ferry Experience was OK also felt that:

- ♣ Ferries Had to wait too long for ferry to leave
- **Ferries:** Ferries were slow
- **♣** Ferries: Hard to get on and off ferries

### Not So Good or Awful Experience with the Water Taxi/Ferry

♣ Ferries: Ferry too crowded
♣ Ferries: Need a better boat

### **BUS/JITNEY EXPERIENCE**

#### DID YOU USE A BUS/JITNEY? (2009)

			Nassau
Did you use a bus/jitney?	Yes	Count	39
		Col %	3.7%
	No	Count	1027
		Col %	96.3%
Total	Count		1066
	Col %		100.0%

- ≠ 4% of the cruise visitors indicated that they had used a bus/jitney.
- ≠ 96% of them indicated that they had not used a bus/jitney.

### **Bus/Jitney Experience Rating**

### **RATING OF BUS/JITNEY EXPERIENCE (2009)**

			Nassau
How would you rate that experience?	Ok	Count	1
experience:		Col %	2.6%
	Good	Count	14
		Col %	35.9%
	Excellent	Count	24
		Col %	61.5%
Total	Count		39
	Col %		100.0%

- ♣ 62% of the cruise visitors who had used a bus/jitney indicated that their experience was *Excellent*.
- **♣** 36% of the cruise visitors indicated that their bus/jitney experience was *Good*.
- **♣** 3% indicated that their bus/jitney experience was **Ok**.

### Excellent Experience with the Bus/Jitney

**↓** Local Transportation: Bus/Jitney was very cheap

**Local Transportation:** Enjoyed ride

### Good Experience with the Bus/Jitney

♣ People: Bus driver was friendly

♣ Local Transportation: Bus/Jitney was very cheap

♣ Local Transportation: It was good

**↓** Local Transportation: Bus ride was enjoyable

### Ok Experience with the Bus/Jitney

**↓** Local Transportation: It was very informative

### **SURREY EXPERIENCE**

### DID YOU TAKE A RIDE IN A HORSE AND CARRIAGE/SURREY? (2009)

			Nassau
Did you take a ride in a horse & carriage?	Yes	Count	40
noise & camage:		Col %	3.8%
	No	Count	1026
		Col %	96.2%
Total	Count		1066
	Col %		100.0%

- **♣** 4% of the cruise visitors indicated that they had used a surrey.
- ♣ 96% of them indicated that they had not used a surrey.

### **Surrey Experience Rating**

### RATING OF HORSE AND CARRIAGE/SURREY EXPERIENCE (2009)

			Nassau
How would you rate that experience?	Awful	Count	1
experience:		Col %	2.5%
	Not so Good	Count	1
		Col %	2.5%
	Ok	Count	3
		Col %	7.5%
	Good	Count	13
		Col %	32.5%
	Excellent	Count	22
		Col %	55.0%
Total	Count		40
	Col %		100.0%

- ≠ 55% of the cruise visitors who had used a surrey indicated that their experience was *Excellent*.
- **♣** 33% of the cruise visitors indicated that their surrey experience was **Good**.
- ♣ 8% indicated that their surrey experience was **Ok**.
- **♣** 5% of them indicated that their taxi experience was **Not so good** or **awful**.

### Excellent, Good or OK Surrey Experience

- **4** General: It was fun
- **♣** *General:* Very nice ride
- **♣** *General:* Very good horse ride
- ♣ People: Surrey Driver was great "Michael is a great man"
- ♣ People: Surrey Drivers very informative "Very informative Lewis and Eric

### But some also felt:

- **♣** *Surrey rides:* That the horses needed to be fed more
- **♣** *Surrey rides:* The horses need better care
- **♣** *Surrey rides:* The horses are so dirty
- ♣ Prices: Surrey ride too expensive

### Awful Surrey Experience

♣ People: Surrey Drivers were rude

### MOTOR SCOOTER EXPERIENCE

**DID YOU RENT A MOTOR SCOOTER? (2009)** 

			Nassau
Did you rent a motor scooter	Yes	Count	18
scooler		Col %	1.7%
	No	Count	1048
		Col %	98.3%
Total	Count		1066
	Col %		100.0%

- ♣ 2% of the cruise visitors indicated that they had used a motor scooter.
- ♣ 98% of them indicated that they had not used a motor scooter.

Cruise visitors who thought that the motor scooter experience was Excellent indicated the following reasons:

### Excellent, Good Motor Scooter Experience Comments

Local Transportation: Fun

### But some also felt:

- ♣ Local Transportation: Scooters too dangerous to drive
- Local Transportation: Should have a full tank of gas upon rental
- ♣ Roads/traffic: Roads were too small

### Awful Motor Scooter Experience Comments

- Local Transportation: Scooter was in poor condition/repair e.g. Brakes didn't work, no horns
- Local Transportation: Did not have motor scooter essentials, e.g. Helmets

### WALK/STROLL EXPERIENCE

DID YOU GO FOR A WALK/STROLL? (2009)

			Nassau
Did you go for a walk/stroll?	Yes	Count	886
waik/stion?		Col %	83.1%
	No	Count	180
		Col %	16.9%
Total	Count		1066
	Col %		100.0%

- ♣ 83% of the cruise visitors indicated that they had gone for a walk/stroll.
- → 17% of them indicated that they had not gone for a walk/stroll.

  (Walk/stroll in this instance does not refer to the normal walking that is needed to get a person from the ship to downtown, etc. It refers to a deliberate intent of the person to go for a non essential walk/stroll)

### **Walk/Stroll Experience Rating**

#### **RATING OF WALK/STROLL EXPERIENCE (2009)**

			Nassau
How would you rate that experience?	Awful	Count	2
experience:		Col %	.2%
	Not so Good	Count	8
		Col %	.9%
	Ok	Count	262
		Col %	29.6%
	Good	Count	454
		Col %	51.2%
	Excellent	Count	160
		Col %	18.1%
Total	Count		886
	Col %		100.0%

- **↓** 18% of the cruise visitors who had gone for a walk/stroll indicated that their experience was *Excellent*.
- **↓** 51% of the cruise visitors indicated that their walk/stroll experience was *Good*.
- **♣** 30% indicated that their walk/stroll experience was **Ok**.
- ♣ 1% of them indicated that their walk/stroll experience was Not so good or Awful.

## Cruise visitors who thought that the Walk/Stroll experience was Excellent indicated the following reasons:

### Excellent Walk/Stroll Experience

- ♣ General: Walk/Stroll was good
- ♣ General: Walk/Stroll was awesome
- General: Walk/Stroll was very nice
- General: Had a wonderful time
- People: People were friendly
- People: Lovely people
- ♣ People: People are helpful
- People: Love to look at the policeman
- **♣** Scenery/Sightseeing: Beautiful island
- ♣ Scenery/Sightseeing: Very nice
- **♣** Scenery/Sightseeing: Lots to see

# But some of the persons who thought that the Walk/Stroll Experience was Excellent also felt that:

- **♣** *Weather/Climate:* It was too warm/hot

- **♣** Weather/Climate: It was too wet/rainy

### Good Walk/Stroll Experience

- **♣** *General:* It was enjoyable/pleasurable
- ♣ General: Walk/Stroll was good
- General: It was nice
- ♣ General: Walked a little/just a stroll
- 🖶 Scenery/Sightseeing: Beautiful island
- ♣ Scenery/Sightseeing: Downtown looks nice

# But some of the persons who thought that the Walk/Stroll Experience was Good also felt that:

- Weather/Climate: It was rainy/wet
- Weather/Climate: Weather was bad
- **♣** *Roads/Traffic:* Road improvements necessary

- ♣ Roads/Traffic: Roads too small
- **Roads/Traffic:** Hard to get around with traffic
- **\*** Roads/Traffic: Cars need to give you more time to cross the streets

### Ok Walk Stroll Experience

- **♣** *General:* Love the island
- **♣** *General*: It was nice
- General: Walked a little/just a stroll

## But some of the persons who thought that the Walk/Stroll Experience was Good also felt that:

- **♣** *Weather/Climate:* It was too warm/hot
- ♣ Weather/Climate: It was windy
- **♣** *Weather/Climate:* It was rainy/wet
- **4** *General:* Tired
- General: Too much walking
- Litter/Cleanliness: Town was too dirty
- ♣ Litter/Cleanliness: Town needs to be cleaned up
- **♣** Shops & Stores: There are too many empty shops
- ♣ Shops & Stores: More shops are needed
- **♣** Shops & Stores: Same type of shops. More variety of shops needed

### Not So Good or Awful Walk/Stroll Experience

♣ Litter/Cleanliness: Town was too dirty

### Suggestions Made by Cruise Passengers as a Result of Their Walk/Stroll

- ♣ Signs: Need signs to give directions
- **♣** *Shops & Stores:* Need more shops
- **4** General: Need more benches downtown for when visitors are tired
- Roads/Traffic: Need to put a drain for when it rains in the street. Too much water

### RESTAURANTS AND CAFES EXPERIENCE

DID YOU EAT OR DRINK IN ANY RESTAURANTS, CAFES, OR BARS WHILE YOUR WERE HERE? (2009)

			Nassau
Did you eat or drink in any restaurants, cafes or bars	Yes	Count	302
while you were here?		Col %	28.3%
	No	Count	764
		Col %	71.7%
Total	Count		1066
	Col %		100.0%

- ♣ 28% of the cruise visitors indicated that they had eaten or gotten something to drink in restaurants and cafes off the ship.
- ♣ 72% of them indicated that they had not eaten in restaurants and cafes off the ship.

### **Restaurants & Cafes Experience Rating**

### RATING OF RESTAURANT, CAFE, BAR EXPERIENCE (2009)

			Nassau
How would you rate that	Awful	Count	1
experience?		Col %	.3%
	Not so Good	Count	6
		Col %	2.0%
	Ok	Count	77
		Col %	25.5%
	Good	Count	108
		Col %	35.8%
	Excellent	Count	108
		Col %	35.8%
	Non Response	Count	2
		Col %	.7%
Total	Count		302
	Col %		100.0%

**♣** 36% of the cruise visitors who had eaten in a restaurant or cafe indicated that their experience was *Excellent*.

- **♣** 36% of the cruise visitors indicated that their restaurant or cafe experience was *Good*.
- ≠ 26% indicated that their restaurant or cafe experience was **Ok**.
- ♣ 2% of them indicated that their restaurant or cafe experience was Not so good or Awful.

### **Excellent Restaurant Experience**

- ♣ Food: Food was excellent/very good
- **♣** *Food:* Food was good/wonderful
- **4** Restaurant: Restaurant was clean
- \*\*Restaurant: Restaurant was great/excellent and had good food e.g. Hard Rock, Senior Frog's, Poop Deck, Café Matisse, Johnny Rocket, Twin Brothers, Café Kalik, Conch Fritters, Fish Fry, food at Compass Point, food at Atlantis, Bimini Road @ Atlantis, Native Breeze, Seafood Haven, Burger King, Eddies, Big 10 @ the Fish Fry
- ♣ People: Staff at restaurant were friendly

### But some of the persons who thought that the Restaurant Experience was Excellent also felt that:

- **♣** Restaurant: Restaurant was expensive
- **Service:** Service was slow

### Good Restaurant Experience

- ♣ Food: Food was good
- \* Restaurant: Restaurant was good and/or had good food e.g. Sbarro's, Café Kalik, Senior Frog's, food at Atlantis, Starbucks, Anthony's Grill (good music), Olives, Skans, Poop Deck, Fish Fry, Junkanoo Shack, Subway, etc
- ♣ Service: Restaurant service was good
- ♣ Entertainment: Music in restaurant was good

# But some of the persons who thought that the Restaurant Experience was Good also felt that:

- Restaurant: Restaurant was expensive
- Service: Service was slow

### Ok Restaurant Experience

**♣** *Food:* Food was good

**♣** Restaurant: Restaurant was excellent: e.g. Coconut's Bar and Grill

But some of the persons who thought that the Restaurant Experience was OK also felt that:

**4** Restaurant: Restaurant was too expensive

### Not So Good or Awful Restaurant Experience

**♣** *Food:* Food was cold

♣ Food: Food was spoiled

**♣** *Food:* Food was raw

**♣** *Service:* Service was poor

### **CASINO EXPERIENCE**

#### DID YOU VISIT A CASINO ON THIS TRIP?

			Nassau
Did you visit a casino on this visit?	Yes	Count	174
ulis visit!		Col %	16.3%
	No	Count	892
		Col %	83.7%
Total	Count		1066
	Col %		100.0%

- **♣** 16% of the cruise visitors indicated that they had gone to a casino on island this trip.
- ♣ 84% of them indicated that they had not gone to a casino on island this trip.

Cruise Visitors had the following to say about the Casinos in Nassau/Paradise Island/P.I.

### **Positive**

- **♣** *General:* Casino was great/very nice
- ♣ General: Casino was good
- **♣** *General*: Won money in casino
- ♣ General: Casino was clean
- **♣** *General*: Casino was fun
- ♣ Hotel: Atlantis was good/nice
- People: Casino staff were friendly
- ♣ People: Casino staff were polite
- ♣ Scenery/Sightseeing: Casino was beautiful

### **Negative**

- ← Casino: Loss money in the casino
- ♣ Casino: Machines too tight

### **SHOWS**

DID YOU VISIT ANY SHOWS ON THIS TRIP? (2009)

			Nassau
Did you visit any shows on this trip?	Yes	Count	2
on this tip:		Col %	.2%
	No	Count	1062
		Col %	99.6%
	Non Response	Count	2
		Col %	.2%
Total	Count		1066
	Col %		100.0%

♣ 99.6% of the cruise visitors said that they did not visit a show during their visit to the Bahamas. This is not surprising as there are only a few ships that overnight in the Port of Nassau/Paradise Island, i.e., some Carnival ships and some Royal Caribbean ships.

### **NIGHTCLUBS**

DID YOU VISIT A NIGHTCLUB? (2009)

			Nassau
Did you visit any nightlclubs on this trip?	No	Count	1065
ingituoidus on tilis tilp:		Col %	99.9%
	Non Response	Count	1
		Col %	.1%
Total	Count		1066
	Col %		100.0%

♣ Virtually all of the cruise visitors said that they did not visit a nightclub during their visit to the Bahamas. This is not surprising as there are only a couple of ships that overnight in the Port of Nassau/Paradise Island.

### WHAT WOULD HAVE MADE TRIP MORE ENJOYABLE

- ♣ 23% of the cruise visitors interviewed said that their length of stay i.e., more time in port would have made their trip to the Bahamas, more enjoyable.
- → 36% of the cruise visitors interviewed said generally positive things about their trip when asked if there was anything that would have made their trip more enjoyable, for example, 23% of them said "Nothing", everything was great as it is.
- ♣ 9% of them said that if there had been better weather (not so hot, not cold, not rainy, etc.) on their trip it would have made the trip more enjoyable.

### Cruise visitors also said that their trip would have been more enjoyable if:

- **Activities:** More things to do/More activities
- **Activities:** More affordable tours
- Beaches: Knew where the beaches were
- General: If not tired
- General: Not so crowded
- General: Had more money
- **♣** General: If the walk was not so long
- ♣ *People:* If people weren't so pushy
- **♣** *People:* If people were friendly/nice to tourist
- ♣ People: If people were honest
- ♣ People: If Handicapped were treated better
- **♣** *People:* If the attitudes of the people were better
- People: If the people smiled more
- People: People need customer training
- **↓** *Local Transportation:* More shuttles
- **↓** *Local Transportation:* Better shuttles
- **Local Transportation:** Shorter wait for shuttle bus
- Prices: If prices were better
- ♣ Prices: If it were not so expensive
- 🖶 Litter/Cleanliness: If island were clean

### Suggestions given by cruise visitors to make trip more enjoyable:

- Free drinks
- Cheaper liquor
- Wheelchairs

- **♣** Water in public restrooms
- More fun things to do near the ship
- More bargains
- ♣ More readily available information on the island that visitors can get easily on board the ships, etc.
- ♣ More shuttle service/More transportation
- ♣ More signage so that visitors can know where to go
- ♣ Signage that tells you the shuttle bus schedule
- ♣ Taxi drivers in uniform
- ♣ More police downtown
- More shops
- ♣ More shops open
- More local restaurants

### LIKELIHOOD TO RECOMMEND THE BAHAMAS

### HOW LIKELY ARE YOU TO RECOMMEND DESTINATION TO FRIENDS AND FAMILY (2009)

			Nassau
How likely are you to recommend the Bah, to	Definitely will recommend it	Count	910
friends and relatives?	ıt	Col %	85.4%
	Probably will recommend it	Count	137
	ι	Col %	12.9%
	Probably won't recommend it	Count	16
		Col %	1.5%
	Definitely won't	Count	3
	recommend it	Col %	.3%
Total	Count		1066
	Col %		100.0%

- ♣ 85% of the cruise visitors to Nassau/Paradise Island/Paradise Island indicated that they would definitely recommend the Bahamas to their friends and relatives.
- **↓** 13% of them indicated that they probably would recommend the Bahamas to their friends and relatives.
- ♣ 2% of them said that they probably would not or definitely would not recommend the Bah.

## NASSAU/PARADISE ISLAND VERSUS OTHER CRUISE DESTINATIONS VISITED

### HOW DOES YOUR VISIT HERE COMPARE WITH OTHER CRUISE DESTINATIONS VISITED? (2009)

			Nassau
How does your visit compare to other cruise	Better than other destinations	Count	464
destinations visited?	destinations	Col %	43.5%
	About the same	Count	416
		Col %	39.0%
	Not as good as other destinations	Count	69
		Col %	6.5%
	Don't Know/No Answer	Count	117
		Col %	11.0%
Total	Count		1066
	Col %		100.0%

- ♣ 44% of the cruise visitors indicated that the Bahamas was better than other destinations.
- **♣** 39% of them thought it was about the same as other destinations.
- ♣ 7% of them thought it was not as good as other destinations.
- **↓** 11% of them did not know or did not give an answer.

### <u>DEMOGRAPHICS</u> DEMOGRAPHICS NASSAU/PARADISE ISL. CRUISE VISITORS

2009

LIKELY RECOMMEND	98.3%
AGE	
18-24	3.9%
25-34	8.1%
35-44	21.3%
45-54	31.9%
55-64	18.9%
65 yrs. & over	15.7%
AGE OF CHILD	
TRAVELLING	
Under 12 months	1.7%
Age 1 to 5	16.1%
Age 6 to 11	32.9%
Age 12 to 17	43.0%
Over 17 yrs.	6.3%
SEX	
Male	32.0%
Female	67.8%
TRAVELLING PARTY SIZE	
One	2.9%
Two	52.8%
Three	7.1%
Four	13.9%
Five or More	22.6%
HOW VISITORS WERE TRAVELLING	
Alone	2.9%
As a couple	49.0%
As a family	38.4%
As a group	9.8%

# DEMOGRAPHICS NASSAU/PARADISE ISL. CRUISE VISITORS 2009

HOUSEHOLD INCOME	
Under \$25,000	6.7%
\$25,001-\$50,000	9.0%
\$50,001-\$75,000	10.5%
\$75,001-\$100,000	8.8%
\$100,001 and over	49.6%
TOP STATES: WHERE YOU LIVE	
Florida	33.5%
New York	14.5%
Georgia	4.6%
North Carolina	4.5%
New Jersey	4.3%
Texas	3.9%
COUNTRY OF RESIDENCE	
USA	95.3%
Canada	2.1%
Europe	0.8%
Other	1.8%

<sup>\*</sup>Non Response for household income not included in the above table.

### <u>Age</u>

### AGE OF RESPONDENT (2009)

Age of Respondent	18-24	Count	42
		Col %	3.9%
	25-34	Count	86
		Col %	8.1%
	35-44	Count	227
		Col %	21.3%
	45-54	Count	340
		Col %	31.9%
	55-64	Count	201
		Col %	18.9%
	65-74	Count	114
		Col %	10.7%
	75+	Count	53
		Col %	5.0%
	Non Response	Count	3
		Col %	.3%
Total	Count		1066
	Col %		100.0%

<sup>♣ 61%</sup> of the cruise visitors were between the ages of 25 to 54.

**<sup>♣</sup>** 35% of them were over 55 and over.

### **Age of Children Traveling With Parents**

#### AGE OF CHILDREN COMING ON THE CRUISE SHIPS (2009)

		Nassau	
		Count	Col %
Age of Child Travelling	Under 12 months	5	1.7%
	Age 1 to 5	46	16.1%
	Age 6 to 11	94	32.9%
	Age 12 to 17	123	43.0%
	Over 17	18	6.3%

- ♣ 2% of the children traveling with parents were under 12 months.
- ≠ 16% of them were between the ages of 1 to 5.
- **♣** 33% of them were between the ages of 6 to 11.
- **♣** 43% of them were between the ages of 12 to 17.
- ♣ 6% of the children traveling with parents were over 17. (These children were not small children but adults who came on a cruise with their parents).

### **Sex**

#### **SEX OF RESPONDENT (2009)**

			Nassau
Sex of Respondent	Male	Count	341
		Col %	32.0%
	Female	Count	723
		Col %	67.8%
	Non Response	Count	2
		Col %	.2%
Total	Count		1066
	Col %		100.0%

**♣** 68% of the cruise visitors were female.

### **Travelling Party Size**

#### **TRAVELING PARTY SIZE (2009)**

			Nassau
Travel Party Size	One	Count	31
		Col %	2.9%
	Two	Count	563
		Col %	52.8%
	Three	Count	76
		Col %	7.1%
	Four	Count	148
		Col %	13.9%
	Five	Count	40
		Col %	3.8%
	Six or more	Count	200
		Col %	18.8%
	Non Response	Count	8
		Col %	.8%
Total	Count		1066
	Col %		100.0%

- ≠ 53% of the cruise visitors were traveling as a party of two persons.
- ₹ 7% of them were traveling as a party of three.
- ≠ 4% of them were traveling as a party of five.
- ♣ 19% of them were traveling as a party of six or more
- ♣ The average party size was 4.

### **Income**

### **INCOME OF RESPONDENT (2009)**

			Nassau
Income of Respondent	Under \$25,000	Count	71
		Col %	6.7%
	\$25,001 to \$50,000	Count	96
		Col %	9.0%
	\$50,001 to \$75,000	Count	112
		Col %	10.5%
	\$75,001 to \$100,000	Count	94
		Col %	8.8%
	\$100,001 to \$125,000	Count	66
		Col %	6.2%
	\$125,001 to \$150,000	Count	67
		Col %	6.3%
	\$150,001 to \$200,000	Count	67
		Col %	6.3%
	\$200,001 to \$250,000	Count	79
		Col %	7.4%
	\$250,001 to \$325,000	Count	92
		Col %	8.6%
	\$325,001 to \$400,000	Count	69
		Col %	6.5%
	\$400,001 to \$500,000	Count	40
		Col %	3.8%
	Over \$500,000	Count	48
		Col %	4.5%
	Non Response	Count	165
		Col %	15.5%
Total	Count		1066
	Col %		100.0%

<sup>♣ 7%</sup> of the cruise visitors had household incomes under \$25,000.

<sup>4 28%</sup> of them had household incomes of \$25,001 to \$100,000.

<sup>♣</sup> Half (50%) of them had household incomes over 100,000.

### **Country of Residence**

- ♣ 95% of the cruise visitors to the Port of Nassau/Paradise Island were from the United States.
- **♣** 2% of them were from Canada
- **♣** 1% of them were from Europe
- **♣** 2% of them were from Other Countries

### STATE/PROVINCE OF RESIDENCE 2009

	OVINCE OF RESIDENCE	Nassau	
		Count	Col %
State or Province where you	Alabama	6	.6%
live	Arkansas	2	.2%
	California	16	1.5%
	Colorado	9	.9%
	Connecticut	15	1.4%
	Delaware	2	.2%
	District of Columbia	3	.3%
	Florida	350	33.5%
	Georgia	48	4.6%
	Illinois	26	2.5%
	Indiana	7	.7%
	Iowa	3	.3%
	Kansas	1	.1%
	Kentucky	15	1.4%
	Louisiana	16	1.5%
	Maine	2	.2%
	Maryland	20	1.9%
	Massachusetts	18	1.7%
	Michigan	10	1.0%
	Minnesota	3	.3%
	Mississippi	2	.2%
	Missouri	7	.7%
	Montana	4	.4%
	Nebraska	2	.2%
	Nevada	6	.6%
	New Hampshire	2	.2%
	New Jersey	45	4.3%
	New York	152	14.5%
	North Carolina	47	4.5%
	Ohio	29	2.8%
	Oklahoma	2	.2%
	Oregon	1	.1%

Pennsylvania	26	2.5%
South Carolina	23	2.2%
Tennessee	13	1.2%
Texas	41	3.9%
Vermont	3	.3%
Virginia	26	2.5%
Washington State	5	.5%
West Virginia	3	.3%
Wisconsin	3	.3%
Wyoming	2	.2%
Alberta	1	.1%
New Brunswick	1	.1%
Nova Scotia	2	.2%
Ontario	9	.9%
Quebec	1	.1%
Other Canadian Prov.	2	.2%
Canadian Resident	6	.6%
Non Response	7	.7%

### **CRUISE PASSENGER COMMENTS**

### **Enough Time Positive Comments Report 2009**

Island	Main Comment Type	Comment Category	Positive Comments
<b>New Providence</b>			
E	Enough time		
		Activities	
			All the activities are here.
			Did a lot of things at Atlantis
			Wanted to do more.
			Plenty to do.
		Beaches	
			This is my third time here. Went to the beach.
		General	
			Been here before.
			Been here a lot of times.
			We did everything we wanted to do.
			Saw everything
			My kids are worn out
			Have young kids with me
			Went to Paradise Island.
			Been here before.
			First time here but it's ok fine.
			It's not my first time.
			First time here.
			We walk around plenty, time to go back to ship. $ \\$
			Love it here.
Cruise Visitor Satisfaction	n Report Research Dept.	Ministry of Tourism	2009

Need to see more.

			reca to see more.
Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Enough time		
		General	
			We did it our way.
			Cause we have been here many times.
			There all day.
			I am tired, took a tour of island.
			Been here before.
			Been here before.
			Every year we're here.
			Did what I wanted to do.
			Been here before.
			Love it.
			Been here many times.
			Tired.
			Wonderful place.
			This is not my first time.
			We did a lot of stuff. We walk over P.I. did a lot.
			Did everything we wanted to do.
			We didn't know we were coming.
			Started to come every 2 weeks here just to enjoy the beach and the beautiful ladies here.
			Just satisfied about what I did.
			Every 2 months we're here. Love it.
			We were out since 10:00 this morning, had more than enough time.
			I had a wonderful day
			See everything
			Did everything

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Enough time		
		General	
			Been here many times
			This not my first time.
			It was so nice.
			More time with the kids. This is there first time in the Bahamas
			Seen everything, was here before.
			We have three kids.
			Cause were here very early.
			Just look around.
			Been here before.
			Want to live.
			Been here before.
			Been here before
			Been here so many times.
			We got everything we wanted.
			This is my 7th time here. Done it all.
			We got to see everything we wanted. We got to shop a little bit.
			Been here too many times.
			Been here before. Love the Bahamas.
			We always come here, love The Bahamas.
			We did everything.
			Here all day.
			Did everything.
			Was here before.
			Walk around a lot.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Enough time		
		General	
			First cruise.
			Did a lot today.
			This time was just a get away from home for a day.
			We went where we wanted to go.
			We didn't really have a plan so we just wondered today.
			I did all I wanted to do.
			First time in the Bahamas
			The island and the people are so beautiful. Will be back soon for a longer time.
			We come to the Bahamas every summer, but this summer my son was sick that is the reason we came now.
			Wanted to see more of island.
			We did everything we wanted to do.
			Because we don't have to be back until tonight
			Done it all
			Was here many time before
			Been here many times before
			Love it here. Want to live here.
			Did all I wanted
			Been here many times in the Bahamas. Saw most everything you have here.
			I've been here before
			Been here before
			Did everything
			Was here before
			Wanted to see more of the island

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Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Enough time		
		General	
			Every 2 months we're here
			Been here before. We just love coming here.
			Ship leaves tonight
			This is our third visit.
			We were able to see a lot and shop.
			Love the island.
			Did what we had to do.
			It's not my first time.
			I have been coming here from age 2
			Because we're going into another island and got what I wanted.
			Been here many times.
			Done all we could.
			Did what I wanted.
			Did everything we planned.
			Great.
			Second time here didn't really see much the first time because I was not feeling good.
			I had gotten off twice to do a lot.
			First time visiting the Bahamas.
			Visit the Bahamas very 2 years.
			Got everything I want.
			First time here.
			To go clubbing with the bahamian men. Love them.
			First time here.
			Was here before.

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Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Enough time		
		General	
			Love it.
			Every 2 years we visit the Bahamas.
			3 days in Nassau could have been fun, but I stayed in Freeport before for 7 days. That was a good experience of the Bahamian people.
			Been here many times.
			We were here last year, so we were just looking around.
			Been here many times.
			First time here.
			Was here before.
			Did all I wanted.
			Was here before.
			Did everything
			It's not my first time.
			Did all I wanted to do.
			Was here many times.
			Did everything we needed.
			I got good much things done but will be back to stay on shore.
			Tired.
			Visit the Bahamas every 5 years.
			Beautiful day. Did everything.
			Not my first time.
			It was enjoyable.
			Been here last year.
			Been here before
			Come here every year on my birthday.

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Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Enough time		
		General	
			Too much for me to walk at my age.
			I need to fly here and stay in the hotel.
			Was here many times.
			Always here, only on a new ship this time.
			Been here before.
			Been here before.
		Hotel	
			So much to see at Atlantis.
			We were over at Atlantis and don't want to leave.
			Kids had a wonderful time at Atlantis
			We did a tour, saw everything, went to Atlantis
			We had a lot of fun Wyndham
			Went to Atlantis. Had a great time.
		Length of Stay	
			Beautiful country to visit on a longer trip.
			Time too short
			Were only here till 5pm.
			More time to enjoy
			They are making us leave 3:30, not long enough. They should let us stay till 5:00
			Here until 10:00 pm
			More time
			Would have prefered longer.
			Would like more time to do things
			Would like to stay longer.

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Island	Main Comment Type	Comment Category	Positive Comments
New Providence	Enough time		
		Length of Stay	
			First time, would like to be longer next trip
			Can't do much not enough time.
			Wish to overnight.
			More time
			More time, I really wanted to see the Prime Minister
			First time, want to enjoy the island more.
			Been here before.
			But would have enjoyed the complete night here on the island.
			(preferred longer) first time
			Could be longer
			More time
			Not sufficient time to enjoy ourselves
			Get in late and leaving too early.
			Needed more time
			Need more time
			Because we're leaving tomorrow. I love it here.
			More time to do more things.
			Too short.
			Its less than 8 hours.
			This trip was short.
			More here to see.
			We went to Harbour Island. It was so much fun. Would like to stay longer.
			We got married here longer would be good. Will be back (2 weeks).
			Stay longer

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Enough time		
		Length of Stay	
			Longer time to shop.
			More time.
			More time needed.
			More time
			More time
			Would love to stay longer
			Needed more time-would have liked to go to beach/snorkelling/see more of the island
			Took tour, shopped Bay Street and still had time to do more.
			Because we're here from 8:00 am.
			We had a day cut short because of Texas.
			We're here until 11:00 pm
			We here until late.
			More time to see the island.
			Because I am here until 12:00 am
			The time is too short, will be back soon.
			Would like 2 days
			Want to stay over night.
			More time
			Can't really see everything I wanted to see here in few hours.
			Need more time to see the whole island.
			We got a full day.
			Because we only have half of day.
			A lot to do have 8 hours here.
			By the time I got off it was 10.30 and we have to be back at 3:30.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Enough time		
		Length of Stay	
			Been here for 2 days I wish it was longer.
			Because that's all the time I really need. Don't like to walk a whole lot.
			Too see the whole city is rush rush can't enjoy your lunch.
			Because this is my first time here.
			Need more time do more.
			More time.
			Longer day.
			More time
			Stay longer.
			Because we're here until tomorrow
			Want to stay a few more days.
			Cause wer here from morning till night.
			Do not have enough time to go clubing.
			We're here till 7am.
			Stay longer
			(preferred longer)This is my first time in Nassau. Always visit Freeport.
			Want to stay for 3 to 4 days.
			More time at Atlantis.
			More time
			You can't see everything in 6 hours.
			Loner stay.
			Just reach and leaving at 6 pm.
			Longer time because a lot of fun here ,we enjoy ourself.
			Here all day till 6.00

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Enough time		
		Length of Stay	
			More to do but short.
			Where here till 5.30 am.
			More time.
			More time.
			A little longer stay about 5pm would be great.
			To short.
			We had plenty time to do things.
			To many thing to see didn't have the time.
			We don't depart till 11.30.
			More time to see night life.
			Because we here for the rest ok the day.
			Would like to spend the whole day here.
			Wanted to stay over night
			Wanted to stay but couldn't.
			Have 24 hrs.
			More time to see the atlantis.
			More time.
			Time to short.
			Second time here on a cruise, will have to fly here next time, for longer time here.
			We're only here til 2:00
			Here until morning.
			Stay longer.
			More time.
			Because only a few hours to stay, so much to see.

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Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Enough time		
		Length of Stay	
			Because we're spending the night.
			(Preferred longer) Too much to see.
			We have plenty of time.
			First time here, should be longer, but will be back Christmas.
			More time to shop.
			Ship was here early so we had more time
			(preferred longer) for hours more
			Don't leave until &1:00 am in the morning
			We're here all day
			More time the kids, first time here.
			More to see.
			We're here until 8:00
			First time here, didn't see or do much on this trip.
			Because we're here all day
			Get in at 10 am 6hours is not enough time.
			We're here a full day.
			Here until 7:00
			Was here for 12 hours.
			Ship came in early and stay over night.
			More time with friends from the carnival fascination.
			We're here long.
			Been here 4 months ago.
			Longer stay. We just got here and we have to leave 2:00
			We just came in at 8 and leaving at 2 not enough time.
			Beautiful country to visit on a longer trip.

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Island	Main Comment Type	Comment Category	Positive Comments
New Providence	Enough time		
		Litter/Cleanliness	
			The island is so warm and clean
		People	
		•	Want to see my Bahamian friends for a longer time.
			People are nice
			The people are so nice
			Friendly people.
			Everybody were nice to us.
			Need a week here or so to really get enough of the beauty. The people are so friendly.
		Safety	
			First time here, the island is safe to be here.
		Scenery/Sightseeing	
			We got to see a little bit of everything.
			More to see.
			First time here only for a day, need to see more.
			First time, next time would be longer. The Bahamas is a beautiful place.
			Lovely island.
			Didn't see enough of the island.
			Great place.
			More to see, more islands
			Did a lot of seeing
			To see the island.
			Lovely place
			Need to see more.
			Lovely place.

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Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Enough time		
		Scenery/Sightseeing	
			I enjoyed everything I saw here, I am tired.
			More to see.
			Seen everything.
		Shops and Stores	
			We wanted to do a little shopping and did that.
			See everything and shop.
			I would like to shop more, go to the beaches.
			Had all day to shop.
			We did a tour and shop.
			Because I just did shopping.
			Shops and tour.
			Shopped had a great time.
			We had a city tour and shop.
			We went shopping and took a tour.
			We saw the city did shopping.

### **Enough Time Negative Comments Report 2009**

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	Enough time		
		Activities	
			Not much to do.
			Wanted to do more.
			Didn't do much here.
			Not enough to do here.
			Not much to do.
		Beaches	
			If I had gone to the beach
		General	
			My feet hurt
			Can't do too much walking
			Tired of walking.
			Can't see much, too old.
			Cause my feet hurt and spend a lot of money.
			I'm not feeling too good.
			Seen enough.
			Didn't get to see much.
			I am tired
			Been on the sea too long.
			My knees are bad.
			First time here and I don't think I would make it again. I am too old to be travelling.
			We only here for a day didn't do much.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
<b>New Providence</b>			
	Enough time		
		General	
			I'm tired
			Tired
			No more money.
			Because it gets boring after the time.
			My son is not feeling good.
			It's time to move on.
			Too much walking.
			Ready to go back and chill, tired.
			Got in late.
			My feet swollen, can't walk anymore
			Come here by surprise.
		Information	
			We didn't even know what to do here and where to go, no directions.
			More people should know about bicycle in the Bahamas when visiting.
		Length of Stay	
			The time was too short. Didn't do much.
			Went on tour took long. Now shopping too short.
			Plenty (of time)
			Because we haven't done anything yet.
			We just came this morning didn't get to do much.
			Just reach this morning, and leaving early.
			Lovely country didn't have enough time to go fishing.
			Got here late.
			We're here long

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	Enough time		
		People	
			The lady at the stall inside of Festival Place that does the engraving bracelet kept turning me around.
		Prices	
			If things were cheaper.
		Scenery/Sightseeing	
			Didn't get to see one of your family islands.
			Not much to see.
			Not much to see.
			Didn't see everything.
			Nothing much here to see.
			Not enough to see.
			Nothing much to see.
		Shops and Stores	
			Wanted to do more all the shops just about closed.
			Nothing open on Sunday.
		Want to go some place else	
			More places to see
			More islands to see
			Other places to visit.
		Weather/Climate	
			If it wasn't to hot would of preferred longer.
			The weather isn't to good.
			Too hot.
			We're sun burned.
			because of rain

I			
sland	Main Comment Type	<b>Comment Categories</b>	<b>Negative Comments</b>
<b>New Providence</b>			
	Enough time		
		Weather/Climate	
			It's Hot
			Too hot.
			Less heat.
			Too hot.
			Will not come in the summer.
			It was hot today
			Its too hot.

#### **Shopping Experience Positive Comments Report 2009**

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Shopping		
		General	
			Little bit.
			Enjoyed
			Great
		People	
			One was nice.
			We enjoy it, people friendly.
			You can bargain with them.
			And helpful.
			Very friendly.
			Everyone very friendly.
			Helpful.
			People friendly.
			Very pretty, friendly. We know the wood carvers.
			Everyone was very good.
			The people very nice and courteous, helpful
			Friendly.
			Friendly
			Friendly and great
			Everyone friendly
			Everyone friendly
			Friendly
			People very friendly.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Shopping		
		People	
			All are friendly.
			A lot of competition, but nice
			People were pleasant.
			People are very courteous & warm, educated
			The people were nice not forceful, no pressure. So much nicer.
			Very nice lady.
			Everyone very friendly. Answer your questions.
			Everyone friendly.
			Everyone helpful.
			Friendly.
			Nice helpful people.
			Friendly people.
			Friendly people.
		Prices	
			Nice price.
			Good price but time too short.
			Because the prices were not to bad, great deals.
			The prices are good but to much of one thing.
			Great deals on some items
			The gold here in the Bahamas is the best and prices.
			Good prices
			The T-shirt prices are good.
			The prices are right.
			I bought what I wanted, good price.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Shopping		
		Prices	
			Good prices.
			Awesome very reasonable
		Service	
			Good service.
			Very helpful got a specific thing what I wanted.
			It was wonderful very good customer service.
		Shops and Stores	
			The kids got what they were looking for the Bahama Mama dolls.
			Good deal better than Jamaica
			Everything was in a great spot to shop.
			It was nice.
			Cheap
			Great.
			Had lots of Bahamian goods I bought as gifts.
			Great.
			Everything fine.
			Plenty to choose from
			Good deals
			Done it before nice.
			We had a lot of fun.
			Everything was in walking distance, prices were good.
			Excellent love the Bahamas.
			It was fine.
			Found what looking for.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Shopping		
		Shops and Stores	
			Great selections
			A lot of variety not too aggressive people.
			Enjoyed it very much
			Nice
			Good deals
			Wonderful
			Fun.
			Everything fine.
			Just shop a little.
			Nice.
			Not much shops open. Still got some done.
			Pleasant, nice shops.
			Thought that everything was available. Everyone was kind although your not buying anything.
			Everything very nice.
			It can't be better than that.
			A lot of nice things, had fun looking around.
			It was good.
			Found what I wanted.
			Fine got what I wanted.
			My son got noise makers.
			Everything was very nice.
			Just a little shopping.
			Looking for more Caribbean stuff.
			Good.

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Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Shopping		
		Shops and Stores	
			Nice.
			Ok.
			Got what I wanted.
			Very good nice.
			Didn't shop much.
			It was good
			For every cruise I am here shopping.
			Didn't do much.
			Didn't do much shopping
			Very nice.
			Wide selection.
			Fine.
			Very good
			It was easy and fun spending money on your beautiful island.
			Good, nice.
			Didn't really need any thing there. Came just for a getaway.
			It was good.
			Fabulous.
			Found what was looking for.
			Shopping was awesome.
		Shops and StoresShops and Stores	
			It was nice.
		Value for Money	
			Good deals.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Shopping		
		Value for Money	
			Very good deals.
			Good deals.
			Great deals.
			Most of the deals were good.
			Good bargains.
			Great deals.
			Good deal on the towels and gold necklaces

### **Shopping Experience Negative Comments Report 2009**

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	Shopping		
		General	
			Spent too much money.
			Didn't find what I wanted.
			Didn't get what I was looking for.
			Not enough to do or see.
			Wish I had more money.
			Shopping here is not too good.
			Did not come here to shop.
			Wanted to, but didn't
			Couldn't find dolls for my little baby.
			Didn't shop much this time.
		Litter/Cleanliness	
			Very dirty.
		People	
			Pushy sales people.
			Everyone in ya face don't like that.
			Pushy.
			The others rude.
			Pushy sales lady.
			The people here do not take no for an answer.
			More eye contact.
			Sales person was too pushy.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	Shopping		
		Prices	
			It was good. The prices were a little expensive.
			Could be better deals.
			Too costly here to buy anything.
			Too Expensive here to shop
			Little too expensive.
			Expensive.
			Too expensive here.
			Too expensive.
			Too pricey.
			Cost of jewelry costly.
			Too expensive, nothing native here to buy.
			Just a little expensive
			Very expensive.
			Too expensive.
			Prices were high.
			Very expensive same stuff.
			Clothes here are little too expensive.
			Too expensive.
			Too expensive.
			Little expensive
			Prices are too high.
			Gold should not be that expensive here.
			Too Expensive
			Little too expensive.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	Shopping		
		Prices	
			Just a little expensive.
			Too expensive here to buy a pair of tennis.
			Little expensive
			Delaware has better prices.
			Too expensive.
			(Shopping good) But very expensive.
			Too expensive.
			Native here to expensive.
			Too expensive.
			Expensive.
			Too expensive.
			Liquor gone up.
			Too expensive.
			Too expensive.
			Too expensive.
			Expensive.
		Scenery/Sightseeing	
			Need more to see
		Shops and Stores	
			More things in shop.
			Festival Place wasn't good.
			Not much stores here
			Same thing everywhere.
			Too heated in the stores.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	Shopping		
		Shops and Stores	
			Most stores were closed.
			Didn't shop much here.
			More selection.
			The same thing back home.
			More bargains.
			More Shops
			Didn't have my size.
			Too crowded.
			More selection in stores
			Not enough clothes stores or shoes.
			Not too many selections
			Most all shops close down. Why?
			Didn't get what I want.
			Need more shops.
			But hot.
			Too hot.
			Not too many shops open.
			Need more shops.
			Shops were closed.
			Not enough shops.
			Wasn't much shops to go to here.
			Not much shops.
			Too crowded in the stores.
			Wasn't much selections.

Island	Main Comment Type	Comment Categories	Negative Comments
New Providence			
	Shopping		
		Shops and Stores	
			Wasn't enough stores open today.
			Same shops.
			Not enough shops.
			Too many closed shops.
			Too many people.
			High pressure at the beginning.
			Didn't like it too much, pushy
			Need a/c, the shop was hot.
			Too much of the same stuff.
			Not enough shops.
			Not enough shops.
			Need more Bahamian variety.
			Need more variety.
			More variety.
			I was looking for jewelry, but all shops have the same things.
			Not too many shops.
			Not much to see.
			Didn't really find what I needed.
			Need more shops.
			Need more shops down town.
		Straw Market	
			Only of the straw market was open.

# **Shopping Experience Suggestion Comments Report 2009**

Island	Main Comment Type	<b>Comment Categories</b>	Suggestion Comments
New Providence			
	Shopping		
		People	
			More natives needed in the market.
		Prices	
			Lower prices
		Shops and Stores	
			Need more selections.
			More Bahamas souvenirs.
			Need more shops.
			More selection in stores
			Need more Bahamian variety.

### **Straw Market and Straw Vendor Positive Comments Report 2009**

- 1	sland	Main Comment Type	<b>Comment Category</b>	Positive Comments
ľ	New Providence			
		Straw market		
			General	
				I think it is just a Caribbean thing and looks.
			Length of Stay	
				Would have like to stay longer.
			Prices	
				Nice prices
				I got some good bags there and they were reasonable.
			Straw Market	
				Good stuff
				Like the straw market
				Nice.
				It was good.
				The Bahamas products are improving, the prices could be better
				The market have some good bags that we cannot afford from home.
				Great place to buy souvenirs
				Just walked in.
				Variety
				Bahamian products were everywhere. That is a nice thing to see here.
				I have been hearing about a new straw market, the island needs it for the future visitors.
				I got a nice bag and hat.
				We got what we could not found in JA (Jamaica)
				Very clean and organized.

Island	Main Comment Type	Comment Category	<b>Positive Comments</b>
New Providence			
	Straw market		
		Straw Market	
			Ok.
			Nice.
			Nice hand bags.
			Fun to bargain.
	Strawvendors		
		General	
			Didn't stop.
		People	
			Very helpful.
			Helpful.
			Friendly
			Friendly
			Very nice.
			Friendly people.
			Friendly.
			Helpful
			Friendly
			Very nice.
			Friendly and helpful
			Helpful.
			Most were polite.
			Friendly and helpful.
			Helpful.
			Friendly.

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Island	Main Comment Type	Comment	Category	Positive Comments
New Providence				
	Strawvendors			
		People		
				Friendly.
				Helpful.
				They were better behaved this time.
				Vendors very good, willing to serve.
				They were fine.
				Helpful.
				Didn't get harassed like in Mexico.
				The best.
				Very polite.
				Very neat.
				Not aggressive.
				Nice
				Very nice
				Very nice.
				The straw vendors tried better than last year to be nice to the visitors.
				Friendly
				Friendly
				Very friendly.
				Nice
				Friendly.
				Better than Jamaica
				Helpful
				The people there were friendly and willing to help.
				Very good fun.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Strawvendors		
		People	
			Beautiful.
			Nice people
			Helpful
			Friendly
			Helpful
			Very nice.
			Nice ladies
			Better than the past. Not as aggressive.
			Helpful.
			Helpful
			Just great.
			Helpful.
			Friendly.
			Helpful.
			Helpful
			Friendly.
			Helpful.
			Helpful.
			Helpful.
			Friendly.
			Friendly.
			Nice people
			Friendly.
			Friendly

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Strawvendors		
		People	
			Friendly people.
			The vendors seem to be very nice and friendly.
			Friendly people.
			Friendly.
			Nice.
			Nice.
			Nice making their living.
			Helpful.
			Friendly.
			Friendly.
			Helpful.
			Friendly.
			Friendly.
			Friendly people.
			Polite very nice.
			Friendly
			Very nice and pleasant.
			Very sweet, very good.
			ok
			Very courteous.
			Very helpful.
			Great people friendly nice.
			Very nice.
			They were nice.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Strawvendors		
		People	
			Very nice.
			Polite.
			People were very friendly.
			Nice.
			Friendly
			Helpful.
			Helpful
			Friendly
			Helpful
			Friendly
			Fine
			Helpful.
			Friendly
			Friendly
			Love the people.
			Friendly.
			Helpful.
			Friendly.
		Service	
			Nice service.
		Value for Money	
			Good deals.
			Good deals.
			Creative work for price.

## **Straw Market and Straw Vendor Negative Comments Report 2009**

Island	Main Comment Type	<b>Comment Categories</b>		Negative Comment
New Providence				
	Straw market			
		Development		
				Need to upgrade, too many visitors visiting the island.
				Need to upgrade.
				Please improve the straw market.
				Upgrade.
				Need a better straw market.
				I think the market need to upgrade.
				Need to upgrade. Too many visitors visiting the island.
				The vendors in need of the new straw market to be safe and comfortable.
		Information		
				No one told us where the markets were.
		Litter/Cleanliness		
				Dirty.
				Dirty.
				Dirty.
				Dirty
				Dirty.
				Dirty and hot.
				Dirty
				Very dirty.
				Dirty and hot
				Dirty
				Dirty.
Cruise Visitor Satisfaction Repo	ort Research Dept. Minist	try of Tourism	2009	

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comment
New Providence			
	Straw market		
		Litter/Cleanliness	
			Dirty.
			Dirty
			Dirty.
			Dirty.
			Dirty
			Very dirty.
		People	
			Nasty people, loud. Do better.
		Prices	
			Expensive
			The bag I wanted was too expensive.
		Service	
			Need a little help, too crowded.
		Straw Market	
			Small hot, need upgrade.
			Too crowded, the aisles too small for wheelchair.
			Crowded
			Crowded and warm.
			Crowded
			Crowded
			Small, need a bigger straw market.
			Small.
			Crowded.
			Hot

Island	Main Comment Type	Comment Categories	Negative Comment
New Providence			
	Straw market		
		Straw Market	
			Hot
			Too crowded.
			Crowded
			Dirty.
			Dirty
			Crazy.
			Small
			Hot.
			Crowded
			Hot.
			The market is too small.
			Crowded.
			Too small and dark.
			Small, hot.
			Hot
			Too small and dark.
			It's about time to have the new market, that is not a good place to shop now.
			Need it air conditioned.
			Crowded.
			Hot.
			Too stuffy.
			Crowded.
			Crowded.
			Hot.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comment
New Providence			
	Straw market		
		Straw Market	
			Small
			Too crowded.
			Hot.
			Too small.
			Too crowded.
			Crowded.
			Hot.
			Very stuffy.
			Wasn't open yet.
			Dirty
			Hot, small
			Small, needs upgrade
			Too narrow.
			Hot.
			Disliked Straw Market
			In need of a new straw market. Grand Bahama straw market all the way better.
			Too small.
			The market smells.
			Crowded.
			Small, hot
			Straw market drives me crazy.
			Too crowded.
			Hot.
			It was closed.

Island	Main Comment Type	Comment Categories	<b>Negative Comment</b>
New Providence			
	Straw market		
		Straw Market	
			Crowded.
			Crowded.
			Small
			Hot.
			Hot.
			Crowded.
			Crowded.
			Crowded.
			Hot.
			Crowded.
			Crowded.
			Small
			Too small.
			Too crowded.
			Crowded.
			Crowded.
			Crowded
			Too crowded.
			Crowded.
			Crowded
			Crowded.
			Crowded.
			Too hot.
			Crowded.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comment
New Providence			
	Straw market		
		Straw Market	
			Small.
			Small.
			Small
			Crowded.
			Hot
			Same items at St Thomas, St. Maarten.
			Crowded.
			Crowded.
			Small.
			Small.
			Too small.
			Small.
			Spent a lot of money.
			Too crowded.
			No a/c
			Crowded.
			Too small for the visitors.
			Too busy.
			Very small.
			Crowded.
			Crowded.
			Crowded.
			Small.
			Crowded.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comment
New Providence			
	Straw market		
		Straw Market	
			Too crowded.
			Too crowded
			Hot .
			Too crowded.
			Hot
			crowded.
			Better place for the visitors to shop.
			Crowded more space.
			Crowded.
			Small
			Too hot.
	Strawvendors		
		General	
			Interesting, too much of same things.
			Spent too much money.
			The bag I wanted zip was not working.
			Wished they had shoes.
			Kind of comparing prices.
		People	
			Pushy sales people.
			Pushy
			Some of the people too pushy.
			Pushy.
			Pushy.

Island	Main Comment Type	Comment Categories	Negative Comment
New Providence			
	Strawvendors		
		People	
			Pushy.
			Rude.
			Pushy, need to give people time to see and buy.
			Rude.
			Rude
			Rude
			Pushy.
			Rude
			Rude
			Pushy
			Rude.
			Pushy people.
			Rude
			Pushy
			Pushy
			Very rude.
			They 're kind of pushy but still needs to make a living.
			Ok, but gets mad if you don't buy anything.
			pushy
			Push a little bit.
			Pushy.
			People who don't have license are in the market selling things.
			Rude
			The vendors are little too pushy and rude when you are asking for prices.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comment
New Providence			
	Strawvendors		
		People	
			Rude.
			Rude
			Pushy.
			Rude.
			Pushy
			Rude.
			They're in ya face.
			Hassled.
			The vendors were so rude. No is no.
			Rude.
			Pushy.
			Rude.
			Rude and pushy.
			Very pushy, too much knock off bags.
			Rude,
			Pushy
			Pushy
			Rude when you say no
			The vendors were pushy.
			Pushy
			Rude
			Rude
			Pushy.
			Rude.

Island	Main Comment Type	Comment Categories	Negative Comment
New Providence			
	Strawvendors		
		People	
			Pushy
			Rude
			One vendor said to me 3 t shirts for \$10 I told her not today, she was very rude.
			Rude.
			Pushy
			Pushy.
			Pushy.
			Rude.
			Rude.
			Pushy
			Rude & Pushy.
			Too pushy
			Pushy.
			Kind of pushy
			Pushy.
			The vendors here are a little too pushy and rude about the sales.
			Rude
			Pushy
			Too many pushy people.
			Pushy
			They are too pushy.
			Rude
			Pushy
			Rude.

Island	Main Comment Type	Comment Categories	Negative Comment
New Providence			
	Strawvendors		
		People	
			Pushy
			Too pushy.
			Rude
			Pushy.
			Too pushy.
		Prices	
			Price high.
			Expensive on the bags.
		Service	
			Better service
		Straw Market	
			Same things.
			Same thing
			Crowded, they too pushy.
			Need better selection, everyone selling the same thing. This should not be.
			Very repetitive. Everyone have the same things.
			People have the same stuff.
			Too much repeat stuff need more change.
		Value for Money	
			Got ripped off.
			Got ripped off.
			Felt ripped off.

## **Straw Market and Straw Vendor Suggestion Comments Report 2009**

Island	Main Comment Type	<b>Comment Categories</b>	Suggestion Comment
New Providence			
	Straw market		
		Straw Market	
			Need bigger space for wheel chair at market
			The straw market should always be open.
	Strawvendors		
		Straw Market	
			Need more bargains.
			More variety.

## **Hair Braiding Experience Positive Comments Report 2009**

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Hairbraiders		
		Hair Braiding	
			Love the hair style.
			Nice style
			Great
			Love the style
			The hair style was good.
			The first Bahama mama hair style in the Bahamas, been coming here for 15 years.
			The Bahama mama style is very nice.
			First time getting my hair fix in the Bahamas, so nice of the Bahamian ladies.
			Every time I come I have to get it done.
			We got a Bahamas style love it.
			I got the Bahama mama style.
			Every time I visit the Caribbean, I get my hair done. Lovely style.
			Got my hair done. Good job.
			Good job.
			Nice work.
			My daughter love the hair style.
			I got the Bahamas style, very beautiful, love it.
			The ladies here have it together.
		People	
			Very friendly.
			Friendly
Cruise Visitor Satisfaction R	eport Research Dept.	Ministry of Tourism	2009

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Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Hairbraiders		
		People	
			Tiffany was great.
			Friendly.
			Friendly
			The ladies here doing a better job than Jamaica with a smile and good service
		Prices	
			The style was nice and reasonable.
			Cheap.

## **Hair Braiding Experience Negative Comments Report 2009**

Island	Maincomtype	<b>Comment Categories</b>	Negative Comments
New Providence			
	Hairbraiders		
		Litter/Cleanliness	
			Dirty area they need uniforms.
		People	
			A pain, very pushy.
			Hair braiders need to be more cleaner and friendly.
			Painful and ripped us off.
			Too pushy.
			They're rude.
			Very rude.
			Very rude.
			A little noisy.
			Rude.
			Very nasty
			The lady who did my hair was speaking so loud and rude.
			The ladies were pushy over who gets who. They should know who next when to get a sale.
			Rude.
		Prices	
			Charge too much for hair
			Getting too costly.
			Expensive
			Very expensive.
			Expensive.

Island	Maincomtype	Comment Categories	Negative Comments
New Providence			
	Hairbraiders		
		Prices	
			Expensive
			Very expensive
			Very expensive.
			Nice style but expensive
			Expensive
			But expensive.
			Expensive.
			Too costly, she said the price after she was finished, I asked before she got started and she said just a few dollars.
			Just a little expensive.
			Need to be cheaper.
			(Excellent) Job but expensive.
			Very expensive.
			Expensive but love the style
			Expensive
			Very expensive
			Expensive.
			Expensive
		Value for Money	
			Felt ripped off.
			Felt ripped off.
			Felt ripped off.

#### **People Offering Trips Positive Comments Report 2009**

New Providence

People Trips

People

People

People

People

Very friendly people.
He was friendly.
People not pushy
Very friendly.

#### **People Offering Trips Negative Comments Report 2009**

Island Main Comment Type Comment Categories Negative Comments

New Providence

People Trips

Taxi Cabs

Too pushy, taxi drivers.

#### **Cruise Dock and Security Facilities Positive Comments Report 2009**

	Nain Comment Type	Comment Category	Positive Comments
New Providence	ruise dock/security staff		
	, , , , , , , , , , , , , , , , , , , ,	Frontier Formalities	
			Perfect.
			No problem.
			No problems.
			Good experience.
			We were so drunk we lost our I.ds. and the security gave us a hard time. I think that was right to do.
		People	
			Very friendly
			Nice
			Good
			Good
			Very nice and friendly and helpful.
			Everyone of the security staff are very nice but do not be too nice on your job.
			Funny
			Funny called out our names
			Professional.
			Helpful.
			Security here are doing a better job than 6 years ago.
			Friendly.
			Friendly
			Pretty good.
			Friendly
Cruise Visitor Satisfaction	Report Research Dept.	Ministry of Tourism	2009

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence	0 : 1 1/ " . "		
	Cruise dock/security staff		
		People	
			Friendly, hospitable
			Knew what they were doing.
			Fun
			Nice.
			Friendly
			Very helpful.
			Funny.
			Friendly
			Good.
			Helpful.
			Friendly.
			Very very good.
			Always very nice. They protect the tourists.
			Very nice people. They give good compliments when you come through.
			All nice.
			Very sweet they called your name.
			Very helpful.
			They called you by name.
			They respected my police badge.
			Friendly this time.
			Very courteous.
			Friendly
			Love how they call your names.
			Friendly

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Cruise dock/security staff		
		People	
			Fun
			Funny
			Love their job
			Friendly
			Good nice.
			Very nice.
			Very friendly.
			Friendly.
			Very professional.
			Fine
			Seem real friendly
			Very nice
			Entertaining
			Very smart, funny guys
			Fine
			Everybody was helpful, fine.
			Friendly
			Fun
			The guard was nice to us, my son lost his passport.
			Helpful.
			Fine, friendly.
			Polite
			Friendly staff
			Helpful

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Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Cruise dock/security staff		
		People	
			Friendly
			Know how to do their job.
			Very respectable.
			Kind people.
			Excellent.
			Very friendly and efficient.
			Good.
			Really nice.
			Very friendly.
			Friendly.
			Funny
			Friendly.
			Wonderful
			Funny (Jokey).
			They are polite and call you by name.
			Great.
			Very friendly
			Very nice.
			Funny.
			Fine and helpful.
			Great.
			Pretty good
			Fine
			Very friendly

Island	Main Comment Type	Comment Category	Positive Comments
New Providence	Cruise dock/security staff		
	craise about security stars	People	
			Funny
			Very nice
			Funny
			Helpful
			Friendly and nice
			The guys were clean and polite.
			(Excellent) smile
			Friendly and helpful
			Very friendly
			He call you by name. That was a good thing to do.
			Wonderful.
			Very nice.
			Friendly.
			Very funny.
			Very polite and sweet.
			They did what they wanted to do.
			Very polite.
			Great.
			The security who took my ID call my name out, I think that alone was very polite/smart.
			Very helpful.
			Friendly.
			Very courteous. They talk to you, not like back home.
			Friendly.
			Helpful.

2009

Research Dept. Ministry of Tourism

Cruise Visitor Satisfaction Report

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Cruise dock/security staff		
		People	
			Very friendly.
			Doing a great job.
			Call me by my name that was very good.
			Helpful.
			Nice.
			Friendly people.
			Very friendly.
			Very nice.
			Friendly.
			Very friendly.
			Helpful.
			Awesome.
			Very polite.
			Friendly.
			Friendly.
			All the of the Caribbean needs to have.
			Nice.
			They call you by your name, that is good.
			Very friendly, professional.
			Friendly
			Friendly.
			Friendly.
			Friendly
			Friendly.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Cruise dock/security staff		
		People	
			Best we ever had.
			Friendly people.
			Polite.
			Friendly.
			Polite and gentlemanly.
			Securities here are very nice to us.
			Friendly.
			Friendly.
			Funny.
			Friendly
			Friendly, very funny.
			Very friendly
			Friendly.
			Make jokes.
			Nice.
			Friendly.
			Calls you cool names.
			Nice.
			Friendly.
			They make you laugh, very welcoming.
			Excellent staff.
			They were fine.
		Safety	
			Felt safe. They check for ID's.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Cruise dock/security staff		
		Safety	
			Felt safe.
			Felt safe.
			Felt safe
			Felt safe.
			Felt safe.
			Felt safe
			Felt safe
			Felt safe.
			Felt very safe.
			Felt safe.
		Service	
			Good job.
			Good job.
			Doing a great job thank you.
			Well done.
			Very swift and friendly
			Wonderful job.
			Fast
			Good job.
			Did good job.
			Did a good job.
			Good job.
			Good job
			Good Job

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Cruise dock/security staff		
		Service	
			Doing a good job making sure who enter on the ship.
			Good job.
			Doing a great job.
			Nice job.
			Quick process.
			Good job.
			Good job.
			Fast.
			Good job
			Efficient.
			Doing an excellent job.
			Wonderful job.
			Good job.
			Good job.
			Nice job.
	Security facilities		
		Development	
			Everything looks better than three years.
		Frontier Formalities	
			Very easy.
			Good that they check I.D.
			No lines
			Everything was good.
			Fine.

Cruise Visitor Satisfaction Report

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2009

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Security facilities		
		Frontier Formalities	
			Cruise set up time when each level go one at a time.
			Everything fine.
			Got through right away. No problem.
			It was easy.
			No problem
			Short line
			Smooth.
			Smooth
			Easy
			It was wonderful.
			Very very good.
			Good.
			No problem
			A little long but the music helped.
			It was fine.
			Smooth.
			Easy.
		General	
			Very good.
			Great.
			Nice
			Really good
			Very good and clean.
			Seems very good.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Security facilities		
		General	
			Perfect
			Fun.
			Everything fine
			Good.
			Nice.
			Very nice.
			Nice.
			Very good.
			Nice
			Nice.
			Nice facilities.
			Comfortable
			Nice.
			Fine.
		Litter/Cleanliness	
			Clean.
			Very clean and smooth.
		People	
			The securities here are very friendly.
		Service	
			Fast.
			Fast.
			Easy.
			Nice job.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence	Security facilities		
	Security facilities	Service	
		Service	Quick.
			Moved fast.
			Well what can I say, we got a big crowd on ship but was very organized.
			Quick and had 2 lines.
			Well thought out. Move pretty quickly.
			Easy.
			Fast.
			Crowded but move fast.
			Fast.
			Fast.
			Quick
			Quick
			Easy
			Fast.
			Good job.
			Good job.
			Smooth quick.
			Quick
			Kind of fast
			Quick.
			Got through quick.
			Fast
			Quick
			Quick

Island	Main Comment Type	<b>Comment Category</b>	<b>Positive Comments</b>
New Providence			
	Security facilities		
		Service	
			Easy
			Fast
			Keep up the good work.
			Quick
			Quick.
			Fast.
			Quick and easy.
			Quick
			Swift.
			They move fast.
			Fast
			Easy
			Quick.
			Easy
			Good job
			Good job
			They move fast.
			Good job
			Fast efficient.
			Job well done.
			Quick
			Fast

#### **Cruise Dock and Security Facilities Negative Comments Report 2009**

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
<b>New Providence</b>			
	Cruise dock/security staff		
		Frontier Formalities	
			They have no x ray machine to check you.
			Getting checked to get to ship-rude, loud.
		People	
			Need to be more friendly.
			I believe in securities but they need to be more serious.
			The security at the door didn't ask me for an ID. That was my brother's card to get on the ship.
			Rude.
			Very rude.
			The security here needs to be more serious about their job.
			Rude.
			Not friendly.
			The security was rude to my son because he did not have a photo ID.
			Rude.
			Didn't smile, was too serious.
			Very rude.
		Service	
			But too slow.
	Security facilities		
		Development	
			(Excellent) but need a bit more enhancement
		Frontier Formalities	
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Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
<b>New Providence</b>			
		Frontier Formalities	
			They have no x-ray machines to check you.
			Need to check bags.
		General	
			Too much people.
		Information	
			Not enough information about I.D.
		People	
			Fast but needs patience

# **Cruise Dock and Security Facilities Suggestion Comments Report 2009**

Island	Main Comment Type	Comment Categories	Suggestion Comments
New Providence			
	Cruise dock/security staff		
		Information	
			Should be informed of need for ID.

#### **Beach Vendors and Beach Positive Comments Report 2009**

ı	sland	Main Comment Type	<b>Comment Category</b>	Positive Comments
ı	New Providence			
		Beach Vendors		
			General	
				Had a great time!
			People	
				Very warm
				Friendly people
				Friendly
				Beautiful
				Warm and clean.
				Very clean
				Very warm.
				Very warm.
				Very warm and clean.
				Real pleasant.
				Very clean and warm
				Awesome
				Nice and friendly
				Very warm.
				The beach and vendors excellent.
		Beaches		
			Beaches	
				There is no place like it in the world.
				Love the beaches. Water felt good.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Beaches		
		Beaches	
			Harbour Island beaches are so different from Nassau. The pink sand is very lovely.
			The beaches here are the best.
			Very beautiful beach.
			The beaches are so clean and beautiful
			The beaches here are so clean and clear.
			Enjoyed very much.
			Beautiful beaches.
			Lovely beaches.
			Love the beaches.
		Hotel	
			Atlantis beautiful.
		Sea/Water	
			Water so warm.
			Beautiful water
			The water so warm and clean
			(Excellent) the water
			The water is so clean and clear.

#### **Beach Vendors and Beach Comment Report 2009**

Island	Main Comment Type	<b>Comment Categories</b>	<b>Negative Comments</b>
<b>New Providence</b>			
	Beach Vendors		
		People	
			Rude.
	Beaches		
		Beaches	
			Rocky beach.
		Weather/Climate	
			Too much wind.
			This is not the weather for the beach
			Too cool for the beach. Didn't stay long

#### **Beach Vendors and Beach Suggestion Comments 2009**

Island	Main Comment Type	<b>Comment Categories</b>	Suggestion Comments
<b>New Providence</b>			
	Beaches		
		Beaches	
			Get some sea shells on the beach.

#### **Bus Taxi and Water Taxi Positive Comments Report 2009**

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Bus/Jitney		
		General	
			It was nice to see everyday living.
		Local Transportation	
			Good.
			Enjoyed the ride.
			Cheaper way to go
			Ok.
			Very informative. Enjoyed it.
		People	
			Very friendly driver.
			Friendly driver.
		Prices	
			Cheaper to ride
			Very cheap.
			Cheaper.
			Very cheap.
			Cheaper.
	Ferry/Water Taxi		
		Activities	
			Tour Quick
		Ferries	
			It was fine, no problem quiet were funny.
			It was so enjoyable.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Ferry/Water Taxi		
		Ferries	
			Very nice and entertaining
			Love it
			Nice short ride to the island and reasonable.
			Fine.
			The ride was short and enjoyable.
			Nice
			That was a very nice ride
			Ride was good
			Fun
			Nice short sea ride to Atlantis.
			Nice
			Love it.
			Good job
			We love it.
		Information	
			Very informative.
		People	
			Jerry is great guy, love him very funny.
			Clean, friendly.
			Funny guy.
			Jerry informative, helpful.
		Taxi Cabs	
			Better than the taxi at Atlantis.
			Its better than the taxi ride to the island.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Taxi		
		Ferries	
			Got a ferry.
		General	
			We wanted to walk.
			Walked to look around
			Didn't need to go anywhere.
			Just wanted to walk.
			Just wanted to walk.
			Best ride I ever had.
			Did a tour
			Because had a tour.
			Been here before.
			We did not go far.
			Just wanted to walk.
			Awesome
			We walk to market.
			We wanted to walk and shop.
			Great fun.
			Wanted to walk.
			We took a tour.
			Wanted to walk.
			We just walked around. Not here long.
			I wanted to walk.
			We wanted to walk cause we know what we wanted.
			Just wanted to walk.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Taxi		
		General	
			Cause we had an excursion.
			Need to walk everything close.
			Walked.
			We need the exercise.
			Just wanted to walk.
			Felt like walking.
			Wanted to walk.
			We wanted to walk.
		Length of Stay	
			Longer time on the fort Fincastle and the water tower.
		Litter/Cleanliness	
			Very clean van
		People	
			Friendly
			Very nice
			Nice guy
			Informative
			Nice
			Kenny was awesome.
			Nice and friendly
			Nice
			The driver were nice to us.
			Very friendly lady.
			They were the best.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Taxi		
		People	
			He is the best cab driver I had since coming to the Bahamas.
			Mr. B told us about Anna Nicole and showed us where she was rested.
			Informative.
			Philip was very good. Phil Larmore
			Otis was real good.
			Good nice driver personable
			The driver was friendly.
			Very helpful young man.
			They were good, helpful.
			Informative
			Pleasant and nice
			Good driver
			Nice.
			Helpful.
			Informative.
			Informative.
			Helpful.
			Informative.
			Brent our taxi driver was excellent. Mac Daddy great driver.
			Informative.
			The first one was good
			Informative.
			Informative.
			Very friendly and polite smart lady

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Taxi		
		People	
			The driver were nice to us.
			Trevor the best tour guide.
			Very friendly and helpful.
			Friendly.
			Very friendly driver.
			So nice he told us about the Bahamas from every part of it. This information should be on line when viewing.
			Informative
			Very good driver.
			Very nice, informative
			Very informative.
			Nice guy.
			Very helpful.
			Very friendly
			Very nice
			Very friendly and informative
			Friendly.
			Very nice.
			Smith is a very excellent driver.
			Nice.
			Very nice, friendly talkative.
			He was very educated and polite.
			People are very nice.
			Polite driver and the ride was nice to P.I.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Taxi		
		Prices	
			Good deal.
			Cheap and fast.
		Scenery/Sightseeing	
			Was lovely and enjoyable.
		Sea/Water	
			Like the water.
		Service	
			Good service.
		Taxi Cabs	
			Not enough time.
			Good going.
			It was fine.
			Convenient.
			Had a wonderful time.
			The girls here are nicer than the Jamaica girls.
			Great.
			The ride was nice.
			Didn't wanted to go anywhere just wanted to walk around.
			Everything smooth.
			We had a tour (ok).
			Went on city tour

## **Bus Taxi and Water Ferry Negative Comments Report 2009**

Island	Main Comment Type	Comment Categories	Negative Comments
New Providence			
	Ferry/Water Taxi		
		Ferries	
			Too small.
			Too long wait.
			Very crowded.
			Terrible, too crowded.
			Need a better boat.
			Very hard to get off and on.
			Crowded.
			Need a better boat
			Took so long to leave.
			Need better boat.
		People	
			Told me a lie.
		Service	
			Very slow.
			Just a little slow.
		Weather/Climate	
			It was so windy.
			Rain came down.
	Taxi		
		People	
		•	The driver should have been nice to the visitors because they make their living from them.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence	Тахі		
	Idal	Doonlo	
		People	Cha talla ta a fact
			She talks too fast.
			No change from the taxi driver, he took my money.
			The driver was rude.
			The driver didn't talk much when asked questions.
			The driver didn't speak to us until we reached our spot.
			Good going. Coming back was not good, taxi driver more concerned about filling up his taxi.
			Taxi driver told us we didn't have to pay to walk around Atlantis and he lied.
		Prices	
			Pricey
			It was too expensive.
			We had one guy that grabbed us offered to charge us \$25 and someone wanted to charge us less so we didn't take it.
			Too expensive to go to Atlantis.
			Too expensive.
			The ride was too expensive.
			Too expensive.
		Taxi Cabs	
			Not very pleasant
			Taxi did not have A/C and he had to stop to change the tire and he did not have an extra one so we had to try to get another cab in the sun.
			Was speeding too much.
			Too hot, didn't use AC.
			Didn't have on A/C, hot.
			Need AC but the weather made inside cool.

Island	Main Comment Type	<b>Comment Categories</b>	<b>Negative Comments</b>
New Providence			
	Taxi		
		Taxi Cabs	
			Need AC.
			The last was bad
		Weather/Climate	
			Didn't want to go far, too hot.

#### **Surrey Experience Positive Comment Report 2009**

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Surrey rides		
		General	
			Just wanted to be on a horse for the second time. It was a nice ride.
			Very beautiful horses here but they need to feed them on time.
			Very good horse ride.
			Nice short ride around the island.
			It was a very nice experience.
			It was fun.
			Very nice ride on the island
			Very nice ride. My first horse ride. Loved it, very enjoyable.
			Everything great
		People	
			Michael a great man.
			Very informative Lewis and Eric
			Very informative. (Excellent) even Nat King Cole the horse.

#### **Surrey Experience Negative Comments Report 2009**

Island	Main Comment Type	Comment Categories	Negative Comments
New Providence			
	Surrey rides		
		General	
			The horses need better care.
			The horses are so dirty.
			(Disliked) how the horses (used for surrey rides) are being kept.
		People	
			Very rude.
			The man cannot control the horse.
			First time on a horse. The ride was nice but the driver wasn't nice at all.
		Prices	
			Charge too much.

#### **Scooter Bicycle Car Rental Report 2009**

Island	Main Comment Type	<b>Comment Category</b>	<b>Positive Comments</b>
New Providence			
	Rent Car		
		Prices	
			Very good rate.
	<b>Rent Motor Scooter</b>		
		<b>Local Transportation</b>	
			Fun

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# **Scooter Bicycle and Car Rental Report 2009**

Cruise Visitor Satisfaction Report

Islar	nd	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New	<i>y</i> Providence			
		Rent Car		
			Local Transportation	
				The car was very smoky.
				Hard to drive.
		Rent Motor Scooter		
			Local Transportation	
				Did not have gas in it, they should have it full.
				No horns., no helmets
				Brakes were bad and they didn't want to give back some of the money.
				Disliked scooters
				Never, no more.
				But too dangerous for driving.
			Roads/Traffic	

2009

The roads are too small.

## **Walk Stroll Experience Positive Comments 2009**

Island	Main Comment Type	Comment Category	Positive Comments
New Providence	Walk Stroll		
	waik Stroll	Beaches	
		Deaches	Beautiful beaches.
		Culture	Deductival Deducties.
			Nice music.
		General	
			It was good.
			Love the island.
			Just walked around (Excellent)
			Just walked
			Did walk much. (good experience)
			Awesome
			Good.
			A short walk (good)
			Just walked.
			We loved to walk. Had a wonderful time.
			Had a nice time.
			Didn't walk much.
			If I was younger.
			Great.
			Not too bad.
			Just walked.
			Good walk
			It was nice.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Walk Stroll		
		General	
			It was good.
			Fort was nice.
			Just walked downtown
			Got directions
			Good.
			Just a little.
			I have enjoyed everything.
			Nice.
			Little stroll downtown (ok)
			We enjoyed it.
			Just a little
			Good
			Everything was easy to get to.
			Very good
			We just walked around.
			Very nice.
			Nice.
			Just walked.
			Nice, enjoyable.
			Just walk.
			Wish we were younger.
			Not too bad.
			Just strolled.
			Did see much.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Walk Stroll		
		General	
			Very nice.
			Just love the Bahamas.
			Very nice and relaxing.
			Didn't do much.
			Just a little bit.
			Everything is nice.
			Nice walk.
			Nice time
			Very pleasurable.
			I am old and tired walking.
			Just took a stroll.
			Nice.
			Ok
		Litter/Cleanliness	
			Very clean city.
			Clean
			Island look clean and nice.
		People	
			Friendly people.
			Locals are helpful.
			People were nice.
			Helpful people.
			Nice, peaceful and friendly.
			Nice people playing music.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Walk Stroll		
		People	
			Love to look at the policeman.
			Lovely people.
			The police officer was nice. He helped us across the street.
			Very nice people.
		Roads/Traffic	
			Enjoyed it. Traffic was under control.
		Safety	
			Felt safe
			I saw a lot of police it was safe.
			Felt safe here.
			Felt safe.
			Felt safe.
			Safe
		Scenery/Sightseeing	
			Little I saw was nice.
			Beautiful.
			Down town looks nice.
			Lots to see
			Beautiful
			Beautiful but wet
			Beautiful.
			Beautiful flowers.
			It's beautiful, very nice.
			Love the look.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Walk Stroll		
		Scenery/Sightseeing	
			Beautiful
		Shops and Stores	
			That it is good to be near the shopping. Didn't have to walk much. It was convenient.
			Nice stores.
		Sidewalks/Pavements	
			Sidewalks were great.
		Weather/Climate	
			Good weather.
			Comfortable weather.
			Gorgeous weather.

## **Walk Stroll Negative Comment Report 2009**

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	Walk Stroll		
		Beaches	
			A lot of glass in the sand on the beach, Arawak Cay.
			Paradise Island too rich for me. They closed all the beaches.
		Development	
			Rundown town.
		General	
			Tired.
			Did not walk much.
			Too much walking.
			Legs hurt.
			Tired.
			Tired.
			Tiring.
			(Good) Until I slip down, got no help.
			Tired
			Could have been better, but I am feeling too sick to walk.
			A lot of walking.
			Long.
		Information	
			Wasn't told where to go.
		Litter/Cleanliness	
			Needs a little cleaning but scenery is nice.
			Need to clean up

Island	Main Comment Type	Comment Categories	Negative Comments
New Providence			
	Walk Stroll		
		Litter/Cleanliness	
			Please clean.
			Please clean up downtown.
			Very dirty.
			Need to clean up.
			Very dirty.
			Dirty
			Need to clean up
			Very dirty need to clean /like Freeport
		People	
			Down town was crowded.
			Sales people hassling.
			A lot of people.
			Too many people
			Plenty people
			Crowded.
		Prices	
			Expensive.
		Roads/Traffic	
			The road needed to be improved.
			Hard to get around with traffic
			Cars need to give you more time to cross the street.
			The roads were uneven.
			Hard to get around with traffic.
			Roads are too small.

Island	Main Comment Type	Comment Categories	Negative Comments
New Providence	Walk Stroll		
		Roads/Traffic	
			But it's hard crossing the street.
			Too many holes on the side roads.
		Safety	
			Kind of dangerous walk with the parking.
		Scenery/Sightseeing	
			Not enough things to see.
		Shops and Stores	
			Too many empty shops.
			Need to clean shops that are not in use.
			Need more shops downtown.
			Why the same shops. Need variety.
			More shops needed.
			More open shops.
		Sidewalks/Pavements	
			Side walk needs work.
		Signs	
			Got lost no signs.
			No signs, directions
		Weather/Climate	
			Beautiful, could be a little warmer.
			Hot
			Hot .
			It's a little hot.
			Bad weather

Island	Main Comment Type	<b>Comment Categories</b>	<b>Negative Comments</b>
New Providence			
	Walk Stroll		
		Weather/Climate	
			Hot.
			A little hot.
			Too windy.
			Warm.
			Hot.
			It is very hot today.
			Too long and hot.
			It rained.
			Hot
			Hot.
			Hot
			Hot.
			Wet
			Hot, long walk to the beach.
			Hot.
			Hot
			Hot
			Hot
			It's a little hot.
			Rain
			Hot
			It's a little hot.
			Wet
			Too much rain.

Island	Main Comment Type	Comment Categories	Negative Comments
New Providence			
	Walk Stroll		
		Weather/Climate	
			Too hot
			Little hot
			It's a little windy.
			The weather is hot.
			Hot

# **Walk Stroll Suggestion Comments Report 2009**

Island	Main Comment Type	<b>Comment Categories</b>	Suggestion Comments
New Providence			
	Walk Stroll		
		General	
			Need more benches down town when tired.
		Roads/Traffic	
			Need to put a drain for when it rains in the street, too much water.
		Shops and Stores	
			Need to open more shops.
			Need more stores.
		Sidewalks/Pavements	
			Need to paint the sidewalk yellow so old people can see it.
		Signs	
			Need sign on where to go.
			Better signs to see where we are going
			Need more signs, can't read map.
			Need signs.
			Need sign on the streets (direction).
			Needs more signs when time to find bridge.
			But need signage.
			Need signs
			Need signs.

#### **Restaurant Experience Positive Comments Report 2009**

Island	Main Comment Type	Comment Category	Positive Comments
New Providence	Restaurants		
	nestaurants	Food	
		100u	Everything was delicious.
			Crack conch was great.
			Great food.
			(Excellent) Kafe Kalik food.
			(Excellent) bottled water
			It was cold, it was \$1.00 and it was fine.
			Local food was better than Atlantis and cheaper.
			Chips (fries) were very good
			(Excellent) Snapper at Poop Deck
			Kafe Kalik the conch salad so nice and tender, very juicy.
			Hard Rock food was good.
			Hard Rock excellent food.
			Soft drink was ok
			Just a soda
			Subway the sandwiches were the best sandwiches in Nassau.
			Native Breeze food was off the chain. We love it.
			Ice cream for the kids
			Cold soda.
			Good food but music was loud Junkanoo Shack.
			Good food.
			Senior Frogs food was good.
			Good Kalik beer.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Restaurants		
		Food	
			Was ok, a soda
			Wonderful Food, Hard Rock
			They gave me plenty of food.
			Chicken was good.
			Donuts enjoyable.
			Just an ice cream.
			Hard Rock Café food was good.
			Sabarro's food was off the chain.
			Food was wonderful.
			Good food, spicy chicken Poop Deck.
			Soda was good.
			Water (ok)
			Conch very tasty.
			Burger King had good burgers
			Best meal ever.
			Hard Rock Café had good burgers.
			Good conch salad.
			Food at the Hard Rock.
			Very tasty soda.
			Excellent food.
			Good food
			Conch Fritters was good.
			Excellent food.
			Just a water (ok)

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Restaurants		
		Food	
			Fish Fry had some good fried fish and the Bahamas beers.
			The peas and rice was too sweet but it was good.
			Seafood at Senor Frogs.
			Coffee smells good
			Just water (good)
			Food was good.
			Water was ok.
			(Excellent) Hard Rock
			Senior Frogs the drinks super
			Very good conch fritters.
			Nice cold water.
			The food was good.
			Very good food.
			The food was very good and the staff were clean and polite.
			Fish was great.
			Hamburger at the Hard Rock.
			Poop Deck the food was off the chain.
			Conch at the Poop Deck.
			Peas & rice taste so good.
			(Excellent) Food.
			Cove food was good.
			Hard Rock's food was good.
			Poop Deck conch salad and grouper fingers was the best I ever had.
			Very good food at Atlantis.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Restaurants		
		Food	
			Fish & chicken was good.
			At Johnny Rocket, good food.
			Atlantis food was great, better than the local food.
			Seafood Haven great food.
			Hard Rock Café had some good grill chicken sandwich.
			Cold and good.
			Great Bahamian dish at Compass Point.
			Hard Rock fish excellent.
			Good food
			A few drinks, Senior Frogs
			Good food.
			Fish Fry Food was good.
		General	
			Very active. (good)
		Hotel	
			Atlantis real good.
			Ate at Atlantis (ok).
			Atlantis was great (Bimini Road) and the Senior Frog.
		Litter/Cleanliness	
			Well prepared clean facility.
		People	
			Johnny Rocket have some nice dancers, it was very nice.
			Damian very kind and helpful.
			Cindy was ok.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence	Restaurants		
		People	
			Johnny Rocket was friendly, they danced for us.
		Prices	, , ,
			Soda much cheaper than the boat.
			Fish Fry had great food and beers that we could afford.
		Restaurants	
			(Excellent) Hard Rock
			Hard Rock was excellent.
			Olives was great
			Everything.
			(Excellent) Conch Fritters
			Johnny Rocket got good food and the dancing staff were fantastic.
			(Excellent) At the Fish Fry (conch).
			Senor Frogs was nice.
			Hard Rock was nice.
			(Excellent) Johnny Rocket
			(Excellent) Hard Rock
			(Excellent) Twin Brothers
			Senor Frogs was great, got drunk.
			Wonderful Restaurant
			(Good) Senior Frogs
			Coconuts Bar and Grill was excellent.
			(Good) Senior Frogs
			(Excellent) Senior Frogs
			Anthony's Grill we did enjoy the live music.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence	Destaurants		
	Restaurants	Destaurants	
		Restaurants	
			Fish Fry does not have red wine but everything else was very good
			Subway ok
			Excellent.
			Starbucks, it was great.
			Hard Rock fine restaurant.
			Good.
			Senor Frog's was real good.
			It was nice at Olives.
			Senor Frog liquor very strong.
			Burger King was good.
			Senior Frogs good
			(Excellent) Café Matisse
			Café Matisse. The second time there. The staff are very friendly but too expensive.
			(Excellent) Johnny Rocket
			Subway very clean
			Fantastic.
			(Excellent) Café Kalik
			Senior Frogs
			Conch Fritters was good.
			Senor Frogs and Hard Rock Café, were the best since I've been coming to the Bahamas
			(Excellent) at Johnny Rocket
			Senior Frogs was great and great people
			(Good) Water was cold

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Restaurants		
		Restaurants	
			(Excellent) at Johnny Rocket
			(Excellent) Senor Frogs didn't inform us that the Bahamas rum was more stronger than the American rum.
			Starbucks was great.
			café was excellent.
			Very good, enjoyed it.
			The Fish Fry Big 10 was excellent.
			(Ok) at Subway
			Senior Frogs was great.
			Senior Frogs great place and people.
			(Good) what we expected of Burger King
			Senior Frogs great place to eat and drink the best beers.
			The Poop Deck was off the chain.
			(Excellent) at Eddies.
		Service	
			Excellent service.
			Hard Rock service was good.
			Senor Frogs had good service.
			Service at Hard Rock.
			Good service
			Great service, delicious spice in the food.
			Skan's, good service and food

#### **Restaurant Experience Negative Comments Report 2009**

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	Restaurants		
		Food	
			Hard Rock the food was not good, raw meat
			Hard Rock chicken was spoil, didn't enjoy.
			Jimmy's Café had served us cold food. Not good at all.
			Hard Rock food was salty.
			The drink could have been cooler.
			Didn't have peas and rice.
		General	
			Fish fry don't have red wine.
			Horrible hard to walk upstairs.
			Wait too long in line.
			It was not easy to find a bar to buy a beer.
		Hotel	
			The Deli was a bit pricey at Atlantis
		Litter/Cleanliness	
			Subway was dirty.
			Need to clean in front of Senor Frog.
		People	
			The staff are not happy, a smile is what customers need.
			(Subway) Staff were not friendly, not even a smile.
		Prices	
			Senor Frogs expensive.
			Atlantis is very expensive.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	Restaurants		
		Prices	
			Too expensive.
			Expensive.
			Comfort Suites a little expensive.
			Expensive.
			Too expensive.
			Hard Rock drinks were not that good for the price
			Expensive Atlantis.
			Hard Rock a little bit of a hassle, a little expensive but the food was good.
			Expensive water.
			Expensive.
			Senior Frogs is very expensive.
			Too expensive to buy food.
			Pizza at Atlantis expensive.
		Restaurants	
			Skan's not too good.
			Johnny's too small for a restaurant.
			Too loud.
			Shark Bites, too many birds.
			Senor Frog rum was too strong for my brother, got him sick.
			Senor Frogs was too crowded.
			Looking for more Bahamian restaurants.
		Service	
			The service was poor there (Inagua)
			Hard Rock Café food was food but the staff were pushy and took too long to give you a menu.

Island	<b>Main Comment Type</b>	<b>Comment Categories</b>	<b>Negative Comments</b>
New Providence			
	Restaurants		
		Service	
			Need to be more faster.
			Slow getting out.
			Bad service.

## **Shows Nightclubs and Casino Positive Comments Report 2009**

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Nightclubs/nightlife		
		Nightlife	
			Would like to visit club.
	Visited casino		
		Casinos	
			It really big.
			Won \$500 thank you.
			Atlantis casino the best in the world.
			Atlantis won.
			Very enjoyable.
			It was nice.
			Real great.
			Great place to lose money and win. Thanks for having one here.
			Won \$200.
			We won a lot, that was fun. Very clean and friendly people.
			Won
			Good.
			Very good.
			Atlantis win \$200.00
			Very nice
			I won.
			Didn't play.
			Very nice.
			Ok only down \$5.00.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Visited casino		
		Casinos	
			Real fine.
			Atlantis win \$610
			Never been in a casino before, first time. We had fun.
			We won.
			Atlantis won.
			Atlantis won \$600.
			First time in a casino, it was very nice.
			Very large clean casino.
			Very big.
			Win \$200
			Very big.
			Won \$5000, so glad will go back again.
			Atlantis won \$260
			Very nice, cool, great.
			Won \$300
			Atlantis won.
			Atlantis won \$200
			Will be back to win \$5000
			Ok.
		General	
			Just walked.
		Hotel	
			Beautiful hotel.
			Atlantis was nice

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Visited casino		
		Hotel	
			Atlantis.
			Atlantis good
			Atlantis.
			Atlantis just walked in and out
			Atlantis won \$200
		Litter/Cleanliness	
			Clean place.
		People	
			The people was friendly to us all.
			The casino staff are very polite and friendly.
			Atlantis casino staff very friendly and clean.
			The staff were funny to be with.
			Staff are friendly.
		Scenery/Sightseeing	
			Beautiful.
			Beautiful.
			Beautiful.

## **Shows Nightclubs and Casino Negative Comment Report**

Island I	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
,	Visited casino		
		Casinos	
			Lost all my money.
			Came to win some money but lost some.
			Not loose.
			Lost \$40
			We lost \$600.
			Too quiet in casino.
			Machines too tight.
			Too tight.
			It could have been nice if I had won.
			Smokey
			Loss \$5,000 and did not get anything back.
			Lost \$300 at Atlantis
			Atlantis lost.
			Atlantis lost \$260.
			Too smoky.
			Atlantis lost.
			Great place to lose money.
			Loss \$1500
			Lost some money.
			Didn't win.
			Lost \$360.00
			Lost some money.
Cruise Visitor Satisfaction I	Report Research Dept. M	Inistry of Tourism 2	2009

Island	Main Comment Type	Comment Categories	Negative Comments
New Providence			
	Visited casino		
		Casinos	
			We lost \$1200 dollars.
			Atlantis lost \$300
			Lost too much dollars
		General	
			But gambling sucks.

# **Activity Positive Comments Report 2009**

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Activity No1		
		Activities	
			Wonderful would do it again.
			I had a lot of fun.
			We had a lot of fun.
			We had a lot of fun
			Great tour
			Nice
			We had a lot of fun.
			It was a good experience
			Had a wonderful time.
			Very friendly. Lots of fun, great experience.
			Very great time.
			A lot of fun great museum.
			Had fun
			It was marvelous.
			Would recommend.
			Very nice boat to enjoy yourself.
			It was a very good experience in the Bahamas.
			The best tour we have ever been on.
			Had me such a wonderful time.
			It was very enjoyable. Informative
		Food	
			But good food.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Activity No1		
		General	
			Wonderful.
			Fun.
			Wonderful
			We enjoyed ourselves
			The best.
			No complaints.
			Very good.
			We enjoyed it.
			But got very drunk.
			That was a beautiful experience.
			Perfect.
			Knowledgeable.
			It was amazing
			Very great day for the family.
			Nice
			Love it. Very friendly tour guide. Had a lot of fun.
			Very great.
			Did a good job.
		Hotel	
			It was fun.
			Atlantis is a beautiful place I will fly here stay there a weekend.
			Excellent.
			That's the place to be.
			Atlantis is very beautiful.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Activity No1		
		Hotel	
			Very beautiful place.
			Great place to stay for a week and will be back soon.
			Place to stay
			It's a very nice place.
			Atlantis is a pretty place and friendly staff
		Length of Stay	
			More time.
			Long enough for ya money.
		People	
			Informative.
			Knowledgeable.
			Informative.
			Friendly tour guide
			Crew was good.
			Very informative.
			The guy was very (a lot) fun
			Very knowledgeable
			The tour guide was very friendly and kind to the kids.
			Love it. The captain was friendly.
			Very informative
			Lewis was great
			The guy gave a good honest tour about everything
			Very good tour guide
			Very informative

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Activity No1		
		People	
			John was well informed.
			Friendly, knowledgeable waited for us
			Very nice, informative. People, dolphin were great
			She was very knowledgeable
			Tour director was so friendly
			Very informative friendly.
			Very nice tour quite very funny and informative.
			Super good, very patient with us, let us take picture.
			Informative.
			Informative.
			Very informative.
			Informative.
			Very informative.
			Very informative friendly.
			Informative.
			Very good tour director, just like back home in Jamaica.
			Very informative.
			Knowledgeable, friendly driver.
			The guy was great.
			Real good information.
			Very informative.
			Mary Davis was very very good.
			Leon Miller was very very good.
			Very informative.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	Activity No1		
		People	
			Very informative.
			Very good very informative, rum punch was great.
			Very informative.
			He was very good.
			Informative
			Very Knowledgeable
			Everyone was nice to us, we were drunk. Love it.
		Prices	
			Educational, nice price.
		Scenery/Sightseeing	
			Scenery nice, but quick
			Beautiful
			Wonderful place.
			The island is so beautiful and clean.
			Nice island.
			Beautiful
			Beautiful.
			Scenery.
			Scenery.
			Great things to see.
			Beautiful country, should keep cleaner than it is.
		Sea/Water	
			Nice sea
			Seen many beautiful fish.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	Activity No1		
		Taxi Cabs	
			Trevor the best tour guide around, very friendly.
			Very enjoyable.
		Tour Operators	
			Was very good.
			It was fun.
			Outstanding one of the greatest tours should be published (made more known) more.
			Very nice tour guide give a good history of the Bahamas.
			Good, had a wonderful time.
		Weather/Climate	
			It was nice and cool.
	Activity No2		
		Activities	
			Love it would do it again.
			The animals are so friendly.
		General	
			Gym at Crystal Palace
		Hotel	
			Very nice place
		Scenery/Sightseeing	
			The island is so beautiful.

# **Activity Negative Comments Report 2009**

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	Activity No1		
		Activities	
			Boat broke down and they didn't allow you to take the photos the glass too dirty.
			It was long
			Long getting tired
			Too much walking and was not told.
			Only took to some
			It broke down
			Could have more lights there.
			Small cages.
			It was too much walking. We are in our 60's
			Too fast going.
			Not very good time bad time.
			Did not give what they offer.
			Boat was late they overbooked which was disappointing but the beach itself was great.
		Crime	
			But was little afraid about what I hear was happening to the visitors there.
		Development	
		•	Need to have lights
		Environment	<u>-</u>
			Didn't see any fish.

Island	Main Comment Type	Comment Categories	Negative Comments
New Providence			
	Activity No1		
		Length of Stay	
			Too short.
			Too short
		Local Transportation	
			Very big (hotel) need to have shuttle.
		People	
			The tour guide was rude.
			Try to rip me off.
			Tour guide could of seen better.
			The handicap should be treated better.
			Too much kids on it.
			Tour guide was rude, did not check for us. Left us we are old.
		Prices	
			A little bit pricey.
			Expensive
			Very expensive.
			Very expensive for the short distance.
		Sea/Water	
			But the water was cold.
			Water cold.
		Taxi Cabs	
			Wasn't good at all, because the van broke down and the driver collect our money and didn't give us any money back. We had to catch another taxi.
			Taxi drivers too rush and pushy.
		Weather/Climate	

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Island

**Main Comment Type** 

**Comment Categories** 

**Negative Comments** 

**New Providence** 

**Activity No1** 

Weather/Climate

Hot.

#### **Activity Suggestion Comments Report 2009**

Island

**Main Comment Type** 

**Comment Categories** 

**Suggestion Comments** 

**New Providence** 

**Activity No1** 

Signs

Need signs

### **Single Thing to Make Trip Better Positive Comments Report 2009**

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	More Enjoyable If		
		Casinos	
			Love it here at the casino.
		Food	
			Free drinks
			Cold drink.
		General	
			Nothing
			Nothing
			Everything was great
			Nothing everything ok
			Nothing
			Nothing
			Nothing.
			Nothing
			Nothing
			Nothing.
			More time to visit Abaco would be soon.
			Nothing.
			Nothing.
			Nothing. Everything was great!
			More time on tour.
			Love it here, was here 2 months ago.
			Nothing
			-

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	More Enjoyable If		
		General	
			Every time was fun. Will be back soon.
			Nothing.
			Nothing.
			It was ok, but wanted to see the local's area.
			Nothing.
			Nothing. Good
			Nothing.
			Nothing
			Nothing.
			Nothing.
			Nothing had a wonderful day.
			Nothing.
			Nothing.
			Nothing
			Everything was so fine. Will be back soon.
			They were back here from 117617. The island was Hog island back then and back then 117717. Love this place.
			Nothing.
			Nothing.
			Nothing
			Nothing
			Nothing

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	More Enjoyable If		
		General	
			If family was here.
			Everything ok.
			Nothing.
			Nothing. Wonderful time
			Nothing.
			Nothing
			Nothing. Ok.
			Nothing. Everything good.
			Everything pretty good.
			Good trip nice to visit.
			Nothing.
			Nothing.
			Nothing.
			Some money.
			Nothing.
			I love the Bahamas
			If we had won a 5 million jackpot.
			Nothing, very good.
			Will be back.
			Love it
			Nothing.
			Nothing.
			Nothing.
			Nothing

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	More Enjoyable If		
		General	
			Nothing.
			Will be back. Love it here.
			Nothing.
			Nothing.
			It was enjoyable.
			If the kids was on the trip.
			Nothing
			Nothing.
			Nothing.
			First cruise
			Nothing
			Nothing
			We love the Bahamas
			Nothing
			Nothing
			Love it here.
			Nothing
			Nothing.
			Nothing
			Nothing.
			Love it here, not one negative thing.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence	More Enjoyable If		
		General	
			Everything fine
			Nothing
			Nothing
			Nothing
			Nothing.
			I will come back.
			The Bahamas is the best, been coming here for 20 years, just can't get enough.
			If we were rich.
			Everything was good, will be back.
			If baby was walking.
			Everything was real good.
			Nothing.
			Nothing
			Nothing. Was good. Third time here.
			Nothing
			Very nice.
			Nothing
			Nothing, pretty good.
			Nothing, ok.
			Excellent
			Nothing
			Nothing
			Loved it
			Nothing

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	More Enjoyable If		
		General	
			Nothing
			Nothing.
			Great time
			Nothing
			Nothing
			Nothing
			Everything perfect
			Nothing
			Only if we had spent all our vacation here
			Nothing.
			Nothing.
			It just keep getting better.
			Nothing.
			Nothing.
			Love it here, can't get it better than that.
			Nothing

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	More Enjoyable If		
		General	
			Nothing
			Nothing
			Good looking women.
			I had won the lottery.
			Nothing
			If I had a rocking chair.
			Some more money.
			Nothing
			If all the grand children were here on my b-day
			It was good.
			Nothing.
			Nothing.
			Nothing was good.
			More money.
			Will be back.
			Not coming back by cruise.
			Everything ok.
			First cruise.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	More Enjoyable If		
		General	
			Nothing had a great time.
			Nothing.
			Nothing.
			Nothing.
			Nothing
			Nothing.
			Nothing.
			Nothing
			Nothing.
			Had a good time.
			Nothing.
			If we won.
			More money to go spend.
			Nothing.
			If my daughter was with me.
			Nothing.
			Nothing.
			Love it will be back.
			Will be back soon.
			Nothing.
			Just love the Bahamas.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	More Enjoyable If		
		General	
			Nothing.
			Nothing.
			Nothing.
			Coming back soon.
			Wanted someone in my age to be with me.
			We have timeshare on Cable Beach, love this place.
			First cruise can't compare now.
			I am old, love the Bahamas.
			Nothing.
			Nothing coming back.
			Nothing ok.
			Nothing.
			Nothing everything was fine.
			Nothing. Perfect.
			Love it.
			Nothing.
			Great place to be.
			Coming back next year.
			Very big.
			Nothing
			Will be back.
			Nothing.
			Nothing
			Love it.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	More Enjoyable If		
		General	
			Nothing.
			Will be back.
			Nothing.
			Nothing.
			Nothing.
			Next time would rent a car.
			Ok
			Nothing
			Nothing
			Nothing.
			Nothing will be back soon.
			Nothing.
			Nothing. Thanks for the shuttle.
			Nothing.
			Love it here it's my B-day. Will be back definitely.
			Nothing.
			Just love the island.
			Nothing.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	More Enjoyable If		
		General	
			Nothing
			Nothing.
			Nothing.
			Everything ok.
			Winning money.
			Nothing.
			Nothing.
			Nothing more needed
			Nothing.
			Nothing.
			Will be back.
			Nothing.
		Hotel	
			If we were in a hotel.
			Would love to stay at Atlantis
			We were at Atlantis for 3 hours, that is the best place in Nassau to be.
			A week at Atlantis.
			Free pass to Atlantis.
		Length of Stay	
			The time in port here is too short to do anything.
			More time.
			More time.
			More time
			Some more time to get to see the island

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	More Enjoyable If		
		Length of Stay	
			More time.
			Longer stay.
			Couple more days.
			More time.
			More time.
			If we had more time and more rides back to the ship.
			More time in the hotel.
			Spent overnight.
			More time.
			More time.
			Some more beach time.
			More time at the hotel.
			More time to do things.
			Longer time on port.
			More time
			More time to do more things.
			Longer stay.
			More time and transportation.
			More time.
			Need more time
			Just some more time.
			More time.
			More time.
			More time.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	More Enjoyable If		
		Length of Stay	
			More time.
			More time
			More time
			More time.
			Some more time.
			If we could stay a little longer.
			Longer one
			More time.
			Would be better if overnight.
			Some more time.
			More time.
			More time.
			Some more time.
			More time here.
			More time to do a tour excursion.
			A longer stay.
			If we had some more time to play.
			More time.
			More time to do more things.
			More time.
			If we had more time.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	More Enjoyable If		
		Length of Stay	
			Some more time to see the island.
			More time.
			If stayed longer to ride the horse
			More time.
			Little more time.
			More time.
			More time.
			More time.
			More days.
			If we had more time.
			More time to stay by cruise
			More time wanted to stay longer
			More time.
			More time.
			Longer visit
			More time.
			More time
			More time.
			Longer stay.
			More time.
			Another day.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	More Enjoyable If		
		Length of Stay	
			More time.
			Longer stay. We're having fun with the Bahamian people.
			More time.
			More time.
			More time.
			Longer stay.
			More time.
			More time.
			Longer stop.
			More time.
			More time.
			Never enough time for the first time.
			More time.
			More time.
			Longer.
			Longer stay.
			More time.
			Some more time.
			More time and get to beach.
			More time.
			More time on island.
			Longer. More sun
			More time and money.
			More time.

Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	More Enjoyable If		
		Length of Stay	
			More time.
			More time in the ports.
			More time.
			Time, so much things to do here.
			More time.
			More time.
			More time like 2 days
			More time.
			Stay longer
			Stay longer
			Longer stay.
			Longer stay.
			More time.
			More time.
			More time
			Little more time
			More time.
			Longer time.
			More time, my grandson's first visit.
			More time.
			More time

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence			
	More Enjoyable If		
		Length of Stay	
			More time.
			More time.
			More time.
			Longer time in the hotel.
			More time
			More time
			More time
			Not enough time
			Not enough time here
			More time
			More time.
			More time
			More time
			More time.
			More time to go to the beach.
			More time.
			If they gave us more time
			More time want to live here.
			More time on the beach.
			More time
			More time.
			More beach time.
			More time
			More time.

Island	Main Comment Type	<b>Comment Category</b>	Positive Comments
New Providence	More Enjoyable If		
	Wore Enjoyable ii	Loughly of Chair	
		Length of Stay	Mara winhta
			More nights.
			More time.
			More time, would like to go to Freeport
			More time
			Little more time.
		Local Transportation	
			Thanks for the shuttle ride.
			The shuttle was excellent service.
			The shuttle service was good.
			Excellent shuttle ride
			Next visit I would rent a vehicle.
		People	
			People nice.
			No taxi hassles.
			People made it enjoyable.
			Everyone was ok.
			Everything was good, the shuttle driver nice place.
			A personal driver.
			People were nice.
			Funny.
		Prices	
			Once the rate to Nassau stay the same, we will be coming every month.
		Scenery/Sightseeing	
			Second time here, lovely place.

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Island	Main Comment Type	Comment Category	Positive Comments
New Providence			
	More Enjoyable If		
		Scenery/Sightseeing	
			It's lovely, lovely here.
			The island is so beautiful I want to buy a home here.
			Everything beautiful
		Sea/Water	
			Beautiful water.
		Taxi Cabs	
			If I had longer stay in taxi.
		<b>Tour Operators</b>	
			The tour guide was great.
		Weather/Climate	
			The weather was great.

# **Single Thing To Make Trip Better Negative Comments Report 2009**

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	More Enjoyable If		
		Activities	
			More things to do.
			If I had done some activities.
			More affordable tours.
			No activities here.
			The Ardastra Garden bus didn't come for us to take us on the tour, and no one said anything.
			If we would of taken our submarine tour.
			Different activities
			More activities.
		Beaches	
			Only if we know where the beaches were.
			Beach should be closer.
			If we had went to the beach.
		Casinos	
			If we got a chance to go to the casino.
			If I would have won some money.
			We lost from the casino.
			If we won more money.
			If I had won at casino.
		Drinking water	
			Cheap water.
		Environment	

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	More Enjoyable If		
		Environment	
			Wanted to see more of a tourist atmosphere.
		Food	
			If better food on ship.
			Better food.
			Can be cheaper on food.
		General	
			Not losing my camera.
			Ready to leave.
			To see more things.
			Will not do group outings ever again.
			Less hassle.
			More money
			If my wife didn't miss the boat.
			If I didn't have to use any oxygen tank.
			If I wasn't feeling bad.
			The ship
			If we knew we were coming here.
			If we had known we were coming.
			If I wasn't feeling bad, I would have been enjoying my time here.
			We are tired.
			If didn't have to walk too much.
			If I wasn't cripple.
			If I had a little scooter to take me around. Foot hurts.
			We would never go on a tour, because of what we were told happened on a tour. We will be back

Island	Main Comment Type	Comment Categories	Negative Comments
New Providence			
	More Enjoyable If		
		General	
			Better room on boat.
			If not going to Freeport
			Only if I could walk a little more.
			If the islands were closer to get to by vehicles
			More money.
			If we didn't have a wheelchair.
			Almost the same as other Caribbean.
			If I didn't have to walk too far.
			People shouldn't have to walk so far from the ship.
			Would not come back to the Bahamas.
			If had shorter walk to ship.
			But little crowded.
			If only director on the cruise tell you the truth about the island and stop lying.
			If I had more money to spend.
			If the walk wasn't so long.
			I am not feeling too good. Ready to go home, but will be back.
			If my back didn't hurt me.
			If they didn't lie to us on the ship about the island here, when we arrived. It was different.
			Not being so tired.
			If I felt well enough to walk.
			If trip was planned better.
		Gratuity	
			Hassled for tips.

Island	Main Comment Type	Comment Categories	Negative Comments
New Providence			
	More Enjoyable If		
		Hotel	
			If the Hotel had a better rate, where we stayed at Hilton Hotel.
		Information	
			When got off ship was not told about shuttle.
			More information on the island.
			If people knew where Internet was.
			More information.
			More information about the shopping here not only what not to do and where to go should be told on the ship.
			More knowledge of the island.
			More information about hotel.
		Length of Stay	
			More time with dolphin.
			Not enough time to do anything.
		Litter/Cleanliness	
			Need to clean.
			Need to keep the Bahamas clean.
			If it was much cleaner.
			Less trash.
			Clean the island.
			If it was clean.
			If the beach wasn't dirty.
			Clean up
			If it where cleaner.
		Local Transportation	
			Better tour on bus.

Island	Main Comment Type	Comment Categories	Negative Comments
New Providence	More Enjoyable If		
	More Enjoyable ii	Local Transportation	
			Better if we did rent a vehicle. The cab is too expensive.
			More shuttles.
			Need better shuttle, can't walk well.
			Need better shuttle.
			Better transportation.
			More shuttles
			If the horses were kept clean.
			Wish the shuttle bus had pick us up from Bay Street and brought us to the ship.
			Need more rules and supplies for renting a motor scooter.
			If the shuttle was running back and forth.
			If we had a golf cart to drive around in.
			More transportation to get back and forth to the ship.
			Shuttle to the ship.
			The shuttle bus was not running fast enough, we waited long.
		People	
			Pushy and aggressive.
			Less soliciting.
			Pushy.
			The people here need to be honest.
			They need to ask every body for ID only because I am black.
			The sales person wasn't friendly, the tour man was more friendly.
			If wasn't hassled too much.
			People are not too friendly with locals.
			People should be nice to the tourist.

Island	Main Comment Type	Comment Categories	Negative Comments
New Providence	More Enjoyable If		
	More Enjoyable ii	People	
		Гсоріс	The handicap should be treated special.
			Bad attitude of the people.
			The people here should be more friendly.
			People need some type of customer training here.
			If the tour director was helpful or had told us we had to walk for so long.
			More friendliness of the taxi drivers.
			Better people.
			Less pushy.
			Too many pushy people.
			And if the people were nice to others especially visitors.
			The people here should smile more.
		Prices	The people has a should assume the con-
			Better prices.
			Should be cheaper on food.
			Need to change prices.
			Cheaper excursion
			If they can drop some prices.
			Too expensive.
			Cheaper golf course.
			If wasn't too expensive.
			Little too expensive on rum.
			Cheaper rate on cruise.
			Everything here is expensive.
			Less expensive.

Island	Main Comment Type	Comment Categories	Negative Comments
New Providence			
	More Enjoyable If		
		Prices	
			Little expensive.
		Restaurants	
			If the restaurant did have cassava.
			If Senior Frogs was cheaper
			More local restaurants.
		Roads/Traffic	
			Less traffic.
			Less traffic.
			The streets are narrow and too many pot holes.
		Safety	
			But didn't feel too safe, you could do better to keep the visitors safe.
		Scenery/Sightseeing	
			Need to see more
		Sea/Water	
			More access to water.
			If the water was much warmer.
		Service	
			Better service.
			No one help us with our drunk brother.
			The services here could be better. The staff needs to be trained.
		Shops and Stores	
			Too many stores closed.
			More variety of shops.
			More shops.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	More Enjoyable If		
		Shops and Stores	
			Shops need to be open on Sundays.
			Need more stores.
			Didn't come here to shop, but shopped and lost my purse.
			More time, shops were closed. Didn't do much.
			More stores.
			The stores should open on Sunday, people travel everyday.
			Down town need Christian book stores.
			More shopping selections.
			Need to work on shops.
			Didn't find much of the Bahamas souvenirs.
			More shops.
		Sidewalks/Pavements	
			Better sidewalks.
		Straw Market	
			If the market was open.
			The straw market close and no sign was put there (to say) what is the reason.
			The straw market should be opened.
			The market need a/c,
			I think the new straw market will have been built
			Market needs to be bigger.
		Taxi Cabs	
			Taxi drivers too pushy.
		<b>Tour Operators</b>	
			Better organized tour excursion.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	More Enjoyable If		
		Tour Operators	
			If tours were on time.
			Everything was good until the tour guide upset me.
			If we did a tour.
		Value for Money	
			If we didn't get ripped off.
		Want to go some place else	
			More places to go and more alcohol.
			If we went to Jamaica.
		Weather/Climate	
			Too hot
			Less wind.
			Hot.
			The weather.
			Warmer weather.
			If the weather was warmer.
			Cooler weather
			Better weather
			Weather.
			Warmer weather.
			Hot.
			Hot.
			It's hot today.
			Less wind weather.
			Much cooler.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	More Enjoyable If		
		Weather/Climate	
			Weather
			If it was cooler
			Better weather.
			Hot
			Too hot.
			Weather.
			Cooler weather.
			The weather too hot.
			Hot.
			Hot.
			Weather too hot.
			The weather.
			Hot.
			If it wasn't so hot.
			Bad weather.
			If the island had sun not rain.
			If I was cooler.
			Hot.
			Less heat.
			Weather.
			If the weather was cooler.
			The weather.
			The weather is hot.
			The weather is not good.

Island	Main Comment Type	<b>Comment Categories</b>	Negative Comments
New Providence			
	More Enjoyable If		
		Weather/Climate	
			If I had a hat, it's a little hot.
			Warmer weather.
			It's ok here very warm.
			Warmer weather.
			Better weather.
			Need more sun.
			The weather.
			If it didn't rain this morning.
			Bad weather
			Little hot.
			Less sun.
			Hot.
			Weather is bad.
			if rain hadn't come
			Less sun
			Hot
			Better weather.
			More sun
			No rain. Would rather stay 2 days not Freeport.
			Cooler weather
			Weather.
			Weather.
			More sun.

# **Single Thing to Make Trip Better Suggestion Comment Report 2009**

Island	Main Comment	Туре	<b>Comment Categories</b>	Suggestion Comments
New Providence				
	More Enjoyable	If		
			Activities	
				More activities needed on the island.
			Beaches	
				Closer beach.
				A closer beach to ships.
			Casinos	
				If a casino were closer to the ship.
			Crime	
				Try stop the crime in the Bahamas.
			Entertainment	
				More bands outside.
				More musical.
				If we had Bahamian band when we got off the ship
			General	
				More liquor and cheaper.
				If you had more ash trays for smokers.
				More stuff for children.
				Need bargains.
				One more drink.
				More cleaner and fun places close to the ship.
				Need better things.
				Free beers in the street
				Need wheelchairs.
Cruise Visitor Satisfacti	ion Report	Research Dept.	Ministry of Tourism	2009

Island	Main Comment Type	Comment Categories	Suggestion Comments
New Providence	More Enjoyable If		
	more Enjoyable ii	General	
		General	If the restroom had water.
		Information	if the restroom had water.
		mormation	More Information about the island should be on the ship.
			Only if we had a map from the ship.
			More information about the island here.
			More places listed so people could know where to go when arrived here.
		Local Transportation	wore places listed so people could know where to go when arrived here.
		Local Transportation	Mara transportation
			More transportation.
			Only if there were more buses to take you back and forth from the ship.
			Need more shuttles.
			Need more shuttles.
		Restaurants	
			More local restaurants
		Safety	
			Need more police down town.
		Shops and Stores	
			Shops being open.
			More stores on Bay Street needed. We couldn't really find a store to buy a pair jeans.
			More places to stop to buy beers.
		Signs	
			More signage.
			More signs needed at cruise dock saying shuttle bus is running.
			You could put a sign up to say the shuttle was running.
			Signs needed on the streets.

2009

Research Dept. Ministry of Tourism

Cruise Visitor Satisfaction Report

Island	Main Comment Type	Comment Categories	Suggestion Comments
New Providence			
	More Enjoyable If		
		Signs	
			Need signs on the streets.
		Taxi Cabs	
			The taxi driver should inform the visitors more about the island without you asking questions.
			Taxi drivers need uniform.

## **CONCLUSION**

In 2009, more than 2 million cruise visitors graced the shores of New Providence to enjoy the delights that were available on the island. Cruise visitors to Nassau/Paradise Island came from all over the world to enjoy a cruise to the Bahamas. Most of these visitors were from the United States. Nassau/Paradise Island appeared to especially attract cruise visitors from Florida and New York. These two states were also the two top states for stopover visitors to the island. Many (61%) of these cruise passengers were between the ages of 25 to 54 but the older generation were not to be left out and more than one third (35%) of the cruise passengers were 55 years of age or over. More than one third (38%) of the passengers were travelling as a family and many of these families had children along. More than half (51%) of the children travelling on the cruise ships were under 12 years of age and 43% were between 12 to 17 years of age.

The majority of the cruise visitors who had gotten off their ships had done so once and more than two-thirds of them had had enough time in port due to the fact that they had done all or most of what they had wanted to do while on the island (e.g. done a tour, shopped, gone sightseeing). Forty-four percent (44%) of them thought that the port of Nassau/Paradise Island was better than other destinations visited and the majority of the cruise visitors (98%) said that they would recommend the destination to their friends and relatives.

Many of the cruise visitors (69%) went shopping while in Nassau/P.I. The shopping experience for the most part was well rated by these persons (i.e. 70% of them thought that their experience was Excellent or Good). The cruise visitors who thought their shopping experience was Excellent or Good thought that the shops were wonderful because they were able to find what they wanted and the experience was fun. They also felt that the salesclerks were friendly, helpful and nice, and the prices were good. Some of the cruise visitors who thought that their experience was Excellent or Good also felt that the stores were too hot, too expensive and needed to have a wider Some of the cruise visitors who thought that the selection of goods. shopping experience was Ok felt that there were not enough shops and that the shops were too crowded and hot. They also felt that the shops needed more variety and more Bahamian products. The cruise visitors who thought that their experience was Not so Good or Awful were disappointed with the high prices, the lack of shops, and the fact that shops were closed.

In addition to shopping in the stores, more than half (54%) of the cruise visitors shopped in or visited the *Straw Market*. The Straw Market experience in Nassau/P.I. was *not rated as highly* as some of the other experiences of the cruise visitors. Just a little over half (52%) of the cruise visitors who visited the Straw Market thought that their straw market experience was Excellent or Good and 9% thought that it was Not so Good or Awful. The cruise visitors who felt that the Straw Market experience was Excellent or Good thought the vendors were great, friendly, nice, helpful, courteous, polite and fun. They also thought that the straw market was good, fun, and offered a good selection of products and souvenirs. Some of the cruise visitors who thought that their experience was Excellent or Good also felt that the vendors were too pushy or rude. Some of them also thought that the Straw Market was too hot, crowded, dirty, small and in need of an upgrade. The cruise visitors who thought that the Straw Market experience was Not so Good or Awful (9% of them) were disappointed with pushy rude vendors some of whom ripped them off. They were also disappointed with the heat, the crowds, the small size of the market and the dirt.

In addition to shopping, some of the cruise visitors *dined in restaurants* on the island when they came off their ships (i.e. 28% of them). The restaurant experience in Nassau/P.I. was rated *well* by the cruise visitors (i.e. 72% of them rated their experience as Excellent or Good) who dined in restaurants on the island. The cruise visitors who thought that the restaurant experience was Excellent or Good thought so because the food was great, the restaurant was clean, the staff was friendly, the service was good, the music & entertainment was good and the restaurant itself was just great. Some of these same visitors who thought that the restaurant experience was Excellent or Good also thought that some of the restaurants were expensive or the service was too slow. The cruise visitors who thought that the restaurant experience was Not as Good or Awful (2%) were disappointed with the food (i.e. food was cold, spoiled or raw), or the poor service that they received at the restaurant.

While some of the cruise visitors were shopping or dining in restaurants on island some of them were getting their *hair braided* (16% of them). The hair braiding experience in Nassau/P.I. was rated fairly well (75% of them rated their experience as Excellent or Good). Cruise Visitors who thought that the hair braiding experience was Excellent or Good thought so because they loved the hair style, and they thought that the hair braiders were friendly and great. Some of these same visitors who thought

that the hair braiding experience was Excellent or Good also thought that some of the hair braiders were too expensive. Some of them who thought that the experience was Ok thought that braiders were too pushy, rude or nasty. The cruise visitors who thought that their experience was Not so Good or Awful (5% of them) thought so because they felt that the hair braiders were too pushy, rude or not clean.

While some of the cruise visitors were shopping, dining in restaurants, or getting their hair braided, others were on the beach soaking up the sun. Almost one quarter (23%) of them had *met a beach vendor*. The beach vendor experience in Nassau/P.I. was rated *very well* (91% of them rated their experience as Excellent or Good). The cruise visitors who enjoyed their beach vendor experience did so because they thought the vendors were friendly, nice, warm, pleasant and clean. The visitors who did not enjoy their beach vendor experience thought that the beach vendors were rude.

While some of the cruise visitors walked to go shopping, dining, get their hair braided, sightsee and go to the beach, others decided to use the *local transportation* to get around the island. Forty-two percent (42%) of the cruise passengers used a taxi, 19% used a ferry boat, 4% used a jitney, 4% used a surrey, and 2% used a motor scooter to get around the island.

The *taxi drivers* who worked the cruise dock seemed overly aggressive at times when they approached the cruise visitors, however for the most part when they had them in their vehicles they appeared to do a good job. The taxi experience in Nassau/P.I. was rated very well by the cruise visitors (i.e. 90% of them rated their experience as Excellent or Good). The cruise visitors who thought that their experience was Excellent or Good thought so primarily because of the people i.e., the taxi drivers They thought that the taxi drivers were nice, very good, themselves. friendly, helpful, polite, very informative, and offered them good prices. They also felt that the taxi ride was lovely, enjoyable and fun. Some of these same visitors who thought that the taxi experience was Excellent or Good also thought that some of the taxis were too expensive, and needed to have air conditioning. Some of the cruise visitors who felt that the taxi experience was Ok thought that the taxis sped too much. Some of the cruise visitors who thought that the taxi experience was Not so Good or Awful (2%) of them) felt that they had been over charged. Others who felt this way did not appreciate the lack of air conditioning or that the taxis were too expensive. Some of them just thought that the experience was not pleasant.

The ferry/water taxi experience in Nassau/P.I. was rated *very well* by the cruise visitors (i.e. 87% of them rated their experience as Excellent or Good) who used this service. The cruise visitors who thought that their ferry experience was Excellent or Good thought so because they felt that the ferry ride was good, fun, enjoyable, and nice. They also felt that the ferry operators were great, clean, funny, friendly, helpful and informative. Some of these same people who thought that the ferry experience was Excellent or Good also thought that the boats needed to be better. They also thought that the ferry boats were too small and that they took too long to leave. The cruise visitors who thought that the ferry experience was Not so Good or Awful (3%) were disappointed with how crowded the ferries were and that the ferry boats needed to be better.

The bus/jitney experience was rated very highly. The majority (97%) of the cruise visitors who used a jitney thought that the bus/jitney experience was Excellent or Good. They primarily thought so because they thought that the jitney was cheap, the ride was enjoyable and the bus drivers were friendly and informative. The surrey ride experience was rated *well* by the cruise visitors who used surreys. Eighty-eight percent (88%) of the cruise visitors who used a surrey thought that the surrey ride experience was Excellent or Good. They felt this way because they thought that the surrey ride was fun, nice, and the surrey drivers were great and informative. Some of these same cruise visitors thought that the horses needed to be taken care of better (i.e., fed more, cleaned) and that that the surrey rides were too expensive. The cruise visitors who felt that the surrey experience was Not so Good or Awful (5%) thought that the drivers were rude.

While some of the cruise visitors took the local transportation to explore the island, others decided to *walk* where they wanted to go (83% took a walk/stroll). The cruise visitors who had purposely gone for a walk rated the experience *fairly well* (i.e. 69% of them rated their experience as Excellent or Good). The cruise visitors who felt that the experience was Excellent or Good thought so because they liked the beauty of the island and that there was a lot to see. They also thought that the people were friendly, helpful and lovely. Some of these same people though were disappointed with the weather at times i.e. it was too hot or cold, too windy too rainy. Some of them also thought the roads needed to be improved, that they were too small and that it was hard to get around with traffic. Some of the cruise visitors who thought that their experience was Ok thought that the town was too dirty and needed to be cleaned up, that there were too many empty

shops, that more shops were needed and that a greater variety of different types of shops was needed.

The cruise visitors to Nassau/P.I. were able to choose their experiences for the most part. All of them however had to pass through the Cruise Dock and this experience was rated *very well*. The Cruise Dock/Security staff was rated very well by the cruise visitors (i.e. 88% of them rated their experience as Excellent or Good). The cruise visitors who felt that their experience was Excellent or Good thought so because they thought that the cruise dock/security staff were helpful, friendly, nice great, funny, fun, polite, efficient, called you by name, did a good job, were fast and they felt safe. The cruise visitors who felt that the Cruise Dock Experience was Not so Good or Awful thought this because they felt that the staff were rude, did not ask for ID and were loud. Some of the complaints about the security facilities & processes included long lines, the need to check bags, the facility was too crowded, more information was needed on ID's and there was a need for X-ray machines for checking passengers.

The myriad of experiences enjoyed by the cruise visitors to the Bahamas all influence the decision to return or recommend the destination to others. Cruise visitors are a vital part of the visitor mix of business for Nassau/Paradise Island. They generate revenue for the government, the taxi drivers, ferry boat operators, jitney drivers, surrey operators, tour excursion operators, local vendors, hair braiders, stores, straw market vendors, restaurants and even some of the hotels. The government generates millions of dollars in revenue directly from them in the form of the "head tax." The local vendors, tour excursion operators and persons who supply products or services to the cruise visitors earn millions of dollars in revenue every year from them. Cruise visitors are a vital source of income for the Bahamian people. For this reason, we must ensure that the Bahamian product which includes the destination, the people and their services is always at its best for it influences visitor experiences and these experiences determine the future livelihood of the destination.

## **RECOMMENDATIONS**

- 1. Provide more seating all along downtown so that the cruise visitors have more places to stop and rest when they are tired. This would ensure that they do not return to the ship too soon, and allow them to observe the shops that they may want to enter after they have rested. Cruise visitors complained that there were not enough benches downtown to rest.
- 2. Provide more frequent shuttle bus service to and from ships so that older persons and persons who have difficulty walking can be encouraged to come off the ships to participate in on-island activities. If possible a shuttle bus schedule should be prominently posted so that the cruise passengers can see it.
- 3. Eventually install a Bahamian style tram that would run from the ships to the cruise dock doors perhaps portraying the theme of Junkanoo in its design.
- 4. Provide training for taxi drivers, hair braiders, straw vendors, beach vendors, waiters/waitresses, surrey drivers and other vendors on service and sales techniques that include how to approach potential customers without scaring them away with what may be construed as aggressive, pushy or rude behaviour.
- 5. Post a hair braiding price list in the hair braiding centre and in all areas that are well known to be "unofficial" hair braiding centres. This will help the visitors to know how much they are supposed to spend for getting their hair braided so they can make the appropriate decisions before the hair braider gets started on their hair.
- 6. Teach the hair braiders proper practices on hygiene and sterilization as some of the cruise visitors thought that they were nasty and not clean.
- 7. The new Straw Market is almost finished. When it is finished the problems with the current Straw Market like the heat, the small size of the market should be resolved.
- 8. The Straw Market does need to be kept clean of rodents, trash and general dirt. Visitors do not like to shop in an environment that looks questionable on matters of hygiene. Some visitors complained about the dirt.
- 9. Fix the step leading out onto the Dock from Festival Place. It is a "tripping" hazard as many cruise visitors trip and nearly fall on this tiny step on their way back to the ship.
- 10.Initiate a widespread innovative signage programme in all tourist areas so that cruise visitors know where to go and how to find what

they are looking for in the short space of time that they have. This will allow cruise visitors to reduce time wandering fruitlessly and get them to spend more money in the destination. The signage programme would need to encompass creative signs (with arrows where necessary) on things like "How to get to the Straw Market" (The Straw Market was once a must see "attraction" for most cruise visitors before the fire of 2001), "How to get to the Hair Braiding Centre", "Where do I rent a motor scooter", "How do I get to the beach", "How do I get downtown", "How do I get to Atlantis/Paradise Island".

- 11. The signage programme could perhaps encompass a price list of the zoned rates and the cost on getting to popular attractions and thereby reduce problems with overcharging. Of course, this price list would have to be updated every time the prices changed.
- 12. The information booth in Festival Place is not visible enough. It needs to be much more visible to cruise passengers coming off the ships because many of them have ideas of what they would like to do while in port but they do not know how to go about doing them. Many of them ask the first "official looking" persons they see on the dock before they go through the first Festival Place doors on where "this is" or where "that is". Many of their questions include "How do I get downtown", "How do I get to the Straw Market", "How do I get to the beach", "Where can I go to find Bahamian food" etc. Many of the cruise passengers walk right pass the information booth in Festival Place without even noticing that it exists because it is at a long table with vendors they may be trying to avoid.
- 13.Enforce the law of not allowing too many people to go on the ferry boats at the same time. Over crowded ferries do bother some of our cruise visitors and can be dangerous.
- 14.In the plans for the future of the port of Nassau, include improved boats for ferry service. Some of the cruise visitors felt that some of the current ferry boats needed to be better.
- 15. Continue to encourage the cruise lines to lengthen the stay in port for some of their ships to give the cruise passengers more time in port to do what they want to do like a tour or shop.
- 16.Encourage innovatively different types of stores with a variety of Bahamian products with attractive prices in the downtown area to attract the cruise visitors to shop. Some cruise visitors think that all of the stores carry the same things. They also thought that the shops were too expensive.

- 17.Do what is necessary to encourage more Bahamian entrepreneurs to open more shops in the tourist areas like downtown. This can only be done with the creation of an environment where these entrepreneurs feel that they can make money. Some cruise visitors think that we do not have enough stores.
- 18.Create an environment that is conducive to the shops downtown staying open later. This is not an easy task but it is the only way that the shops will stay open later. Some visitors complained that the shops closed too early.
- 19. Encourage the development of more local restaurants as the future plans for the port of Nassau develops. Some visitors felt that there were not enough local restaurants around.
- 20.Ensure that the Cruise Dock/Security staff asks the cruise passengers for picture ID's at all times. Some visitors felt that they did not always do so.
- 21.Ensure that motor scooter companies that rent scooters to cruise visitors always rent them with the proper essentials like helmets, etc.
- 22. Ensure that motor scooter companies maintain the scooters in satisfactory repair so that cruise visitors who rent them do not experience dissatisfaction with them. Cruise visitors complained about poorly maintained scooters.
- 23. Ensure that downtown and the tourist areas are kept immaculately clean at all times. In Disney World they have personnel constantly walking around picking up trash (with a special trash stick) that may have been dropped.
- 24. Put drains down in the streets downtown so that when it rains the water does not collect in the streets. Clean the current drains in the streets that may have debris. Cruise Visitors complained about too much water being in the streets when it rained.
- 25. Create more activities for visitors to do
- 26. Create more activities for children who come off the ships to do
- 27. Create more fun things to do near the ship
- 28. Create more affordable tours
- 29. Provide access to wheelchairs for persons who need them. The ships do not allow always allow cruise passengers to take wheelchairs off the ship.
- 30.If feasible, provide shorter waits for the shuttle bus service back to the ship.
- 31.Ensure that all public bathrooms not only have running water but are always in proper repair.

- 32. Create a shopping environment in which bargains are the norm rather than the exception.
- 33. Have information on the island more readily available to cruise visitors on board the ships, etc.
- 34.One cruise visitor suggested that taxi drivers wear uniforms.
- 35. Continue to have police presence downtown.
- 36.More entertainment and bands outside. Cruise Visitors wished to see this.

## **APPENDIX**

CRUISE SATISFACTION SURVEY  1. Do you intend to get off your ship again?	What makes you say that? What would have made it better?		
1. Yes Close Interview 2. Maybe Continue Interview	8. Did you get a chance to visit the Strawmarket?		
2. What cruise ship are you on?	1. Yes 2. No → Go to question 9		
<ul> <li>3. Are you a passenger or crew?</li> <li>1. Passenger</li> <li>2. Crew — Close Interview</li> <li>4. How many times have you gotten off your ship?</li> </ul>	How would you rate that Strawmarket experience?  Excellent Good Ok Not so Good Awful 5 4 3 2 1  What did you think of the straw vendors/other vendors that you met there?		
5. Do you feel you've had enough time here on this visit?	Other Straw Market Comments		
Yes, had enough time     No, would have preferred longer     Don't know/no answer  What makes you say that?	9. Did you get a chance to meet any hair braiders?  1. Yes 2. No Go to question 10  How would you rate that experience?		
6. How do you feel about recommending the Bahamas as a place for your friends/family to visit?  1 Definitely will recommend it 2 Probably will recommend it	Excellent Good Ok Not so Good Awful 5 4 3 2 1  Comments		
<ul><li>3 Probably won't recommend it</li><li>4 Definitely won't recommend it</li><li>7. Did you do any shopping today?</li></ul>	<ul> <li>10. Did you use a taxi?</li> <li>1. Yes</li> <li>2. No</li> <li>Go to rating, then comments</li> <li>Go to taxi comments</li> </ul>		
1. Yes 2. No Go to question 8  How would you rate that experience?  Excellent Good Ok Not so Good Awful	How would you rate that experience?  Excellent Good Ok Not so Good Awful 5 4 3 2 1  Taxi Comments		
5 4 3 2 1			

11. Did you use a ferry?	15. Did you go for a walk/stroll?
1. Yes 2. No — Go to question 12	1. Yes 2. No → Go to question 16
How would you rate that experience?	How would you rate that experience?
Excellent Good Ok Not so Good Awful 5 4 3 2 1 Comments	Excellent Good Ok Not so Good Awful 5 4 3 2 1  Comments
<ul> <li>12. Did you use a bus/jitney?</li> <li>1. Yes 2. No → Go to question 13</li> </ul>	16. Did you rent a motor scooter?  1. Yes 2. No → Go to question 17
How would you rate that experience?  Excellent Good Ok Not so Good Awful 5 4 3 2 1  Comments	How would you rate that experience?  Excellent Good Ok Not so Good Awful 5 4 3 2 1  Comments
13. Did you eat or drink in any restaurants, cafes or bars while you were here?  1. Yes  2. No  Go to question 14  How would you rate that experience?  Excellent Good Ok Not so Good Awful  5	17. Did you rent a car?  1. Yes 2. No → Go to question 18  How would you rate that experience?  Excellent Good Ok Not so Good Awful 5 4 3 2 1  Comments
	Comments
<ul> <li>14. Did you take a ride in a horse &amp; carriage?</li> <li>1. Yes</li> <li>2. No Go to question 15</li> <li>How would you rate that experience?</li> <li>Excellent Good Ok Not so Good Awful</li> </ul>	<ul> <li>18. Did you rent a bicycle?</li> <li>1. Yes 2. No → Go to question 19</li> <li>How would you rate that experience?</li> </ul>
5 4 3 2 1 Surrey Comments	Excellent Good Ok Not so Good Awful 5 4 3 2 1  Comments

19. Did you get a chance to meet any beach vendors?	ii) Activity
1. W	How would you rate that experience?
1. Yes 2. No Go to question 20	Excellent Good Ok Not so Good Awful 5 4 3 2 1
How would you rate that experience?	Comments
Excellent Good Ok Not so Good Awful 5 4 3 2 1	Comments
Comments	iii) Activity
	How would you rate that experience?
20. What did you think of the Cruise Dock/Security Staff?	Excellent Good Ok Not so Good Awful 5 4 3 2 1
Excellent Good Ok Not so Good Awful 5 4 3 2 1 Comments	Comments
Comments	23. Did you meet any people offering trips/visits?
21. What did you think of the Security facilities or processes?	1=Yes No =2 $\longrightarrow$ go to question 24
Excellent Good Ok Not so Good Awful	How would you rate that experience?
5 4 3 2 1	Excellent Good Ok Not so Good Awful 5 4 3 2 1
Comments	Comments
22. Did you do any tours/excursions/activities today?	24. Did you visit any shows on this trip?
1=Yes No =2 $\longrightarrow$ go to question 23	1. Yes 2. No Go to question 25
What tours/excursions/activity did you do?	•
i) Activity	Comments
How would you rate that experience?	25. Did you visit any nightclubs on this trip?
Excellent Good Ok Not so Good Awful 5 4 3 2 1	1. Yes 2. No Go to question 26
Comments	Comments

26. Did you visit a casino on this visit?	31. Into which of these age brackets does your age fall? SHOW CARD. CIRCLE ONE ONLY		
1. Yes	1 A 18-24 5 E 55-64		
2. No Go to question 27	2 B 25-34 6 F 65-74		
2. 110 Go to question 27	3 C 35-44 7 G 75+		
Comments	4 D 45-54		
Comments	4 D 43-34		
	32. Are you traveling		
27. What did you like about the Bahamas?	1 Alone		
1. A = 1:44	1 Alone		
1 Architecture 10 Friendly people 2 Landscape/scenery 11 Helpful people	2 As a couple		
<ul> <li>2 Landscape/scenery</li> <li>3 Beaches</li> <li>11 Helpful people</li> <li>12 Was as hoped</li> </ul>	3 As a family		
	4 As a group		
4 Ocean 13 Value for money			
5 Weather 14 Plenty to do	33. How many people are there in your personal		
6 Variety of Shops 15 Relaxing	group including yourself and any children?		
7 Cheap to shop/good deals 16 Unusual-not like			
8 Clean anywhere else			
9 Felt Safe 17 Nothing in particular	34. If you're traveling with children, how old are		
Other	the children? CIRCLE ALL THAT APPLY		
28. What did you dislike about The Bahamas?	Interviewer: Write in how many of each age		
1 Architecture 12 Unhelpful/rude people	1 Under 12 months		
2 Landscape/scenery 13 Salespeople were pushy	2 Age 1-5		
3 Beaches 14 Shops close too early	3 Age 6-11		
4 Ocean 15 Slow service			
5 Weather 16 Not what I expected	4 Age 12-17		
6 Limited variety of shops 17 Expensive/pricey	5 Over 17		
7 Felt hassled 18 Boring not enough to do	6 No children in party [ ] Tick box		
9 Falt rinned off 10 Wasn't anything special/			
8 Felt ripped off 19 Wasn't anything special/ 9 Not clean different	35. Into which of these brackets does your household		
) 110t cicuii difficiciit	income fall? SHOW CARD. CIRCLE ONLY ONI		
10 Didn't feel safe 20 Didn't dislike anything 11 Unfriendly people in particular			
Other In particular	1 <b>J</b> 5 <b>N</b> 9 <b>R</b>		
Oulei	2 <b>K</b> 6 <b>O</b> 10 <b>S</b>		
40 117 1 11 0	3 L 7 P 11 T		
29. Where do you live?			
	4 <b>M</b> 8 <b>Q</b> 12 <b>U</b>		
1. United States: Which State?	26 TT 1 1911 (1		
WRITE IN	36. How does your visit here today compare with		
	other cruise destinations you've visited?		
2. Canada: Which Province?			
WRITE IN	1 Better than other destinations		
WIGHE III	2 About the same		
2 Other Which Country	3 Not as good as other destinations		
3. Other: Which Country	4 Don't know/no answer		
WRITE IN	TOUL CRIOW/HO dilawei		
30. (Don't ask just circle) Is respondent	37. What would have made your visit here more enjoyable?		
4.74	enjoyable.		
1. Male 2. Female			

## FOR OFFICE USE ONLY

Date://
Shift Time
Place of Survey
Survey Staff Id
Coder ID
Date Coded
Action

		<b>BY FIRST</b>	PORT OF E	ENTRY			
			2009				
THE BAHAMAS				NASSAU/ PARADISE ISLAND			
MONTH	2009	2008	% CHG	2009	2008	% CHG	
JAN	311,773	255,782	21.9%	159,197	130,312	22.2%	
FEB	274,721	295,713	-7.1%	136,064	143,221	-5.0%	
MAR	317,784	317,250	0.2%	148,501	165,577	-10.3%	
1QTR	904,278	868,745	4.1%	443,762	439,110	1.19	
APR	275,770	247,281	11.5%	157,722	129,436	21.9%	
MAY	256,117	191,827	33.5%	164,441	102,461	60.5%	
JUN	241,154	176,458	36.7%	136,701	92,093	48.49	
2QTR	773,041	615,566	25.6%	458,864	323,990	41.69	
JUL	235,931	178,189	32.4%	127,337	93,081	36.8%	
AUG	251,713	208,729	20.6%	132,355	114,089	16.0%	
SEP	197,786	162,129	22.0%	107,539	92,772	15.9%	
3QTR	685,430	549,047	24.8%	367,231	299,942	22.49	
OCT	239,543	231,502	3.5%	127,831	120,039	6.5%	
NOV	313,470	266,934	17.4%	137,216	137,684	-0.3%	
DEC	340,018	329,346	3.2%	178,821	151,070	18.4%	
4QTR	893,031	827,782	7.9%	443,868	408,793	8.6%	
YTD	3,255,780	2,861,140	13.8%	1,713,725	1,471,835	16.4%	
110	3,233,780	2,001,140	13.0 /6	1,713,723	1,471,033	10.47	
	GRAND BAHAMA ISLAND			THE OUT ISLANDS			
	2000	2000	0/ 0110	2000	2000	0/ 0110	
IANI	2009	2008	% CHG	2009	2008	% CHG	
JAN	22,522	24,562	-8.3%	130,054	100,908	28.9%	
FEB	26,938	22,205	21.3%	111,719	130,287	-14.3%	
MAR	32,321	23,299	38.7%	136,962	128,374	6.79	
1QTR	81,781	70,066	16.7%	378,735	359,569	5.39	
APR	21,208	16,299	30.1%	96,840	101,546	-4.6%	
MAY	33,346	21,761	53.2%	58,330	67,605	-13.7%	
JUN	31,574	24,524	28.7%	72,879	59,841	21.89	
2QTR	86,128	62,584	37.6%	228,049	228,992	-0.49	
JUL	32,007	28,322	13.0%	76,587	56,786	34.9%	
AUG	36,809	32,372	13.7%	82,549	62,268	32.6%	
SEP	27,956	30,139	-7.2%	62,291	39,218	58.8%	
3QTR	96,772	90,833	6.5%	221,427	158,272	39.99	
OCT	31,997	28,745	11.3%	79,715	82,718	-3.6%	
NOV	46,504	24,671	88.5%	129,750	104,579	24.19	
DEC	33,320	35,881	-7.1%	127,877	142,395	-10.2%	
4 QTR	111,821	89,297	25.2%	337,342	329,692	2.39	
YTD	376,502	312,780	20.4%	1,165,553	1,076,525	8.39	

			ISITOR ARR					
		BY SECON	D PORT OF	ENTRY				
2009								
THE BAHAMAS				NASSAU/ PARADISE ISLAND				
MONTH	2009	2008	% CHG	2009	2008	% CHG		
JAN	103,995	76,574	35.8%	41,974	34,362	22.2%		
FEB	106,625	83,005	28.5%	40,134	37,141	8.1%		
MAR	138,316	97,002	42.6%	60,124	40,068	50.1%		
1QTR	348,936	256,581	36.0%	142,232	111,571	27.5%		
APR	120,785	97,150	24.3%	41,361	44,597	-7.3%		
MAY	137,616	85,732	60.5%	58,807	40,298	45.9%		
JUN	142,108	91,851	54.7%	64,819	49,362	31.3%		
2QTR	400,509	274,733	45.8%	164,987	134,257	22.9%		
JUL	144,159	101,417	42.1%	75,322	57,913	30.1%		
AUG	137,765	109,139	26.2%	70,851	56,886	24.5%		
SEP	130,705	82,791	57.9%	65,316	35,933	81.8%		
3QTR	412,629	293,347	40.7%	211,489	150,732	40.3%		
OCT	117,423	124,731	-5.9%	53,504	48,871	9.5%		
NOV	145,338	100,214	45.0%	63,355	31,277	102.6%		
DEC	127,848	132,810	-3.7%	51,600	62,590	-17.6%		
4QTR	390,609	357,755	9.2%	168,459	142,738	18.0%		
YTD	1,552,683	1,182,416	31.3%	687,167	539,298	27.4%		
	GRAND BAHA	MA ISLAND		THE OUT ISLANDS				
MONTH	2009	2008	% CHG	2009	2008	% CHG		
JAN	2,169	0	100.0%	59,852	42,212	41.8%		
FEB	1,657	0	100.0%	64,834	45,864	41.4%		
MAR	5,010	2,951	69.8%	73,182	53,983	35.6%		
1QTR	8,836	2,951	199.4%	197,868	142,059	39.3%		
APR	6,866	2,886	137.9%	72,558	49,667	46.1%		
MAY	15,974	9,111	75.3%	62,835	36,323	73.0%		
JUN	20,987	7,801	169.0%	56,302	34,688	62.3%		
2QTR	43,827	19,798	121.4%	191,695	120,678	58.8%		
JUL	10,387	2,528	310.9%	58,450	40,976	42.6%		
AUG	5,200	7,117	-26.9%	61,714	45,136	36.7%		
SEP	9,557	4,150	130.3%	55,832	42,708	30.7%		
	25,144	13,795	82.3%	175,996	128,820	36.6%		
		10,514	62.4%	46,849	65,346	-28.3%		
3QTR	17,070	10,011		,	-,			
3QTR OCT	17,070 20,144		412.4%	61,839	65.006	-4.9%		
3QTR OCT NOV	20,144	3,931	412.4% 87.8%	61,839 66.806	65,006 65,191			
3QTR OCT			412.4% 87.8% <b>139.6%</b>	61,839 66,806 <b>175,494</b>	65,006 65,191 <b>195,543</b>	-4.9% 2.5% <b>-10.3</b> %		

	<u> </u>	STIHIKD	PORT OF EN	NIKY				
2009								
	THE BAHAMA	2		NACCALI	DADADISE	SI AND		
THE BAHAMAS				NASSAU/ PARADISE ISLAND				
MONTH	2009	2008	% CHG	2009	2008	% CHG		
JAN	22,839	2,802	715.1%	0	0	0.0%		
FEB	14,299	5,573	156.6%	0	0	0.0%		
MAR	22,625	8,010	182.5%	0	0	0.0%		
1QTR	59,763	16,385	264.7%	0	0	0.0%		
APR	19,496	5,407	260.6%	0	0	0.0%		
MAY	6,664	7,766	-14.2%	0	0	0.0%		
JUN	9,201	10,438	-11.9%	0	0	0.0%		
2QTR	35,361	23,611	49.8%	-	-	0.0%		
JUL	9,504	23,514	-59.6%	0	0	0.0%		
AUG	11,709	16,850	-30.5%	0	0	0.0%		
SEP	10,364	7,917	30.9%	0	0	0.0%		
3QTR	31,577	48,281	-34.6%	0	0	0.0%		
OCT	10,463	11,298	-7.4%	0	0	0.0%		
NOV	11,262	4,409	155.4%	2,815	0	100.0%		
DEC	10,909	20,965	-48.0%	0	0	0.0%		
4QTR	32,634	36,672	-11.0%	2,815	0	100.0%		
YTD	159,335	124,949	27.5%	2,815	0	100.0%		
GRAND BAHAMA ISLAND				THE OUT ISLANDS				
MONTH	2009	2008	% CHG	2009	2008	% CHG		
JAN	8,902	2,802	217.7%	13,937	0	100.0%		
FEB	10,046	5,573	80.3%	4,253	0	100.0%		
MAR	14,667	8,010	83.1%	7,958	0	100.0%		
1QTR	33,615	16,385	105.2%	26,148	0	100.0%		
APR	10,339	5,407	91.2%	9,157	0	100.0%		
MAY	0	. 0	0.0%	6,664	7,766	-14.2%		
JUN	0	0	0.0%	9,201	10,438	-11.9%		
2QTR	10,339	5,407		25,022	18,204	37.5%		
JUL	0	0	0.0%	9,504	23,514	-59.6%		
AUG	4,801	0	100.0%	6,908	16,850	-59.0%		
SEP	2,520	0	100.0%	7,844	7,917	-0.9%		
3QTR	7,321	0	100.0%	24,256	48,281	-49.8%		
OCT	0	0	0.0%	10,463	11,298	-7.4%		
NOV	0	0	0.0%	8,447	4,409	91.6%		
DEC	0	13,397	-100.0%	10,909	7,568	44.1%		
4 QTR	0	13,397	-100.0%	29,819	23,275	28.1%		
T (411)		,	45.7%	105,245	89,760	17.3%		

### CRUISE VISITOR ARRIVALS BY FIRST & SECOND & THIRD PORT OF ENTRY 2009 THE BAHAMAS NASSAU/ PARADISE ISLAND **MONTH** 2008 % CHG 2008 % CHG 2009 2009 JAN 335,158 22.2% 438,607 30.9% 201,171 164.674 **FEB** 395,645 384,291 3.0% 176,198 180,362 -2.3% MAR 422,262 13.4% 208,625 205,645 1.4% 478,725 1QTR 6.4% 1,312,977 1,141,711 15.0% 585,994 550,681 APR 416,051 349,838 18.9% 199,083 174,033 14.4% MAY 400,397 285,325 40.3% 223,248 142,759 56.4% JUN 392,463 278,747 40.8% 201,520 141,455 42.5% 2QTR 32.3% 623,851 458,247 1,208,911 913,910 36.1% JUL 389,594 303,120 28.5% 202,659 150,994 34.2% **AUG** 170,975 18.9% 401,187 334,718 19.9% 203,206 **SEP** 338,855 252,837 34.0% 172,855 128,705 34.3% 3QTR 1,129,636 890,675 26.8% 578,720 450,674 28.4% OCT 367,531 0.0% 7.4% 367,429 181,335 168,910 NOV 470,070 371,557 26.5% 203,386 168,961 20.4% DEC 478,775 483,121 -0.9% 230,421 213,660 7.8% 4QTR 1,316,274 7.7% 615,142 551,531 11.5% 1,222,209 **YTD** 4.967.798 4.168.505 19.2% 2.403.707 2.011.133 19.5% **GRAND BAHAMA ISLAND** THE OUT ISLANDS MONTH 2009 2008 % CHG 2009 2008 % CHG JAN 33,593 27,364 22.8% 203,843 143,120 42.4% **FEB** 38,641 27,778 39.1% 180,806 176,151 2.6% MAR 51,998 34,260 51.8% 218,102 182,357 19.6% 89,402 1QTR 602,751 501,628 124,232 39.0% 20.2% APR 38,413 24.592 56.2% 178,555 151,213 18.1% MAY 30,872 127,829 111,694 49,320 59.8% 14.4% JUN 31.8% 52,561 32,325 62.6% 138,382 104,967 2QTR 367,874 20.9% 140,294 87,789 59.8% 444,766 JUL 42,394 30,850 37.4% 144,541 121,276 19.2% **AUG** 46,810 39,489 18.5% 151,171 124,254 21.7% SEP 40,033 34,289 16.8% 125,967 89.843 40.2% 3QTR 421,679 25.7% 129,237 104,628 23.5% 335,373 OCT 39,259 25.0% 137,027 -14.0% 49,067 159,362 NOV 66,648 28,602 133.0% 200,036 173,994 15.0% DEC 42,762 54,307 -21.3% 205,592 215,154 -4.4% 4QTR 542,655 548,510 -1.1% 158,477 122,168 29.7% **YTD** 552.240 403.987 36.7% 2,011,851 1,753,385 14.7%

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